



CSLA
Canadian Society of
Landscape Architects

2004 Annual Report

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CSLA President Report

Jim Paterson

It is my sincere pleasure to present you with the 2004 Annual Report of the Canadian Society of Landscape Architects. Contained within this document you will find a list of the activities and the accomplishments of the CSLA as reported through its committees, task forces, and its affiliated organizations.

The CSLA is a unifying organization that develops and delivers relevant and high quality programs and services, while bringing together and representing at the national level, affiliate organizations, component associations, and professional schools across Canada. The CSLA provides members with a means to promote capabilities and successes, communicate knowledge and concerns, and share matters of common interest.

Although the CSLA is the national voice of approximately 1300 member landscape architects, the society is largely a volunteer group with representatives from each of the 10 component organizations serving on its Board of Governors. The President and the President-Elect positions are also volunteer officers of the society. The CSLA has essentially one paid staff; our Executive Director Fran Pauzé.

Recognizing its actual capacity to perform its mission, the CSLA Board of Governors has adopted a strategic approach to conducting the affairs of the society by focusing on fewer goals, by properly committing resources to them, and by regularly monitoring their outcomes through our Operational Plans.

The CSLA has operated within a strategic planning framework since 1989. The fundamental goals of the CSLA Strategic Plan are to:

- Assure continuity in the organization of the Society;
- Provide strategic direction in determining programs and activities;
- Align the Strategic Plan with CSLA Programs and the Budget
- Establish a framework for financial control; and,
- Achieve the goals of the Society, which include coordination, communication and representation.

For the 2004 / 2005 Strategic Plan, the Board of Governors determined that the following areas should serve as the focus of programs and activities for the CSLA:

1. Governance and Administration
2. Communication
3. Professional Development
4. Member and External Outreach

Governance and Administration:

Governance was first identified as a priority for action in the 1999- 2001 Strategic Plan. While far from being glamorous, the revision of our current By-laws is essential in order to reflect new Government requirements as well as to recognize how the Society actually operates. Previous task forces and members including Barry Yanchyshyn (FCSLA), Heather Edwards (SALA), and Sara-Jane Gruetzner (AALA) completed a number of governance reviews that resulted in several recommendations for improvement. Building on these valuable contributions, the current Governance Committee led by Cathy Sears (AALA) has done a fabulous job in moving this essential project forward so that we will be in a position to recommend By-law revisions to the membership in the summer of 2005.

In parallel with the Governance, Fran Pauzé continues to develop the format of the reporting of the Annual Budget so that it visibly aligns with our CSLA Programs providing improved transparency for the Board and our members. President-Elect Rick Moore (FCSLA) has implemented a means of linking the CSLA Strategic Plan to an Operations (Work) Plan providing a new tool for both managing and monitoring the progress of the Society.

Also during 2004, the CSLA Board expanded the number of teleconferences to maintain regular dialogue in order to advance the business of the Society.

Communication

One of the primary responsibilities of the CSLA is communications, both internally to members as well as externally to promote visibility of the landscape architectural profession. Working to ensure the sustainability and the continuous improvement of the CSLA Publication- Landscape /



Paysage Magazine (L-P) was a priority in 2004.

The CSLA has recently changed publishers for the production of L-P. Together with Naylor Publications, we will work to establish a regular publication schedule and implement new directions for L-P.

The Editorial Board, chaired by Don Hester (FCSLA) and previously chaired by Cecelia Paine (FCSLA), works closely with our Editor in Chief, Judy Lord on each issue of L-P. We are very proud to report that both the Board and the magazine are on very solid footing and we see noticeable improvements in each issue of the LP.

A Communications Task Force was established to prepare a comprehensive Communication Plan and tools for the CSLA. A Communication Plan was initiated to fulfill three primary objectives:

- To raise government and public awareness of the importance of good landscape architectural practice and the need for title legislation.
- To improve CSLA's communication about the profession and its mandate
- To ensure effective communication between the CSLA and the Components

In July of 2004, the CSLA retained Alpha Communications to create a strategic and operational communications plan. The plan is intended to provide overall direction for the Society's planning and execution of its communications programs and activities.

Professional Development

One of the goals to which the Society remains committed is to consider and define the role and responsibility of the CSLA in the development of a National Policy and Professional Standards for membership, internship, gateways to membership, code of ethics, member mobility, and continuing education (continuing professional development). Each component is currently acting independently in their determination of member and professional standards. In recent years, components have created new categories of membership and adopted Continuing Education Programs. While this has been positive in terms of the evolution of the profession at the component level, it creates significant issues at the National Level. Since there are no National Standards for the Profession, mutual recognition of Professional credentials and member mobility becomes problematic.

During 2004 a significant debate caused the Task

Force to take pause while many of these same issues were being reviewed formally by the OALA. The CSLA continues to closely monitor the OALA results and will *undertake* next steps once this component has determined the most appropriate gateway to membership. It remains a goal of the CSLA to *establish* appropriate member and professional standards at a national level, and for the CSLA to encourage the components to endorse those standards.

In the fall of 2004 the CSLA was pleased to have Cornelia Hahn Oberlander (FCSLA) represent the Society at the World Urban Forum (WUF) meetings in Barcelona Spain. Cornelia's participation in the meetings has assisted the Society and the BCSLA in the preparation for CSLA Congress 2006 in Vancouver to be held at the time of the WUF.

During 2004 the Landscape Architecture Body of Knowledge (LABOK) Task Force released their report documenting the results of a comprehensive study to identify the areas of knowledge and competency that are core to the profession of landscape architecture. Furthermore, it indicates at which stages of professional development these knowledge areas and competencies should be acquired. I would like to acknowledge the work of Cecelia Paine (FCSLA) as the CSLA representative on the LABOK Task Force.

Also during 2004, the CSLA's Urban Agenda began to take shape. The CSLA joined the Federation of Canadian Municipalities (FCM) and met with FCM staff as well as the Mayor of the City of Winnipeg, Glen Murray, to discuss the best method of advancing the perspective of the CSLA with regard to the Federal Government's New Deal for Cities and Communities (i.e. gas tax revenues flowing to the cities to address infrastructure needs).

It is the position of the CSLA that "green infrastructure", including our parks and playgrounds, our rich cultural neighbourhoods and commercial streetscapes, the strategic linkage of our recreational corridors, the conservation and celebration of our heritage resources, as well as the protection of our environmentally sensitive lands are of equal importance to the renewal of traditional "grey" civic infrastructure (i.e. roads, bridges, pipes). Thoughtfully designed creative places and spaces can serve as cornerstones of our future urban competitiveness as they encourage healthy living, social interaction, and collaboration, lever private investment and support wealth creation, increase property values and the growth of the municipal tax base, and provide tourism opportunities, all while ensuring that a sense of



community is maintained.

In this regard, it is our belief that Landscape Architecture is the perfect urban profession to address issues of reinvestment in Canada's Cities and Communities and the CSLA will continue to advance our position in this regard in 2005.

In 2004, the Board met in Winnipeg (in February in conjunction with the 2003 CSLA Awards Adjudication), in St. John's Newfoundland (in June for Congress 2004), and in Regina (in November where the SALA treated the Board to some exceptional Prairie hospitality). Other travels of significance included Ottawa in May (for the 2004 CSLA Awards Presentation), and Salt Lake City (representing the CSLA at the ASLA Annual General Meeting).

The 2004 Congress in St. John's Newfoundland was a tremendous event with a beautifully composed balance of great speakers, scenery, whales, bar hopping, and Screech. The second President's Roundtable took place during the Congress and the CSLA Board was quite intrigued with the concept of an Academic Council of Landscape Architects (ACLA) as proposed by Dr. Robert Brown (OALA) and Professor Ted McLachlan (FCSLA) and members of faculty at the 5 Canadian LA programs.

Like the changing of seasons, Board turnover is a constant. In 2004 we said goodbye to Immediate Past-President Colleen Mercer Clarke (APALA), Jim Floyd (NLALA), Adrienne Brown (BCSLA), David Leinster (OALA); all exceptional contributors to the Board. We were also deeply saddened by the loss of a colleague, leader, and friend, Past-President Andre Schwabenbauer.

It has been an incredible two-year journey for me. I have been reminded of the many individuals within the private and public sectors as well as within academia that remain dedicated to the advancement of our profession. I wish to acknowledge the tremendous effort of the CSLA Board of Directors in 2004. I congratulate the winners of the 2004 President's Awards, Cecelia Paine (FCSLA) and Cary Vollick (FCSLA) for their outstanding contributions to the Society.

It is a pleasure to work closely with Fran Pauzé and to witness her growth in perhaps the most important position of our Society. It was a tremendous learning experience to have served under the guidance of immediate Past President Colleen Mercer Clarke. She worked tirelessly for the Society and I greatly respect her continued dedication to the profession. I feel I have been renewed by the fresh perspective of President-

Elect Rick Moore and have the utmost confidence that he will continue to lead the CSLA forward in the coming year.



CSLA President Elect Report

Richard I. Moore FCSLA

The Canadian Society of Landscape Architects has more members, more dollars, and greater opportunity to advance the art, science and business of Landscape Architecture than ever before in our 70 year history. We must seize this opportunity, harness the creativity of our members and move the profession and our Society forward! It is our responsibility to lead, to inspire our members and to keep opening doors for future generations of landscape architects. Our profession will not grow stronger unless we have a collective will and determination to take initiative, put in the energy and focus the passion of landscape architects across the country.

The challenge for the CSLA is to become vital to the profession of Landscape Architecture in Canada. To me this means that members, students, academics, our colleagues in allied professions and the public must come to know, respect and rely on the CSLA to be the most relevant and dynamic source of information and inspiration for Landscape Architecture.

We can work towards this status by proactively taking on projects that go beyond the normal administration and operations of the CSLA. Thanks to the dedicated efforts of many who have provided volunteer time, our house is getting in order and we are in a strong position to boldly go forward and raise the CSLA bar.

I have recommended that we focus on four key projects for 2005 – 2006. In my view, although these may seem like separate activities, they are all related with the results of one reinforcing the other. These projects are:

1. Growing the Profession 2005-2015
2. Influencing Our Urban Future
3. Strengthening Ties with Students and the Universities
4. Developing the CSLA Resource Centre

Growing the Profession of Landscape Architecture in Canada 2005–2015

The CSLA is about to undertake a study to determine the growth of membership, impacts of aging practitioners on the Society and the

potential to increase the number of landscape architects. The results will be to develop a national strategy for growing the profession. **We should establish how many more landscape architects we need to assist with the development and environmental management of our landscape.** This study is vital to our capability to respond to the challenges of a growing country, to assume leadership roles in the planning and design of our natural and urban environments and to communicate needs to our universities and students. We simply can not assume that Landscape Architecture will endure without some very deliberate actions. The CSLA must get this project completed, set goals, make the results known to our members and enthusiastically pursue an implementation strategy.

Influencing Our Urban Future: Our role as Landscape Architects.

Jim Paterson our President, introduced the Urban Agenda as a priority for 2004 – 5. Work on this file has included preparation of a promotional power point presentation, meeting with the Hon. John Godfrey, Minister of State for Infrastructure and Communities and with representatives of The Federation of Canadian Municipalities. We have the beginning of what must be a long-term advocacy program.

The urbanization of Canada and the world is certain. The CSLA must establish and maintain a dialogue with policy makers at the federal level and must establish credibility to become a sought after resource on urban affairs. We need to undertake research, to articulate issues and propose innovative solutions. Canadian case studies, economic impacts of key projects and truly sustainable design solutions have to be promoted. We need to engage our members at all levels, focus our combined resources and help to assure that landscape architects assume key roles in shaping our urban future.

Strengthening the CSLA – University and Student Relationships

The CSLA must become known and valued by the administrations, faculties and students of landscape architecture as a strong resource and



information source for the profession. We must engage students and faculty members and increase interaction between the CSLA and the schools so that our professional and academic worlds become closely intertwined. We have to capture the creative and investigative nature of the university world and forge strong connections with the professionals in "the field". This will lead to improving our combined capabilities. We need to provide a mechanism for both students and faculty to become members of the CSLA. We need to provide useful services to both. We need to present current data to the administration about our industry in Canada and abroad. We have to discuss research needs and help to make these results accessible to members so that great work is applied to solve real issues. Stronger ties will pay dividends to all.

Developing a CSLA Resource Centre

We have to monitor our collective progress. We need to access relevant information so that we can build on each other's success. The work undertaken by our 1300 members is significant on a yearly basis and has been incredible over the past decades. We currently have no central source that documents our accomplishments. Information technology provides us with a wonderful opportunity to establish and maintain a CSLA Resource Centre via www.csla.ca. Research projects, planning and design work, photographs and graphic material can be collected, organized by topic and stored electronically to create a CSLA Resource Centre. This would be an information source for practitioners, government and students to obtain important data about the current and past work of our profession. Registering a project in the CSLA Resource Centre will be a source of pride as one is contributing to the Canadian body of Landscape Architectural work. The design of a CSLA Resource Centre is a creative challenge, but I am convinced that once in place it will be a dynamic and valuable tool to all members.

To conclude, I am aware that it takes a great deal of work to achieve excellent results in any endeavour. The CSLA is largely a volunteer organization with limited resources. We do have 1300 members however and as Landscape Architects, we get paid for creating visions and then turning them into reality. The projects that I have proposed to the Board and which I have outlined can be achieved with the help of our individual members. I ask for your assistance and will call on you during the year to bring your

skills and experience to help strengthen the CSLA. To paraphrase Daniel H. Burnham.... Make no little plans, they have no magic to stir peoples minds.. make big plans, aim high in hope and work....

Richard I. Moore FCSLA



CSLA Executive Director's Report

Fran Pauzé

The CSLA was active and its members well represented in many activities and undertakings throughout 2004. Your Board of Governors' members and administration participated in many projects and meetings thus ensuring the continued growth and involvement of the association.

In February 2004, in conjunction with the jurying and Awards Seminar for the CSLA Awards of Excellence, the CSLA Board of Governors (BoG) held meetings in Winnipeg. The Board members were proud to attend the symposium and display of 2004 Awards winners at the University of Manitoba.

A meeting of the Educational Council was also held, bringing together representatives of Schools of Landscape Architecture in Canada. As a result of this initiative we saw the formation of the Academic Council of Landscape Architecture (ACLA) which is working to provide a more direct link between the profession and researchers and academics.

In April, the CSLA Awards of Excellence Dinner and Presentation Ceremonies were held in Ottawa. There were 60 CSLA members present including 10 of 11 National Awards recipients. The NCC very generously permitted us to use their Canada and the World Pavilion again- a wonderful venue.

The CSLA's annual Congress and AGM held in June in St-John's, Newfoundland was a great success thanks to the generous and dedicated work of our Nfld. representatives. Many of our members attended and participated in all of the meetings and activities. It was a real treat to have the opportunity to experience whale watching and to see a Humpback whale. A warm thank you to the organizing committee.

In October, I had the opportunity to attend the Canadian Society of Association Executive's conference and education seminars in Montreal. Also in October, your President, President-elect and Executive Director attended the ASLA annual meeting and conference in Salt Lake City Utah. We are fortunate to have such a strong positive relationship with ASLA; their willingness to share information and ideas is beneficial to CSLA.

Our next BoG meetings were held in Regina in November and our hosts from SALA showed us warm prairie hospitality. One of the important highlights of these meetings was the significant progress made on the CSLA Governance initiative.

Members are very fortunate to have such a strong and dynamic Board of Governors directing the affairs of the association. Your representatives have shown great dedication and perseverance in moving forward on a number of important issues in 2004.

CSLA Bulletin

Again in 2004 we delivered an electronic version of our monthly CSLA Bulletin to our members. This is the most cost effective way to deliver the newsletter to our membership. We strive to provide the latest news and important events that have been forwarded to us through various contacts, other groups and associations. The Bulletin is provided to our membership in both official languages and is posted to the CSLA website in PDF format. Material for inclusion and your feedback are always welcome.

Awards of Excellence

Our goal in the past few years has been to create a stable and prominent program, one with steadily increasing numbers of submissions. As the program is gaining in stature and credibility, we are well on our way to achieving these goals and thus providing our members with important and recognised awards.

Working on increased media profile has helped put the program on the map, providing credibility and stature. It also establishes the awards as an important measure, one that gives immediate National or Regional recognition, worthy of our growing national presence and impact.

Our CSLA Awards of Excellence program has seen an increase in the number of submissions in recent years, and is gaining increased recognition across Canada.

Landscapes/Paysages

In the fall of 2004, CSLA entered an agreement with Naylor Publications to provide publishing



services for Landscapes/Paysages (L-P). Naylor had been highly recommended by several of the CSLA component associations, and our own experience in the publication of the 2004 Membership Roster attested to the fine service Naylor provides.

Prior to this, MediaEdge published L-P for two years. The CSLA Board of Governors determined that due to poor performance, unsatisfactory editorial support and inconsistent staffing, a change was needed.

CSLA had also sought a paid Editor in Chief to oversee the publication and to replace outgoing Editor in Chief, Cecelia Paine. Paine worked tirelessly in the years leading up to this to enhance and improve LP. She set a very high standard for all future publications. We will always be grateful to her for her dedication and perseverance in support of the development of LP. In February 2004, CSLA engaged the services of Judy Lord as Editor in Chief.

New participation on the Editorial Board has re-energized our committee. Chair Don Hester is working with guest editors who are lined up for upcoming issues focused on Children's Play Environments, Seniors Environments and Greenways.

There will be 4 issues in 2005 and 2006. For the first time in 2005, issues will be specifically focused and developed by a CSLA component association; this process is also being considered for the future .

Communications

Work has begun with a professional graphic designer to revamp all CSLA materials - stationery, logo, Roster, Bulletin as well as to develop a new brochure. Work on this project was ongoing at year end and much of the work will be completed by March 2005.

Another major task being undertaken is the redesign of the CSLA website. This will move forward with consultation sought from components and landscape architecture programs - as to what they would like to see included in our newly improved site. Keep an eye out for our very exciting new look in the coming months.

Looking ahead to 2005

Our continued success has been made possible by our accomplishments of the past few years and supported by our vision for the future. We continually strive for excellence in the delivery of our programs and services and constantly look for ways to improve the way we deliver those services to our members and to the public.

CSLA's programs are as successful as they are due to the efforts of many people who support them: the BoG representatives and volunteer members. We have set out some ambitious goals for the short and medium terms and will continue to focus on delivering the professional services and advocacy initiatives identified by our members.

Your Executive, BoG and administration have put in place the infrastructure to make the society a strong, viable organisation.

My sincere thanks and appreciation go to Jim Paterson, President, Richard Moore, President-elect and Colleen Mercer Clarke, Past President for their unwavering dedication and support of the association, its many programs, projects and ongoing operations.



2004 CSLA Annual General Meeting Minutes

June 18, 2004, Fairmont Newfoundland Hotel,
St. John's NL

1. Call to Order

President Mercer Clarke called the 70th Annual General Meeting of the Canadian Society of Landscape Architects to order and welcomed members and guests.

2. Notice of Meeting

The Executive Director, Fran Pauzé confirmed that the notice of meeting had been sent to all members 60 days prior to the meeting in accordance with the CSLA Bylaws.

3. Introduction of Board

The CSLA Board of Governors and guests were introduced.

4. Establishment of Quorum

The Executive Director confirmed that a quorum had been achieved with proxies (88) held and 41 members present.

5. Approval of 2003 AGM Minutes

MOTION

Moved by Glen Harrington and seconded by Arnis Budrevics "that the Minutes of the 2003 CSLA AGM be accepted as presented."

Motion carried.

6. President's Report

Colleen Mercer Clarke reported that the BoG held two meetings and two teleconference meetings in 2003. She outlined the status of CSLA programs including changes to L-P.

In 2003 CSLA welcomed a new component with the creation of the Nunavut component. President Mercer Clarke congratulated the Chairs of the organizing committee for the highly successful IFLA World Congress held in Calgary in May 2003.

Many of the CSLA programs are now well established and moving forward smoothly due to the increasing stability of the organization.

She noted that a priority for CSLA is to recruit new members and increase contact with students in the landscape architecture programs across Canada.

In 2003, the CSLA and the ASLA strengthened their cooperative relationships, improving both formal and informal communications between the leaderships of these closely aligned organizations. The CSLA hosted the annual meeting of the President's Council in Ottawa. This meeting brought together the Presidents and Executive Directors of ASLA, CELA, CLARB, and LAF with their CSLA counterparts. The improved dialogue between the CSLA and the ASLA, and its associated organizations, identified an emerging crisis in education in landscape architecture prevalent in both countries. Programs in landscape architecture education, long faced with significant budget cuts, continue to be targeted for closure. Working with CELA (Council of Educators in Landscape Architecture) the CSLA and ASLA have been identifying ways and means to provide support for these programs and to improve the visibility of their contribution to society.

Early in 2004 a special meeting of the CSLA Board was convened in Winnipeg to focus on education and at that time the first face to face meeting was held of the ACLA (Academic Council of landscape architects).

The ACLA is comprised of the heads of Canadian university landscape architecture programs, and is a significant step towards improving communication, planning and cooperative action among the schools, and with the CSLA and its component organizations.

Governance was a major focus during the year, and the committee, chaired by Cathy Sears, will provide guidance as CSLA develops a new policy.

7. President Elect's report

The President elect spoke of the success of the IFLA World Congress and extended his thanks to all of the volunteers. He indicated that due to the time requirements of the Congress, CSLA was unable to advance on some initiatives in 2003 and thus ended the year with a surplus.

Paterson noted that recent Congresses have



given CSLA a more solid financial ground than was previously the case.

Paterson provided a brief outline of the current Strategic Plan which focuses on Communications including the creation of a new communications plan and the development of new communications tools for CSLA.

The Strategic Plan is also focused on governance including clarification of roles and responsibilities for the Board and Executive Director and the further strengthening of the Executive Director's role with increased responsibilities.

8. 2003 Financial statements

The IFLA World Congress provided \$10,000 to LACF from its proceeds and the portion of proceeds to CSLA will permit the topping of the Reserve Fund to the recommended level of \$75,000. As well, in 2003 CSLA received funds from ASLA in settlement of their insurance claim for losses incurred for Congress 2001 in Montreal which had been cancelled. This amount was shared equally with AAPQ and CSLA deposited the entire amount in the Reserve Fund.

MOTION

Moved by Cary Vollick and seconded by Katherine Dunster "that the Financial statements for year end December 31, 2003, be accepted as presented"
Motion carried.

9. 2004 Budget

Paterson presented the 2004 budget and outlined changes in allocations. He noted that a surplus was projected for 2004 which will be deposited to the Reserve Fund.

The budget as presented is in alignment with the current Strategic Plan.

10. ASLA Representative

Sadic Artunc
Vice President
Membership, ASLA

Mr. Artunc said that it was a pleasure to be able to represent the ASLA at the CSLA Congress. He noted that ASLA President Jacobsen and Executive Vice President Somerville were attending the CELA Conference in New Zealand.

He spoke of recent events in ASLA including the salary survey, and the ASLA's current focus on promotion of the profession. He stated that the ASLA's awards submissions had doubled in recent years due to the increased profile. ASLA faces many of the same challenges as CSLA: growth of the professions, and lack of public awareness. ASLA has created new membership categories to address this and will welcome new student members for a yearly fee of \$ 43.00. They have also developed a junior membership through elementary and high schools. He affirmed that ASLA takes pleasure in its increased collaboration with Canadian colleagues and thanked the CSLA and NLALA for a warm welcome.

11. Other reports

There were no additional reports submitted.

12. Closing remarks

In reviewing 2003-2004 President Mercer Clarke noted that there were many challenges and not enough time to meet them all. However, she said that CSLA is slowly establishing better links with the Federal govt. and other organizations such as LEEDs, and the Green Roofs Council. CSLA's

She extended her thanks to Paterson and Fran Pauzé for their hard work and assistance during the past year and turned the meeting over to the new President of CSLA, Jim Paterson.

13. Report on election of president-elect

Paterson stated that it had been a great pleasure to work with Mercer Clarke. President Paterson informed the members of the election of OALA member, Richard Moore of OALA as President- elect of the Canadian Society of Landscape Architects.

15. Introduction of President elect

Paterson introduced the President-elect, Moore, who thanked the members for their support and stated that he was honoured to be elected.

16. Adjournment

MOTION

Moved by Anne Charlton "that the 2004 Annual General Meeting of the Canadian Society of Landscape Architects is adjourned."



J. WARREN SNELLING
CHARTERED ACCOUNTANT
92 Bridge Street
Carleton Place, Ontario
K7C 2V3
Tel./Fax (613) 253-1107

AUDITOR'S REPORT

To the Management of
The Canadian Society of Landscape Architects

I have audited the statement of financial position of The Canadian Society of Landscape Architects as at December 31, 2004 and the statements of accreditation fund, reserve fund, operations and net assets, and cash flows for the year then ended. These financial statements are the responsibility of the Society's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. In my opinion these financial statements present fairly, in all material respects, the financial position of the Society as at December 31, 2004 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

J. Warren Snelling

Chartered Accountant.

Carleton Place, Ontario.
March 28, 2005.



**The Canadian Society of Landscape Architects
Statement of Financial Position
As at December 31, 2004**

| | <u>2004</u> | <u>2003</u> |
|---|-------------|-------------|
| ASSETS | | |
| CURRENT | | |
| Cash and term deposit | \$ 138,920 | \$ 52,350 |
| Accounts receivable | 220 | 15,115 |
| | <hr/> | <hr/> |
| | 139,140 | 67,465 |
| | | |
| TERM DEPOSITS - due 2006 to 2007 (Note 3) | 38,609 | 28,882 |
| | | |
| ACCREDITATION FUND | 31,395 | 28,642 |
| | <hr/> | <hr/> |
| | \$ 209,144 | \$ 124,989 |
| | <hr/> <hr/> | <hr/> <hr/> |
| LIABILITIES | | |
| CURRENT | | |
| Accounts payable and accrued liabilities | \$ 3,231 | \$ 1,714 |
| NET ASSETS | | |
| Unrestricted - Members' equity | 99,518 | 94,633 |
| Accreditation Fund | 31,395 | 28,642 |
| Reserve Fund (note 4) | 75,000 | - |
| | <hr/> | <hr/> |
| | 205,913 | 123,275 |
| | <hr/> <hr/> | <hr/> <hr/> |
| | \$ 209,144 | \$ 124,989 |

Approved on behalf of the Board :

Director

Director



**The Canadian Society of Landscape Architects
Statement of Accreditation Fund
For the Year ended December 31, 2004.**

| | <u>Actual 2004</u> | <u>Actual 2003</u> |
|-----------------------------|------------------------|------------------------|
| Balance - beginning of year | \$ 28,642 | \$ 23,036 |
| Interest | 178 | 318 |
| Accreditation Dues | 6,000 | 6,000 |
| | <u>34,820</u> | <u>29,354</u> |
| Office | 11 | 117 |
| Team visits | 554 | - |
| Travel | 2,860 | 595 |
| | <u>3,425</u> | <u>712</u> |
| Balance - end of year | <u>\$ 31,395</u> | <u>\$ 28,642</u> |
| FUND - Invested as | | |
| Bank | \$ 15,689 | \$ 13,114 |
| Royal bank GIC | 15,706 | 15,528 |
| | <u>\$ 31,395</u> | <u>\$ 28,642</u> |

**The Canadian Society of Landscape Architects
Statement of Reserve Fund
For the Year ended December 31, 2004.**

| | <u>2004</u> | <u>2003</u> |
|--|------------------|-------------|
| Allocation from Members' equity in the year and balance - end of year | <u>\$ 75,000</u> | <u>\$ -</u> |



The Canadian Society of Landscape Architects
Statement of operations and net assets
For the Year ended December 31, 2004.

| | Budget 2004 | Actual 2004 | Actual 2003 |
|--|-------------------|------------------|------------------|
| REVENUE | | | |
| Membership dues | \$ 143,750 | \$ 149,885 | \$144,206 |
| Bank interest | 1,500 | 1,589 | 1,527 |
| Bulletin sponsorship | 2,200 | 1,821 | 3,768 |
| CD ROM sales | - | - | 31 |
| Changing the Face of Canada | 50 | - | 423 |
| Congress 2005 seed funds | 5,000 | - | - |
| Congress 2001 proceeds | - | - | 15,803 |
| IFLA Congress Seed funds | 18,000 | 23,000 | - |
| Congress - IFLA profit share | 33,000 | 37,810 | - |
| National publication - advertising | 3,000 | 1,070 | - |
| National publication - LACF Grant | 9,000 | 9,000 | - |
| National publication -subscription | 25,600 | 28,464 | - |
| Roster and Annual report | 1,000 | - | 27,088 |
| Awards - entry fees | 10,000 | 10,000 | - |
| Special project fund | 25,000 | - | 12,000 |
| | <u>277,100</u> | <u>262,639</u> | <u>204,846</u> |
| EXPENSES (Schedules) | | | |
| Administration | 86,083 | 77,911 | 75,738 |
| Board of Governors | 28,800 | 29,938 | 27,718 |
| Communication | 27,700 | 17,177 | 9,000 |
| National publication | 59,500 | 30,529 | 9,314 |
| Documentary | 2,800 | - | - |
| Education and research | 2,500 | - | - |
| Outreach | 21,875 | 13,454 | 31,027 |
| Professional awards | 15,000 | 13,745 | 10,644 |
| Reserve fund | 21,500 | - | - |
| | <u>265,758</u> | <u>182,754</u> | <u>163,441</u> |
| EXCESS OF REVENUE OVER EXPENSES | 11,342 | 79,885 | 41,405 |
| Net Assets At Beginning Of Year | 94,633 | 94,633 | 53,228 |
| | <u>105,975</u> | <u>174,518</u> | <u>94,633</u> |
| Allocation to Reserve fund | - | 75,000 | - |
| NET ASSETS AT END OF YEAR | <u>\$ 105,975</u> | <u>\$ 99,518</u> | <u>\$ 94,633</u> |



**The Canadian Society of Landscape Architects
Statement of Cash Flows
For the Year ended December 31, 2004.**

| | <u>2004</u> | <u>2003</u> |
|---|-------------------|------------------|
| Cash flows from operating activities | | |
| Statement of operations | \$ 79,885 | \$ 41,405 |
| (Increase) decrease in accounts receivable | 14,895 | (8,953) |
| Increase (decrease) in accounts payable | 1,517 | (794) |
| Decrease in prepaid expense | - | 3,000 |
| | <u>96,297</u> | <u>34,658</u> |
| Cash flows from investing activities | | |
| Investments due in one year | (9,727) | 24,834 |
| New investment | - | (28,882) |
| | <u>-</u> | <u>(4,048)</u> |
| Net increase in cash and term deposits | 86,570 | 30,610 |
| Cash and term deposits - beginning of year | <u>52,350</u> | <u>21,740</u> |
| Cash and term deposits - end of year | <u>\$ 138,920</u> | <u>\$ 52,350</u> |
| Represented by | | |
| Term deposit (current) | \$ 16,198 | \$ 24,834 |
| Bank | 122,722 | 27,516 |
| | <u>\$ 138,920</u> | <u>\$ 52,350</u> |



The Canadian Society of Landscape Architects
Schedule of Expenses
Year ended December 31, 2004.

| | | Budget <u>2004</u> | Actual <u>2004</u> | Actual <u>2003</u> |
|-------------------------------|----|-----------------------|-----------------------|-----------------------|
| ADMINISTRATION | | | | |
| Executive Director | \$ | 56,143 | \$ 56,142 | \$ 53,158 |
| Professional services | | 2,600 | 2,568 | 2,361 |
| Translation services | | 4,000 | 818 | 377 |
| Office and equipment rental | | 22,040 | 16,456 | 17,997 |
| Insurance | | 1,300 | 1,927 | 1,845 |
| | \$ | 86,083 | \$ 77,911 | \$ 75,738 |
| BOARD OF GOVERNORS | | | | |
| Elections | \$ | 2,000 | \$ 2,322 | \$ 2,585 |
| Meetings | | 15,800 | 20,778 | 18,799 |
| Executive committee expenses | | 9,500 | 5,878 | 6,334 |
| Training and Handbook | | 1,500 | 960 | - |
| | \$ | 28,800 | \$ 29,938 | \$ 27,718 |
| COMMUNICATION | | | | |
| Annual report | \$ | 3,000 | \$ 1,959 | \$ 2,125 |
| Bulletin translation | | 3,500 | 3,881 | 3,739 |
| Communications | | 14,500 | 6,665 | - |
| Membership standards | | 2,000 | - | - |
| Internet provider | | 1,200 | 1,340 | 1,105 |
| Web Page | | 3,500 | 3,332 | 2,031 |
| | \$ | 27,700 | \$ 17,177 | \$ 9,000 |
| NATIONAL PUBLICATION | | | | |
| Production and distribution | \$ | 13,000 | 9,241 | - |
| Translation | | 14,000 | 6,993 | 6,605 |
| Publication management | | 2,500 | 2,788 | 2,709 |
| Publication design guidelines | | 15,000 | 428 | - |
| Editorial services | | 15,000 | 11,079 | - |
| | \$ | 59,500 | \$ 30,529 | \$ 9,314 |



The Canadian Society of Landscape Architects
Schedule of Expenses
Year ended December 31, 2004.

| | Budget <u>2004</u> | Actual <u>2004</u> | Actual <u>2003</u> |
|-------------------------------|-----------------------|-----------------------|-----------------------|
| DOCUMENTARY | | | |
| Pilot Production | \$ 2,800 | \$ - | \$ - |
| EDUCATION AND RESEARCH | | | |
| Continuing education | \$ 1,000 | \$ - | \$ - |
| Student liaison | 1,500 | | |
| | <u>\$ 2,500</u> | <u>\$ -</u> | <u>\$ -</u> |
| OUTREACH | | | |
| CLARB / LARE / LABOK | \$ - | \$ - | \$ 3,107 |
| College of Fellows | 3,000 | 1,377 | 1,653 |
| Congress 2004 | - | - | 5,000 |
| External outreach | - | 400 | 4,779 |
| National advocacy | 5,000 | 900 | - |
| IFLA Dues | 7,225 | 8,284 | 8,127 |
| IFLA Programs | 1,000 | - | - |
| IFLA Representation | 2,000 | 1,500 | 2,029 |
| IFLA World Congress 2003 | - | - | 5,325 |
| Life / Honourary members | 650 | - | - |
| Membership certificates | 1,000 | 993 | 675 |
| Professional Exam | 1,000 | - | - |
| Student medals | 1,000 | - | 332 |
| | <u>\$ 21,875</u> | <u>\$ 13,454</u> | <u>\$ 31,027</u> |
| PROFESSIONAL AWARDS | | | |
| | <u>\$ 15,000</u> | <u>\$ 13,745</u> | <u>\$ 10,644</u> |
| RESERVE FUND | | | |
| | <u>\$ 21,500</u> | <u>\$ -</u> | <u>\$ -</u> |
| TOTAL EXPENSES | | | |
| | <u>\$ 265,758</u> | <u>\$ 182,754</u> | <u>\$ 163,441</u> |



The Canadian Society of Landscape Architects
Notes to Financial Statements
For the year ended December 31, 2004.

1. ORGANIZATION

The Canadian Society of Landscape Architects is a registered Society under Canadian law. The Society as an organization is not taxable on its earnings.

2. SIGNIFICANT ACCOUNTING POLICY
Revenue Recognition

The Canadian Society of Landscape Architects follows the deferral method of accounting for revenues. Revenues are recognized in the year in which the related expenses are incurred. Unrestricted revenues are recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

3 TERM DEPOSITS

| | 2004 | 2003 |
|--|------------------|------------------|
| GIC - 2.65%, maturing 2006 | \$ 13,410 | \$ 13,020 |
| GIC - 3.4%, maturing 2007 | 11,814 | 11,814 |
| GIC - 2.5%, maturing 2005 | 16,198 | 15,803 |
| GIC - 2.35%, maturing 2006 | 13,385 | 13,079 |
| | <u>54,807</u> | <u>53,716</u> |
| Presented as Current - cash and term deposit | 16,198 | 24,834 |
| | <u>\$ 38,609</u> | <u>\$ 28,882</u> |

4 RESERVE FUND

The Board approved in 2004 an allocation of Members' equity in the amount of \$75,000 to a Reserve fund. The purpose of the reserve fund is for unplanned losses or extraordinary expense.



College of Fellows

Gunter A Schoch, FCSLA, FASLA Secretary-Treasurer

The College of Fellows conducted its annual meeting during CSLA Congress '04 in St. John's, with 23 Fellows in attendance. As John B. MacLeod's two-year term as Chair of the College expired at this time, Carolyn S. Woodland was installed as the new Chair. The newly elected Vice-Chair, Ronald J. Middleton commenced his term also at this time. Others on the College Executive Committee are Gunter A. Schoch, Secretary-Treasurer; James R. Taylor, LACF Representative; and D. James Paterson, CSLA President as ex-officio member.

Also confirmed was the Jury of Fellows, which is responsible for the review and election of Fellow nominees. It currently consists of: Cary Vollick, APALA (Foreman); Jean-François Rolland, AAPQ; Ted Baker, OALA; Don Hester, MALA; and Catherine Berris, BCSLA.

During the banquet of Congress '04, the following new Fellows were ceremoniously inducted into the College, raising the number of Fellows invested since the inception of CSLA in 1934 to 138:

Ian Dance, OALA
Anne-Marie Parent, AAPQ
George F. Dark, OALA
Campbell Patterson, SALA
Gerald Eckford, BCSLA
Ronald Rule, BCSLA
Michèle Gauthier, AAPQ
Greg Smallenberg, BCSLA
David Leinster, OALA
Barry A. Yanchyshyn, MALA

After sixteen years, the 'Campaign of Fellows' had generated by year end over \$367,000 for the Landscape Architecture Canada Foundation. This has been the primary source of revenue for the Foundation, enabling it to approve 48 research and scholarship grants totaling over \$120,000 since 1990.

A call for Fellow nominations was issued in October 2004 with induction of the successful candidates at Congress 2005 in Winnipeg.



CSLA Awards of Excellence Report

Alan Tate, Chair of the CSLA Awards of Excellence Committee

The Submission Requirements remained largely the same for 2004 & 2005. In 2003 digital images were accepted for the first time instead of requiring project images on 35 mm transparencies. This proved timely since every single entrant submitted only digital images. The one major change for 2005 was the requirement for entrants to provide, in digital format, a poster-style version of their display boards. The entry fee remained \$200 per project for the 4th year.

In 2004 Fifty entries were received – 2 from the Atlantic Provinces (4 in 2003); 11 from Quebec (8); 19 from Ontario (27); 6 from the Prairie Provinces (11); 8 from British Columbia (9), and 4 international projects (1). Thirty were entered in the Design category (27); 8 in the Planning and Analysis category (11); 7 in the New Directions (14); 1 in the Communications category (5), 3 in the Research category (3) and 1 in the Landscape Management category (2).

Jurors 2004

Jurors were appointed by the component associations for British Columbia – Tim O'Brien (returning Juror from 2003 and Chair of the Jury for 2004; Manitoba (on behalf of NWT, Nunavut and the Prairie provinces) – Heather Cram; Ontario – Emilio Borges; Quebec – Claude Potvin; the Atlantic Provinces – Peter Klynstra.

Awards were made to twenty-five of the fifty entries (50% compared with 55% in 2003). National Honour Awards were made to 2 entries (3 in 2003); National Merit Awards were made to 5 entries (5); National Citations were awarded to 4 entries (3); Regional Honour Awards were made to 4 entries (8); Regional Merit Awards were made to 2 entries (12); Regional Citations were awarded to 7 entries (2).

Awards Presentation

On April 24, 2004 ten of eleven recipients of the CSLA National Awards of Excellence came together in Ottawa to receive their awards. The NCC very generously permitted CSLA to use their Canada and the World Pavilion on Sussex Drive, once again. Over 60 guests attended the CSLA Awards of

Excellence presentation, reception and dinner. The Jurors' comments on individual projects (award-winning and not) were transmitted to the entrants. The full list of projects receiving awards and their designers / authors was posted on the CSLA Web site shortly after their announcement on 28 February, 2004. Both Emilio Borges (OALA) and Claude Potvin (AAPQ) were put forward by their respective associations to return as Jurors in 2005. Requests were issued in Fall 2004 to BCSLA, APALA and AALA to nominate jurors.

In 2005 Sixty-three entries were received – 5 from the Atlantic Provinces (2 in 2004); 10 from Quebec (11); 30 from Ontario (19); 9 from the Prairie Provinces (6); 9 from British Columbia (8), and no international projects (4). Twenty five were entered in the Design category (30); 8 in the Planning and Analysis category (8); 18 in the New Directions (7); 6 in the Communications category (1), 2 in the Research category (3) and 4 in the Landscape Management category (1).

2005

Jurors were appointed by the component associations for British Columbia – Beverly Windjack; Alberta (on behalf of NWT, Nunavut and the Prairie provinces) – David Spencer; Ontario – Linda Irvine; Quebec – Claude Potvin (returning Juror from 2004 and Chair of the Jury for 2005); the Atlantic Provinces – Hanita Koblenz. Linda Irvine (OALA) has been recommended to be the returning Juror and Chair of the Jury for 2006.

Jurors 2005

Six entries were excluded from consideration by the jurors on the basis that they had not been submitted anonymously. Awards were made to thirty of the remaining fifty seven entries (53% compared with 44% in 2004). National Honour Awards were made to 1 entry (2 in 2004); National Merit Awards were made to 4 entries (5); National Citations were awarded to 1 entry (4); Regional Honour Awards were made to 4 entries (4); Regional Merit Awards were made to 10 entries (2); Regional Citations were awarded to 10 entries (7).



The Jurors' comments on individual projects (award-winning and not) were received and sent to the entrants. The Jurors' Report will be included in the Awards issue of Landscapes / Paysages due in August 2005. The full list of projects receiving awards and their designers / authors was posted on the CSLA Web site shortly after their announcement on 26 February, 2005.

A CSLA Task Force will review the submission requirements and recommend changes to the CSLA Board of Directors for implementation in 2006. The CSLA Awards of Excellence National Awards will be presented at the CSLA Congress in Winnipeg in August, 2005.



IFLA Report

James Taylor FCSLA, IFLA Vice-President Western Region

Coming off the very successful International Congress held in Taiwan last September, IFLA is addressing the following issues and supporting a number of programs in 2005:

1. China- A process was initiated at the Banff IFLA World Council meetings in 2003 to admit China into IFLA. The Chinese Society of Landscape Architects has now been admitted in principle subject to approval of their by-laws. At the Taiwan World Congress both India and Uruguay were admitted as well.
2. Online Journal- The concept for an online journal of landscape architecture was developed by Cecelia Paine and others and was approved by the IFLA World Council last year. The concept is now being developed and it is expected to be up and operating later this year. Our magazine, *Landscape/Paysages*, has agreed to be a contributor along with publications on landscape architecture around the world.
3. Tsunami Special Meeting in India: Concurrent with the Executive Committee meetings a special meeting was held in Mumbai, India on February 23-24, 2005, on the possible role of IFLA in the tsunami relief and rehabilitation efforts. The ASLA and the Danish association provided funding to support the event and to provide travel assistance for landscape architects from the affected nations to attend. We received reports from India, Indonesia, Malaysia, Sri Lanka and Thailand. Local landscape architects and university schools are highly involved in the planning efforts. Tom Papandrew FASLA, presented the approach used in Hawaii. A detailed report is being prepared and will be posted on the IFLA website.
4. CSLA/UN Habitat Conference, 2006- IFLA has indicated its support for the proposal by the CSLA to take an active role in the upcoming UN Habitat Conference in Vancouver. We will collaborate with Cornelia Hahn Oberlander FCSLA and organizers it assuring a strong landscape architecture presence in this important international conference.
5. Education- The International Education Committee, which I chair, has been active in a number of areas. Last year we assisted in the successful UNESCO funded capacity building program for Brazilian architects to teach into the field of landscape architecture. This two year program is staffed by academics from Canada and the United States and introduces knowledge areas of landscape architecture. Last June, IFLA sponsored a workshop on the globalization of education in landscape architecture immediately preceding the CELA Conference held in Christchurch, New Zealand. The agenda developed by the workshop was presented to the CELA Conference and to IFLA to assist future educational missions and policy. Work is also underway in developing a Charter on Education for landscape architects that would consistent with the architect's international charter.
6. International Professional Development- I participated in a mission to Russia last year to provide assistance the ALACIS and the landscape architects in Russia who are now gaining recognition and the ability to self regulate from the central government. The OALA is providing technical support in assisting our Russian colleagues. Information developed for this mission will be further documented for application in China and other developing nations in our field.
7. A stronger IFLA Central Region- The European Foundation of Landscape Architects (EFLA) is a parallel organization to the IFLA Central Region and has been involved in establishing standards for landscape architecture within the European Union. IFLA has developed a program for assistance and lobbying for the profession in Europe that is complementary to EFLA activities. EFLA is now expected to become a part of IFLA



Central Region to avoid the confusion and extra costs of two regional organizations.

8. Future Meetings- The 2005 IFLA World Congress will be held in Edinburgh on June 26 to 29. The theme is "landscape leading the way" and details can be found through the IFLA website: www.iflaonline.org . The 2005 Regional IFLA this year will be held in Lima, Peru in November. Check the web pages for further details in the near future. Future IFLA World Congresses have now been set for the United States in 2006, and Malaysia in 2007

If any CSLA member has any issues or ideas for our international organization please feel free to contact me by email at jtaylor@la.uoguelph.ca





