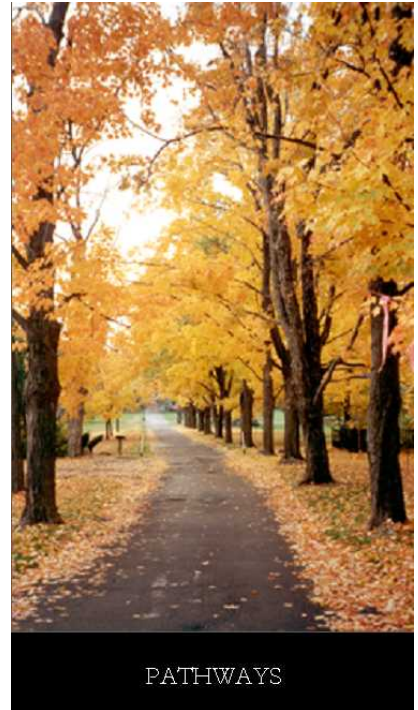


Canadian Society of Landscape Architects



2003 Annual Report



Board of Governors 2003- 2004

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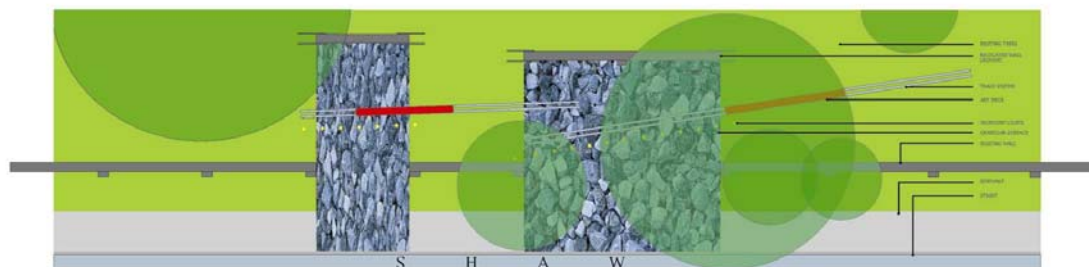
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Executive Reports

President's Report: Building on the Foundation

Colleen Mercer Clarke

It is my great pleasure to present to you the 2003 Annual Report of the Canadian Society of Landscape Architects. Contained within this document you will find summaries of the activities and accomplishments of the CSLA as reported through its committees and task forces, and its affiliated organizations.

The CSLA is the national voice of over 1200 member landscape architects, as represented either by their direct participation in the Society, or through their Component Associations delegates to the CSLA board. With the exception of an occasional small service contract for outside assistance, the CSLA has only one staff member, our Executive Director, Fran Pauzé. Despite her dedication, each year the CSLA struggles with the realities imposed by its fiscal and resource limitations. But each year the Society manages to run an impressive array of organizational and functional programs, responds daily to a host of emerging issues, and mounts a credible presence in the national and international arenas. A summary of some of the highlights of 2003 is provided below.

Communication

The CSLA recognizes that its primary role is to be the voice of the profession in Canada, reaching inward to our members and outwards to the communities we seek to serve. Consequently, the Society has worked diligently this year to further develop the effective and efficient delivery of the national communication tools, the Bulletin, the national publication Landscapes/Paysages, and the web site. The development of electronic communication technologies has significantly improved the ability of the Society to deliver timely information to its membership. During 2003 much of our resources were spent on the

Bulletin and Landscapes/Paysages. In 2004 the Society will revisit the content and presentation of the internet web site.

Membership

The CSLA BoG continues to be concerned over projections that anticipate within ten years, a sharp decline in the numbers of new entrants to the profession. Contributing factors to this situation include anticipated retirements of a large age class of members, obstacles to new entrants, loss of landscape architects to other walks of life within society, and to other countries. To address these issues, the Society has initiated discussions with Component Associations on the opportunities and constraints associated with adding new membership categories, and with finding other gateways by which membership in the profession can be granted. In 2003, the CSLA continued its growth through the addition of the new component association from Nunavut, completing our representation from Canada's North.

International Outreach

For a period of some years, through the dedicated efforts of a small number of CSLA members, our Society has played a significant role in both the rebuilding of the International Federation of Landscape Architects, and in the continued growth of the profession throughout the world. In 2003, the CSLA and the ASLA have also strengthened their cooperative relationships, improving both formal and informal communications between the leadership of these closely aligned organizations.



Executive Reports

In November of 2003, the CSLA President hosted in Ottawa, the annual meeting of the President's Council, a gathering of the senior leadership of landscape architectural organizations in the United States. Attending the Ottawa meeting of the President's Council were the members of the newly formed CSLA President's Roundtable. The Canadian Roundtable consists of the heads of landscape architecture organizations such as the LACF, the College of Fellows, and the Accreditation Board.

Education

In 2003/2004 the improved dialogue between the CSLA and the ASLA, and its associated organizations, identified an emerging crisis in education in landscape architecture prevalent in both countries. Programs in landscape architecture education, long faced with significant budget cuts, continue to be targeted for closure. Working with CELA (Council of Educators in Landscape Architecture) the CSLA and ASLA have been identifying ways and means to provide support for these programs and to improve the visibility of their contribution to society. Early in 2003, at a special meeting of the CSLA Board, the first gathering of the CSLA Academic Council in Landscape Architecture was convened. The Council is comprised of the heads of Canadian university landscape architecture programs, and is a significant step towards improving communication, planning and cooperative action among the schools, and with the CSLA and its component organizations.

CSLA/IFLA Congress Calgary 2003

Through the hard work and perseverance of an incredible AALA volunteer workforce and the leadership of the CSLA IFLA CoChairs, Andre Schwabenbauer (CSLA Past President), Cathy Sears (AALA Past President), and James Taylor (CSLA IFLA representative and IFLA Vice President of the Western Hemisphere), the CSLA/IFLA Congress was an amazing success. Canada played host to the world in Calgary, presenting a Congress that provided a stellar line-up of professional papers and speakers, as well as a world class trade show. Despite an array of international challenges, the Alberta team completed what may well be the most successful congress to date, and providing a fiscal legacy to the AALA, the CSLA and the LACF.

Finances

As a result of years of exemplary fiscal management by the Boards of the CSLA, and the success of the CSLA/IFLA Congress, we are proud this year to announce that the CSLA Reserve Fund has attained its financial goals. Management of the Reserve Fund will be overseen by a special committee of the Board. It is our expectation that with careful investment, the Fund may generate revenues that could be used for special programs, while maintaining the capital as a buffer against unforeseen and unavoidable financial demands.

Volunteers

Clearly, the foundation of the CSLA is comprised of its workforce of committed, resourceful and creative volunteers. Through the participation of these members, the voice of our profession can be heard daily throughout our country, and the world. It has been my honour this year to work with this impressive team of great Canadians, to share in their vision of our profession and our country, and to grow in my own understanding of our past and future contribution to our communities. Building on the foundation of knowledge and experience vested in our members, the CSLA continues to thrive, developing a clearer vision of its role and responsibilities, and moving quickly towards its future. I am grateful to these volunteers for their contribution to the profession, and for sharing their insight with me. I would especially like to thank my fellow members of the Board for their support and hard work over the past year. My deepest appreciation goes to Adrienne Brown (BCSLA) for stretching my vision of what the CSLA can become, to Fran Pauzé for her steady hand at the helm, to Andre Schwabenbauer for his sterling example of leadership, and to Jim Paterson for being my good right hand and partner throughout the year (I leave you in his very capable hands).

Time spent as President of the CSLA is both too short and too long. Too short, because there is never enough time to address all the issues, or to accomplish the goals set during the early days as President Elect. Too long because the workload is never ending, the pace is unrelenting, and the company of such creative and committed colleagues can literally steal your breath away. If you have the honour to be nominated, and the great good fortune to be elected, this is the experience of a lifetime and is not to be missed.

Executive Reports

President Elect's Report: The Year Ahead

Jim Paterson

The Annual Report prepared by the President-elect has traditionally focused on what the CSLA Board of Governors will be working on in the upcoming year. Thanks to a number of previously well managed budget years and bolstered by the windfall proceeds from the very successful 2003 IFLA World Congress, the CSLA is in very good financial condition going forward. The capacity of the Reserve has been restored to its target allowing the BoG more flexibility in terms of offering additional financial support of Programs reflecting the CSLA mandate.

Operational Planning

In keeping with recent trends in financial reporting, the BoG has been working towards the development of a more transparent budget that is not only easier to understand, but also aligns more directly with the CSLA Strategic Plan, on-going CSLA Programs, and Strategic Actions as articulated within the Strategic Plan.



Role of the Executive Director

The CSLA is fortunate to have a professional Executive Director that continues to grow into her role with the organization. With the new model of governance being proposed, Fran Puzé will be given new and increasing roles and responsibilities which will allow the Executive Committee (ExCom) to focus more with strategic planning and outreach activities, and less on the day to day issues of running the organization.



Role of the Past Presidents

Recognizing the need for perspective, experience, and continuity in the management of the organization, the ExCom have continued to engage Past Presidents of the CSLA by including them in regular teleconferences and through email. The ExCom will be spending more time recruiting future leaders to head Committees and Task Forces of the CSLA while supporting the efforts of our numerous existing leaders in the profession.

Communication Strategy

Given the positive financial state of the CSLA, the new governance model that will continue to be developed, a strong BoG, as well as the new 2004-2005 Strategic Plan of the CSLA that focuses on doing fewer things very well, I am personally excited by the prospects of the upcoming year. Of most significance, I look forward to a new Communication Strategy and tools, new National Membership Guidelines and Standards, a new National Mutual Recognition Agreement, as well as a new Outreach Strategy in support of the Urban Agenda (i.e. new funding for failing municipal infrastructure).

I would like to acknowledge the leadership and dedication of both President Colleen Mercer Clarke and Past President Andre Schwabenbauer. It has been a pleasure working closely with both of them. The incredibly high standards they have set for my Presidency has not gone unnoticed.

I also look forward to working with our Executive Director Fran Puzé and the Board of Governors in delivering the programs of the Society in 2004-2005. Similarly, I would encourage members to feel free to contact me to offer their views, comments, recommendations, and hopefully their volunteer time to assist in growing this wonderful profession of ours.

Executive Reports

Executive Director's Report:

Fran Pauzé

2003 saw a great deal of advancement for CSLA and for our members. The excellent IFLA World Congress in May brought together landscape architects to Calgary from around the world. The AALA organizing team is to be commended for their dedication in bringing about this wonderful conference. In November CSLA hosted the President's Council meeting in Ottawa. This meeting brought together the CSLA representatives of LACF, Accreditation Council, the Professional Awards Program, Fellows, with the Presidents and Executive Directors of ASLA, LAF, CELA, CLARB and LAAB- an important opportunity to collaborate with colleagues.

Corporate Continuity

Continuity is at the heart of successful non-profit organizations and as such I believe delivery of programs must be sustained according to the policies developed by the Board of Governors. As well, streamlining the processes in which administrative decisions are made will permit the Board to concentrate on other important matters. These changes are all being considered by the BoG in its review of CSLA Governance.

There has been some real progress in confirming CSLA's position as representative of landscape architects across Canada.

National Publication

Landscapes- Paysages has experienced some positive changes this year. Our tireless founding editor, Cecelia Paine stepped down and we have hired a new Editor in Chief. Judy Lord has excellent qualifications working with non profit groups on their publications. We will continue to develop this excellent communications tool and welcome all feedback on its development. We have three issues planned for 2004 and four issues for 2005 and I believe we're moving in the right direction in establishing our magazine as a means of communicating nationally.

CSLA Bulletin

Throughout 2003, we continued to deliver an electronic version of the CSLA Bulletin. Members have communicated that they like the new delivery of the CSLA Bulletin in P.D.F. format and believe it is a good way to keep the membership informed in a timely, cost effective manner.

Awards of Excellence

The CSLA Awards of Excellence program is central to CSLA's role in communicating the achievements and successes of landscape architects across Canada. The Awards program, thanks to its Chair, Alan Tate and his hard working team in Winnipeg, is running very well. Recent feedback has been excellent. Anticipated changes to the media program will provide more national coverage in the print and electronic media. As well changes to the submission requirements are being considered and these will respond to member's requests.

Looking Ahead

Outreach will continue to be a major focus for the society as we seek to improve existing communications tools and to plan ahead and develop new ones. The CSLA is well positioned to successfully tackle new challenges as we plan for the future, develop and assess the tools needed to reach our goals, and carefully monitor our progress.

I especially wish to convey my appreciation to Colleen Mercer Clarke President, and Jim Paterson, President-elect for their support and dedication to the association and the many ongoing projects. As well my thanks go to Past-President, Andre Schwabenbauer, for ensuring continuity and a smooth transition at the executive level.



2003 Annual General Meeting

Minutes:

May 25 2003 Palliser Hotel, Calgary Alberta

1. Call to Order

The president, Andre Schwabenbauer, called the 69th Annual General Meeting of the Canadian Society of Landscape Architects to order and welcomed members and guests.

2. Notice of Meeting

The Executive Director, Fran Pauzé confirmed that the notice of meeting had been sent to all members 60 days prior to the meeting in accordance with the CSLA Bylaws.

3. Introduction of Board of Governors, Guests and Others

Members of the Board of Governors and the Executive Director of the CSLA were introduced,

4. Quorum

The Executive Director confirmed that with proxies held and members present a quorum was established.

5. Approval of 2002 AGM Minutes

Moved by Vincent Asselin and seconded by Jim Floyd that the Minutes of the 2002 CSLA AGM be accepted as presented. Motion carried.

6. Community Service Awards

The President announced the presentation of two CSLA Community Service Awards.

The Rotary Clubs of Calgary and the Calgary Airport Authority were recognized for their valuable contribution to the community in the development of the Rotary Challenger Park. Garry Carson provided a brief overview of the project on behalf of the nominators, the AALA. The Rotary Challenger Park is developed as a facility for handicapped and disabled children. Mr. Walter Haessel accepted the award on behalf of the thirteen local Rotary Clubs. The Rotary Clubs were responsible for funding the park's construction. The Calgary Airport Authority was cited as having sponsored development of the park by providing the land for it. Mr. Bob Welin accepted the award on behalf of the Calgary Airport Authority.

7. President's Report

The President outlined the events of the past year. Much time was devoted to the organisation of the IFLA World Congress. The year began with the execution of an agreement with IFLA for the World Congress and the establishment of an organizing committee in Calgary, AB. In June the Professional Awards Program presentation took place in Ottawa and was well attended. In September, 2002 the CSLA Board met via teleconference to continue its work on several projects as well as moving forward on the plans for the Congress. Errors & Omissions insurance was brought forward as members reported concerns over substantial rate increases. CSLA Excom researched options that could be offered to the membership and selected the DPIC Companies through Quadrant Insurance Services for consideration by CSLA members. In October the President attended the ASLA Congress in San José to promote the 2003 IFLA World Congress.

At the CSLA Board of Governors November 2002 meeting in Vancouver, the Nunavut component was accepted as CSLA's tenth component association.

In January 2003, the President and Executive Director met with representatives of MediaEdge Publishing Inc. to negotiate an agreement for MediaEdge to produce LP and the CSLA roster. Andre Schwabenbauer and Colleen Mercer Clarke attended the President's Council meeting in February of 2003, joining representatives of ASLA, CLARB, LAF, LA Accreditation Board and CELA. CSLA was invited to host the next meeting of this Council to be held in November 2003. Work on a new strategic plan for the CSLA continues and Adrienne Brown is chairing a committee looking into Reciprocity between component associations.

8. President Elect's Report

Colleen Mercer Clarke presented a report on recent activities. She noted that in her capacity as Treasurer, she re-structured the budget in 2002 to include eight program areas. The new budget is designed to provide CSLA with the ways and means to address emerging issues. The President-Elect is also working on the new Strategic Plan and hopes to have this in place in the coming months. This information will be posted to the Website. She invited comments on the Strategic Plan from the membership.

2003 Annual General Meeting

9. Executive Director's Report

Fran Pauzé provided a summary of CSLA activities during the year. She spoke of the continued improvements in communications, and noted the creation of the electronic Bulletin which is now sent out monthly to the membership via email, the success of the Awards program, the new agreement for L-P and the progress in finding alternatives for the CSLA Errors and Omissions Insurance.

10. 2002 Financial Statements

The Executive Director presented the financial statements for 2002. It was noted that the CSLA ended the year in a sound financial position, with a small surplus. Ms. Pauzé noted that proceeds from Congress 2000 held in Ottawa were received and deposited to the Reserve Fund. As well, CSLA received a portion of the proceeds from ASLA and their insurance settlement due to the cancellation of Congress 2001 in Montreal. *Moved by Gunter Schoch and seconded by Vincent Asselin to accept the 2002 CSLA Financial statements as presented. Motion carried.*

11. 2002 Budget

The President-Elect tabled the 2003 budget and highlighted some of the changes.

12. Other Reports

Cecelia Paine presented a report on the status of the magazine-Landscapes/Paysages. There were two issues published in 2002. This was due to falling advertising revenues and the subsequent endeavour to secure a new publisher. The new agreement with MediaEdge Publishing Inc. will ensure a cost-effective magazine and the ability to increase the production to four issues per year in 2004. Under the new contract, the CSLA will still maintain editorial control. Cam Patterson commended Cecelia Paine for her tireless efforts on behalf of the Canadian Society of Landscape Architects.

13. Closing Remarks

Andre Schwabenbauer extended his thanks to the Board of Governors for their hard work and assistance during the past year and turned the meeting over to the new President of CSLA, Colleen Mercer Clarke.

14. Election of President-Elect

Colleen Mercer Clarke affirmed that it had been a great pleasure to work with Andre Schwabenbauer and that he had set a high standard for excellence. The President informed the members of the election of MALA member, Jim Paterson as President-Elect of the CSLA

15. Introduction of President-Elect

Colleen Mercer Clarke introduced the President-Elect, Jim Paterson to the members. Mr. Paterson thanked the members for their support and stated that he was honoured to be elected. Jim plans to work hard to contribute effectively to CSLA. He extended his gratitude to Joe Daly for his candidacy and his support of the society.

16. Question Period

Otto Hammer asked if CSLA was working to ensure the sustainability of undergraduate degrees in landscape architecture within the university programs in Canada. Colleen Mercer Clarke responded that the Board is working towards understanding what efforts can be made to assist the current landscape architecture programs. The Board is very aware of the need to grow the profession.

Walter Kehm stated that undergraduate programs are being discontinued as a result of funding cuts. More funds are available for the support of Graduate programs than for undergraduate programs. Mr. Kehm indicated the need for a research oriented facility and noted that there is a crisis in landscape architecture education in Canada. He queried the CSLA budget allocation for education and outreach.

Colleen Mercer Clarke noted that the CSLA strategic plan focuses on programs designed to increase visibility of landscape architecture in Canada. The CSLA is also planning a meeting with educators in Canada. Mr. Kehm further stated that the CSLA must focus on health, welfare and public safety. Andre Schwabenbauer extended an invitation to Mr. Kehm to assist the Board in resolving this issue.

Neil Dawe gave a brief summary of the status of the documentary *This Land*. He indicated that the project leaders hope to have the trailer finished soon and are seeking funding assistance.

17. Adjournment

Moved by Don Hester to adjourn the 2003 Annual General Meeting of the CSLA.

Financial Reports

Statement of Financial Position

As at December 31, 2003

	<u>2003</u>	<u>2002</u>
ASSETS		
CURRENT		
Cash and term deposit	\$52,350	\$21,740
Accounts receivable	15,115	6,162
Prepaid expense	-	3,000
	<hr/> 67,465	<hr/> 30,902
TERM DEPOSITS - due 2005 to 2006 (Note 3)	28,882	24,834
ACCREDITATION FUND (Note 4)	<hr/> 28,642	<hr/> 23,036
	<hr/> \$ 124,989	<hr/> \$78,772
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 1,714	\$ 2,508
NET ASSETS		
Unrestricted - Members' equity	94,633	53,228
Accreditation Fund	<hr/> 28,642	<hr/> 23,036
	<hr/> 123,275	<hr/> 76,264
	<hr/> \$ 124,989	<hr/> \$78,772

Financial Reports

Statement of Operations and Net Assets

For the Year ended December 31, 2003.

	Budget 2003	Actual 2003	Actual 2002
REVENUE			
Membership dues	\$ 140,300	\$ 144,206	\$ 140,000
Bank interest	1,500	1,527	1,339
Bulletin sponsorship	2,200	3,768	1,500
CD ROM sales	-	31	-
Changing the Face of Canada	-	423	277
Congress 2000 - Profit share	-	-	2,450
Congress 2001	-	15,803	9,484
IFLA Congress Seed Money	10,000	-	-
IFLA Congress Expenses	11,525	-	-
National publication - advertising	-	-	10,422
National publication-royalty rev	3,000	-	-
National publication - LACF Grants/Loan	9,000	-	6,000
National publication -subscription	25,600	27,088	26,480
Roster and Annual report	1,000	-	-
Awards - entry fees	10,500	12,000	10,000
	<u>214,625</u>	<u>204,846</u>	<u>207,952</u>
EXPENSES (Schedules)			
Administration/Governance	97,158	103,456	91,450
Communication	23,200	9,000	16,256
National publication	47,500	9,314	50,771
Documentary	6,100	-	-
Education and research	2,500	-	-
Outreach	17,475	31,027	31,222
Professional awards	15,000	10,644	11,874
	<u>208,933</u>	<u>163,441</u>	<u>201,573</u>
EXCESS OF REVENUE OVER EXPENSES	5,692	41,405	6,379
Net Assets At Beginning Of Year	<u>53,228</u>	<u>53,228</u>	<u>46,849</u>
NET ASSETS AT END OF YEAR	<u>\$ 58,920</u>	<u>\$ 94,633</u>	<u>\$ 53,228</u>

Financial Reports

Schedule of Expenses

For the Year ended December 31, 2003.

	<u>Budget</u> <u>2003</u>	<u>Actual</u> <u>2003</u>	<u>Actual</u> <u>2002</u>
ADMINISTRATION / GOVERNANCE			
Executive Director	\$ 53,158	\$53,158	\$51,360
Professional services	2,600	2,361	2,465
Translation services	1,000	377	1,064
Office, equipment, governance	18,500	17,997	17,648
President	5,500	6,334	3,581
Insurance	1,300	1,845	1,281
Meetings	13,100	18,799	12,110
Elections	2,000	2,585	1,941
	<u>\$ 97,158</u>	<u>\$ 103,456</u>	<u>\$ 91,450</u>
COMMUNICATION			
Annual report	\$ 6,000	\$ 2,125	\$ 8,926
Brochure	6,500	-	-
Bulletin	1,000	-	952
Bulletin translation	2,500	3,739	1,944
Communications plan	1,000	-	-
Internet provider	1,200	1,105	1,097
Web Page	5,000	2,031	3,337
	<u>\$ 23,200</u>	<u>\$ 9,000</u>	<u>\$ 16,256</u>
NATIONAL PUBLICATION			
Production and distribution	\$ 1,000	-	45,867
Translation	14,000	6,605	3,103
Publication management	2,500	2,709	1,801
Publication design guidelines	15,000	-	-
Editorial services	15,000	-	-
	<u>\$ 47,500</u>	<u>\$ 9,314</u>	<u>\$ 50,771</u>
DOCUMENTARY			
Pilot Production	\$ 6,100	\$ -	\$ -
EDUCATION AND RESEARCH			
Continuing education	\$ 1,000	\$ -	\$ -
MALA Name Act Legislation	-	-	-
Student liaison	1,500	-	-
LaBash	-	-	-
	<u>\$ 2,500</u>	<u>\$ -</u>	<u>\$ -</u>

Financial Reports

Schedule of Expenses (continued)

	Budget	Actual	Actual
	<u>2003</u>	<u>2003</u>	<u>2002</u>
OUTREACH			
Alliance for Canadian Design	\$ -	\$ -	\$ -
CLARB / LARE / LABOK	2,500	3,107	
College of Fellows	1,000	1,653	363
Congress 2004	-	5,000	-
External outreach	1,000	4,779	
Special events	-	-	-
IFLA Dues	7,225	8,127	7,224
IFLA Programs	1,000	-	-
IFLA Representation	1,500	2,029	1,500
IFLA World Congress 2003	-	5,325	21,525
Life / Honourary members	500	-	-
Membership certificates	1,000	675	510
Professional Exam	1,500	-	-
Student medals	250	332	100
	<u>\$ 17,475</u>	<u>\$ 31,027</u>	<u>\$ 31,222</u>
PROFESSIONAL AWARDS			
	<u>\$ 15,000</u>	<u>\$ 10,644</u>	<u>\$ 11,874</u>
TOTAL EXPENSES	<u>\$ 208,933</u>	<u>\$ 163,441</u>	<u>\$ 201,573</u>

Financial Reports

Statement of Cash Flows

For the Year ended December 31, 2003.

	<u>2003</u>	<u>2002</u>
Cash flows from operating activities		
Statement of operations	\$ 41,405	\$ 6,379
(Increase) decrease in accounts receivable	(8,953)	2,056
(Decrease) in accounts payable	(794)	(4,601)
Decrease (increase) in prepaid expense	3,000	(3,000)
	<hr/> 34,658	<hr/> 834
Cash flows from investing activities		
Investments due in one year	24,834	11,829
New investment	(28,882)	(12,559)
	<hr/>	<hr/>
Net increase in cash and term deposits	30,610	104
Cash and term deposits - beginning of year	<hr/> 21,740	<hr/> 21,636
Cash and term deposits - end of year	<hr/> <u>\$ 52,350</u>	<hr/> <u>\$ 21,740</u>
Represented by		
Term deposit	\$ 24,834	\$ 12,438
Bank	27,516	9,302
	<hr/> <u>\$ 52,350</u>	<hr/> <u>\$ 21,740</u>

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Financial Reports

Statement of Accreditation Fund

For the Year ended December 31, 2003.

	Actual <u>2003</u>	Actual <u>2002</u>
Balance - beginning of year	\$ 23,036	\$ 19,009
Interest	318	210
Accreditation Dues	6,000	6,000
	<hr/> 29,354	<hr/> 25,219
Office	117	1,455
Team visits	-	728
Travel	595	-
	<hr/> 712	<hr/> 2,183
Balance - end of year	<hr/> <u>\$ 28,642</u>	<hr/> <u>\$ 23,036</u>
FUND - Invested as		
Bank	\$ 13,114	\$ 7,826
Royal bank GIC	15,528	15,210
	<hr/> \$ 28,642	<hr/> \$ 23,036

Financial Reports

Approved Budgets 2003 and 2004

REVENUE	2003	2004
Member Dues		\$143,750
Reserve Fund Interest		\$1,500
Bulletin Sponsorship		\$2,200
Book Sales		\$50
Congress 2004 (NLALA) Seed Funds		\$5,000
CSLA/AAPC - IFLA Congress Profits		\$32,000
CSLA/AAPC-IFLA Congress Seed Funds		\$18,000
2004 Congress Profit Share		\$1,000
National Publication - Advertising Revenue		\$3,000
National Publication - Royalty Revenue		\$0
National Publication - LACF Grant		\$9,000
National Publication - Component Subscriptions		\$25,600
Other Revenue-sponsorships, advertising		\$0
Roster and Annual Report		\$1,000
Accreditation		\$0
Awards Program - Entry Fees		\$10,000
Utilization of prior year's surplus		\$25,000
Total Revenue	\$214,625	\$277,100

EXPENDITURES

Program 1 - Administration

Chief Operating Officer	\$49,680	\$52,470
GST Payable	\$3,478	\$3,673
Office & Equipment Rental		\$6,540
Office Expenses	\$15,000	\$10,500
Director's & Officers Liability Insurance	\$1,300	\$1,300
President/President-Elect Admin. Support	\$2,000	\$2,000
Audit and Legal Fees	\$2,600	\$2,600
Translation Services (General)	\$1,000	\$4,000
Program 1 Total	\$75,058	\$83,083

Program 2 - BOG Operations

President Travel	\$3,500	\$4,000
ExCom Meetings and Teleconferences	\$2,300	\$3,000
BOG On-Site Meetings	\$8,000	\$10,000
BOG Teleconference Meetings	\$2,000	\$2,000
BOG Components Travel Subsidy	\$2,500	\$4,000
CSLA/AAPC President's Roundtable	\$0	\$1,000
Annual General Meeting	\$800	\$800
Election of the President	\$2,000	\$2,000
Governance Task Force	\$1,000	\$1,000
Training & Handbook		\$1,500
Program 2 Total	\$22,100	\$29,300

Program 3 - Professional Programs

Accreditation Council Administration and Travel	\$0	\$0
CLARB / LARE / LABOK	\$2,500	\$0
CSLA/AAPC Membership Certificates	\$1,000	\$1,000
CSLA Roster Translation	\$0	\$300
Name Act Legislation Support	\$0	\$0
Standards and Mutual Recognition Task Force		\$2,000
Program 3 Total	\$3,500	\$3,300

Program 4 - CSLA Awards

Professional Awards Program	\$15,000	\$15,000
Student Medals	\$250	\$1,000
Recognition Awards	\$500	\$650
College of Fellows	\$1,000	\$3,000
Program 4 Total	\$16,750	\$19,650

Program 5 - Education

National Professional Practice Examination	\$1,500	\$1,000
Annual Congress Seed Funds	\$0	\$5,000
Continuing Education Program	\$1,000	\$1,000
Student Liaison & LaBash	\$1,500	\$1,500
Program 5 Total	\$4,000	\$8,500

Program 6 - Communication

Communications Task Force	\$1,000	\$2,500
Communications Tools	\$6,500	\$12,000
Electronic Bulletin Translation Services	\$3,500	\$3,500
Annual Report	\$6,000	\$3,000
Website Internet Services	\$1,200	\$1,200
Website Maintenance	\$2,500	\$2,500
Website Translation	\$1,000	\$1,000
Web Development	\$1,500	\$0
Other Publications	\$0	\$0
Film Documentary	\$6,100	\$2,800
Program 6 Total	\$29,300	\$28,500

Program 7 - National Publication

Landscapes/Paysages Management	\$2,500	\$2,500
Production and Distribution	\$1,000	\$1,000
Media Edge Publication Costs	\$0	\$12,000
Publication Design Guidelines	\$15,000	\$15,000
Editorial Services	\$15,000	\$15,000
Translation/Magazine	\$14,000	\$14,000
Program 7 Total	\$47,500	\$59,500

Program 8 - International

US Presidents Council Travel	\$0	\$2,500
IFLA Dues	\$7,225	\$7,225
IFLA Delegate Support	\$1,500	\$2,000
IFLA/International Programs	\$1,000	\$1,000
Program 8 Total	\$9,725	\$12,725

Program 9 - National Outreach

Communities in Bloom	\$0	\$500
External Outreach	\$1,000	\$1,500
Urban Agenda / Creative Cities Task Force	\$0	\$3,000
Program 9 Total	\$1,000	\$5,000

Program 10 Reserve Fund

Reinvested Interest	\$1,500	\$1,500
CSLA/AAPC - IFLA Congress Profits	\$0	\$20,000
Program 10 Total	\$1,500	\$21,500

TOTAL EXPENSES: Programs 1-10	\$210,433	\$271,058
TOTAL REVENUE	\$214,625	\$277,100
BALANCE	\$4,192	\$6,042

Financial Reports

Reserve Fund Management

Reserve Fund Status 2003

Total Reserve Funds (2003)	\$54,155
Existing Investments	
GIC 3% Maturing 2004	\$13,020
GIC 2.35% Maturing 2006	\$13,079
GIC 4.25% Maturing 2004	\$11,814
GIC 2.5% Maturing Dec. 2005	\$15,803
<i>Total Funds Invested</i>	<i>\$53,716</i>
Account Cash Balance	\$439
Total Reserve Funds 2003	\$54,155
Proposed Contributions 2004	\$21,500
TOTAL PROJECTED RESERVE FUNDS (2004)	\$75,655

2003 Programs / Activities

Landscapes / Paysages

We can be proud of the progress that has been made in bringing *Landscapes/Paysages* to its current status as the professional journal of Canadian landscape architecture. The magazine is fulfilling an important role in communicating both internally and externally the role of our profession in Canada. Just think of all the projects, plans, research, reflections, awards, and ideas that *L/P* has allowed Canadian landscape architects to share, and think of where we would be without it.

In the past year, we distributed three issues of *Landscapes/Paysages*. The first issue covered the 2003 CSLA Professional Awards and other competitions. The second and third issues covered the 2003 IFLA World Congress held in Calgary, with one issue devoted to the student competition and Canadian practice, the other devoted to international practice.

Making it Work

Contributors: Thanks go first of all to the many authors who submitted articles or allowed their work to be included in the pages of *L/P*. Thanks to all of you.

Editorial Board: Over the past year, a number of new board members have been appointed. It is anticipated they will bring new energy and vitality to the magazine. If you are interested in serving on the editorial board, contact your Component Association president or the CSLA office. After a number of years I will no longer serve as chair of the editorial board, but I will continue as an OALA representative on the board.

Editor-in-Chief: I have stepped down as editor-in-chief of the magazine and a new editor-in-chief, Judy Lord, has been appointed by CSLA. She brings an editorial background to her new responsibilities with *Landscapes/Paysages* and will take responsibility of the next issue, Spring 2004.

Editorial Assistant: Lorraine Paton, AALA Associate Member, did a terrific job managing the flow of editorial content between authors, editors and publishers and was a tremendous help in production of two issues over the past year.

MediaEdge Publishers: The past three issues have been published through MediaEdge Publishing Inc. of Winnipeg and Toronto. Lorraine Paton and I worked closely with graphic designer Adrienne Wilson from MediaEdge to monitor and improve the quality of the design and layout.

Eurotranslation: Our long-time translators, Eurotranslation, have done an outstanding job working with editors and contributors and we extend many thanks to them. Thanks also go to Fran Pauzé, CSLA Executive Director, for drawing together many loose ends and managing the many parties involved.

Distribution

All full and associate members should automatically receive all issues of *L/P*. Please inform the CSLA office if you or your university program are not receiving copies.

Guest Editors and Future Issues

Over the coming months, members of the *L/P* editorial board and others will serve as guest editors for of the magazine, working with the editor-in-chief in a co-ordinating role. Topics suggested for forthcoming issues include:

Downtown renewal -	Brownfields
Urban infrastructure	Children's environments
The child in the city	Urban parks
Regional landscape planning	The art of the garden
New technologies -	Healthy cities

If you are interested in serving as a guest editor or working with a board member on an issue, please contact CSLA or your editorial board representatives.

Conclusion

Thanks to all CSLA members who continue to support *Landscapes/Paysages* through your financial and editorial contributions. I wish our guest editors, editorial board and editor-in-chief great success as we enter a new phase in the development of our professional magazine. I have thoroughly enjoyed my tenure as chair of the national publication task force, as chair of the editorial board and as editor-in-chief, and want to thank all of you for your encouragement and support over the past eight years.

Cecelia Paine, FCSLA, cpaine@la.uoguelph.ca

2003 Programs / Activities

Professional Awards of Excellence Program

The Professional Awards Program schedule included the following milestones:

31 January	Deadline for receipt of entries in Winnipeg
1 to 15 February	Processing of submissions
23 February	Entries hung in Faculty of Architecture Gallery
24 to 26 February	Exhibition of entries open to public viewing
27 to 28 February	Adjudication of entries
1 March	MALA Symposium and Announcement of Awards
1 to 8 March	Award winning entries open to public viewing
10 March	Exhibition demounted / circulated for viewing regionally.

Following an exhaustive review of the Submission Requirements by the Jurors for 2002 there were relatively few changes to the requirements for 2003. The entry fee remained \$200 per project. One change, which was made, was only for projects receiving National awards to be exhibited nationwide and for those receiving Regional awards to be returned to the region of origin for exhibition.

Sixty-two entries were received – 4 from the Atlantic Provinces (2 last year); 8 from Quebec; 27 from Ontario (21); 11 from The Prairie Provinces (8); 9 from British Columbia (7), and 1 international project (4). Twenty-seven were entered in the Design category (28); 11 in the Planning and Analysis category (9); 14 in the New Directions (9); 5 in the Communications category (3), 3 in the Research category (0) and 2 in the Landscape Management category (1). Regrettably, two of the entries in the Research category had to be eliminated because they were not submitted by full members of the component association.

Jurors were appointed by the component associations for British Columbia – Tim O'Brien; Saskatchewan (on behalf of NWT and the Prairie provinces) – Roger Green; Ontario – Nancy Pollock Ellwand (returning Juror and Chair for 2003) Quebec – Wendy Graham. The Atlantic Provinces did not send a juror.

Awards were made to thirty-three of the sixty valid entries (55%). National Honour Awards were made to 3 entries; National Merit Awards were made to 5 entries; National Citation were made to 3 entries; Regional Honour Awards were made to 8 entries; Regional Merit Awards were made to 12 entries; Regional Citations were awarded to 2 entries.

The Jurors' report was included in *Landscapes/Paysages* Awards issue. The full list of projects receiving awards and their designers/authors was given on the CSLA Web site.

The Submission Requirements for the 2004 Awards Program were forwarded to Ottawa in early October for translation and posting on the CSLA web site. The entry fee was held at \$200 for the third year in succession. The principal reason for being able to do this is the fact that the team running the program is able to operate more efficiently on the second and third times around. The entry categories for awards have also been left unchanged. The principal change that has been made – and which is reflected in the estimated costs for 2004 – is to accept digital submissions as an alternative to slides. Display boards on an 11 x 17 inch module will still be required. The loss of the flexibility that slides gave for judging purposes will have to be compensated for by additional time being spent to put the individual digital entries together into a comprehensive PowerPoint presentation for jurors.

It has been agreed by BCSLA and Tim O'Brien that he will return as a juror and Chair the jury for 2004. Requests have been formally issued to OALA, AAPQ and APALA to nominate their jurors and MALA (whose turn it is to represent the Prairie provinces, NWT and Nunavut) has been asked to hold back on its nomination – in the interests of ensuring a "balanced" team of jurors – until we know the backgrounds of the rest of the team.

The National Awards were presented at the AGM of the CSLA in Calgary in May 2003.

Alan Tate, Committee Chair

2003 Programs / Activities

National Standards Task Force

In the fall of 2003, I was asked by the CSLA Board to chair the task force on reciprocity. Although much work has been done on the question over the years, our profession has not yet established mechanisms to address the labour mobility provisions in the Federal Agreement on Internal Trade. Although a difficult issue to resolve, new pressures and changes in context suggest that the need for a common understanding is increasing with time.

The reciprocity issue is tied to the standards and mechanisms used to establish professional designation, and as such it has a direct bearing on the growth of the profession. In 1979 the CSLA had 360 members, and by the 1990's this had tripled. Since that time however, there has been little net growth. Although this is the result of many factors, the fact that many of the current members will retire by 2020 raises the question of how big an impact this will have. Although there are tremendous opportunities in our field today, and great demand for the skill set offered by landscape architects, we now see that failing to reach agreement on such issues may contribute to a fragmentation and dissolution of our understanding of the profession.

I began the year by preparing a discussion paper for the Board of Governors that looked at a number of related issues, and in April we circulated an email survey, to which 240 members responded. There was strong support for the establishment of an explicit policy on title: 25% supporting L. Arch, 20% for the Provincial Association, with and without CSLA, and 9% for the full title. Given this level of support, further investigation of L. Arch appears to be worth pursuing. Comments on the survey suggest that it would address the complication of having such a wide assortment of degrees and regional designations; however there is the concern that it be reconciled with the provincial 'right to title'. When questioned on typical responsibilities and activities, 83% of respondents report that they are engaged in administration, 80% in design, 38% in planning, and 27% in business development.

The other main initiative for 2003 was to gather demographic information from the component associations, and create a snapshot of the CSLA membership. The results of this suggest that the organization is currently dominated by baby boomers, and that approximately 85% of CSLA members currently practice in Ontario and BC, where qualification is established via the LARE exam.

Approximately 23% of these individuals currently have their credentials recognized by the American Licensing Boards. At the same time the AAPQ is the second largest component association.

In the months leading up to the IFLA Congress in Calgary, we initiated discussions with the delegates in an effort to gain a better understanding of international regulation and licensure requirements, and followed this up with a series of informal interviews with these individuals. By the fall, it had become clear that agreement between the provincial components on common examinations is not currently possible. With this in mind, in November we presented to the BoG a draft agreement that proposed that:

- each association recognize members of any other province as fully qualified, on the condition that where a written examination is required (such as the LARE in BC and Ontario), it be passed within a specified period of time after membership is granted in the host province; and that
- each CSLA component association adopt Section A of the LARE as a common professional practice exam.

This proposal is still on the table, unlikely to move ahead until the provincial associations adopt common standards for internship and continuing education. At the end of the year, I turned the chair of the task force over to Jim Paterson, and the group is currently beginning negotiations with the provincial components on a set of standards.

On the larger issue of reaching a consensus on how landscape architecture is defined, examined for, and regulated across Canada, it appears that we need a better understanding of the risks and opportunities before the CSLA component associations can move forward together. One way of approaching this would be to develop a population model of the national membership, based on set of explicit assumptions. This would make it possible to predict the numbers and age structure, test the assumptions, and evaluate options. If the CSLA were to track its membership over time, it might then be possible to revisit decisions on education, membership requirements, and promotion with a better sense of the dynamics than has been possible in the past.

This has been a great challenge and a great adventure, and I thank Jim Floyd, Past President of NLALA, Jim Paterson, CSLA President Elect, and David Leinster, OALA for their participation, support and advice. Please feel free to contact me if you have any comments or questions.

Adrienne Brown, BCSLA

Affiliated Organizations

Accreditation Council

The Accreditation Council is the body charged, under the constitution of the CSLA/AAPC, with the responsibility for evaluating first professional degree programs in Landscape Architecture in Canada.

The Council comprises five members, two practitioners, two academics, and a senior academic who is not a landscape architect. The current membership of the council includes Charles Thomsen, David Witty, Bev Sandalack, Ron Middleton (chair), and Malaka Ackaoui. Apart from ongoing administrative support, the activities of the Accreditation Council are supported exclusively by accreditation fees paid by the university programs.

There were no accreditation visits in 2003. A visit is scheduled for the University of Manitoba in the fall of 2004. Work is continuing on attempting to secure reciprocity agreements with the CSLA/AAPC counterpart organizations in Britain, Australia and New Zealand similar to the one we have with the ASLA.

I attended the meeting of Canadian educators in Landscape Architecture in Winnipeg in February 2004. Among the items discussed was the relevance of the accreditation standards and procedures in light of changing university programs and other challenges to the profession. It will be increasingly difficult for many of Canada's Landscape Architecture programs to meet our accreditation standards. Given changes in the way in which education can be delivered, perhaps we should be looking at more performance-based criteria rather than rigid standards (e.g. staff to student ratios). To allow greater access to the profession should we consider adjusting standards to include closely related programs?

Should we consider dispensing with accreditation of programs and simply require a degree in any relevant field, providing students with a guide to courses they should take if they wish to pursue a career in landscape architecture? Other professions have done this (e.g. accounting); requiring students to only take a few prescribed professional practice courses and take a comprehensive examination.

We do not have a defined process to review and adjust the standards, particularly in a manner that might fundamentally change our direction.

We run the risk that if we radically change our accreditation standards we might jeopardize our reciprocity agreement with the ASLA.

I welcome input and advice from any interested members.

Ron Middleton FCSLA, Chair

College of Fellows

The College of Fellows issued a call for Fellow nominations in September 2003. Submissions were received from five CSLA component organizations. The Jury of Fellows elected the following nominees for induction into the College at CSLA Congress 2004 in St. John's:

Ian Dance, OALA,
Anne-Marie Parent, AAPQ
George F. Dark, OALA
Campbell Patterson, SALA
Gerald Eckford, BCSLA
Ronald Rule, BCSLA
Michèle Gauthier, AAPQ
Greg Smallenberg, BCSLA
David Leinster, OALA
Barry A. Yanchyshyn, MALA

Following their investiture, a total of 138 Fellows will have been inducted since the inception of CSLA in 1934. The College Executive Committee currently consists of John B. MacLeod, Chair; Carolyn S. Woodland, Vice-Chair; Gunter A. Schoch, Secretary-Treasurer; James R. Taylor, LACF Representative; and Colleen Mercer Clarke, CSLA President as ex-officio member. Numerous CSLA Fellows are also serving on the Accreditation Council and the Board of the Landscape Architecture Canada Foundation.

After fifteen years, the 'Campaign of Fellows' had generated by year end over \$346,000 for the Landscape Architecture Canada Foundation. This has been the primary source of revenue for the Foundation, enabling it to approve over 50 research and scholarship grants totalling over \$128,000 since 1990.

The next call for Fellow nominations is expected to be issued in September 2004 with induction of the successful candidates at Congress 2005 in Winnipeg.

Gunter A. Schoch, FCSLA, FASLA, Secretary-Treasurer

Affiliated Organizations

International Federation of Landscape Architects



During the past year, I have represented IFLA at gatherings of landscape architects in Argentina, Brazil, Canada, and United States. I have been impressed by the energy and commitment to the values of our profession in the Americas and feel we have a great future. I am particularly pleased by are growing number of active participants in IFLA and related programmes in the Western Region. I would like to thank the IFLA Executive Committee and particularly our President, Martha Fajardo from Columbia who has established a very aggressive agenda and forceful leadership over the past year.

IFLA 2003 World Congress and World Council Meetings.

The major activity for the Western Region in 2003 was the hosting of the IFLA 2003 World Congress in Calgary. This event (including the World Council meetings held in Banff) was a great success both in terms of programme and financially. We had good attendance from our region including delegates from Argentina, Bermuda, Brazil, Canada, Colombia, Mexico, the United States and Venezuela. In total we had over 350 in attendance from 28 countries.

Western Region Executive Committee Meeting.

We were able to have an Executive Committee Meeting in Ft. Lauderdale, Florida in November, 2003. This organizational meeting considered a future agenda for 2004 including the development of a financial plan, the regional newsletter, the 2004 Western Regional Conference in Buenos Aires, preparation for regional elections, and consideration of programme development. Key issues were the lack of a regional budget, insufficient support for our regional newsletter, and the need for continued support for developing nations in landscape architecture.

This year (2004) we have elections for Regional Vice President and Treasurer. The Regional Secretary, Darwina Neal FASLA and the Regional Treasurer; Diana Henriquez de Fernandez of Venezuela; and I as Regional Vice President, were in attendance at the all day session.

ASLA/CSLA President's Advisory Council

In November 2003, I was invited to present a review of IFLA activities to a joint council meeting of the Presidents of both the Canadian and the American IFLA member organizations. This was an important opportunity to develop support for IFLA among the leaders of these North American organizations. The meeting was held in Ottawa, Canada. Allied organizations included in addition to the CSLA and the ASLA were the Foundations of both countries, the Council of Educators in North America (CELA), the North American accreditation council (CLARB), and others. I hope to have this opportunity on a regular basis.

Brazilian Education Programme

Funding from UNESCO was secured in 2003 through the efforts of Rosa Kliass of Brazil and the IFLA Executive Committee. The administration of this programme was established at a meeting in Sao Paulo in October, 2003 with project leader Professor Paulo Pellegrino of University of Sao Paulo; Rosa Kliass, past Vice President of IFLA; and myself as Chair of the International Education Committee.

The success of this programme has resulted in the exploration of an expanding this to other parts of Latin America. This effort has been coordinated by Ana Maria Demo Fiore and Horacio Wilder Larrea of Argentina.

Internet Journal

An IFLA panel discussion held at the 2003 World Congress coordinated by Cecelia Paine with assistance by Diana Henriquez de Fernandez and by Robert Schafer of Anthos magazine has resulted in the consideration of an internet-based international journal or magazine on landscape architecture that might be supported by IFLA. Cecelia Paine and I had the opportunity to meet with Eduardo Barra, editor of the successful Brazilian internet publication while in Rio de Janeiro in October 2003. This idea will be further discussed at the Western Regional Meeting in Buenos Aires in June.

IFLA World Congress 2004

The IFLA World Congress will be held from September 9-11 in Taipei, Taiwan. The theme of this year's Congress is "Integration and Harmony". Abstracts for papers are due by May 15th and entries to the student competition must be in by July 15. Please refer to the webpage www.ifla2004.org.tw for more details.

James Taylor FCSLA, Canadian Delegate and Vice President Western Region

CSLA Component Associations

British Columbia Society of Landscape Architects (BCSLA)

Tara Culham, Executive Administrator
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Association des Architectes paysagistes du Québec (AAPQ)

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CREDITS

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