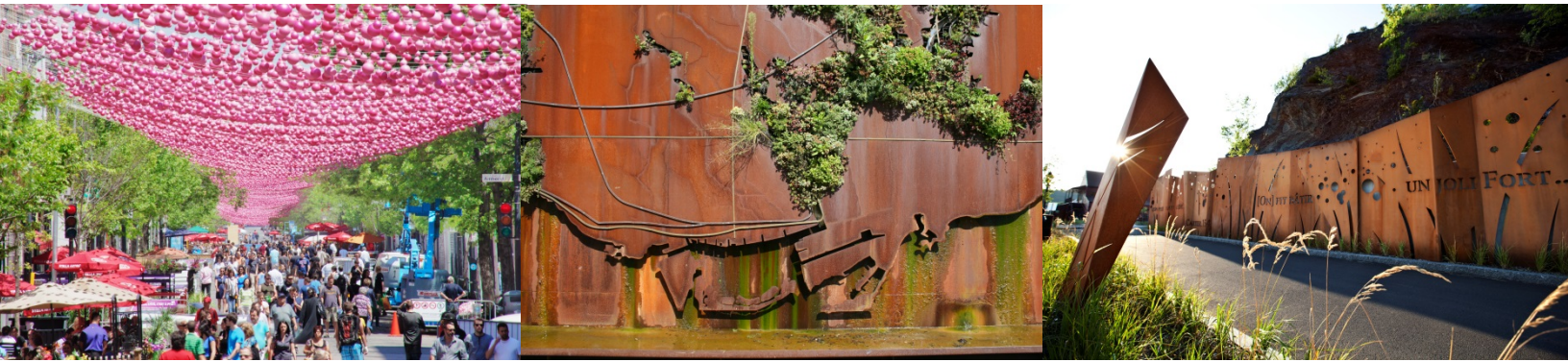


CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

# ANNUAL REPORT 2013



## table of contents

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vision, mission & values	2
about the CSLA	3
president's message	4
executive director's message	5
financial report	7
board of directors	8
awards of excellence	9
making waves: CSLA congress 2012	10
recognition awards	11
college of fellows	12
landscape architecture accreditation council	14
LANDSCAPES   PAYSAGES editorial board	15
landscape architecture Canada foundation	18
international federation of landscape architecture	22
councils & committees	24
component organizations	25
appendix a – financial report	26

**Cover page photos, from left to right:** Pink Balls, Claude Cormier and Associates Inc.; Evergreen Brick Works, DTAH; Memory Wall: Consolidation of the Cliff at the Cartier-Roberval Archaeological Site, André Arata

# vision, mission & values

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## Vision

The CSLA is the champion and voice for Canada's landscape architects and landscape architecture nationally and abroad.

## Mission

The CSLA is the advocate for landscape architecture in Canada. In collaboration with our component partner organizations, the CSLA is dedicated to advancing the art, the science and the practice of landscape architecture.

## Values

### strategic vision

The CSLA identifies opportunities and challenges for the profession and develops strategies to respond.

### leadership

The CSLA advances the profession through communication with strategic partners and organizations.

### collaboration

The CSLA seeks opportunities to work with its component partner organizations and others in the fulfillment of its roles.

### accountability

The CSLA is accountable to its membership for the programs it provides, their effectiveness and their costs. The CSLA plans for the future activities with the input of its members.



*Energy, Environment and Experiential Learning, O2 Planning + Design Inc.*

## about the CSLA

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The Canadian Society of Landscape Architects was founded in 1934. By that time, landscape architects were active in all major centres across Canada in the design and planning of parks, open spaces, public institutions, roadways, neighbourhoods and communities. Landscape architect Frederick Todd, for example, was instrumental in the early 1900s in the design of Mount Royal Park in Montreal and the design of Ottawa's scenic driveways and urban green spaces. Later he designed the neighbourhood of Mount Royal in Montreal.

Following World War II, landscape architects became involved in the design and planning of new communities, national and provincial parks, tourism facilities, institutions and corporate sites. Landscape architects played lead roles in the design of Expo 67 in Montreal.

In the mid-1960's, professional programs in landscape architecture were initiated at the Universities of Guelph, Manitoba, and Toronto. A few years later, programs were established at the University of British Columbia and the University of Montreal, and a program in landscape architectural technology was initiated at Ryerson Polytechnical University.

Demand for the services of landscape architects has grown steadily in Canada, particularly over the past two decades. Landscape architects today are engaged in the design, planning and management of urban, rural and natural environments in all Canadian provinces and territories and in many countries worldwide.

Canadian landscape architects are well-regarded for their creativity, their sensitivity and their practicality in all aspects of professional practice.

### Purpose

The Canadian Society of Landscape Architects (CSLA) is a professional organization with over 2,100 landscape architects as members. As the voice of the profession in Canada, the CSLA is an advocate for its members on issues such as urban renewal, sustainable development and cultural heritage. The CSLA delivers programs and services for its members that:

- increase public awareness and promote the profession - the CSLA communication tools include the CSLA website, the CSLA membership directory, a monthly newsletter, social media sites and LANDSCAPES | PAYSAGES, the national magazine;
- provide opportunities for professional development - the CSLA holds an annual General Meeting and Congress and provides information year round to members about industry and professional learning opportunities;
- recognize members and celebrate member achievements within the profession through the CSLA Awards of Excellence, the National Recognition Awards Programs and the College of Fellows;
- support education and research through the accreditation of undergraduate and graduate landscape architecture programs, support of student activities and recognition of student achievements.

Since it was founded in 1934, the CSLA has increased awareness and appreciation of landscape architecture and the vitality of the profession in Canada and throughout the world.

## president's message



### What can I do for the CSLA?

I take inspiration for this letter to you from the president's message that Cathy Sears provided in 2008, our 75<sup>th</sup> anniversary. Her message was titled "CSLA President's Message: What is the CSLA Doing for Me?" She delivered that message two years into my board tenure, and with hindsight it provided a great starting point for where we are now.

If I were to label this period of CSLA organizational growth, I'd call it the 'member service years'. I firmly believe that the CSLA board and our leadership over this period (Cathy Sears, Linda Irvine, Neil Dawe, Liane McKenna and Claude Potvin) have prepared us for a new period of advancing the art and science of landscape architecture. One component of this that should not be overlooked is that the CSLA is now the employer of a full-time executive director. The efforts that we have engaged into with Michelle Legault have made it very clear that we are a renewed organization. We are the organization that we hoped to be when Cathy Sears asked that question. It's amazing what we can achieve now that we have capacity!

As an annual report, this document serves to explain to you what we achieved in 2013, and to provide organizational transparency. As a CSLA member, I see this as a key way to understand my organization and to keep tabs on its operation. Within it, Michelle will provide a synopsis of what we did this year. You will find reports on what our various committees have achieved. You will hopefully find excitement in what Landscapes|Paysages has grown into. Almost all of this is borne on the shoulders of volunteers. They do amazing things, and the best part is that we are learning how to use our volunteers better. Truly we are in a place where we can focus on accessing our volunteers at their highest level of expertise.

I'd like to think that another potential theme for our efforts is "being intentional", and volunteers exemplify our efforts within this. We now make official calls for volunteers where volunteer efforts are treated as a position with defined needs and timelines. We want our volunteers to gain skills and experience and have something **to add** value to their lives, and by treating them in such a manner we seek an even higher level of organizational capacity and sustainability.

So, on this 80<sup>th</sup> anniversary, after five presidents' worth (and more!) of our efforts to deliver member service and clearly explain what we are delivering, I'd like to declare that we are now even more ready to enable and engage our members into advancing landscape architecture in Canada. We are in a place where advocacy and communication will allow us to all contribute as we can to furthering our mission. We are in a place where we want to enable our members to reach out into their communities not as individuals, but as CSLA members with an organization that stands behind them.

We are an organization with history and a memory, so in closing I'd like to end this the same way that Cathy did for our 75<sup>th</sup>: It has been an honour to serve as CSLA President.

The way ahead is filled with opportunities. Know what your CSLA is doing for you. Get involved.

Peter Briggs, NWTALA, CSLA, ASLA  
President, CSLA

## executive director's message



The year 2013 has proven to be another success story for the CSLA, and it gives me great pleasure to report on our activities and on our organization. In 2012, the CSLA devoted much of its time and resources to tightening its administrative practices, establishing systems, completing projects and contemplating the stability of the organization. With that work now well-entrenched, in 2013 we turned our attention to the strategic work long held on the CSLA's wish list.

### Congress

For the 2013 Congress held in Regina, the CSLA adopted a new management and partnership model with a component association – in this case, with the Saskatchewan Association of Landscape Architects. In the past, the CSLA would rely almost wholly on the component to coordinate its yearly Congress. With the new model, the responsibilities between the CSLA and the component are shared equally, with the CSLA using its already established in-house systems to administer the event. We will continue to develop this model as we move forward with partnerships for the 2016 Congress in Winnipeg with the Manitoba Association of Landscape Architects, and the 2017 IFLA World Congress in Montreal with the Association des architectes paysagistes du Québec and Mission Design.

### Advocacy

Having a strong advocacy program has long been in the CSLA's sights, and we made much headway this year in achieving a strong advocacy program. Liane McKenna took on the role of chairing a renewed and rejuvenated Advocacy Task Force and a structure of sub-groups was established for each advocacy initiative with volunteers responsible for advancing the work. In addition, we launched the Awards Atlas, enhanced the Speakers' Bureau, approved terms of reference and a budget for the development of position papers, implemented a program of advocacy to students and strengthened our World Landscape Architecture Month program. This work will continue in 2014 with a focus on working with allied professions, the Governor General's Medal in Landscape Architecture and developing media resources.

### Reciprocity

The idea of a Reciprocity Agreement has been on the CSLA's radar since the mid-seventies. It was truly a historic moment for the association when that agreement was signed by 8 out of 9 component associations at the CSLA Annual General Meeting in Regina.

### Website

Enhancing the CSLA website and using it to provide new and old information was also an important priority for the CSLA in 2013. A few of the website enhancements added in 2013 are:

- o Electronic membership directory
- o Landscapes|Paysages back issues
- o Minutes of Annual General Meetings
- o Previous Congress proceedings and programs
- o Biographies and photos of CSLA honorary members
- o Photos of past CSLA presidents
- o Awards Atlas featuring a page and project summary for all national awards from 2008 to 2013
- o A page on the Landscape Architecture Accreditation Council
- o A "For Students" page
- o A page on the Canadian Landscape Charter Initiative

### Governance

The CSLA continued its work in solidifying the governance of the organization by approving revised bylaws at the 2013 AGM and getting one step closer to achieving compliance with the new Not-for-Profit Act. In addition, the Board approved a series of new and revised policies to strengthen the systems being established at an administrative level:



- o Archiving Policy
- o Congress Policy
- o Reserve Fund Policy
- o Policy on Reimbursement of Travel Expenses
- o Policy on Small Bursaries for Initiatives in the Promotion of the Profession

In addition, the CSLA Board held a session at the Congress in Regina to begin the work of completing a series of administrative agreements with each component association, which are scheduled to be completed by the end of 2014. It goes without saying that we have been working in close collaboration with the component associations – another aspect which enhances the CSLA’s governance.

### Canadian Landscape Charter Initiative

The CSLA established a task force to draft a landscape charter for Canada. This initiative was put forward by the IFLA in 2010 and the task force is again working in close collaboration with the component associations.

### President’s Council

Every year, the CSLA joins a meeting of the ASLA, CELA, LAAB, LAF, CLARB and IFLA to discuss shared issues. In 2013, the meeting was hosted by CELA and was held in Dallas, Texas. The discussions at the meeting were based on a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats) completed by each organization and many themes were common to all organizations. This meeting is a great opportunity to share the CSLA’s successes and learn from well-established organizations.

In addition to those programs described above, the CSLA continued its commitment to the Awards of Excellence, the Recognition Awards (adding a new award to be launched in 2014 – the Emerging Professional Award), the College of Fellows, the National Urban Design Awards and Landscapes|Paysages magazine.

Finally, I would like to express my gratitude to the Executive Committee and Board of the CSLA who constantly strive to make the CSLA better, more responsive to the members’ needs and a promoter of the profession. I also wish to thank the multitude of CSLA members who volunteer to make our programs a reality.

## Michelle Legault

Executive Director, CSLA



Winning WLAM Poster by Megan Esopenko and Matt Perotto

# financial report

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The CSLA Financial Statements, prepared by Welch LLP, for the year ending December 31, 2013, are in Appendix A.



# board of directors

## Executive Committee

### President

Peter Briggs, NWTALA, CSLA

### President-Elect

Carol Craig, AALA, FCSLA

### Past President

Claude Potvin, AAPQ, CSLA

### Executive Director

Michelle Legault

### Chair, Finance Committee

Arnis Budrevics, OALA, FCSLA

## Directors

Cameron DeLong, NuALA, CSLA

Margaret Ferguson, NWTALA, CSLA

Pawel Gradowski, BCSLA, CSLA

Robert Marchak, AALA, CSLA

Emeka Nnadi, MALA, CSLA

Glenn A. O'Connor, OALA, CSLA

Raquel Penalosa, B.A.P., AAPQ, CSLA, IFLA

Trevor Tumach, SALA, CSLA

Ed Versteeg, APALA, CSLA



*SFU UniverCity Child Care, space2place design, inc.*

## awards of excellence

The program for 2013 was staged on the following schedule:

25 Jan	Deadline for receipt of entries in Winnipeg
27 Jan - 16 Feb	Processing submissions / printing and mounting of posters
18-20 Feb	Public Viewing of all entries at University of Manitoba
21 - 22 Feb	Adjudication of submissions
22 Feb	Announcement of Awards and Jurors' Dinner
25 Feb - 1 Mar	Public Viewing of Award winning entries

Submission Requirements remained largely the same as for 2012.

Seventy entries were received compared with seventy-six in 2012 – 3 (4.3%) from the Atlantic Provinces (8 last year: 10.5%); 7 (10%) from Quebec (15: 20%); 30 (43%) from Ontario (18: 23.5%); 10 (14.3%) from the Prairie Provinces (14: 18%); 19 (27%) from British Columbia (21:28%); 1 (1.4%) from North West Territories (0: 0%). Thirty-five entries (50%) were entered in the Design category (33 last year: 43%); 13 (18.6%) in the Planning and Analysis category (18: 24%); 7 (10%) in New Directions (15: 20%); 5 (7.1%) in the Communications category (2: 3%); 4 (5.7%) in the Research category (1: 1%); 1 (1.4%) in the Landscape Management category (3: 4%) and 5 (7.1%) in the Residential category (3:4%).

Jurors appointed by the component associations were: BCSLA – Crosland Doak; MALA (on behalf of the Prairie provinces) – Jeff Frank; OALA – Nelson Edwards; AAPQ – Jonathan Cha; APALA – Brian Parker. An additional, external juror was Christopher Hume, Architecture and Urban Affairs Correspondent, *Toronto Star*. Brian Parker acted as Chair of the Jury. Jurors visited Winnipeg from Wednesday 20 February until Saturday 23 February. Thursday 21 and Friday 22 February were spent judging.

Awards were made to 40 of the 70 entries received (57% compared with 43% in 2011 and 44% in 2010). National Honour Awards were made to 5 entries (2 in 2012) – 2 for Design, 2 for Planning and Analysis and 1 for New Directions; National Merit Awards were made to 3 entries (4 in 2012); 5 National Citations were awarded (6 in 2012); Regional Honour Awards were made to 6 entries (2 in 2012); Regional Merit Awards were made to 12 entries (9 in 2012); Regional Citations were awarded to 9 entries (10 in 2012).

Winners of National Awards – where contactable – were informed of their awards by email by Brandy O'Reilly (Awards Program Administrator) on or as soon as possible after Tuesday 26 February and the winners were subsequently posted on the CSLA web site. National Awards will be presented during the CSLA Congress in July. The Jurors' comments on all submitted projects were due to be received by 22 March for issue to award-winning entrants and non-award-winning entrants.

Immense thanks are due to Brandy O'Reilly for her assistance in administering the program again this year, to Kathryn Strachan for photography, and to students Shawn Stankewich, Chelsea Synychych, Shannon Loewen, Kristen Struthers, Pearl Yip, Katherine Walker and Xuan He for their assistance in unpacking, logging-in, printing, mounting and hanging the entries; putting together slide shows of the entries, assisting the jurors, processing their reports, preparing and mailing-out certificates and other documents.

**Alan Tate, CSLA, PPLI**  
Chair, CSLA Awards Committee

## winds of change: CSLA congress 2013



The 2013 Congress was held July 10-14, 2013 in Regina and was hosted by the Saskatchewan Association of Landscape Architects (SALA).

This Congress was dedicated to Arnold T. Thiessen (1954 – 2010). Arnie was a proud and respected member of SALA, having served as President and other volunteer positions. As Past President, and during the last few months of his full life, he conceived of the Congress with the confidence that SALA would embrace the challenge of hosting the country in the Prairies that he loved.

The Congress Planning Committee developed an expanded Congress that showcased ideas, experiences, knowledge, influences and solutions with Prairie flair under the theme of “Winds of Change”. To highlight this theme, Storm Chaser, Tornado Hunter and Photographer Greg Johnson gave a keynote address and shared his experiences in extreme weather and its impact on the landscape. In addition, a variety of concurrent sessions were held throughout the two days and delegates were given the opportunity to explore Regina through the many tours, field trips and excursions offered by the hosts. A total of 100 delegates attended the Congress and 21 companies took part in the trade show.

Finally, I would like to thank the Congress Planning Committee for their tireless work in developing an event not to be missed. They are: Michelle Legault, CSLA Executive Director, and SALA members Trevor Tumach, Stephanie Habiak, Amanda Lang, Douglas Rose, Ryley Slywka and Lauren Snook.

Natalie Walliser, SALA, CSLA  
Chair, 2013 Congress



*The 2013 Congress Planning Committee (Photo: J. Landry)*

## recognition awards

The Recognition Honours and Awards Committee concluded its review of the 2013 submissions for awards of recognition. The following candidates were recommended by the CSLA Board:

The [CSLA President's Award](#), the honour the President of the Canadian Society of Landscape Architects may bestow upon a CSLA member for outstanding contribution to the profession, was awarded to:

Linda Irvine



From L to R: Linda Irvine and Claude Potvin  
Photo: J. Landry

The [CSLA Lifetime Achievement Award](#), awarded annually to a member of the CSLA whose lifetime achievements and contributions to the profession have had a unique and lasting impact on the welfare of the public and on the environment, which, was awarded to:

Edwin John Walker



Edwin John Walker  
Photo: J. Landry

The [CSLA Student Award of Merit](#) recognizes graduating students who, in the opinion of their school, exhibit outstanding imagination, innovation and ingenuity in their studies of landscape architecture, and who has contributed service to the profession in their school. The recipients were:

Université de Montréal - Duong Chenda  
University of British Columbia (MLA) - Glenis Canete  
University of Toronto - Malgorzata Farun  
University of Manitoba - Vanessa Jukes  
University of Guelph (MLA) - Stephanie Wilson  
University of Guelph (BLA) - Kathryn Pipke

### COLLEGE OF FELLOWS L'ORDRE DES ASSOCIÉS

The College of Fellows conducted its annual meeting during CSLA Congress 2013 in Regina, Saskatchewan. During the ceremony, five new Fellows were inducted into the College:

Peter Bigelow

Jean Landry

James (Jim) C. Thomas

Neil Dawe

Edward (Ted) C. Muller

A new group of Fellows Elect will be inducted into the College at the CSLA Conference in Ottawa 2014. Welcome and congratulations to:

Dr. Robert D. Brown

Tony Bradwell

Michel Rousseau

Peter F. Smith

Myriame Beaudoin

John Zvonar

Chris Grosset

Margaret Ferguson

Robert T. Evans

Election to Fellowship is the highest honour bestowed by the Society on its members.

The College Executive Committee currently consists of Ted Baker (Chair), Wendy Graham (Vice Chair), Jane Durante (Secretary-Treasurer), Peter Kreuk (Director), Cecelia Paine (LACF Representative) and Peter Briggs (CSLA President at ex-officio member).

The College Executive Committee will have a change this year with Ted Baker stepping down and Wendy Graham becoming Chair. At the time of writing, the election process for the new Vice Chair is under way. The successful candidate will be introduced at Congress 2014 in Ottawa.

The Jury of the College of Fellows is comprised of:

Foreman:	Ms. Margot Long, British Columbia
Jurist:	Ms. Cynthia Cohlmeier, Prairie Region
Jurist:	Ms. Donna Hinde, Ontario
Jurist:	Mr. Myke Hodgins, Quebec
Jurist:	Mr. Rob LeBlanc, Atlantic Region

The College extends its gratitude to all members of the Jury for their good work.

The offices of Durante-Kreuk remain the headquarters for the College of Fellows. Thank-you to Peter Kreuk, Jane Durante and Mary-Lou Smith for your generous support. In addition, we recognize numerous Fellows serving on the CSLA Accreditation Council and on the Board of Directors of the Landscape Architecture Canada Foundation.

One of the primary activities of the College of Fellows has been to generate funds for the Landscape Architecture Canada Foundation. The LACF was established (1988) by senior members of the Canadian Society of Landscape Architects as a charitable organization that supports research, communication and scholarship initiatives that reflect the core values of the profession.

The 2013 ASK included up-to-date information about the Foundation prepared by a joint communications committee LACF + College of Fellows. As of December 15, 2013, the option of donating online was made available for the first time via the LACF website. The invitation to contribute to the Campaign of Fellows 2013 was also extended officially (for the first time) to the entire CSLA membership via the CSLA (bulletin and website). It is also worth noting that LACF bylaws were modified in 2013 so that anyone contributing more than \$100 to the Foundation (through the Campaign of Fellows or through other means) automatically becomes an LACF member. These ASK initiatives were undertaken by Peter Kreuk, Wendy Graham, Don Hester and Wendy Shearer.

On a sad note, two distinguished Fellows passed away in 2013. Jack Copeland, FCSLA, became a Fellow in 1999. John L. Lantzius, FCSLA, became a Fellow in 1985. They will be missed. On April 11, 2014, Alexander Budrevics, FCSLA, FASLA, passed away. Alex was elected to the College in 1975 and will be remembered for his commitment and dedication to our profession.

On a personal note, I have been honoured to serve as Chair of the College of Fellows for the past two years. Thank you to Peter Kreuk for being my mentor and to this year's new Chair, Wendy Graham, for doing most of the work.

Respectfully submitted,

**Ted Baker**

Chair, College of Fellows



*2013 College of Fellows Inductees (Photo: J. Landry)*



## landscape architecture accreditation council

This has been a year of significant transition and renewal for the Council as the Regina Congress saw the retirement of Dr. Mary-Ellen Tyler at the end of her 3-year term, and Dr. John Buchko step down after 5-years as Chair. The Council would like to thank both individuals for their many years of devoted service, and particularly to John Buchko for his commitment to continue to advise and mentor Council in the years ahead.

In light of these retirements, Council placed its early emphasis on recruitment and now has a full 5-member complement, consisting of:

- Heather Cram, FCSLA, MALA
- Marta Farevaag, MCIP, MPIBC
- Maurice Nelischer, CSLA, OALA, CELA
- Gordon Smith, CSLA, APALA, OALA
- Alexander Topps, CSLA, OALA, Chair

In the absence of scheduled Accreditation Visits in 2013, Council has been able to concentrate on a number of strategic initiatives outlined at our Regina Congress meeting. Accomplishments and initiatives undertaken to-date include:

- Introduction of a new Candidacy Status that encourages universities in the early years of program development and instruction to work pro-actively with Council to align their curriculum and resources with LAAC standards, thus leading to a positive first evaluation and accreditation at the earliest possible date.
- Clarification of policy language around the timing of accreditation for new programs, changing the waiting period after the first graduation from three years to one year.
- Enhancing our knowledge base and best practices through membership and active participation in the Association of Accrediting Agencies of Canada (AAAC), commencing in calendar 2014.
- Implementing a forward-looking budget and monitoring process that confirms that our reserves and projected revenues are on a solid footing for the next five years, fully accommodating all required Accreditation Visits and other planned initiatives.
- Establishing more systematic contact with the CSLA Board through semi-annual reporting and also through regular discussions with Carol Craig, our appointed Board contact.
- Reaching out to the University of Calgary and Dalhousie University to offer assistance and support as they plan and initiate rollout of new MLA programs in the next several years.
- Initiating a recruitment drive through the CSLA and Component Associations to build-up a Roster of Visiting Team Evaluators, including preparation of tutorial resources and other support materials.

As we look ahead to 2014 and beyond, Council has initiated a comprehensive review of LAAC Standards and Procedures, which have not been updated since 2009. Commencing with a 2-day workshop immediately after the 2014 Ottawa Congress, this session will include members of Council, senior representative of existing Canadian programs, and invitees from the newly-planned programs at the University of Calgary and Dalhousie University. Completion of the new document is planned for introduction at the 2015 Congress, along with any resulting by-law revisions. This revision is also intended to coincide with the next revision of the ASLA's Standards, as well as an update of the CSLA-ASLA Accreditation Reciprocity Agreement of 1997.

While our team is committed to learning about academic trends from the various universities and to reflect them in our new standards, we are equally interested in hearing from our membership regarding trends in the industry related to educational standards and emerging skill requirements ... we urge the membership to express their views on these topics to any of the Accreditation Council members.

Alex Topps, OALA, CSLA  
Chair, LAAC



Editorial Board Members contributed greatly to LANDSCAPES | PAYSAGES over the past year by attending monthly conference calls, identifying themes, guest editors and potential contributors, providing content, and serving as liaison with SCLA component organizations. Many also served as guest editors or have helped with the planning of specific issues. As Chair of the Editorial Board, I would like to sincerely thank all 2013 Editorial Board Members:

Kevin Connery, BCSLA  
Doug Carlyle, AALA  
Natalie Walliser, SALA  
Ryan Wakshinski, MALA  
Ryan James, OALA  
Wendy Graham, AAPQ, Graphic Design Consultant  
Sue Sirrs, APALA  
Richard Wyma, NuALA

Cynthia Girling, BCSLA  
Ron Middleton, AALA  
Don Hester, MALA  
Linda Irvine, OALA  
Andrew Anderson, OALA (resigned in March, 2014)  
Juliette Patterson, AAPQ  
Peter Briggs, NWTALA, Chair Finance Sub-committee

As per the *CSLA Communications Policy and Guidelines*, accredited landscape architecture programs are currently represented by Cynthia Girling (University of British Columbia) and Jean Trottier (University of Manitoba). We would welcome nominations from OALA and AAPQ regarding representatives from the other schools.

### New Publishing Contract

Our thanks to Peter Briggs, NWTALA, CSLA, for his efforts in securing a new three-year publishing contract with Naylor (Canada) Inc. This process required much flexibility and some quick production re-shuffling from both our Editor-in-chief and Naylor in order to get the Winter 2013 issue out within a reasonable timeframe. Nevertheless, the new contract presents some significant improvements, mainly:

- o \$10,000 signing bonus
- o \$5000 per issue royalty
- o Publishing “minimums”: 5000 copies, helping with distribution lists, etc.
- o Advertising revenue of \$200 per page starting with 14<sup>th</sup> page
- o 15% of online advertising
- o \$7500 yearly credit for additional folios (otherwise \$500 per each 4 page folio)
- o A new \$2500 amount each year to offset graphic design production
- o Offer to contribute to production duties (including formatting of LP+)

The end result is that L|P should receive about \$6,400 per issue to cover its expenses, while increasing the “normal” size of each issue to 32 pages of content (with up to 15 additional folios). The contract also provides opportunities to upgrade the printing format (different paper quality and new binding) and share or delegate some of the production duties (especially for L|P+) to reduce dependence on volunteers.

### Planning, Coordination, and Production

#### Editor-in-chief

Judy Lord, our Editor-in-Chief, deployed her substantial diplomatic skills and a deceptively firm hand to maintain the high level of editorial content we have come to expect of LANDSCAPES | PAYSAGES. Her insistence that guest editors from the profession should set the tone for each issue – even in the face of increased coordination on her part – is to be commended. This year, Judy’s involvement went beyond the call of duty, particularly in the production and development of LP+ and in her contribution to the renewal of our publishing contract.

Judy worked closely with CSLA Executive Director, Michelle Legault, who supervised budgets and invoicing, and Andrea Németh, our primary contact at Naylor (Canada) Inc.

## Graphic design

Wendy Graham, AAPQ, continues to serve as our Graphic Design Consultant (and general “tweaker” of the magazine’s identity). Besides mocking up each of the magazine’s issue she also dedicated an exceptional amount of time to expanding its online counterpart. Under her lead, the Board is currently engaging a refresh of the magazine’s design and format.

## Youth

Natalie Walliser, SALA, helped reinforce and formalize the youth presence in L|P. She also volunteered a substantial amount of her time to format the translated content for L|P+.

## Translation

François Couture provided translation, an important aspect of our national communication policy.

## Printed Magazine

In 2013 LANDSCAPES | PAYSAGES has maintained its format of combining short timely *amuse-gueules* (Upfront) with theme-based main articles and essays. The themes chosen by the Board are inclusive enough to engage the breath of professional practice. As in previous years, the magazine aimed for excellent and engaging writing, informative or thought-provoking content, and graphic appeal. The Board also strived to broaden its range of contributors (by reaching out to other professions collaborating with landscape architects). It also ensured that the magazine reflects a cross-Canadian profile.

### 2013

CSLA published four issues of LANDSCAPES | PAYSAGES in 2013:

NIGHT LIGHTS, Winter 2013 (vol. 15, no. 1). Guest edited by Kevin Connery

THE ELUSIVE CITY, Spring 2013 (vol. 15, no. 2). Guest edited by Jean Trottier and Cynthia Girling.

2013 AWARDS OF EXCELLENCE, Summer 2013 (vol. 15, no. 3). Guest edited by Brian Parker.

WATER WORLD, Fall 2013 (vol.15, no.4). Guest edited by Ryan James and Nathan Brightbill.

### 2014

2014 issues will address the following themes:

BIG CHILL, Winter 2014 (vol. 16, no.1). Guest edited by Judy Lord and Wendy Graham.

HEALTH, WELLNESS, AND SPIRITUAL LANDSCAPES, Spring 2014 (vol. 16, no.2). Guest editor: Virginia Burt.

2014 CSLA AWARDS OF EXCELLENCE, Summer 2014 (vol. 16, no.3).

CLIMATE RESILIENCE, Fall 2014 (vol. 16, no.4). Guest editor: Nancy Pollock-Ellwand.

## L|P +

L|P+ is gradually maturing from its initial “bonus content” format. This involves a significant investment in production time. The Board has already initiated a discussion of the benefits of online components. This includes potential synergies with the printed version as well as with other communications components of CSLA. This discussion will continue in 2014.

## Financial

Our typical issue size is now 36 pages of content. We have fully embraced our digital magazine, and have expanded this concept to include L/P+ with its expanded “digital only” content. This allows us to provide significant additional content without the costs incurred with printing.

The 2013 budget for LANDSCAPES | PAYSAGES was as follows:

Editorial Expense: \$40,000

Graphic Design Expense: \$6,000

Publishing Expense: \$11,000

Translation Expense: \$10,000  
Miscellaneous Expense: \$1000  
Total of above for 2013: \$68,000.

CSLA Board of Directors confirmed our \$68,000 budget for 2014 (or \$17,000 per issue), and we expect to remain within the new budget allocation.

### Closing Remarks

After many years of growth and refinement LANDSCAPES | PAYSAGES is a mature publication. Maintaining the current standard and consolidating online initiatives will be both rewarding and challenging. On the Board's agenda for 2014:

\_The increase in magazine content (32+ pages per issue) requires great writers (and illustrations). The Board members continue to volunteer their time to this task but a more structured approach may be required. In particular, insuring regional representation and finding French content remain perennial challenges.

\_The terms of the new publishing contract and our production experience allow us to contemplate a refresh of the magazine's graphic format. To this end, the Board will approach CSLA to hire a graphic design consultant to assist the production team with this endeavour.

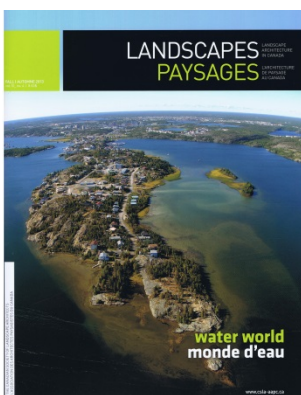
\_The online components of L|P (the digital version of the print magazine and L|P+) are now significant aspects of the magazine's identity, coordination, and production activities. Almost 700 unique readers consult the magazine online (up from about 100 in 2012). It is time to clarify the role of online content, its relation to the printed magazine, and its interface with other CSLA communications components (such as social media).

LANDSCAPES | PAYSAGES has matured into a magazine with broad appeal and substantial online presence. Given that the CSLA is currently revising its *Communications Policy and Guidelines* it may be opportune to clarify the relationship between L|P and other CSLA communications components, including the expectations regarding the role of L|P Board members.

In my first year as Chair I have been impressed by the collegiality, commitment and enthusiasm of our Board members. LANDSCAPES | PAYSAGES is often cited as an example of excellence in professional magazines and I believe the Board deserves the credit. It has been a pleasure working with them.

### Jean Trottier, CSLA, MCIP

Chair, Landscapes|Paysages Editorial Board





LANDSCAPE ARCHITECTURE CANADA FOUNDATION  
FONDATION DE L'ARCHITECTURE DE PAYSAGE DU CANADA

## 1988-2013: Celebrating our 25<sup>th</sup> Year

This past year marked a significant milestone for LACF: 25 years of working toward the Foundation's goal of conserving, managing and enhancing Canada's landscapes through research, communication and scholarship. Since 1988, building on a generous bequest from the estate of Frances H. Blue, FCSLA, the Foundation has generated \$550,000 in revenue. The sources of these funds include donations from individuals, professional firms and components associations across Canada. In this 25-year time span, LACF has awarded 111 grants, scholarships and bursaries that total over \$400,000, as listed on our Web site. These grants have gone to students, faculty and professionals from many disciplines, and to component associations and the CSLA. The products of these grants include books, conference proceedings, online databases, scholarly investigations and practical guidelines, to name a few. Through the generosity of our donors, we have been able to fund high quality research, communication and scholarship that contribute to expanded understanding and awareness of the social, environmental and economic role of landscapes.

### 25<sup>th</sup> Anniversary Project: Ron Williams Book and Book Tour

LACF is pleased to report that Ron Williams' much-awaited book, *Landscape Architecture in Canada*, will be in print in time for the 80<sup>th</sup> CSLA celebration in Ottawa, May, 2014. Over the past several years, the Foundation has provided seed-funding and grants to support research and preparation of this publication. In 2012, Foundation board members led a special fundraising effort to make it financially possible to print the book in both French and English. In 2013, the LACF Board allocated funds to support a series of public events across Canada in collaboration with CSLA and its component associations, titled: *Conversations\_Landscape Architecture in Canada*. Information on events scheduled throughout 2014 may be found on the CSLA Web site.

### Communications

Under the guidance of Wendy Graham and our new Communications Committee, a number of significant achievements were realized in 2013, including most notably the introduction of a new logo and graphic design for printed and digital branding. Other activities included:

- o realization of an overall refresh of the LACF Web site that included making online donations possible;
- o regular postings of LACF press releases;
- o preparation of a brief to CSLA regarding communication activities;
- o continued representation and visibility of LACF in *LANDSCAPES PAYSAGES* magazine.

### Expanded Membership

The membership of LACF voted at its 2013 Annual General Meeting to open membership in LACF to any donor giving \$100 or more. This change in our bylaws allows for expanded participation in the Foundation and with that, anticipated interest and support of our goals and ambitions.

### Annual Grants Programme

A total of \$20,000 was awarded in January 2013 through LACF's annual peer-reviewed process under the guidance of Grants Chair, Faye Langmaid. Jury members included Gerry Eckford, FCSLA, Ed Veersteg, CSLA, Garth Armour, CSLA, Daniel Chartier, FCSLA, Cynthia Cohlmeier, FCSLA and Karen Hamre, FCSLA. Recipients and their proposed work include:

- Clive L. Justice, PhD, FCSLA, received \$5000 for publication of *Canada West – Landscape Architecture, The English Garden & Landscape Heritage on the Canadian Prairies & Coastal BC 1889-1999*. Support for this grant came from the Gunter Schoch Bursary Fund which supports history-related research and publication.
- University of Toronto faculty member Liat Margolis received \$4000 to support continued work on *Out of Water-Design Solutions for Arid Regions*.
- *Urban Livestock: Possibilities for City Food Production*, proposed by Lorraine Johnson, received a grant of \$2,000. This grant provides seed funding for a forthcoming book.
- Victoria Taylor was awarded \$2000 for an event held April 25-28, 2013 in Toronto's Gladstone Hotel: *Exploring Landscape + Place* (posted on lacf.ca).
- *Trees for Vancouver Reference Application Software* was awarded \$1,000. This project is lead by Karen England, Douglas Justice, Daniel Mosquin and Steven Clarke, an interdisciplinary team of educators and authors, and staff from the UBC Botanical Gardens.
- Don Hill's project, *Sonic Sculpture Research*, was granted \$1000 to assist with continued research into 'sonic crystal' acoustic sculpture. With funds from the Edmonton Arts Council, Canada Council and an LACF annual grant in 2011, Don investigated the psychoacoustic properties of the carillon bells in Winston Churchill Square, downtown Edmonton (posted on lacf.ca).
- LACF seed funding of \$2000 was awarded to Fionn Byrne and Kyle Xuekun Yang for *Primed Oil Sands*, aimed at helping to enhance dialogue on the Canadian oil sands beyond bigness, toward smaller scale interventions dealing with quantifiable flows of energy, mass and stakeholder issues.
- Two MLA students from the University of Guelph were awarded \$1500 each to support work on their master's thesis work. Victoria Cox's thesis, entitled *Exploring Ultraviolet B Radiation in the Landscape*, considers the world-wide interest in increasing shade in the landscape as skin cancer rates increase. Jonathan Epp's thesis, *In the Shadow of Rain*, explores the relationships between water and human adaptation in the semiarid landscape of south-western Saskatchewan.

### Special Grants and Scholarships

The 2013 Andre Schwabenbauer Scholarship was awarded to University of Toronto MLA student, Megan Esopenko. This scholarship, named in honour of the late CSLA President, Andre Schwabenbauer, FCSLA, currently rotates on an annual basis among the programs in Canada. The Foundation is working toward expanding the number of awards as the Schwabenbauer fund grows in size. This fund is managed by Ron Middleton. Cam Patterson annually donates one of his paintings for auction at the CSLA Congress, with the proceeds going to the Schwabenbauer fund.

Funds in the amount of \$1000 were directed to ongoing support of the Frances Blue Collection at the University of Guelph Archives. The Frances Blue Collection focuses on the history of landscape architecture in Canada pre-1975. Recent LACF donations supported the acquisition of rare books on landscape architecture and continued digitization of materials. Details on the collection may be found at [http://www.lib.uoguelph.ca/resources/archival\\_&\\_special\\_collections/the\\_collections/digital\\_collections/ccla/fmb/](http://www.lib.uoguelph.ca/resources/archival_&_special_collections/the_collections/digital_collections/ccla/fmb/)

### College of Fellows Campaign

This campaign was initiated in the late 1980s with the aim of CSLA Fellows demonstrating leadership by donating to LACF. The Campaign is currently administered by Jane Durante, FCSLA and Peter Kreuk, FCSLA. New to this year's Campaign was enhanced graphic design of distributed materials and the ability to donate using credit cards. Suggestions from donors included using the LACF logo instead of that of the CSLA College of Fellows; communicating clear goals for each of our scholarship and award funds; including all CSLA members in the "ask" that goes out; and developing a strategy to involve landscape industry supporters as donors and sponsors.

### Financial Administration

Don Hester continues to serve as treasurer of the Foundation and issues quarterly financial statements to the Board. A summary of financial activity in 2013 is as follows.

### Donations and transfers from operating funds 2013

- Donations for 2013 totaled \$32,511.00, versus \$30,276.05 in 2012, an increase of 7.4%.

- 63 individuals and firms donated to LACF in 2013. A total of 37 individuals gave \$100.00 to \$200.00. There were 19 donations in the range of \$240.00 to \$500.00, and 5 gave \$900.00 to \$1000.00. The largest contribution was \$1,650.00. Jim Taylor's donation of \$947.00 was based on sales of his book, *The Practice of Landscape Architecture in Canada*, the profits of which are donated to LACF.
- Three component associations donated funds to LACF in 2013: SALA: \$6000; APALA, \$3000 and NLALA: \$1500. Each of these donations were from profits realized from hosting an annual CSLA Congress.
- Transfers from our Investment Accounts to Operating Funds totaled \$4,450.00.
- Assiniboine Credit Union interest payments on funds in our operating account totaled \$13.48.

### General and targeted donations

- General donations in 2013 totaled \$23,213.51, compared to \$15,800.52 in 2012 and \$13,735.33 in 2011.
- Donations to the Andre Schwabenbauer Endowment Fund in 2013 totaled \$3,184.26. In 2012 only \$950.00 was donated versus \$7,049.13 in 2011.
- Donations to the Gunter Schoch Bursary Fund in 2013 totaled \$1,234.54. A total of \$4878.69 was donated to the Peter Klynstra Memorial Scholarship Fund in 2013.

### Financial management

The Board-approved guidelines require the following asset allocation: 65% fixed income, 30% equities and 5% cash.

- On Dec. 31, 2013, LACF had a total of \$404,032.00 in our investment accounts at National Bank Financial and Assiniboine Credit Union, an increase of \$13,208.39 (3.38%) over the \$390,823.61 in our accounts on January 4, 2013.
- In addition the Foundation had a total of \$35,924.70 in our current operating account at the Assiniboine Credit Union. (Compared to \$34,003.45 on January 4, 2013).
- Our overall balance of current account and investments at the end of 2013 was \$439,956.70 compared to \$424,827.06 on January 4, 2013.
- Note that the apparently strong balance in our current operating account on December 31, 2013 includes:
  - Grants from 2013 and earlier Grants Committee funding, totaling \$8,750.00
  - Funds earmarked for the Ron Williams' book project, totaling \$12,531.10 (a carryover of \$11,935.00, plus additional 2013 donations of \$596.10)
  - Funds earmarked by the LACF Board for Administrative Support/Web site, of which we have disbursed only \$1,050.00 to date in 2014 of \$10,500.00 budgeted for 2013

### Special funds

- The Andre Schwabenbauer Endowment Fund, included in the Dec. 31, 2013 total, had a value of \$44,054.22 (\$40,869.96 in investments plus \$3,184.26 in operating funds), versus \$39,558.51 in Jan. 2013, an overall increase of 11.4%.
- The Gunter Schoch Bursary Fund, also included in the General Fund total, had a Dec. 31, 2013 value of \$49,272.58 (\$48,038.04 in investments plus \$1,234.54 in operating funds) versus \$51,413.84 on Jan 4, 2013. Note that a total of \$4,450.00 was transferred out of this fund for grant disbursements in 2013.
- The Peter Klynstra Memorial Scholarship Fund included in the General Fund total had a Dec. 31, 2013 value of \$8,828.69 (\$3,950.00 in investments plus \$4,878.69 in operating funds yet to be transferred to investments).

### Administration

To manage the business of LACF, we are pleased to have the continuing services of our part-time administrator, Kari MacKinnon, located in Winnipeg, who has been assisting us since 2008. The office of Durante-Kreuk manages the LACF Web site, under the guidance of board members Peter Kreuk and Wendy Graham. Total administrative costs in 2013 were \$4,905.27, which was 15% of all monies received during the year in donations.

## In Closing

This has been an exciting year for LACF. At the 25-year mark, we have a major publication coming into print; our nationwide communication project, CONVERSATIONS, is unfolding; a new graphic branding provides a refreshed look in our communications; our Web site content has expanded; exciting projects are underway throughout annual grants programme; contributions are growing; and the Foundation has a sound financial position on which to continue growing.

The Board of the Landscape Architecture Canada Foundation takes this opportunity to thank all CSLA Fellows, CSLA members, component associations and friends of the profession for their continued support. If you haven't already done so, we ask you to make a charitable donation or bequest to LACF in order to sustain and expand the Foundation's valuable research, communication and scholarship activities that are critical for our profession to thrive.

Respectfully submitted,

**Cecelia Paine, FCSLA, OALA, FASLA**

President, Landscape Architecture Canada Foundation

## LACF Board of Directors

Vincent Asselin (Vice President), FCSLA, AAPQ; Ted Baker, FCSLA, OALA; Dan Glenn, FCSLA, APALA; Wendy Graham, FCSLA, AAPQ (Communications Chair); Karen Hamre, FCSLA, NWTALA; Don Hester, FCSLA, MALA (Treasurer); Peter Kreuk, FCSLA, BCSLA; Faye Langmaid, FCSLA, SALA (Grants Chair); John MacLeod, FCSLA, AAPQ; Ron Middleton, FCSLA, AALA; Cecelia Paine, FCSLA, OALA (President); Cam Patterson, FCSLA, SALA; Cathy Sears, FCSLA, AALA; and Kari MacKinnon (Administrator).





As the CSLA delegate to IFLA, I am pleased to report on the activities of IFLA over the past year. 2013 has been a very active and important year for IFLA. Strategic Organizational changes and both World and Americas Elections processes have marked this past year. Since my last report, I have attended the 2013 IFLA World Council and Congress in Auckland, New Zealand in April. And has been actively involved on World issues such as the IFLA Strategic Plan process, the reviewing of the Constitution and By-Laws Draft documents and the new IFLA web site, with a very sound and professional contribution from Pawel Gradowski, CSLA sharing his expertise on both CSLA and BCSLA web sites design. At the Americas Region I was also actively engaged

on the Regional Fundraising Committee and various regional matters. As discussed with the CSLA Board, I have been proposed for nomination from various Americas Region Delegates for the position of Vice President of the Americas. Official Nomination process and Election voting will come in earlier part of 2014.

## The IFLA 50 World Congress in, Auckland New Zealand

With a total number of 670 delegates, coming from 40 different countries, and 64 student attendees from 14 countries participating on the Student Charrette, and over 100 participants at the Indigenous parallel session, the NZ Congress was a memorable one. The programme ensured a vibrant exploration of the theme of **Shared Wisdom in an Age of Change** - honoring the unique culture of New Zealand. <http://www.nzila.co.nz/news-items-roll/news-item-list/2013-ifla-world-congress.aspx>

## Key International Issues of interest for CSLA Members

The *A New Organisational Framework for IFLA* was pursued through the first semester of 2013. The document considered and agreed upon at the NZ World Council in April, was sent as a final document to all in August 2013. Mainly it was agreed to maintain, IFLA Central role that is to focus on three key areas: central administration needed for IFLA overall; support to and co-ordination of IFLA Members (including communications with Members); and marketing & promotion of IFLA externally at a global level. No changes to the World Council, but it is intended that membership of EXCO should be widened to include the chairs of IFLA's main central committees in order to integrate their work better with the leadership of IFLA. Other important actions to strengthen the effectiveness of the IFLA centre are the appointment of an Executive Director and re-defining IFLA's central (global) committees and main working groups with fresh terms of reference. Through the second semester of 2013, Draft documents of new *IFLA Constitution and By Laws* (shared with IFLA lawyers) were developed by a dedicated group chaired by Nigel Thorne. Sent in December 2013, for comments by all, the documents will be submitted for voting at the Argentina World Congress in June 2014. The Global Landscape Initiative, the LALI, the International Student Competition (managed by Bev Sandalac, FCSLA), the EDAP IFLA's Capacity Building Program for the Americas, and other educational programmes, Cultural and Natural Landscape recognition and protection, liaison with United Nations Agencies, the development of the well needed web site for IFLA was launched in November with an expected completion in March 2014, Jim Taylor has expressed his desire to step down from the Educational Committee but assisted and reported from a meeting in Rome in May, and continues to be actively involved on the Africa Committee.

## Key Americas Region Issues of Interest for CSLA Members

The process for nominations for the new Regional Council was started. Official Nomination and Elections will be held in 2014 for all the positions at the Regional Council, Carlos Jankilevich from Costa Rica will be finishing his term as Vice President, as well as Diana Wiesner from Colombia and Paulo Pellegrino from Brazil. Ana Luisa Artesi from Argentina and Terry Clements from the US continued representing the Americas on the IFLA Strategic Plan Working Group (SPC). Important issues regarding the financial stability of the Region as well as the need of an Americas Regional Constitution to be drafted upon the new IFLA Constitution are key issues to follow in 2014.

### Regional Conference in Ecuador

A well-organized Regional Conference was held in Loja and Guayaquil, Ecuador October 29-31 and 1 November 2013. The LALI Forum was held in Guayaquil and the LOJA Declaration supporting the recognition of the profession was signed by all attendees.

### IFLA Global Landscape Initiative ILC and Latin America Landscape Initiative LALI

Through 2013 both the ILC and the LALI continued the development of various activities such as the Latin-American Landscape Observatory LALI. The ILC and LALI blogs are a continued world support and advancement of these Initiatives. The Canadian Landscape Charter Initiative CLCI pursued its development with a workshop in Calgary at the CSLA Congress in July with the support of the Task Force.

### 57 IFLA World Congress in Canada

The planning of the overall multi-disciplinary World Summit and Congress organized by Mission Design and partners is well underway. Multiple exchanges have been organized between the partners, CSLA, AAPQ and Mission Design to further the planning stages of the World Summit and Congress in 2017. MOU agreements are under way and will allow to start the logistics and content development of the program.

### Other Activities

The next **IFLA World Congress will be held in Buenos Aires, Argentina in June 2014.**

<http://www.iflaargentina2014.com/> The next Regional Meeting will be held in Bolivia, November 2014. Please refer to the IFLA webpage for further details on the various activities mentioned in this report. Follow the ILC and the LALI blogs, <http://lali-iniciativa.com/> <http://iflailc.webs.com/about-us>

**Raquel PENALOSA, AAPQ, CSLA**

IFLA Delegate

## councils & committees

### Landscape Architecture Accreditation Council (LAAC)

Alex Topps, OALA, CSLA, Chair  
Maurice Nelischer, OALA, CSLA  
Gordon Smith, APALA, CSLA

Heather Cram, MALA, CSLA  
Marta Farevaag, MCIP, MPIBC

### College of Fellows

Ted Baker, FCSLA, Chair  
Jane Durante, MBCSLA, FCSLA, Secretary-Treasurer

Wendy Graham, AAPQ, FCSLA, Vice-Chair

### International Federation of Landscape Architects (IFLA)

Raquel Penalosa, B.A.P., AAPQ, CSLA, IFLA

### Landscape Architecture Canada Foundation (LACF)

Cecelia Paine, OALA, CSLA, President  
Dan Glenn, APALA, CSLA, Secretary  
Don Hester, Treasurer, MALA, CSLA

Vincent Asselin, AAPQ, CSLA, Vice-President  
Faye Langmaid, SALA, CSLA, Chair, Grants Committee  
Kari MacKinnon, Administrator

### Awards of Excellence

Alan Tate, CSLA, PPLI, Chair

### LANDSCAPES | PAYSAGES Editorial Board

Jean Trottier, MALA, CSLA, Chair  
Kevin Connery, BCSLA, CSLA  
Doug Carlyle, AALA, CSLA  
Natalie Walliser, SALA, CSLA  
Ryan Wakshinski, MALA, CSLA  
Ryan James, OALA, CSLA  
Wendy Graham, AAPQ, CSLA, Graphic Design Consultant  
Sue Sirrs, APALA, CSLA  
Peter Briggs, NWTALA, CSLA, Chair - Finance Sub-committee

Judy Lord, Editor in Chief  
Cynthia Girling, BCSLA, CSLA  
Ron Middleton, AALA, CSLA  
Jean Trottier, MALA, CSLA  
Linda Irvine, OALA, CSLA  
Andrew Anderson, OALA, CSLA (Overseas)  
Juliette Patterson, AAPQ, CSLA  
Richard Wyma, NuALA, CSLA

### Advocacy Task Force

Liane McKenna, MBCSLA, FCSLA, Chair  
Alana Evers, OALA, APALA, CSLA  
Bev Windjack, BCSLA, CSLA, ASLA, LEED® AP BD+C  
John McMullen, OALA, CSLA, MCIP, RPP  
Richard I. Moore, AAPQ, CSLA  
See-Yin Lim, AALA, CSLA  
Natalie Walliser, SALA, CSLA

Lawrence Stasiuk, OALA, CSLA  
Pawel Gradowski, MBCSLA, CSLA  
Jill Robertson, APALA, CSLA  
Nancy Pollock-Ellwand, AALA, CSLA  
Sarry Klein, University of Toronto  
Stewart McIntosh, OALA, BCSLA (Inactive), CSLA

## component organizations



Alberta Association of Landscape Architects (AALA)



Atlantic Provinces Association of Landscape Architects (APALA)



British Columbia Society of Landscape Architects (BCSLA)



Manitoba Association of Landscape Architects (MALA)



Northwest Territories Association of Landscape Architects (NWTALA)



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Nunavut Association of Landscape Architects (NuALA)



Ontario Association of Landscape Architects (OALA)



ASSOCIATION DES  
ARCHITECTES PAYSAGISTES  
DU QUÉBEC

Association des Architectes Paysagistes du Québec (AAPQ)



Saskatchewan Association of Landscape Architects (SALA)

**FINANCIAL STATEMENTS**  
For  
**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
For year ended  
**DECEMBER 31, 2013**

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**Welch** LLP

An Independent Member of BKR International

**INDEPENDENT AUDITOR'S REPORT**

To the Members of

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**

We have audited the accompanying financial statements of the Canadian Society of Landscape Architects, which comprise the statement of financial position as at December 31, 2013 and the statements of operations and changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

*Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

*Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Society of Landscape Architects as at December 31, 2013 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



Chartered Accountants  
Licensed Public Accountants

Ottawa, Ontario  
May 6, 2014.

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**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**STATEMENT OF FINANCIAL POSITION**  
**DECEMBER 31, 2013**

	<u>General Fund</u>	<u>Accreditation Fund</u>	<u>Reserve Fund</u>	<u>College of Fellows Medal Fund</u>	<u>2013 Total</u>	<u>2012 Total</u>
<b><u>ASSETS</u></b>						
<b>CURRENT ASSETS</b>						
Cash	\$ 112,481	\$ 27,956	\$ -	\$ -	\$ 140,437	\$ 53,485
Term deposits (note 4)	29,784	-	58,746	10,775	99,305	55,034
Accounts receivable	4,305	1,500	-	-	5,805	13,844
Prepaid expenses	<u>12,506</u>	<u>840</u>	<u>-</u>	<u>-</u>	<u>13,346</u>	<u>2,230</u>
	159,076	30,296	58,746	10,775	258,893	124,593
<b>INVESTMENTS</b> (note 4)	<u>71,291</u>	<u>-</u>	<u>69,364</u>	<u>-</u>	<u>140,655</u>	<u>203,059</u>
	<u>\$ 230,367</u>	<u>\$ 30,296</u>	<u>\$ 128,110</u>	<u>\$ 10,775</u>	<u>\$ 399,548</u>	<u>\$ 327,652</u>
<b><u>LIABILITIES AND NET ASSETS</u></b>						
<b>CURRENT LIABILITIES</b>						
Accounts payable and accrued liabilities	\$ 24,864	\$ -	\$ -	\$ -	\$ 24,864	\$ 15,024
Government remittances payable	7,220	-	-	-	7,220	-
Deferred revenue	<u>16,533</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>16,533</u>	<u>5,000</u>
	<u>48,617</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>48,617</u>	<u>20,024</u>
<b>NET ASSETS</b>						
Unrestricted	181,750	-	-	-	181,750	161,746
Internally restricted funds (note 5)	<u>-</u>	<u>30,296</u>	<u>128,110</u>	<u>10,775</u>	<u>169,181</u>	<u>145,882</u>
	<u>181,750</u>	<u>30,296</u>	<u>128,110</u>	<u>10,775</u>	<u>350,931</u>	<u>307,628</u>
	<u>\$ 230,367</u>	<u>\$ 30,296</u>	<u>\$ 128,110</u>	<u>\$ 10,775</u>	<u>\$ 399,548</u>	<u>\$ 327,652</u>

Approved on behalf of the Board:

ARNIS BUDREVICS  
..... Director

CLAUDE POTVIN  
..... Director

(See accompanying notes)

**Welch** LLP

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**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS**  
**YEAR ENDED DECEMBER 31, 2013**

	General Fund	Accreditation Fund	Reserve Fund	College of Fellows Medal Fund	2013 Total	2012 Total
<b>REVENUE</b>						
Interest earned	\$ 1,806	\$ -	\$ 2,016	\$ -	\$ 3,822	\$ 1,956
Awards and recognition	21,602	-	-	-	21,602	23,300
Landscape paysages	34,918	-	-	-	34,918	12,996
Membership	282,609	-	-	-	282,609	272,785
Member services	7,177	6,000	-	-	13,177	13,439
CSLA Congress, net (note 6)	13,229	-	-	-	13,229	-
	<u>361,341</u>	<u>6,000</u>	<u>2,016</u>	<u>-</u>	<u>369,357</u>	<u>324,476</u>
<b>EXPENSES</b>						
Management fees	111,600	-	-	-	111,600	117,713
Insurance	920	-	-	-	920	1,104
Administration	25,991	-	-	-	25,991	29,905
Board/Executive	44,338	-	-	-	44,338	47,005
Awards and recognition	25,371	-	-	-	25,371	26,970
Landscape paysages	67,582	-	-	-	67,582	61,958
Education and research	-	6,387	-	-	6,387	15,999
Marketing and communications	16,727	-	-	-	16,727	21,042
Member services	1,319	-	-	-	1,319	2,958
International liaison	11,652	-	-	-	11,652	7,622
Special projects	14,167	-	-	-	14,167	4,400
	<u>319,667</u>	<u>6,387</u>	<u>-</u>	<u>-</u>	<u>326,054</u>	<u>336,676</u>
<b>Net revenue (expense)</b>	41,674	(387)	2,016	-	43,303	(12,200)
<b>Net assets at beginning of year</b>	<u>161,746</u>	<u>30,683</u>	<u>105,924</u>	<u>9,275</u>	<u>307,628</u>	<u>319,828</u>
	203,420	30,296	107,940	9,275	350,931	307,628
<b>Fund transfer (note 5)</b>	<u>(21,670)</u>	<u>-</u>	<u>20,170</u>	<u>1,500</u>	<u>-</u>	<u>-</u>
<b>Net assets at end of year</b>	<u>\$ 181,750</u>	<u>\$ 30,296</u>	<u>\$ 128,110</u>	<u>\$ 10,775</u>	<u>\$ 350,931</u>	<u>\$ 307,628</u>

(See accompanying notes)

**Welch** LLP

An Independent Member of BKR International

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**STATEMENT OF CASH FLOWS**  
**YEAR ENDED DECEMBER 31, 2013**

	<u>2013</u>	<u>2012</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net revenue (expense)	\$ 43,303	\$ (12,200)
Changes in levels of:		
Accounts receivable	8,039	(9,260)
Prepaid expenses	(11,116)	(892)
Accounts payable and accrued liabilities	9,840	1,310
Government remittances payable	7,220	-
Deferred revenue	<u>11,533</u>	<u>5,000</u>
	<u>68,819</u>	<u>(16,042)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of term deposits and investments	(33,200)	(216,273)
Redemption of term deposits and investments	<u>51,333</u>	<u>16,259</u>
	<u>18,133</u>	<u>(200,014)</u>
<b>INCREASE (DECREASE) IN CASH</b>	86,952	(216,056)
<b>CASH AT BEGINNING OF YEAR</b>	<u>53,485</u>	<u>269,541</u>
<b>CASH AT END OF YEAR</b>	<u>\$ 140,437</u>	<u>\$ 53,485</u>

(See accompanying notes)

**Welch** LLP

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED DECEMBER 31, 2013**

**1. ORGANIZATION AND PURPOSE**

The Canadian Society of Landscape Architects (the "Society") is a registered non-profit organization, incorporated without share capital under the laws of Canada. Its objectives are to represent affiliated organizations, component associations and professional schools across Canada and to provide a means for members to have the collective visibility, strength and creativity to sustain and enhance the profession of landscape architecture in Canada. In promoting the profession of landscape architecture in Canada, the organization will:

- (a) promote sustainable development by conserving and managing environmental resources for future generations;
- (b) accommodate the needs of humans and create livable places for people and enhance the aesthetic quality in the landscape; and
- (c) provide international representation for Canadian landscape architects.

The Society is a non-profit organization within the meaning of the Income Tax Act (Canada) and is exempt from income taxes.

**2. SIGNIFICANT ACCOUNTING POLICIES**

***Basis of accounting***

The accounting policies of the Society are in accordance with Canadian accounting standards for not-for-profit enterprises.

***Revenue recognition***

The Society follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

The Society generates substantially all of its revenues from membership fees, subscription fees and award entry fees. These revenues are recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

***Financial instruments***

***Measurement of financial instruments***

The Society measures all its financial assets and financial liabilities at fair value and subsequently remeasures them at cost or amortized cost at the financial statement date.

***Transaction costs***

Transaction costs associated with the acquisition of investments are capitalized. Disposal costs reduce the proceeds of disposal.

***Use of estimates***

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period.

Management makes accounting estimates when determining the net realizable value of accounts receivable and in the determination of accrued liabilities. Actual results could differ from these estimates.

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**NOTES TO THE FINANCIAL STATEMENTS - Cont'd.**  
**YEAR ENDED DECEMBER 31, 2013**

**3. FINANCIAL INSTRUMENTS**

The Society is exposed to various risks through its financial instruments. The following analysis provides a measure of the Society's risk exposure and concentrations at its year-end date.

The Society does not use derivative financial instruments to manage its risks.

*Credit risk*

The Society is exposed to credit risk resulting from the possibility that parties may default on their financial obligations. The Society's maximum exposure to credit risk represents the sum of the carrying value of its cash, term deposits and investments and its accounts receivable. The Society's cash, term deposits and investments are deposited with a Canadian chartered bank and as a result, management believes the risk of loss on these items to be remote. The Society manages its credit risk by reviewing its accounts receivable on a monthly basis and following up on outstanding amounts. Management believes that all accounts receivable at year-end will be collected and has not deemed it necessary to establish an allowance for doubtful accounts.

*Liquidity risk*

Liquidity risk is the risk that the Society cannot meet a demand for cash or fund its obligations as they become due. The Society meets its liquidity requirements by monitoring its cash flow from operations, anticipating investing and financing activities and through its budgeting process.

*Market risk*

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk is comprised of currency risk, interest rate risk and other price risk.

*i) Currency risk*

Currency risk refers to the risk that the fair value of instruments or future cash flows associated with the instruments will fluctuate relative to the Canadian dollar due to changes in foreign exchange rates.

The Society's financial instruments are all denominated in Canadian dollars and it transacts solely in Canadian dollars. As a result, management does not believe it is exposed to significant currency risk.

*ii) Interest rate risk*

Interest rate risk refers to the risk that the fair value of financial instruments or future cash flows associated with the instruments will fluctuate due to changes in market interest rates.

The Society's exposure to interest rate risk arises from its term deposits and investments. The Society's term deposits and investments include amounts on deposit with a financial institution that earn interest at fixed rates with various maturity dates ranging from 2014 to 2016.

*iii) Other price risk*

Other price risk refers to the risk that the fair value of financial instruments or future cash flows associated with the instruments will fluctuate because of changes in market prices (other than those arising from currency risk or interest rate risk), whether those changes are caused by factors specific to the individual instrument or its issuer or factors affecting all similar instruments traded in the market.

The Society is not exposed to other price risk.

*Changes in risk*

There have been no changes in the Society's risk exposures from the prior year.



**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**NOTES TO THE FINANCIAL STATEMENTS - Cont'd.**  
**YEAR ENDED DECEMBER 31, 2013**

**4. TERM DEPOSITS AND INVESTMENTS**

Investments are managed by the Board in consultation with the Society's financial advisors. The Society limits its investments to guaranteed investment certificates (GIC's) to ensure the capital is preserved.

Term deposits and investments are comprised of the following:

	<u>2013</u>	<u>2012</u>
Short-term investments:		
GIC - 0.8%, matured December 2013	\$ -	\$ 15,009
GIC - 0.8%, matured December 2013	-	40,025
GIC - 2.1%, maturing March 2014	27,739	-
GIC - 2.2%, maturing October 2014	15,998	-
GIC - 0.8%, maturing December 2014	15,009	-
GIC - 1.3%, maturing December 2014	<u>40,559</u>	<u>-</u>
	<u>99,305</u>	<u>55,034</u>
Long-term investments:		
GIC - 2.1%, maturing March 2014	-	27,208
GIC - 2.2%, maturing October 2014	-	15,654
GIC - 1.3%, maturing December 2014	-	40,040
GIC - 1.8%, maturing December 2015	25,484	25,035
GIC - 1.8%, maturing December 2015	40,774	40,055
GIC - 1.6%, maturing December 2016	25,430	25,031
GIC - 1.6%, maturing December 2016	30,516	30,036
GIC - 1.8%, maturing December 2016	<u>18,451</u>	<u>-</u>
	<u>140,655</u>	<u>203,059</u>
Total amount invested	<u>\$ 239,960</u>	<u>\$ 258,093</u>

**5. PURPOSE OF FUNDS**

- a) The Board of Directors established the Accreditation Fund in order to maintain a certain level of standards set by the Landscape Architecture Accreditation Council (LAAC). Income and expenses relating to the annual evaluations of university programs are reported in the Accreditation Fund.
- b) In November 2006, the Board of Directors established a fund to provide a financial surplus in the event of unplanned loss of revenue or extraordinary expenses. The funds are invested in separate term deposits with laddered maturity dates (see note 4). All interest earned from these investments will be reinvested in the unrestricted and reserve funds in order that the funds keeps pace with inflation.
- c) In 2010, the Board of Directors formally established the College of Fellows Medal Fund for the specific purpose of accounting for the activities associated with the awarding of these medals. The Board of Directors approved to contribute annually to this fund amounting to \$1,500.

**6. NET REVENUE CSLA - CONFERENCE**

	<u>2013</u>	<u>2012</u>
Revenue	\$ 94,751	\$ -
Expenses	<u>81,522</u>	<u>-</u>
	<u>\$ 13,229</u>	<u>\$ -</u>

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS**  
**NOTES TO THE FINANCIAL STATEMENTS - Cont'd.**  
**YEAR ENDED DECEMBER 31, 2013**

7. **ECONOMIC DEPENDENCE**

The Canadian Society of Landscape Architects receives substantially all of its revenue through membership and subscription fees from the provincial components, of which over 47% (2012 - 47%) is received from one component.

8. **COMPARATIVE FIGURES**

Comparative figures have been reclassified where necessary to conform with the presentation adopted for the current year.

For further information, or to obtain a printed copy of the CSLA Annual Report, contact:

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