

Despite the Board's refusal, the AAPQ will persevere for the following reasons.

1. Considering the way the profession is developing, particularly on the environmental front, our case could be advanced as far as protection of the public is concerned.
2. The Québec Professions Board noted that the landscape architecture title has been protected by law in British Columbia since 1968 and in Ontario since 1984. In the United States, 37 states have issued an exclusive right to practice and four others protect the title. The title has been protected in the United Kingdom since 1938. However, the Board makes no mention of injury to professional practice, particularly with respect to establishing procedures of inter-state reciprocity. Anyone can practice landscape architecture in Québec, while two provinces and 41 U.S. states control at least partially the practice of landscape architecture on their territory.
3. There is some recognition of landscape architecture. This recognition should be examined and explored even if it is not part of the law on public protection.
4. The AAPQ has not yet received the official documents on the study conducted by the Board, nor does it know which associations did or did not support us. We intend to obtain that information and meet with the associations who did not support us in order to convince them otherwise.

Our application for recognition goes back a long way. In 1974, the AAPQ applied for reserved practice which was refused in 1979 by the Québec Professions Board. The Board recommended at that time that we be grouped with architects or engineers. After several years of talks, the AAPQ submitted another application in 1989 but only for protection of the title. The AAPQ has just received the response to that request. We will not give up and will renew our strategy for a battle that we have at heart.

## 2. Report on Professional Development Strategy

In 1991, landscape architects sought solutions to the problems identified during the first phase of consultations. Two working groups, one in Québec City and the other in Montréal, have come up with no less than 400 solutions to those problems, which have all been classified in an analysis grid.

A professional development strategy for landscape architecture will be developed in 1992. To that end, the Strategy Committee will conduct a survey among AAPQ members and associates in order to become more familiar with them. Other work teams will be created and strategic development specialists will be consulted during our reflection.

The survey results will make it possible to clarify the AAPQ's mission and objectives and to reassess the means used by the Association to fulfill its mandates.

## 3. Stands Taken

Three documents prepared by AAPQ members made headlines this year:

- a brief on the management of regional parks in the Montréal Urban Community, presented during environmental public hearings (BAPE - Bureau of Environmental Public Hearings);
- the proposed regulation on developing and protecting the territory of the city of Laval, presented at a Municipal Conference on Wooded Areas, River Banks, Islands and Rivers (COBBIR);
- a brief on the forest protection strategy, presented at public hearings held by the Committee on the Protection of Forests.

## 4. Community Service and the Visibility of the Profession

### 4.1 Professional awards program for municipalities

In association with the Québec Ministry of Agriculture, Fisheries and Food, the AAPQ will award three prizes of excellence in landscape architecture to municipalities with populations of 20,000 or less, 20,000 to 40,000 and 40,000 and more, as part of the Concours les villes, les villages et les campagnes fleuries de Québec (Flowers in the Cities, Towns and Countryside of Québec Contest).

The Ministry has undertaken to nominate landscape architects to three provincial judging positions (there is also the possibility that we participate in other judging levels) in order to judge national awards. The AAPQ has also been invited to participate in the Ministry's stand at the congress of the Union des municipalités du Québec (Union of Municipalities of Québec) and that of the Union des municipalités régionales de comté du Québec (Union of Regional Municipalities of Québec).

### 4.2 AAPQ Agreement - Youth Fair: Young Landscape Designers Competition

The AAPQ and Ultramar are sponsoring the Young Landscape Designers Competition which is part of the Youth Fair. University of Montréal and ITA students can enter the contest and display their projects.

### 4.3 Park Tours

Last summer and fall, parks were toured as part of the "Archibus" concept of guided tours of the Centre d'interprétation de la vie urbaine de Québec (Interpretation Centre on Urban Living in Québec

City).

The annual tour, on which the AAPQ collaborated, presented "Parks in the City" and the role of landscape architecture through educational and awareness games. Books of discovery, puzzles, simulation games and flag games were all used to discover parks. The project will be held again in 1992.

## 5. Promotional Activities

1. Presenting the award-winning projects from the CSLA Professional Awards Program at the Canadian Centre for Architecture in March 1991.
2. Awarding the André Sauvé Scholarship during a private viewing of final projects by fourth-year students at the School of Architecture of the University of Montréal and the Institute of Design in May 1991.
3. Publishing a new professional pamphlet.
4. Participating in a benefit evening organized by the City of Montréal in May 1991 to fund the

## Activities

### Executive Committee

The President, Rob Norman led the Executive Committee through a series of meetings resulting in:

- The identification of our existing resources and a program for the hiring of a marketing consultant to develop a three year marketing plan.
- A review of our Executive Director needs and a decision to hire Arthur on a full-time employee basis.
- A detailed job description for the Executive Director position.

### Budget

The OALA 1992 budget has been pared substantially from the 1991 budget as a result of the economy and its affects on our membership. The OALA is actively reviewing and implementing alternative funding programs such as sponsorships and advertising to help supplement our income and maintain our base of programs and services. Brian Giberson, OALA President-Elect has acted as Treasurer and Budget Committee chair during this difficult budgeting process.

### Management by Results

Ann Milovsoroff, the OALA Vice-President and councillor responsible for Planning and Priorities diligently and successfully pursued our program of identifying budget needs based on committee activities and priorities. The program is called Management by Results or M.B.R. It requires that each committee identify what they have accomplished and

Garden of China.

5. Setting up a stand at the External Landscaping Show, held at the Palais des Congrès in Montréal from March 29 to April 1.
6. Setting up a stand at the Montréal Botanical Garden for the Large Gardens Exposition (June 8 and 9, 1991).

## 6. Continuing Education

In 1991, the AAPQ offered three sessions of AutoCAD and LandCAD courses.

A survey was recently sent to AAPQ members so that the series of courses offered in 1992 will better reflect their interests. These are the most popular subjects:

- environmental problems and environmental impact studies;
- managing multi-disciplinary projects;
- marketing, publicity and professional matters.

Jean-François Rolland

what they expect to accomplish relative to strategic plan objectives when applying for a budget allocation.

### Examining Board

Several new sub-committees were formed to carry out the many tasks of the Board. They include: Examinations, Professional Development, Membership Standards and Research, and Administration and Policy Development. Domenic Lundardo has successfully chaired this important OALA board.

### Programs

Ian Gray's committee ran a successful slate of programs this year including:

- Construct Canada Trade Show Seminars
- Fees and Services Guide Information Seminar
- Ski Day
- Toronto Harbour Boat Cruise

Approximately \$2,000 was raised for the OALA Community Service Program, the Children's Wish Foundation.

### Promotion

The OALA promotional video had its debut under the watchful eye of Marius de Bruyn, committee chair. A firm directory listing 129 firms was also completed by the group.

### Communications

The Membership Roster, Annual Report and OALA News are the principal publication achievements of Mark Inglis' committee. The Employ-

# OALA

As of December 31, 1991, the OALA membership was as follows:

<b>Full Members</b>	<b>644</b>
<b>Associate Members</b>	<b>172</b>
<b>Affiliate Members</b>	<b>44</b>
<b>Honourary Members</b>	<b>11</b>
<b>Emeritus Members</b>	<b>6</b>

During 1991, 36 new members were admitted and 44 new Associates and 5 Affiliates were added to the Roster. Leaves of absence and withdrawals from membership were also high in 1991.

ment Wanted section, unfortunately, consumed one of the larger parts of our newsletter over the several editions this year.

## Honours, Awards & Protocol

Bob Bee chaired this committee. It established policies for the review of nominations for Emeritus and Honourary members of OALA, and OALA candidates for the CSLA College of Fellows. The committee established an "Award Programs" inventory/calendar and is in the process of developing a membership service recognition policy. Committee members are also formalizing protocol procedures for some of the major OALA events.

## Issues & Policies

Co-chaired by Caroline Cosco and Daria Nardone, this committee is currently drafting important position statements on:

- retention of public parkland
- rural landscape
- endangered species
- acid rain

- open space
- parkways and scenic roads
- street trees

## Research

A computerized data-base of members research activities, publications and original works is being organized by a group led by Helene Iardas.

## Chapters & Students

The Eastern Ontario Chapter and the Southwestern Ontario Chapter each had a number of entertaining and educational programs. The Eastern Chapter was particularly busy organizing for the OALA annual meeting in Ottawa in April, 1992.

## Congress '91

David Anselmi and Jane Welsh co-chaired this major event. By all accounts it was successful in every way, except financially. It hosted some 350 people from across Canada.

Bob Bee  
& Arthur Timms

# MALA

As of December 31, 1991, the MALA membership was as follows:

<b>Full Members</b>	<b>34</b>
<b>Inactive Members</b>	<b>4</b>
<b>Associate Members</b>	<b>21</b>
<b>Student Affiliates</b>	<b>15</b>
<b>Honourary Members</b>	<b>7</b>

## Activities

At the February 20, 1992 Annual Meeting, 3 membership policies were adapted as follows:

1. Policy on 'Retired Member' Status: clarified requirements for this status, and what rights the member would still receive from the Association.
2. Policy on 'Life Member' Status: established the category of 'Life Member', modelling the existing CSLA category.
3. Policy on 'Inactive Member' Status: established this new category in response to a growing number of members who were temporarily unemployed and who were requesting a "Retired Member" status, which MALA considered inappropriate for many of the applicants.

A Volunteer Pledge Sheet was distributed to our Members in order to identify those individuals who are willing to volunteer their services for elected or appointed positions.

## Executive

A new Council was elected at the February 20, 1992 Annual Meeting for a two year term. The new Council will hold its first meeting on March 19, 1992 and assign committee chairpersons. The new council is as follows:

<b>President</b>	Jim Paterson
<b>Past President</b>	Ken Rech
<b>Vice President</b>	Don Hester
<b>Directors</b>	Heather Cram Stephen Miville Michael Scatiff Lori Young
<b>Associate Representative</b>	Rob McDonnell
<b>Student Representative</b>	

## Programs

In the fall of 1991, three evening events were held for our members as follows:

1. The Department of Parks and Recreation, City of Winnipeg held a presentation on "The Winnipeg Leisure Study: The Needs and Priorities for Open Space".
2. A "Beer and Crits" evening was held between the Students of the Department of Landscape Architecture, University of Manitoba, and the practising firms, whereby in a casual and fun manner, selected examples of students and members work was presented and reviewed.
3. Dan McNaughton (an Associate Member), Chief of Land Use Approvals for the Manitoba Department of the Environment, gave a presentation on "Environmental Legislation in Manitoba and How it Affects our Profession".

# Reports from the Component Organizations

## Activities

A new Executive was elected in September 1991 to include Dan Glenn, President, Bill Hicks, Secretary-Treasurer, and Colleen Mercer Clarke, President Elect. Jim Sackville is Past President and CSLA Representative.

We have tackled the ambitious task of obtaining provincial licensing for landscape architects in the four Atlantic Provinces. This became a reciprocity issue with members doing work in Ontario.

We have scheduled a Continuing Education Seminar for May 1, 1992 in Halifax: a dry run of the Environmental Law Seminar to be given at Congress '92 in Wasquesiu.

In New Brunswick, a final report on a two-year Premier's Round Table on the Development of a Sustainable Economy and Environment (which include landscape architects on three sector groups: recreation, tourism, and urban and rural development) is to be released this spring. An environ-

mental trust fund has been established to carry out demonstration projects addressing:

- open space systems for communities
- bicycle networks
- demonstration of landscape development using native plant material

The promises of increasing environmental awareness and new environmental regulations are seen as the new markets for landscape architects.

## Ongoing Issues to be Addressed in 1992

- communications; four provinces, newsletter difficulty to set commitment.
- promotion
- continue to lobby Provincial Public Works departments, along with nursery trades to expand role of design and landscape architecture -small victories.

Jim Sackville

# APALA

As of December 31, 1991, the APALA membership was as follows:

<b>Full Members</b>	<b>29</b>
<b>Honourary Member</b>	<b>1</b>

## Activities

### 1. Reserve of Title

The Québec Professions Board recently recommended that a professional corporation not be created for landscape architects within the meaning of the Professional Code, but did recommend that landscape architects be allowed to use the landscape architect title in accordance with terms and conditions that remain to be determined. Landscape architects are currently violating the Code which limits the use of the "Architect" title with any other epithet.

The Board's refusal comes on the heels of a lengthy series of steps and is not considered a defeat by the AAPQ, but rather another stage. The AAPQ will persevere and prepare its response to the few comments made by the other associations that were consulted when our application was examined.

The Professions Board consulted 21 organizations and associations during its review of the AAPQ's application. Unfortunately, the low response rate shows the lack of interest other professional groups have in our application.

The Professions Board examined our application in accordance with the criteria for activities usually carried out by the members of a professional corporation within the meaning of the Professional Code (Code 25, LRQ, ch. C-26). The comments below reveal how other professionals view landscape architecture.

### a) Knowledge Required

It is generally believed that landscape architecture is a specific discipline requiring a university-level education.

### b) Degree of Autonomy and the Difficulty of Making Judgments

Landscape architects are considered autonomous in projects of a limited scope, but subordinate to engineers, architects and urban planners in large projects.

### c) Personal Contact with the Client

Personal relationships and direct relations of trust with clients, although desirable, are not deemed inherent in the performance of activities.

### d) Seriousness of Possible Injury or Damage

The chance of injury to public safety is considered rarer and less serious than in the case of buildings under construction and engineering projects.

### e) Confidential Information

Landscape architects have access to confidential information during some major projects. However, they do not always have access and it is not considered absolutely essential to the practice of the profession.

### f) Exclusive Practice

The Québec Professions Board also assessed the practice of landscape architecture in accordance with Section 25 of the Professional Code which sets out the reasons justifying the exclusive right to practice a profession: "Such a right shall be granted only in cases where the nature of the work (...) is such that it could not be performed, from the perspective of protecting the public, by persons who have not received the necessary training and who do not have the necessary qualification. (...)". [Translation]

The Board feels that the chance of serious injury resulting from an inadequate and poorly controlled practice of the profession is fairly slight.

# AAPQ

As of December 31, 1991, the AAPQ membership was as follows:

<b>Full Members</b>	<b>220</b>
<b>Associate Members</b>	<b>105</b>

Nineteen new members and 22 associates joined the AAPQ in 1991.

At the end of 1992, we predict the following membership:

<b>Full Members</b>	<b>235</b>
<b>Associate Members</b>	<b>105</b>

# Budget 1992

## EXPENSES

	<u>BUDGET</u>
<b>OPERATING:</b>	
Audit/Accounting	1,000.00
Executive Director Honorarium	5,000.00
Executive Director Expenses	4,000.00
Secretarial	12,000.00
Office Expense	15,000.00
Banking	400.00
Insurance	700.00
Legal	0
Member Roster	500.00
Other	<u>1,000.00</u>
<b>SUBTOTAL:</b>	<b>\$ 39,600.00</b>

**SUBTOTAL ADMINISTRATION:** \$ 57,000.00

### B. MEMBER SERVICES:

	<u>BUDGET</u>
Annual Congress '93 <sup>(1)</sup>	\$ 5,000.00
L.A.C. Foundation <sup>(2)</sup>	2,850.00
Roster Publication	300.00
College of Fellows	300.00
Education Committee	300.00
Accreditation	300.00
Continuing Education	1,500.00
Community Service	300.00
Media Access	2,000.00
Awards <sup>(3)</sup>	8,000.00
IFLA	17,000.00
International Initiatives	1,000.00
CSLA/ASLA Joint Committee	2,500.00
Annual Report	4,000.00
Bulletin	12,000.00
Editorial Board/LAR	500.00
Issues Committee	300.00
External Affairs/ Allied Org.	1,500.00
Archives (University of Guelph)	300.00
Brochure <sup>(4)</sup>	3,000.00
Service Award	500.00
<b>SUBTOTAL:</b>	<b>\$ 63,450.00</b>

**TOTAL EXPENSES:** \$120,450.00

- (1) The \$5,000.00 for Congress '93 is seed money to be recovered in 1993 if Congress '93 earns a profit.
- (2) The L.A.C. Foundation will manage the Student Awards program of \$2,450.00 (7 x \$350.00) balance of budget is to administer Foundation.
- (3) Expenses for Awards program are offset by anticipated income.
- (4) It is anticipated that the total cost of the brochure will be \$9,000.00 funded at \$3,000.00 for each of 3 years 992/3/4.

# MALA

A program questionnaire was distributed to our members requesting feedback on the present programs offered as well as requesting suggestions for future programs.

At our Annual Meeting, February 1992, Alf Simon (Past President) and his son Jesse entertained our members with an outstanding slide presentation on their 1991 summer tour of Spain and Europe.

### Issues & Promotions

During the month of September 1991, many of our members volunteered their time, along with members of the Manitoba Association of Architects, on the "Archibus Tours" for school classes. This was the third year we have participated in this program.

A policy statement concerning the use of Lythrum was adopted and published in our newsletter.

In February, 1992 we participated for the first time, in the Manitoba School Councillor's Career Symposium, whereby we set up a booth and distributed over 1,000 leaflets on the Profession of Landscape Architecture to 40,000 students.

Three of our members who reside near an old residential neighbourhood park are volunteering

their expertise and working in conjunction with the City of Winnipeg's Parks Department staff to address present design concern issues with the existing park.

On March 10, 1992 a joint committee of Manitoba's four organizations of design professionals held an initial ice breaker gathering. This organization is intended to represent the smaller organizations, and speak out with one stronger voice, on potentially design-sensitive issues.

### Professional Name Act

This subject is still on hold pending the Law Reform Commission submitting its report to the Province of Manitoba.

### Firm Membership Roster

The association published the third Member Firm Roster and distributed 500 copies to other design professionals, city, provincial and federal departments, as well as various Manitoba towns and municipalities.

Ken Rech  
& Gunter Schoch

### Activities

Virtually all of SALA's efforts during 1991 have been directed toward organizing Congress '92.

SALA had a display at the Waterscapes conference held in Saskatoon in June which provided landscape architects with provincial, national and international exposure.

Individual SALA members continue to serve on various committees such as the Regina Municipal Heritage Advisory Committee, the Saskatchewan Perennial Society executive, and the Meewasin Valley Authority Design Advisory and Planning and Development Committees.

An attempt is being made to resurrect the Saskatchewan Design Council after a three year hiatus. The Council was responsible for coordinating the Saskatchewan Premier's Award of Excellence in Design program, which promoted the various design professions.

Sigurd Hoff was awarded Honourary Membership to SALA, in recognition of his many and varied contributions to the profession.

SALA's membership bylaws were revised to eliminate the residency requirement which will assist in facilitating reciprocity among component associations of the CSLA.

SALA was well-represented by four members at the Design Consultation Meeting held in Saskatoon in May, 1991. The input received is to contribute towards the Green Paper on Design being prepared by the Federal Department of Communications.

Deirdre Harris was awarded the 1991 SALA Academic Award. Deirdre is studying towards her masters degree at Harvard University.

Both Regina and Saskatoon continue to have monthly informal meetings known as Five O'Clock Shadow and Mirabelis respectively. The gatherings promote comradery amongst members/attendees - slides are sometimes shown, viewpoints and information exchanged and copious quantities of liquid libations consumed.

Cam Patterson

# SALA

As of December 31, 1991, the SALA membership was as follows:

<b>Full Members</b>	<b>19</b>
<b>Associate Member</b>	<b>1</b>
<b>Allied Affiliates</b>	<b>3</b>
<b>Student Affiliate</b>	<b>1</b>
<b>Honourary Members</b>	<b>3</b>

There was a drop in membership in 1991 from 23 to 19 full members due to migration out of the Province as a result of the ongoing economic recession.

# AALA

As of December 31, 1991, the AALA membership was as follows:

Full Members	70
Associate Members	8
Affiliates	4

## Activities

### Membership

The association is currently reviewing its membership categories and a note on the proposed revisions will occur at the Spring Annual General Meeting.

The option of a uniform national examination is being looked at with favour by the AALA Executive.

### Registration

For some time now the AALA has been negotiating for registration under the Alberta Professional and Occupational Registration Act (POARA). The registration problems encountered under this Act have become such that the Association is putting the process on temporary hold for a year or more until resolution of major concerns. Our current by-laws require revision prior to our application submission.

We are designing a new logo and revising our membership categories somewhat. The University Co-ordinating Council (UCC) is a special problem in that it is extremely expensive and it cannot provide the service that the Government wants them to provide, mainly due to the fact that there is no school of Landscape Architecture in Alberta. We need to find an alternative for UCC and perhaps this can be through CSLA or the exam process. In any event, the problems need more time to be worked out prior to a registration application submission.

### AALA Office

As of April 30, 1992, the AALA is losing its administrative office and management service. An attempt is being made to solve this crisis in a quick and efficient manner. Until further notice please address all correspondence to the new 1992-1993 AALA President:

Peter Wiseman  
3805 Parkhill Street, S.W.  
Calgary, Alberta  
T2S 2Z5  
(Tel, FAX) 403-324-4392

### Seminars

The AALA hosted two very successful "naturalization" seminars (both attended by Michael Hough as guest speaker).

### Board of Governors Meeting

AALA has offered to host a Board of Governors meeting in Calgary in November of 1992 which coincides with our General Meeting timing and location.

### Logo Competition

AALA Members are currently participating in a competition to provide the Association with a new logo. A great deal of interest has been generated to replace the old "tired" logo.

### National Wildlife Week

AALA will once again participate with a major display at the Wildlife Week Exhibition at the Alberta Provincial Museum in Edmonton. In the past, this exhibition has been extremely well attended. During this event, a "LANDSCAPES OF THE WORLD" book will be given as a prize on a local radio station.

### Congress '92

The AALA has issued a challenge to MALA to see which Association will provide the greater number of members in Waskesiu in '92. It is understood that a suitable reward/punishment will be determined by the respective Presidents in the next few weeks.

Don Barron

# NWTALA

As of December 31, 1991, the NWTALA membership was as follows:

Full Members	6
Associate Members	1

## Activities

In early December we had a special meeting to celebrate the acceptance of our by-laws. We drank a toast to the CSLA and the many people who have helped us along the way. Of the seven members in the NWTALA, three are in private practice and four are employed by the territorial government.

Most recently, the NWTALA has collaborated with Ecology North (a local component of the Canadian Nature Federation) to host a series of public workshop sessions on the development of The Capital Site. This is an area bounded by the museum, the Northern Frontier Visitor's Centre, and the new legislative assembly, which is currently under construction. Ecology North (which shares a few members with the NWTALA) has worked very

hard to bring together the many parties involved in the development of this site. Some of this work has also involved the establishment of botanical gardens and the establishment of waterfowl habitat in an adjacent pond.

The NWTALA was also represented at a local science conference whose aim was to encourage female high school students to continue studying science and thereby not limit future opportunities. In our session there was a quick overview of landscape architecture and then everyone got down to the serious business of building models of their "dream" gardens, and learning about plants and concepts of scale.

In the next year we would hope to be surprised by the advent of some new members.

Alex Borowiecka

# Budget 1992

## INCOME

### DUES - 1992

APALA	27	members
AAPQ	220	members
OALA	563	members
MALA	34	members
SALA	16	members
AALA	70	members
BCSLA	119	members
NWTALA	6	members
<b>SUBTOTAL:</b>	<b>1055</b>	<b>members</b>

### BUDGET

\$ 2,835.00
23,100.00
59,115.00
3,570.00
1,680.00
7,350.00
12,495.00
<u>630.00</u>
<b>\$110,775.00</b>

### OTHER:

Professional Awards	\$ 5,000.00
Congress '92	2,500.00
Roster & Bulletin	2,000.00
Bank Interest	1,000.00
Continuing Education	1,000.00
Other	<u>600.00</u>
<b>SUBTOTAL OTHER:</b>	<b>\$ 12,100.00</b>

<b>TOTAL RECEIPTS:</b>	<b>\$122,875.00</b>
<b>LESS RESERVE</b>	<b>\$ 2,000.00</b>
<b>DISPOSABLE INCOME:</b>	<b><u>\$120,875.00</u></b>

## EXPENSES

### A. ADMINISTRATION

### BUDGET

<b>BOARD OF GOVERNORS:</b>	
President	\$ 5,000.00
President-elect	4,000.00
Treasurer	3,500.00
Past President	500.00
Executive Committee	3,000.00
Board Meetings	<u>1,400.00</u>
<b>SUBTOTAL:</b>	<b>\$ 17,400.00</b>

# Financial Report 1991

	1991	1990
<b>MEMBER SERVICES</b>		
Awards	\$ 15,948	\$ 9,943
Awards supplement	11,448	-
I F L A	15,167	15,985
Bulletins and annual report	13,705	11,083
Congress	5,285	7,877
M A L A grants	2,000	-
Liaison -EW/NS	2,000	-
A S L A joint committee	1,964	1,513
Scholarships	1,750	1,750
Publications	859	500
By-Laws	771	-
U N E	635	-
L A R editorial board	573	-
I C O M O S	345	250
Reciprocity	301	-
College of Fellows	189	-
Community services committee	149	254
Accreditation	54	944
Environmental committee	50	-
Media access committee	14	1,775
N W T L A	-	2,000
	<u>\$ 73,207</u>	<u>\$ 53,874</u>
MEMBERS' EQUITY AT BEGINNING OF YEAR	\$ 21,876	\$ 8,281
Net income (loss)	<u>(7,903)</u>	<u>13,595</u>
MEMBERS' EQUITY AT END OF YEAR	<u>\$ 13,973</u>	<u>\$ 21,876</u>
<b>STATEMENT OF CHANGES IN FINANCIAL POSITION</b>		
<b>CASH PROVIDED BY (USED FOR):</b>		
<b>OPERATING ACTIVITIES</b>		
Net income (loss)	\$ (7,903)	\$ 13,595
Changes in non-cash operating working capital items		
Accounts payable and accrued liabilities	(1,378)	5,293
Unexpended Heritage Trust fund	<u>(3,200)</u>	<u>(1,012)</u>
	<u>(4,578)</u>	<u>4,281</u>
INCREASE (DECREASE) IN CASH	(12,481)	17,876
Cash at beginning of year	<u>38,169</u>	<u>20,293</u>
CASH AT END OF YEAR	<u>\$ 25,688</u>	<u>\$ 38,169</u>

# Committees and Task Forces

## AWARDS

The 1991 Professional Awards Program had 37 submissions, 16 of which received Regional Awards and 7 of which received National Awards. Submissions were received in all categories and from all the CSLA/AAPC regions. The jury was ably chaired by Pierre Valiquette, AAPQ; members were Carolyn Woodland, OALA; Len Novak, AALA; and Gerry Eckford, BCSLA. The National Awards will be presented at the 1992 Congress Awards Reception and at the various Provincial annual general meetings during the spring months. Media packages have been distributed to trade magazines, newsletters and specific newspapers. To date indications are that full coverage will be provided by *Landscape Architecture Review* and

*Landmark*. Partial or project-specific coverage will be provided by other magazines including those of sister professions (i.e. Plan Canada, Award) and in newspapers. Award winning submissions are being exhibited throughout the year in various provincial locations. As is customary, the awards will be catalogued and stored in the CSLA/AAPC Archives at the University of Guelph.

I would like to acknowledge the University of Manitoba (staff and students) for assisting in the jury process, MALA for hosting the jury members, and for the support and encouragement of the CSLA Board of Governors.

Faye Langmaid  
Chair

As new chair of this committee, I have reviewed the files and have identified two important documents which I feel should serve as the starting point for the revitalization of the committee as a working body:

1. The first is a 1988 report by Doug Paterson in which he outlines the mandate of the CSLA Education Committee and the policies and procedures by which it should operate.
2. The second is a 1990 report from John MacLeod in which the mandate and operations of the committee have been reevaluated.

Alf Simon  
Chair

Although neither of the proposals laid out by these reports have been implemented, I have spoken to both Doug and John to gain some understanding of their approaches to this issue.

Further to this, educators from the five University programs plus Ryerson have been contacted and asked to review the documents, as well as to indicate whether they could be available for a four hour block of time to meet in Saskatoon on Wednesday, May 20, 1992, just prior to the Congress.

Specific congress workshop topics included:

1. Identifying and protecting heritage landscapes
2. Information management and GIS
3. Ecotourism and cultural tourism
4. Vernacular heritage
5. Heritage education and training
6. Archaeology and environment
7. The role of management in forging partnerships
8. Green heritage conservation doctrine and practice
9. Greening of cities
10. Impact of legislation on both natural and built environments
11. Cemetery conservation
12. Recording the environment

Although highly stimulating, the Congress was somewhat disappointing because many of the workshop leaders and congress attendees repre-

## EDUCATION

## ICOMOS CANADA CANADIAN CHAPTER/ INTERNATIONAL COUNCIL OF MONUMENTS AND SITES

sented the built-heritage perspective, with a lack of integration of natural heritage participants and their views. As a result, the Congress's aim of bringing these two perspectives together for discussion and exploration fell short of expectations.

A few observations arising from the congress which may be of particular interest to landscape architects include:

1. Recognition of the impending conflict developing between movements which place emphasis on protection of the natural resources of our landscapes, and those which emphasize protection of the cultural qualities of those same landscapes. For example, some seek to "naturalize" our urban parks, while others

seek to restore or preserve classic pastoral landscape character in those same parks, which potentially leads to a conflict of values in our landscapes.

2. The need in Canada for landscape architects to have adequate knowledge of both cultural and natural resource management techniques in order to effectively balance conservation of both.
3. The need in Canada to educate the public about the rationale and the methods for conserving both our built and our natural heritage.

Cecelia Paine

ICOMOS Canada Representative

I have, over the past five years, been a strong advocate of the International Federation of Landscape Architects (IFLA). The CSLA has supported IFLA both financially and emotionally, while insisting that the Federation become more structured with respect to its plans, its finances and its secretariat.

This view is shared by the delegates from the United Kingdom, Japan, Holland, Scandinavia, the United States and others who formed a task force three years ago to develop a long range strategic plan for IFLA. It was agreed that the task force would operate on a self-financing basis. The Strategic Plan was submitted to the IFLA executive and then to the Grand Council meeting in Bogota, Columbia last August and was adopted unanimously.

In parallel, significant progress was achieved by the IFLA treasurer in organizing and reporting our finances. The President of IFLA remains firmly committed to implementing the long range plan and to strengthening the secretariat. Many of my colleagues on the task force and I had every reason to be optimistic. Regrettably, IFLA is in the midst of a profound crisis.

For the past six or seven months the executive has engaged in a sterile battle of vindictive letters; the initiatives of the President have been systematically undermined; minutes of our meeting in Bogota have not been produced despite numerous requests, making a mockery of the role of the delegates who are, after all, supposed to report to their respective national associations; and finally, election ballots have been sent out together with inflammatory letters challenging the competence of the current President. Irrespective of the outcome of this latest episode, the subterfuge

continues and has, I believe, become intolerable. In the process, the mission and mandate of IFLA suffers as does international cooperation in the field of landscape architecture.

The CSLA Board of Governors, meeting in Québec City on March 13, 1992, adopted the following resolutions unanimously. The resolutions read:

*"Pending satisfactory evidence of the implementation of IFLA's Long Range Plan and, the restructuring of the IFLA Secretariat, CSLA will hold its IFLA dues for 1992 in an interest-bearing trust account until January 1, 1993.*

*"Should these conditions not be met by January 1, 1993, IFLA dues and accrued interest will be reallocated to CSLA general revenues primarily to support international programmes."*

The intent of these resolutions is to signal our dismay at the obvious lack of progress in achieving the goals of international cooperation and assistance we so obviously wish to support. We do intend to pursue the goals and objectives outlined in the IFLA long range plan, independently and bilaterally if necessary, but multilaterally if possible.

I will attend the Grand Council meeting in Seoul, Korea in the hope that actions might be initiated to re-establish the effectiveness of the international community of landscape architects.

Peter Jacobs

IFLA Representative

## THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

### STATEMENT OF INCOME (LOSS)

YEAR ENDED DECEMBER 31, 1991  
(Unaudited)

	1991	1990
<b>REVENUE</b>		
Membership fees	\$ 100,748	\$ 103,007
Professional awards	14,825	5,500
Interest	2,506	3,730
Heritage Trust	2,480	1,650
Bulletin	2,085	790
Congress	1,000	-
	<u>123,644</u>	<u>114,677</u>
<b>EXPENSES</b>		
Administration (Statement)	58,340	47,208
Member services (Statement)	<u>73,207</u>	<u>53,874</u>
	<u>131,547</u>	<u>101,082</u>
	<b>\$ (7,903)</b>	<b>\$ 13,595</b>

### STATEMENT OF EXPENSES

#### ADMINISTRATION

Executive Director		
Secretarial	\$ 13,366	\$ 7,305
Fee	5,000	5,000
Expenses	3,291	2,900
Executive and other administrative	20,085	17,612
President	5,067	4,000
Treasurer	3,671	2,932
President Elect	2,967	4,724
Board meetings	2,402	862
Professional fees	1,013	900
Insurance	700	700
Bank charges	522	226
Past President	257	47
	<u>\$ 58,340</u>	<u>\$ 47,208</u>

# Financial Report 1991



**Werner Haag**  
PROFESSIONAL CORPORATION  
CHARTERED ACCOUNTANTS

MOUNT ROYAL PLACE  
SUITE #200, 1414 - 8th STREET SW.  
CALGARY, ALBERTA, CANADA T2R 1J6

TELEPHONE: (403) 279-0947  
FAX NO.: (403) 228-2476

## REVIEW ENGAGEMENT REPORT

To the Board of Governors and Members of  
The Canadian Society of Landscape Architects

We have reviewed the balance sheet of The Canadian Society of Landscape Architects as at December 31, 1991 and the statements of income (loss), expenses, members' equity and changes in financial position for the year then ended. Our review was made in accordance with generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the Society.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with generally accepted accounting principles.

Chartered Accountants

Calgary, Alberta  
March 9, 1992

### BALANCE SHEET

DECEMBER 31, 1991

(Unaudited)

	<u>1991</u>	<u>1990</u>
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 19,199	\$ 28,169
Term deposit	<u>6,489</u>	<u>10,000</u>
	<u>\$ 25,688</u>	<u>\$ 38,169</u>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	\$ 11,715	\$ 13,093
Unexpended Heritage Trust funds	<u>-</u>	<u>3,200</u>
	<u>11,715</u>	<u>16,293</u>
<b>MEMBERS' EQUITY</b>	<u>13,973</u>	<u>21,876</u>
	<u>\$ 25,688</u>	<u>\$ 38,169</u>

The "Campaign of Fellows" has continued to provide a source of ongoing contributions to LACF. To date over \$35,000 has been pledged by members of the College of Fellows. The retained earnings with the Foundation grew from \$19,546 to \$27,101 in 1991. Other grants received during the year included \$2,000 from the AALA from the profits of Congress '90, and \$200 from the University of Guelph BLA Class of 1991. A copy of the financial report is available to donors and other interested parties through the CSLA Secretariat.

Members of the Board of the Foundation are working on a Grants Policy and plan to actively solicit applications for grants in the coming year. Projects related to research, education, or communications in the field of landscape architecture will be considered. The LACF Board, at their annual meeting, will also consider developing an information brochure on the objectives of LACF for future promotion.

James R. Taylor  
President

**LACF**  
LANDSCAPE  
ARCHITECTURE  
CANADA  
FOUNDATION

**OTHER  
COMMITTEES**  
ACCREDITATION

COMMUNITY SERVICE

CONGRESS '93

NOMINATIONS

MEDIA ACCESS

LANDSCAPE  
ARCHITECTURE REVIEW  
EDITORIAL BOARD

LARE

RECIPROCITY

EXTERNAL AFFAIRS

Other committees of the CSLA included Accreditation Council, Charlie Thomson, Chair; Community Service, Jean-Francois Rolland, Chair; CSLA Congress '93, Pierre Valliquette, Chair; Nominations Committee, Larry Paterson, Chair; Media Access Committee, Alf Simon, Chair; LAR Editorial Board, Joe Daly, Chair; LARE (UNE), Nancy McLean; Reciprocity, Peter Klynstra, Chair; and External Affairs, Brad Johnson, Chair.

No university programs applied for accreditation by the Accreditation Council in 1991. The roster of visiting evaluators is coordinated by Charlie Thomson and expects to be involved with two university programs in the coming year. The Community Service Committee received the report prepared by Linda Irvine, *City Plan Toronto*, the roundtable developed for the City of Toronto as part of Congress '91. The committee is encouraging the use of the *Bulletin* and other media to publicize community service projects conducted by CSLA members.

The 1993 CSLA Congress will be held in Montreal in May 1993 as a joint conference with ICOMOS (International Council of Monuments and Sites). The theme will be *Historic Gardens and Squares* and a call for papers will be made in the near future. Nominations for President Elect for

1992 include Ed Fife, University of Toronto, and Jim Melvin of PMA Associates. Both candidates are from Ontario. The results of the election will be announced at Congress '92 by nominations chair, Larry Paterson. Doug Clark will be assuming responsibility for the Media Access Committee in 1992 and will be focussing on improved visibility for the profession.

The Landscape Architectural Review Editorial Board will be meeting at Congress '92 in Saskatchewan to establish directions for the coming year. Nancy McLean represented the CSLA and the BCSLA in coordinating with the Council of Landscape Architectural Registration Boards (CLARB) the feasibility of adapting the new Landscape Architectural Registration Examination (LARE) for use in Canada. LARE will be used by the BCSLA this summer. Reciprocity among component association was monitored by the Board during the year and the incoming President, Doug Clark, will be appointing a new chair to examine membership standards in 1992. The External Affairs Committee continued to liaise with other professions, with the federal government through the Design Forum, and with the ASLA.

# The "Next" Three Year Plan

1992 ~ 1995

## BACKGROUND

The first three year plan for the CSLA was prepared in 1989 and extended until 1992. As we near the completion of the timeframe for that first planning period, the Board of Governors is pleased to present its second planning phase: a three year plan for the time period of 1992 to 1995.

A three year plan is essential for an organization such as the CSLA. As described in the phase one plan, the benefits of developing a plan include providing:

1. a mechanism for continuity,
2. a direction for program activities,
3. a framework for financial control, and
4. a means of achieving the Society's goals.

This three year plan for the CSLA will initially include the current budget year 1992, as well as the subsequent years 1993, 1994 and 1995. The plan is a rolling three year plan which is intended to be revised at the annual fall meeting of the Board of Governors.

### Basis for the Plan

This plan, as well as the last one, recognizes the need to establish planning goals based on the objectives of the CSLA, which are as follows:

1. To support continuing activities which include coordination (items of common interest to component associations); information (receipt and decimation of information of concern to component associations); and representation of Canadian landscape architects at the national and international levels. The continuing activities shall be financed by all component associations based on membership and fixed annually.
2. To support certain special activities which shall be financed by special levy of participating component associations based on membership and fixed when necessary. These activities are referred to as core programs and elective programs. Presently, core programs

include administration, external affairs (including IFLA), the membership roster, scholarships, the Bulletin, the annual congress, the College of Fellows and the Accreditation Council. The elective programs include awards; LAR subscriptions; liability insurance; and the committees on education, reciprocity, free trade, continuing education, community service, ASLA/CSLA Joint Committee, environment, LAR Editorial Board, and media access.

### Focus and Goals

Following a review in June, 1991, the Board of Governors determined that visibility and promotion of the profession were the items deserving greatest attention over the next three years. Therefore, the proposed plan is intended to focus upon increasing the visibility of the landscape architecture profession in Canada.

### Specific goals related to this focus include:

1. Increasing support of membership services and communications which support visibility and promotion of the profession, and
2. Increasing support for effective representation and visibility at the national and international level.

At the same time, the Board recognizes that we must have a strong internal organization if we are to effectively promote ourselves to others outside the profession. Therefore, specific goals which support this complementary focus of the Society include:

3. Facilitating interprovincial and inter-association communications, and
4. Providing for the Society's stability and growth.

The following presents details of these four goals and their related objectives which are intended to guide program development during the period of the 1992-95 plan.

THE ADMINISTRATION of the Canadian Society of Landscape Architects involves a working partnership with the Board of Governors with representation from each component association, the Executive Committee, and the Secretariat. The work of the society is largely a product of volunteer efforts with the support of part time staff. The following highlights the activities of the past year:

**Board of Governors:** Your Board met three times in 1991: in Toronto, Vancouver, and Halifax. Each venue offered opportunities to meet with local members. Under the new structure of the CSLA, each Board member represents their respective regions and assumes a portfolio relative to a specific program of the society. Last year the portfolios were as follows: John MacLeod, College of Fellows, Education, ASLA/CSLA Joint Committee, IFLA, LACF; Doug Clark, Strategic Planning and the Three Year Plan; Peter Klynstra, Continuing Education; Jean-François Roland, Community Service; Bob Bee, Issues; Alf Simon, Media Access; Cam Patterson, Congress '92; Don Barron, Service Awards; Larry Paterson, Nominations, By-Laws, CSLA Promotional Brochure; and Peter Kreuk, UNE/CLARB.

**Executive Committee (EXCOM):** The Executive Committee of the CSLA included President John MacLeod, President-Elect Doug Clark, Treasurer Larry Paterson, Alf Simon representing the Board, and Jim Taylor, Executive Director. EXCOM insures the orderly operations of the Society, including financial control, administration and Board agendas. Special administrative meetings were held in Winnipeg and Regina.

**Secretariat:** Kelly Anderson assumed the duties of part-time secretary to the Society, taking over from Janet Ball. Her responsibilities include general correspondence, maintenance of membership lists, coordination of mailings, typing and filing, coordination of membership certificates, response to requests for information, and assistance in preparation of publications.

**Three Year Plan:** A component of the new Three Year Plan will be to examine the role of "headquarters" and the administration of the society. The demands of the role of Executive

Director and the Secretariat are rapidly evolving into full time jobs. The challenge to the new Board will be to improve the administrative function within affordable levels of cost.

**Bulletin:** The newsletter has been improved graphically and in content. The *Bulletin* is now published on a regular basis and is produced in French and English by the Executive Director with editorial assistance from Chantal Prud'homme and Cecelia Paine. Articles, letters to the editor, and general information are always welcome.

**CSLA Operations Manual:** Work was initiated on updating and publishing an operations manual for the CSLA. The original document was prepared under the authorship of Doug Paterson and is in need of updating to reflect changes in operations. The new document is slated for completion in 1992.

In addition to the coordination and administration associated with the above, my efforts also included liaison work with affiliated organizations, including IFLA, CLARB and ASLA; Congress '91 and '92; and the visit of the Ukrainian delegation of landscape architects; coordination of supplier sponsorships of supplies of the *Bulletin* mailings; and general requests for information.

The past year has been a challenging and rewarding one. My work has been made easier by the ongoing support of the Executive Committee under the direction of President John MacLeod, the Board of Governors, committee members, and other volunteers. Landscape architects continue to be great people with whom to be involved!

James R. Taylor

## EXECUTIVE DIRECTOR'S REPORT



## PRESIDENT ELECT'S REPORT

ments. It is in this way that we can begin to exhibit to our clients and other professionals that our profession has a role and a place in the 90's.

**A**T THE CURRENT TIME there are three initiatives being planned which will attempt to increase the profile of the profession throughout Canada:

1. A new brochure which has long been awaited by universities and professional associations alike will be produced in 1992.
2. LARE (Landscape Architectural Review Examination), the national exam which will allow all practitioners to be reviewed at an equal level both in Canada and the United States, is in the process of being implemented within the Canadian system through the BCSLA. Thus, we begin to sense that there is a greater focus and realization of a need for reciprocity amongst all component associations.
3. The Media Committee network is being re-established and a program addressing marketing is being presented as part of the continuing education workshops preceding Congress '92. The media group will be an integral part of the *Bulletin* and promotions strategy within the CSLA.

Externally, Canada continues to maintain a strong landscape architecture presence in the world. We have a strong representation at IFLA and indeed our decisions about the future of IFLA and our role within it will be noticed on a worldwide basis. President John MacLeod and IFLA delegate Peter Jacobs have maintained both an east/west and north/south dialogue with our neighbours around the world. Their presence and focus has brought Canada into a broader perspective. It is our hope that these initiatives and the

momentum which has been built can be maintained in the future.

The 1990's will indeed be a time in which we will look back and review the growth of the profession. I am delighted and honoured to be a part of this growth and to be able to respond to your concerns and wishes in determining the path that we will take.

Doug Clark

### 1.1 Increase member participation.

- 1.1.1 Improved Communication. Continue to promote the activities of the Board of Governors, committees and task forces through the use of the *Bulletin*. Advise the membership of issues and activities of the component association.
- 1.1.2 Networking and Decentralization. The national association of the CSLA shall work to foster and encourage networking and interprovincial communication among members on common items of discussion.
- 1.1.3 Awards and Recognition. Develop and promote awards and other forms of recognition to those members who have made a contribution to the profession and to the Canadian Society of Landscape Architects. Acknowledge these awards in an appropriate national or local venue site. Obtain media attention and prepare news releases for such awards.
- 1.1.4 Involvement on CSLA Committees. Develop a strategy for increased membership involvement through communication and networking to increase the participation at the national level and prepare individuals for involvement on a national basis.
- 1.1.5 Congress. Increase CSLA involvement in the planning of annual congresses to improve content, relevance, scope, promotion and social importance. Endeavour to prepare annual publications of congress results for distribution.

### 1.2 Support and promote existing effective programs.

- 1.2.1 *Bulletin*. Continue to improve content and format and expand publication. French and English parallel issues to be produced with the assistance of English and French editors.
- 1.2.2 Terms of reference and mandates have been established for program committees dealing with environment, communication, media access and public relations. The committees will be budgeted and will have representation through the Board members to determine an ongoing program of promotion for the following three years.

- 1.2.3 Professional Awards. Continue current program on an annual basis. Improve promotion of results.
- 1.2.4 Roster. Continue to maintain and monitor on a bi-annual basis the data base of membership and provide this to all member associations.
- 1.2.5 Education. Continue to establish an effective, representative committee structure to establish goals and improve liaison with schools of landscape architecture. Coordinate and improve the scholarship program. Institute a program for continuing education with credits during this plan period.
- 1.2.6 Congress. The CSLA will plan an increasingly important role in the annual congress meetings. The financial and programming role will be developed on an annual basis dependent upon the location and degree of organization available at the component level.
- 1.2.7 Accreditation Council. Encourage all universities to participate in the accreditation process during the upcoming plan period.

### 1.3 Improve Program Efficiency.

- 1.3.1 Continue to focus on the decentralization of major programs. Endeavour to complete a program for program decentralization which will broaden the base for member participation, reduce costs, increase the efficiency and optimize the scale of operations of the CSLA in line with the Society's resources.
- 1.3.2 Increase Board Responsibility. As each of the program items demands more liaison it is necessary to increase the accountability of board members in program delivery, membership liaison, and decentralization of major programs. The onus is on board representative to ensure that association members are aware of the programs, functions, roles and responsibilities at the CSLA level.
- 1.3.3 By-Laws of the CSLA have been revised and operating procedures have been updated to reflect the revised structure. The handbook of the CSLA operations as well as the by-laws to be made available for distribution and discussion.

**GOAL #1:**  
**INCREASE SUPPORT OF  
MEMBERSHIP SERVICES  
AND COMMUNICATIONS  
WHICH SUPPORT  
VISIBILITY AND  
PROMOTION OF THE  
PROFESSION**

## GOAL #2:

### INCREASE SUPPORT FOR EFFECTIVE VISIBILITY AND REPRESENTATION AT THE NATIONAL AND INTERNATIONAL LEVELS

- 2.1 Promote visibility.
    - 2.1.1 Public Relations. The Board of Governors and Executive Committee shall establish a direction relative to media access, communications and public relations. The Board shall promote greater use of the *Bulletin* in publicizing the profession.
    - 2.1.2 Community Service. At a provincial level there shall be an active program to involve the profession in relevant community programs. These programs shall be reported at a national level, and publicized.
  - 2.2 Address issues which provide opportunities for visibility.
    - 2.2.1 The profession and its practise in Canada. The association shall continue to monitor trends, agency recognition, legislation and events in the field of landscape architecture.
- The association shall encourage research, liaison and communication as well as establish a task force to deal with issues of significance.
- 2.2.2 Environment. The CSLA Board of Governors and Executive Committee shall develop a process to achieve a national perspective to allow for the formation of proactive CSLA policies.
  - 2.2.3 Government and legislation. The national organization shall assist the component associations in monitoring federal and relevant provincial legislation which impacts on the environment and/or the profession. Representatives of this committee shall be responsible for ensuring the continued national presence and ongoing participation of the Canadian Society of Landscape Architects or its representatives at a national and provincial level.

## GOAL #3:

### FACILITATE INTERPROVINCIAL AND INTER-ASSOCIATION COMMUNICATIONS

- 3.1 Continue to work toward reciprocity.
    - 3.1.1 National. Continue to acquire provincial membership and practise standards to serve as a data base. Develop recommendations and guidelines to facilitate reciprocity through the implementation of the Landscape Architects (LARE) or other alternatives.
    - 3.1.2 North American. Continue to discuss with the ASLA concepts of reciprocity under the free trade agreement and through the application and implementation of LARE.
  - 3.2 Support provincial registration.
    - 3.2.1 Information and assistance. Continue to provide information and support to component associations in their effort to achieve provincial acts governing landscape architecture. In the upcoming time period it is important to note that AALA, SALA, MALA, and APALA are pursuing provincial legislation.
  - 3.3 Continue to identify and coordinate the issues of common interest between the national body and provincial associations.
    - 3.3.1 On an annual basis prioritize issues of local interest and appoint a board member to oversee the progress and strategy for such
- issue on an annual basis. A prioritized list of issues is to be prepared and be presented at the annual spring meeting. These issues will form the basis for the ongoing activities and focus of attention for the following year.
- 3.4 Support interaction with ASLA.
    - 3.4.1 Continue to support the CSLA-ASLA Joint Committee to examine the role and importance and working relationship between the two organizations within North America.
    - 3.4.2 Continue to explore the US/Canada issues regarding free trade and acid rain.
  - 3.5 Support international programs.
    - 3.5.1 Determine the role and responsibility of the CSLA with respect to the proposed reorganization of IFLA and the revised schedule of fees for IFLA.
    - 3.5.2 Improve communications between the IFLA, the IFLA delegate and the Board of Governors and the general membership of CSLA. Re-examine means for distribution of IFLA yearbooks and other information. Ensure that the visibility and importance of IFLA is communicated.
    - 3.5.3 Support and assist the reorganization of IFLA through the existing IFLA delegate.
    - 3.5.4 Work toward selection of a second CSLA representative to IFLA.

to date we do not see concrete evidence which would suggest this is happening. We are a profession with important environmental skills struggling for an identity within Canada. We are certainly not alone in this regard, but some evidence would indicate that over time we will be by-passed as generalists, to the benefit of specialists who focus on and promote particular aspects of environmental and social concerns.

As we review the goals and strategies of the next three year plan for the Canadian Society of Landscape Architects, it is evident that now is the time in which a focus on continuing education, communication, promotion and continuing education are needed.

IT IS MY DESIRE AND HOPE, during the limited time available to me as the President of the Canadian Society of Landscape Architects, that we would attempt to implement systems and committees that will increase the profile of the profession. In each and every association within this country, there is an obligation on behalf of all landscape architects to spread the word of who we are and what we do.

I believe that our success lies in the diversity of skills which we bring to many parts of the workplace. While there are less than 1100 registered full member landscape architects within the association throughout Canada, there may be an equal number of professionals who are educated as landscape architects, but practice in other fields or who have declined full membership in their component associations. One of my main goals for the next few years of the CSLA will be to bring those people back to the profession in order that they may contribute based on the knowledge and expertise that they have gained in other

areas. We are a diverse and dynamic group of people who are influencing decisions in a wide range of business and government ventures. Our future is dependent upon each and every one of you becoming involved again. Thus, as a result of updating the strategic plan for the 90's, and based on my experience as a member of the association for the past thirteen years, I believe that the 1992 program of the CSLA should concentrate and have as its mandate the development of a profile package for the association on a national scale.

We are all fortunate that in the past years the CSLA has plotted a three year plan which has been followed. During that time the executive members have changed and yet the goals of the association at a national level have managed to maintain a common course. This has always been a concern and certainly an issue which new board members readily identify as they become involved nationally. Therefore, it is with great comfort that we now begin to focus on the twenty programs which the CSLA delivers to the association members. While many of these programs may be viewed as housekeeping items which keep the association functioning, there are an equal number that deal with external and national profile and assist the component associations in maintaining a continuity throughout Canada.

OF PRIME INTEREST is the fact that the Awards Program now enters its fourth year as a national program. The chair of this program, Faye Langmaid, has been instrumental in continuing the high level of review and excellence in jurying during the 1992 season. It is our hope that all who participate receive the degree of exposure which is necessary for those projects which are exemplary within the Canadian or international environ-

## PRESIDENT ELECT'S REPORT

## PRESIDENT ELECT'S REPORT

Doug Clark



**T**HIS IS MY FIRST OPPORTUNITY to express my appreciation for the privilege of being elected as the upcoming President for the CSLA. It will indeed be challenging to those members who will sit on the Board of Governors for the next few years to determine how, in the 1990's, our professional role can fit into the changing economic and social conditions which are prevalent in all cities and rural areas within our country.

The profession of landscape architecture in Canada is experiencing a time of reflection upon its structure and its relationship with other organizations. Much, however, has been accomplished since the organization was created 58 years ago. The profession and the Society continues to owe much to those professionals who have gone beyond their obligation of simply practicing landscape architecture. These volunteers give their expertise in promoting and coordinating the efforts of landscape architects within this country and beyond. Initially, my tribute would go to the members of the Board of Governors who have guided the profession during the

past year and specifically to Mr. John MacLeod, the President, Mr. Larry Paterson, the Past President and Treasurer and certainly Mr. Jim Taylor, the Executive Director, who have managed the affairs of the association in a most diligent and exemplary fashion.

Within Canada, we are still relatively few in number. For every landscape architect, there are 25,000 residents of the country who could utilize our services. The futurists speculate that the environmental issues of the 90's and of the 21st century will demand the expertise and training of professional landscape architects. However,

### 4.1 Maintain financial stability.

- 4.1.1 Continue to monitor financial progress on an annual basis.
- 4.1.2 Continue to set a cash reserve aside on an annual basis. This reserve is to equal up to 5% of the projected net revenue for each year on an ongoing basis up to 1995.
- 4.1.3 Continue to improve the cash flow by establishing dates for receipt of dues from component associations and an ongoing schedule of payment of dues to the IFLA.
- 4.1.4 Establish a policy for the management and use of the reserve fund.

### 4.2 Expand the revenue base.

- 4.2.1 Dues increase. Continue to review dues.
- 4.2.2 Increase non-dues revenue. The Executive Committee of the Board shall continue to establish a plan for revenue targets for the following three years. Revenues associated with congress, advertising, sponsorships, publishing, trade shows, etc. shall all be considered as additional revenue sources.
- 4.2.3 Membership. Every effort shall be made to increase membership through assistance of the component associations in membership promotion. All efforts in terms of brochure publication, benefits of membership, and seeking the participation of professionals not practising landscape architectural roles shall be encouraged.

- 4.2.4 Self-sustaining programs. A Policy shall be instituted with regard to self-sustaining programs over the next three years for professional awards, accreditation, the *Bulletin*, Congress, College of Fellows, as well as mailing labels and the roster.

### 4.3 Develop a long range plan for headquarters.

- 4.3.1 Location. While it is evident that it is important to maintain a nominal presence in the Capital of the country, the Executive Committee will continue to explore options for the effective operation of the CSLA.
- 4.3.2 The Executive Committee shall endeavour to maintain continuity with the Executive Director. This position shall be monitored on an annual basis to determine the appropriateness of the individual to be hired for the position to ensure continuity. The Executive Committee will establish goals and policies for a headquarters office consistent with the budget and ongoing program priorities within the association. The responsibilities and role of the Executive Director shall be defined on a three year basis by the Executive Committee and adopted by the Board of Governors of the CSLA.

## GOAL #4:

PROVIDE FOR THE  
SOCIETY'S STABILITY  
AND GROWTH

# 1991~92 Board of Governors



**Standing, left to right:** Bob Bee (OALA), Alf Simon (MALA), Peter Kreuk (BCSLA), Larry Paterson (Treasurer), Cam Patterson (SALA), Jim Sackville (APALA), Jean-François Rolland (AAPQ), Don Barron (AALA)  
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critical junction in the international development of the profession. Our special relationships with our Latin American colleagues, our partners around the Pacific rim and our Eastern European cousins all deserve our focused and sustained support.

**A**ND CLOSER TO HOME? Even though growth and public recognition of the profession seem to be advancing slowly, the critical glue of communication and dialogue which ensure our continuity are constantly being developed. Our circle of component associations has now been officially expanded to include the North West Territories Association of Landscape Architects. Through the active participation of members of BCSLA, the new international version of the Landscape Architecture Registration Exam (LARE, which replaces the old UNE) has been prepared with substantial Canadian input. Its use in Canada this year marks a new milestone on the path toward enhanced interprovincial and international reciprocity.

One very pleasant surprise for the Board of Governors this year was to learn that Louis Perron, one of the pioneers of the profession in Quebec, had left a very substantial bequest to CSLA. Though the money will not be available to us for some time, this exemplary action will one day finance academic research, student scholarships and special CSLA projects. We would all do well to reflect on this gesture.

A year in the life of a national association, spread out as ours is, is a very short period of time. The current economic situation has placed everyone's time at a premium. To all those who, in spite of these conditions, have worked so hard to make CSLA programs and activities a success this year, I offer the Board's thanks and my own.

For keeping CSLA headquarters on top of its task, we are all greatly indebted to Executive Director Jim Taylor; and for creative bookkeeping when we needed it most, our thanks to our Past-President and perennial Treasurer, Larry Paterson.

To Doug Clark, incoming President, whose history of service to the profession and dynamic presence on the Board this year auger well for the fortunes of the CSLA in the coming year, I offer my gratitude and best wishes.

It has been a great honour and privilege for me to serve you as President. Thank you.

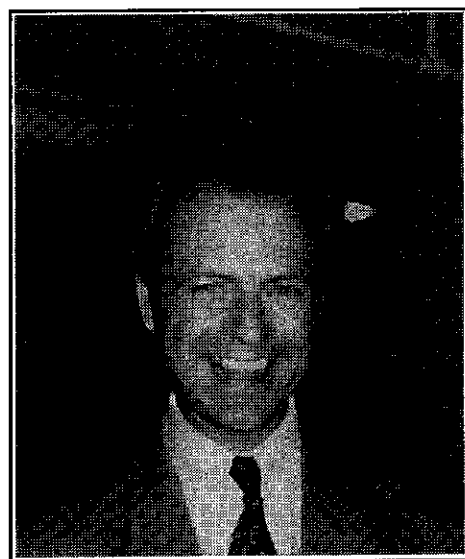
*John MacLeod*

## PRESIDENT'S REPORT

*John MacLeod*

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## PRESIDENT'S REPORT



**T**HERE IS A STIRRING in the air that tells us all that we are living through a time of structural change in human society. While empires are collapsing and supernations being consolidated from independent states, each one of us is being forced to consider thoughtfully how the new world which is rapidly evolving will affect us, our families, our lifestyles, our professional work.

Institutions and organizations only exist to serve their members or their clientele. Those that do this inadequately are eventually relegated to history, while more responsive structures are erected to replace them. Recent events in Eastern Europe demonstrate well this truth.

For many years, questions have been raised and long debates in the CSLA boardroom have been dedicated to clarify the role and functioning of IFLA, and our participation in this international organization. IFLA's time, it would appear, has run out. The once-respected organization seems to be self-destructing.

This reality is one which many of us greet with great regret. However, the world we are moving toward is no longer one of protected territory, exclusive domain and control by the few. Rather, in business, in governmental relations and dialogue within NGO's, collaboration, transparency and responsiveness are the keys to building the future. IFLA, it would seem, has fallen too far behind.

New direct personal initiatives on the international scene are demonstrating the efficiency of leaner, responsive liaisons. It is these informal connections which need to be developed and encouraged at this

# CSLA

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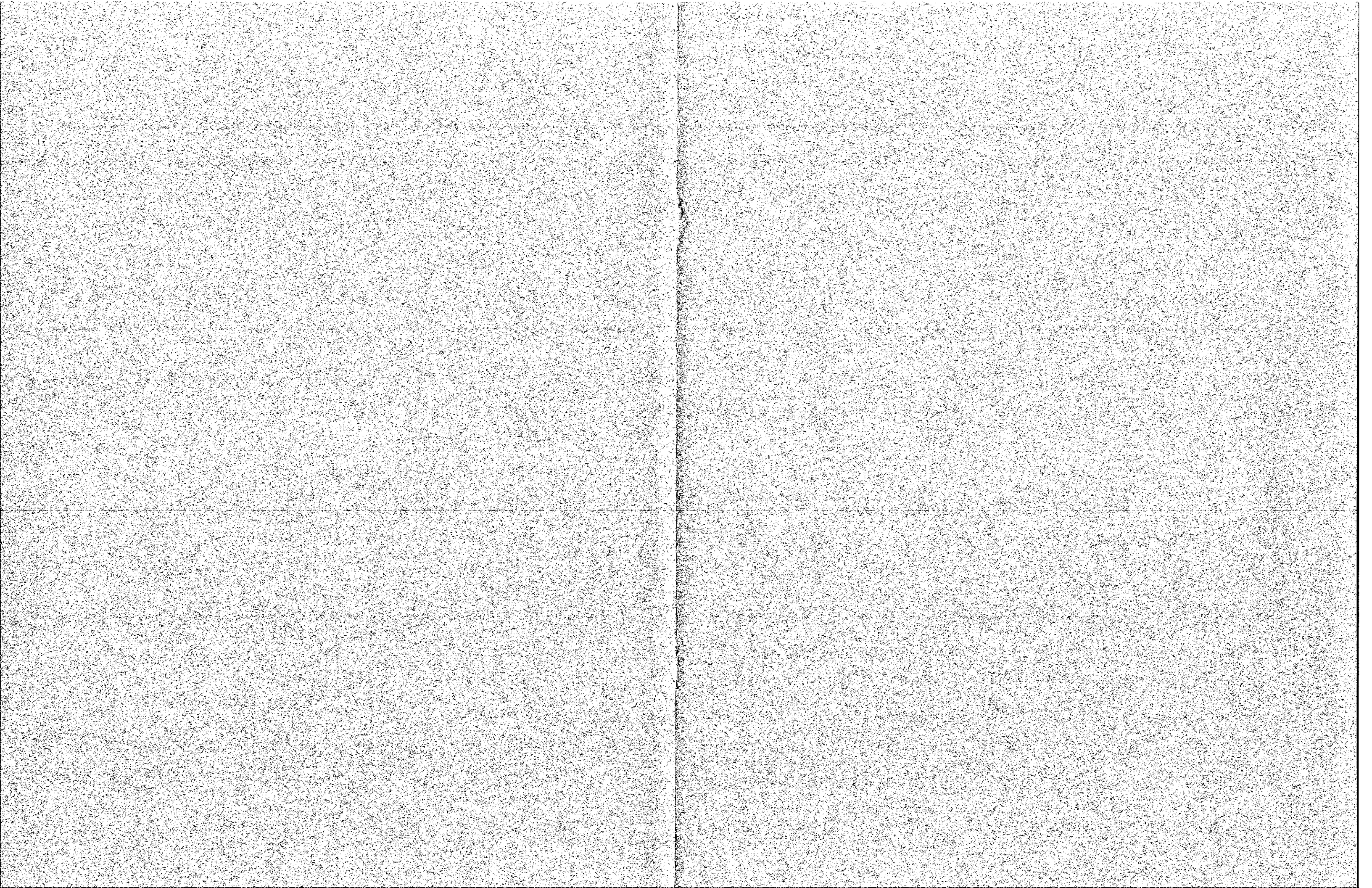
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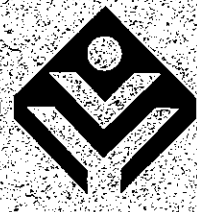
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