

1989
ANNUAL
REPORT



RAPPORT
ANNUEL
1989

The Canadian Society of Landscape Architects/L'Association des architectes paysagistes du Canada

Atlantic Provinces Association of Landscape Architects/APALA - l'Association des architectes paysagistes du Quebec/AAPQ
Ontario Association of Landscape Architects/OALA - Manitoba Association of Landscape Architects/MALA - Saskatchewan Association of Landscape Architects/SALA
Alberta Association of Landscape Architects/AALA - British Columbia Society of Landscape Architects/BCSLA



Notes

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS
ANNUAL REPORT 1989

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This is your Congress '90 edition of the CSLA *Bulletin*, vol. 5, No.1, March, 1990. Si vous désirez un exemplaire du *Bulletin* en français, veuillez aviser le secrétariat.

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1989-90**

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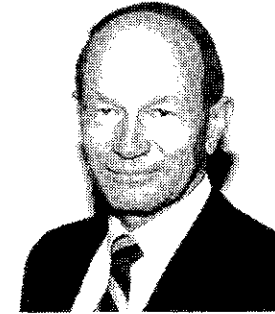
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PRESIDENT'S REPORT

Nineteen-Eighty-Nine was a good year for the CSLA/AAPC!



Our collective accomplishments are due in part to the efforts of the Board of Governors which at its meeting preceding Congress '89 in Quebec City established priorities to guide the Society through 1989. The direction from the membership at the AGM in Quebec City

added emphasis and some urgency to the resolution of certain problems confronting the Society. Throughout the year the Board, the Treasurer, the Executive Director, and chairpersons of Committees and Task Forces cooperated to ensure that the deficit be eliminated while maintaining essential services to the membership. I am expressing my sincere thanks to you all for achieving our goal. You have made this term of office challenging, interesting and most of all rewarding.

There have been unique opportunities for the Society to move ahead in 1989. We have developed a Three Year Plan which, with its inherent flexibility, will permit an orderly flow of services, provide financial stability, and allow us to plan for the future. The Plan is published in our Annual Report.

We were provided an opportunity by the receipt of a generous grant from CIDA to sponsor Landscape Architects from South America to attend the Fourth World Congress on the Conservation of the Built and Natural Environments held in Toronto in May 1989. After the session, our guests visited various parts of Canada to experience our country and profession. We are most grateful to the individuals who contributed their time and assistance in coordinating this visit.

We took the opportunity following Congress '89

to prepare a press release on sustainable development and forwarded our concerns to the Prime Minister of Canada. He acknowledged the receipt of our position on the environment. The Society received a number of letters from politicians supporting a sound approach to the protection of the environment through sustainable development. Perhaps we can make more progress in the "political arena" following Congress '90 and throughout the year.

A number of Board meetings were held in various parts of Canada in 1989. As well, the Executive met on three different occasions. Since these meetings were spread across the country, the opportunity was presented to the Board and the Executive to meet with members of the component associations to exchange ideas and enjoy the social atmosphere of the various areas. The efforts of the host component are always much appreciated.

The *Bulletin* has reported thoroughly on the activities of the Board, the Committees, and the Task Forces. The patience of the chairpersons who did not receive funding for publishing reports or proceeding with their activities is acknowledged. The future looks brighter for these programme areas. Reports were published in 1989, scholarships provided, the CSLA/AAPC Awards Programme held, Accreditation visits made, and representation made at the international level at the Annual IFLA Congress in Manila.

In addition, the IFLA year books were distributed; the report "Portrait of a Profession" published; the CSLA Bulletin returned; a membership roster was published; membership certificates were provided free of charge and an Annual Report published which contained reports from the Executive, the Board of Governors, the Three Year Plan and much more.

We have formalized our communication with the ASLA through the establishment of a CSLA/ASLA Joint Committee. We met in Orlando last November and again this March in Calgary. Free Trade and other issues of mutual interest have discussed. This committee will undoubtedly provide a useful forum for the

exchange of ideas and cooperation in the future.

Without naming all the Committees and Task Forces, it is appropriate to acknowledge the work which has been accomplished and to thank everyone for contributing to the success already achieved. Your further participation is necessary to provide continuity in the work and to encourage and invite new individuals to contribute. My sincere thanks to those who have given freely to the Society.

We can take pride in having balanced the budget, established a Three Year Plan and provided a number of criteria and procedures for managing the Society. All of these and the appointment last year of a very effective Executive Director have brought the CSLA/AAPC to a sound position to enter the last decade of the Century.

Once again, thank you all for your support and we wish incoming President Larry Paterson, the Executive and the Board of Governors continued growth and success. ♦

Estyl J. Mooney, FCSLA
President

PRESIDENT ELECT'S REPORT

During 1989 your Board of Governors approved a Three Year Plan for the Society which established realistic goals to strive for. Under the able direction of President Mooney, year one of the Plan is now complete and all objectives have been met and exceeded. I would like to congratulate the 1989 CSLA/AAPC Board of Governors, Executive Committee and Committee Chairpersons on a job well done. Over the past year they have established financial responsibility, instituted new programs in member services and raised the profile of the profession across the country.

It is now my privilege as your President for 1990, to implement year two of the Plan and, with your support, to help create goals for the next three years. As our Society enters its fifty-sixth year and approaches a membership of

one thousand, there is still much to do to guarantee our place within the professional design community. In my term of office, I promise to help build on the important work of past executives and to ensure the CSLA/AAPC continues to grow in professional stature through the provision of more member services.

Year two will focus on improved membership services and communications while continuing to exercise financial responsibility. Member Programs for the upcoming year include:

Professional Awards: This highly successful and competitive program will continue to grow. The 89/90 program saw a record number of entries so plan now to participate and help CSLA/AAPC show Canada the fine work our members produce.

International Federation of Landscape Architects
CSLA/AAPC will continue to be a pro-active member in the international fraternity of landscape architects. Some of our members works are being selected for publication in a new book on Landscape Architecture being prepared by IFLA.

Annual Congress: Beginning with Congress 1991, the CSLA/AAPC will take a more active role in the hosting and coordinating of the Annual Congress. Our participation will help ease the administrative burden on host component associations, provide start up funding and guidance for growth and success. In return, the CSLA/AAPC will also participate in the profits of congresses in order to gain additional non fee revenue for member programs. A "Congress Manual" will be prepared to set out procedures and guide preparations.

Bulletin: The Bulletin will continue to keep members informed of Society business. Copies will be available in either French or English and will be distributed directly to the membership on a regular basis. Sponsors are being sought to help defray expenses of publication and distribution.

Scholarships: Each year the CSLA/AAPC provides scholarships to each program in Landscape Architecture in Canada. This will

GOAL 3: PROVIDE FOR EFFECTIVE REPRESENTATION AND VISIBILITY AT THE NATIONAL AND INTERNATIONAL LEVELS

3.1. Establish Issues and Their Rank

- 3.1.1. The profession and its practice in Canada. Monitor trends, agency recognition, legislation, events in the field of Landscape Architecture. Encourage research, liaison and communication and establish Task Forces to deal with issues of significance.
- 3.1.2. Environment. Develop a process to achieve a national perspective to allow for the formation of proactive CSLA policies.
- 3.1.3. Government and legislation. Headquarters with the assistance of the general membership to monitor federal and relevant provincial legislation impacting the environment and/or the profession.

3.2. IFLA

- 3.2.1. Select second representative.
- 3.2.2. Encourage greater participation on international committees.
- 3.2.3. Improve communication among IFLA, the IFLA delegate(s), the Board of Governors and the general membership. Examine means for distribution of IFLA yearbooks.
- 3.2.4. Support and assist reorganization of IFLA through our IFLA delegate.

3.3. ASLA

- 3.3.1. Support CSLA/ASLA Joint Committee to examine ASLA organizational role and status in Canada.
- 3.3.2. Explore U.S./Canada issues including Free Trade and Acid Rain.

3.4. Visibility

- 3.4.1. Public Relations. Establish a direction relative to media access, communications and public relations. Make greater use of the Bulletin in publicizing the profession.
- 3.4.2. Community Service. Initiate a community service policy and consider programs in this area.

GOAL 4: FACILITATE INTERPROVINCIAL COMMUNICATION

4.1. Reciprocity

- 4.1.1. National. Acquire Provincial membership and practice standards to serve as a data base. Develop recommendations and guidelines to facilitate reciprocity.
- 4.1.2. North American. Enter into discussions with the ASLA regarding concepts of reciprocity under the Free Trade Agreement.

4.2. Support Provincial Registration

- 4.2.1. Information and assistance. Provide information and support to Component Associations in their effort to achieve Provincial Acts governing Landscape Architecture. Alberta, Manitoba and Quebec are considering legislation within the period of the Plan.

4.3. Issues of Common Interest

- Identify and coordinate issues of common interest through the Board of Governors such as:
- 4.3.1. B.C.S.L.A. Strategy Plan
 - 4.3.2. O.A.L.A. Revised Ethics
 - 4.3.3. Environment Committees
 - 4.3.4. Guidelines for Hiring Landscape Architects

GOAL 2: IMPROVE MEMBERSHIP SERVICES AND COMMUNICATIONS

2.1. Support and Promote Existing Effective Programs

- 2.1.1. Professional Awards. Continue current program on an annual basis. Improve promotion of results.
- 2.1.2. Accreditation Council. Encourage all Universities to participate during the Plan period.
- 2.1.3. Roster. Establish computer data base of membership and provide to all members in 1990.
- 2.1.4. Bulletin. Continue to improve content and format. To be published by CSLA Headquarters four times per annum. French and English parallel issues to be produced with the assistance of English and French editors. Consideration will be given to increase the number of issues per year in 1992.
- 2.1.5. Congress. The CSLA will play an increasingly important role in the annual Congress beginning in 1991. A policy manual will be developed to detail format, organization, financing, responsibilities and cost sharing.
- 2.1.6. Education. Establish an effective, representative committee structure to establish goals and improved liaison with Schools of Landscape Architecture. Coordinate the Scholarship Program. Institute a program for continuing education during the Plan period.
- 2.1.7. Priorities. Establish terms of reference and the priority for programs Environment, Communications, Media Access and Public Relations, and other identified programs to be initiated during the period of the Plan.

2.2. Improve Program Efficiency

- 2.2.1. Decentralize major programs. Complete a plan for program decentralization in 1989 to broaden the base for member participation, reduce costs, increase efficiency and minimize the scale of operations at Headquarters in line with Society resources.
- 2.2.2. Increase Board responsibility. Increase the accountability of Board members in program delivery, membership liaison, and decentralization of major programs.
- 2.2.3. Refine BY-LAWS and operating procedures to reflect revised structure. Update and computerize the BY-LAWS and the Operating Handbook of the CSLA to allow for ease of ongoing revisions.

2.3. Increase Member Participation

- 2.3.1. Improved communication. Promote the activities of the Board of Governors, Committees and Task Forces by using the Bulletin. Advise the membership of issues and activities of the Component Associations.
- 2.3.2. Networking and decentralizing. Headquarters to foster and encourage networking among members.
- 2.3.3. Involvement on CSLA Committees. Develop a strategy for increased membership involvement through 2.3.1. and 2.3.2., and other methods.
- 2.3.4. Congress. Improve content relevance, scope, promotion and social importance of the Annual Congress.
- 2.3.5. Awards and recognition. Develop and promote awards and other forms of recognition to those members that have made a contribution to the Profession and to the CSLA.

continue for 1990 and for future years.

Accreditation: The Accreditation Committee will continue to encourage all university programs in Canada to become accredited by the CSLA/AAPC. To date, the universities of Manitoba, Toronto and Montreal have successfully participated in the program.

Publications: A task force has been established to review and promote publications on Landscape Architecture. Duties include working to improve the standards of quality and delivery of existing publications, and to ensure the many studies and works of Canadian Landscape Architects reach the membership.

Media Access: The preliminary report of the Committee on Media Access has been reviewed by the Board and is now in final production. This document will guide the CSLA/AAPC in its quest for greater professional recognition.

External Affairs: The CSLA/AAPC will continue to pursue various issues related to the professional status of Landscape architects within government. Our goal is to be sensitive to the issues, to promote rather than confront and to thereby ensure public sector members have the same status and recognition as other professionals in government.

Reciprocity: The issue of Reciprocity is perhaps one of the key programs to try and resolve early in the 1990s. With the advent of Free Trade between Canada and the USA, members are anxious to establish the rules and procedures which will allow them to be recognized wherever they choose to practise. The CSLA/AAPC is reviewing this issue and will provide guidelines to help component associations establish realistic programs to establish reciprocal agreements.

ASLA - CSLA Joint Committee: Our two great organizations will continue to meet and discuss matters of mutual interest and concern. The committee will be getting together at Congress '90 in Calgary and again at the ASLA meeting in San Diego.

Environment Committee: During 1990, the

Environment Committee will be rejuvenated and directed to plan a strategy for representing the CSLA/AAPC in matters of local, regional and national importance. Congress '90 highlights the importance of industry and environment working together for a better world. This important first step needs to be built upon as we move towards the next century.

Education Committee: During 1990 the report and recommendations of the Education Committee will be reviewed and acted upon. The committee will be encouraged to take a lead role in the generation and delivery of educational programs for the membership.

Roster: A computer data base has been established to allow us to produce an Annual Roster of Members. It is our hope that all components will provide their up-to-date rosters with the payment of membership fees in order that we can prepare a roster and have it available for distribution.

New Programs: In addition to the member programs presented thus far, the Board will assist the Landscape Architects in the Northwest and Yukon Territories with their deliberations regarding the establishment of a component association, will seek additional ways to increase non-fee revenues for the Society, will publish a promotions docket, and review operating and procedural policies to streamline the administration of the CSLA/AAPC. For example, there are some bylaws which need to be revised to reflect the current operating policies.

Our budget for 1990 is approximately \$100,000. Over half of this amount will be returned directly to the membership through the provision of the programs just outlined. We will set aside a 3% cash reserve to help build financial stability and independence. Your support through the early payment of membership dues will help us to work together to make Landscape Architecture a force to be reckoned with. ♦

Larry Paterson
President Elect

REVIEW ENGAGEMENT REPORT

We have examined the balance sheet of the Canadian Society of Landscape Architects as at December 31, 1989 and statement of earnings and members' equity for the year then ended. Our review was made in accordance with generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the Society.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with generally accepted accounting principles.

Werner Haag Professional Corporation

Chartered Accountants

January 15, 1990

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FORM OF THE THREE YEAR PLAN

The Three Year Plan for the CSLA will initially include the current budget year (1989), as well as the subsequent three years (1990, 1991, and 1992). The Plan will be a "rolling" Three Year Plan which will be revised at the annual Fall Board of Governors meeting. The Plan outlined as follows will include a general Goal statement and specific Goals for implementation during the Three Period. Each Goal will be supported by defined, measurable programs for achievement during the period of the Plan.

GOALS

The Three Year Plan will focus upon improved coordination and administration, improved communication of information and more effective representation of Canadian landscape architects at the national and international levels. More effective and consistent elective programs will be supported to address the needs of component associations and the general membership. The following Goals will guide program development over the next three years:

GOAL 1: **PROVIDE FOR SOCIETY STABILITY AND GROWTH**

1.1 Achieve Financial Stability

- 1.1.1. Eliminate the deficit by the end of 1989.
- 1.1.2. Install a cost control system in 1989.
- 1.1.3. Build cash reserve starting in 1990. Set aside 3% of the projected net revenue in 1990 on a graduated basis up to 5 % in 1992.
- 1.1.4. Improve cash flow by establishing dates for receipt of dues from Component Associations and a schedule of payment of dues to IFLA.

1.2 Expand the Revenue Base

- 1.2.1. Dues increase. Install an inflationary dues increase after 1990 of 5% in 1991 and 5% in 1992.
- 1.2.2. Increase non-dues revenue. The Executive Committee to establish a plan and targets for each of the next three years. Revenue associated with the Congress, advertising, sponsorships, publishing, trade shows, etc., to be considered.
- 1.2.3. Self-sustaining programs. Institute a policy of self-sustaining programs over the next three years for the Professional Awards Programme, Accreditation Council, Bulletin, Congress, College of Fellows, mailing labels & Roster.
- 1.2.4. Membership. Increase membership through assistance of Component association in membership promotion. Explore alternative membership categories.

1.3 Develop a long range plan for 'Headquarters'

- 1.3.1. Location. The Executive Committee will continue to explore options for the effective operation of the CSLA.
- 1.3.2. Role of Headquarters and the Executive Director. The Executive Committee will establish goals and policies for Headquarters and evolve the role of the Executive Director during the Plan period for adoption by the Board.

THE THREE YEAR PLAN

1989-1992

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

ADOPTED OCTOBER 1989

BACKGROUND

The Executive Committee of the Canadian Society of Landscape Architects met in April, 1989, to establish a framework for a Three Year Plan for the Society. The need for a longer range plan has grown out of expressed financial concerns from our members, requests for more information from the Component Associations, and our deficit which has increased over the past two years.

The benefits of a Three Year Plan include: 1) an improved basis for financial control, 2) better communication of program activity and direction for our members and Component Associations, 3) consistency in program development and delivery, and 4) an improved means for achieving Society goals.

The Executive Committee developed a preliminary set of Goals for the CSLA combined with a conceptual allocation of resources over the three year period. This work provided the basis for Governing Board discussions at a June workshop on the Three Year Plan held in conjunction with the Board of Governors meeting in Vancouver. In October, at the Board of Governors meeting in Halifax, the Three Year Plan was approved. At that meeting the Board reaffirmed programming priorities established at the Congress '89 meeting in Quebec City which included Awards, Communications, Reciprocity, Professional Status, Environment, Accreditation, Media Access and the publication of the study "Profile of the Profession". As well, the Board reaffirmed the administrative goals of eliminating the deficit and increasing sources of non-dues revenue.

BASIS FOR THE PLAN

The Goals for the Three Year Plan must give due consideration to the Society OBJECTIVES (BY-LAW III) listed as follows:

1. To support continuing activities which include coordination (items of common interest to component associations); information (receipt and dissemination of information of concern to component associations); and representation of Canadian landscape architects at the national and international levels. The continuing activities shall be financed by all component associations based on membership and fixed annually.
2. To support certain special activities which shall be financed by special levy of participating component associations based on membership and fixed when necessary.

These activities are referred to as Core Programs and Elective Programs. Presently, Core Programs include Administration, External Affairs including IFLA, the Membership Roster, the Bulletin, the Annual Congress, the College of Fellows and the Accreditation Council. The Elective Programs include Awards; LAR subscriptions; Liability Insurance; Committees on Education and Media Access; and Task Forces on Publications, Communications.

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

FINANCIAL STATEMENTS

(UNAUDITED)

DECEMBER 31, 1989

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

BALANCE SHEET

(UNAUDITED)

	<u>December 31</u>	
	<u>1989</u>	<u>1988</u>
ASSETS		
CURRENT ASSET		
Cash	\$ 20,293	\$ -
LIABILITIES AND MEMBERS' EQUITY		
CURRENT LIABILITIES		
Bank overdraft	\$ -	13,246
Accounts payable and accrued liabilities	7,800	-
Unexpended Heritage Trust funds	<u>4,212</u>	<u>-</u>
	12,012	13,246
MEMBERS' EQUITY (DEFICIT)	<u>8,281</u>	<u>(13,246)</u>
	<u>\$ 20,293</u>	<u>\$ -</u>

report, and the list goes on. As we get caught up on our filing systems (both in the cabinets and on hard disk), we expect to devote more time to day-to-day membership requests and services.

Executive Committee: The Executive Committee includes the President, the President-Elect, the Treasurer and the Executive Director. In 1989, David Wagner, MALA, also served on the Committee and much was accomplished under the capable leadership of President Mooney. Cost control procedures were established, agendas established for the Board of Governors meetings, a draft for the Three Year Plan prepared, a budget for 1990 drafted, and Committees and Task Forces coordinated, just to name some of the major activities.

Board of Governors: I have provided a supporting role to the Board assisting in meeting coordination, preparation of agendas and support materials, and serving as secretary to the Board of Governors. The 1989 Board of Governors was a very effective group and, I believe, represented the membership extremely well. The meetings this past year were full two-day affairs with much accomplished relative to programme development and policy planning for the future.

General Activities: The Executive Director has been active in representing the CSLA at meetings and presentations involving the Deputy Minister of Public Works, the Department of External Affairs, the Ministry of Communication, the OALA 1989 Annual General Meeting, the ASLA/CSLA Joint Committee, Ontario Ministry of Trade and Commerce, IFLA, Landscape Architecture Canada Foundation, the 1991 CSLA Congress Organizing Committee and others. The impact of the GST on the profession was reviewed and published in the *Bulletin*. Numerous requests about the profession from high schools and other individuals or organizations were answered through the mailing of our brochure.

Bulletin: The *Bulletin* was brought back into publication in August and both French and English issues were produced. The Executive Director is serving as editor with the objective of

providing an informative, regular communication tool for our membership that is consistent with the recommendations of the Publications Task Force. Assistance is provided by Chantal Prud'homme as French editor and Cecelia Paine as English editor. Please send in your information to Chantal, Cecelia or myself so that we can begin to make more effective use of our newsletter.

Committees and Task Forces: The office has begun to assist the Board in the coordination of committee and task force activities. Under the Three Year Plan, these programs will be decentralized and coordinated by members of the Board as specific portfolios. Much of my effort has been in providing assistance to IFLA related programmes, the very successful Heritage Trust programme, the Professional and the Student Awards Programmes, the Portrait of the Profession publication, and liaison with Landscape Architecture Canada.

The Three Year Plan: A major accomplishment has been the development and adoption of a plan of action for the CSLA. This is a first for the Society and will allow us to establish goals and to measure our success in achieving them. The Plan is published in this report and I recommend that all members read the document and establish a dialogue with their Board representative with ideas for implementation. With the help and support of the membership, I believe that we can achieve these goals over the next three years.

In conclusion, I wish to extend my special thanks to President Mooney, President-Elect Larry Paterson who assumed the additional responsibility of acting Treasurer, and all members of the Board for their support and cooperation during the past year.

James Taylor, FCSLA
Executive Director

The AAPQ will enter its 25th year in 1990! Preparations for celebrations of the 25th anniversary marked the end of 1989. These celebrations will have two objectives: raise the profile of the profession and bring all landscape architects, graduates, members, students, and retired landscape architects closer together. One of the activities scheduled for 1990 is the publication of a magazine on the practice and the history of landscape architecture in Quebec, in collaboration with a publishing house. An annual general meeting and an electrifying convention to be held on March 17 will start off this year's activities. Let the celebrations begin!

Chantal Prud'homme
Past President, A.A.P.Q.

ATLANTIC PROVINCES ASSOCIATION OF LANDSCAPE ARCHITECTS

A.P.A.L.A. is currently completing a collaborative effort with Landscape Atlantic (regional landscape contractors and nursery men) to develop a standardized construction specification. This project has enabled A.P.A.L.A. to open an important line of communication with this active association.

The new A.P.A.L.A. Executive 1990-91 has identified renewed environmental awareness as an opportunity to involve members. The Atlantic Provinces are awash in sustainable dialogue. Public debate and subsequent policies are very visible including environmental planning techniques and mitigation measures.

The A.P.A.L.A. 1990 roster includes 26 members, 2 associates and 1 student.

James Sackville
President, A.P.A.L.A.

SASKATCHEWAN ASSOCIATION OF LANDSCAPE ARCHITECTS

The S.A.L.A. roster includes the following:

Members: 21
Associates: 2
Affiliates: 2

Honorary Members: 2
Students: 1

SALA did not undertake any new initiatives in 1989. The membership did, however, maintain contact through monthly social gatherings and a quarterly newsletter.

The recipient of the 1989 SALA Academic Award was Lawrence Baschak, enrolled in the MLA program at the University of Guelph. The SALA Academic Award is given annually to a student from the province of Saskatchewan who is pursuing a university degree in Landscape Architecture.

Joseph Daly
President, S.A.L.A.

A report from the A.A.L.A. was not received by press time.

EXECUTIVE DIRECTOR'S REPORT

The past year has proven to be exciting, challenging, and at times frustrating for me in my first 11 months as Executive Director of the CSLA. The frustration arises from not having the time and resources to do all the things that should be done. The position was created in 1989 to provide management and administrative support and to establish programme continuity. It is a part-time consultative position (1/2 day per week) with support from contract secretarial services. In large measure, the new administrative structure has been successful in dealing with priority issues and membership services while effectively reducing our budget for administration. The "excitement and the challenge" have been provided through our effects in the following areas:

Administration: The Secretariat functions are supported by telephone answering, mail forwarding, and translation service all centred in Ottawa. Assisting me in the "Guelph Headquarters" have been Beth Milligan (now married and moved to New Zealand) and, since October, Janet Ball, handling correspondence, filing, general inquiries, mailings, management of our membership lists, preparation of this

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

STATEMENT OF EARNINGS AND MEMBERS' EQUITY

(UNAUDITED)

	Year Ended December 31	
	1989	1988
Revenue		
Membership fees	\$ 90,338	\$ 76,499
Heritage Trust	10,788	-
Professional Awards	3,980	-
Accreditations	1,500	-
Congress	1,000	1,000
Bulletin	700	-
Miscellaneous	408	225
Interest	325	16
LAC Foundation loan	-	546
	<u>109,039</u>	<u>78,286</u>
Expenses		
President	2,029	5,363
President Elect	4,589	2,546
Past President	2,036	1,630
Executive Director	8,191	20,235
Secretarial	4,604	-
Office	7,070	14,295
IFLA	15,766	11,380
Heritage trust	10,788	-
Awards	8,480	10,526
Bulletins	5,524	4,383
Telephone and telephone answering	3,330	2,566
Women in L.A.	2,942	-
Congress	2,000	1,000
Accreditation	1,937	1,048
Professional fees	1,213	2,850
Board meetings	2,066	10,998
Annual report	3,000	-
Postage and courier	980	1,758
Environmental committee	443	375
Bank charges and interest	394	369
Education committee	130	-
	<u>87,512</u>	<u>91,322</u>
NET EARNINGS (LOSS)	\$ 21,527	\$ (13,036)
MEMBERS' EQUITY AT BEGINNING OF YEAR	(13,246)	(210)
MEMBERS' EQUITY AT END OF YEAR	\$ 8,281	\$ (13,246)

C.S.L.A./A.P.C.

1990 BUDGET

1. RECEIPTS			BUDGETED
1.1	MEMBERSHIP FEES		
		Dues \$	Estimated Number
	APALA	95.00	32
	AAPQ	95.00	141
	OALA	95.00	618
	MALA	95.00	30
	SALA	95.00	17
	AALA	95.00	55
	BCSLA	95.00	103
			894
	SUB-TOTAL BUDGETED RECEIPTS		94430.00
1.2	OTHER		
	PROFESSIONAL AWARDS		4800.00
	CONGRESS '89 LOAN RETURN		1000.00
	ACCREDITATION COUNCIL		500.00
	ROSTER AND BULLETIN REVENUES		3000.00
	BANK INTEREST		500.00
	OTHER		500.00
	SUB-TOTAL OTHER RECEIPTS		10300.00
	TOTAL RECEIPTS		104730.00
	RESERVE (3%)		3150.00
	TOTAL AVAILABLE RECEIPTS		101580.00
2.	DISBURSEMENTS		
2.1	OPERATING		
2.1.1	BOARD OF GOVERNORS		
	B1 President (C)		4000.00
	B2 President Elect (C)		4000.00
	B3 Treasurer (C)		3000.00
	B4 Past President (C)		500.00
	B6 Other (E)		0.00
	C1 Board Meetings (C)		1800.00
			13100.00
2.1.2	ADMINISTRATION		
	C8 Audit/Accounting		1000.00
	D1 Executive Director Fee (C)		5000.00
	D2 Executive Director Expenses (C)		3700.00
	D2 Secretarial (C)		8000.00
	D3 Office Expenses (C)		13000.00
	D8 Banking Services (C)		500.00
	D8 Insurance (E)		1000.00
	D8 Legal (E)		500.00
	D8 Other (translation, etc.)		1000.00
	E7 Member Roster (C)		500.00
			34200.00
2.2	MEMBER SERVICES		
	C10 Annual Congress (C)		3000.00
	C12 LAC Foundation (C)		0.00
	E4 Prof. Liability Insurance (E)		0.00
	E7 Roster Publication (E)		1500.00
	F8 College of Fellows (C)		300.00
	G4 Reciprocity (E)		1000.00
	J1 Education Committee (E)		500.00
	K Accreditation (C)		500.00
	L1 Professional Status (E)		1000.00
	L3 Community Service (E)		500.00
	L7 Media Access Committee (E)		3000.00
	M2 Scholarships (E)		1750.00
	M4 Professional Awards (C)		7300.00
	N2 IFLA (C)		15000.00
	N3 ICOMOS (E)		250.00
	N4 ASLA Joint Committee (C)		1500.00
	N5 CSLEM (E)		300.00
	N7 Free Trade (E)		250.00
	P History and Archives		0.00
	Q Bulletin (C)		13000.00
	Q1 Publication Committee (E)		500.00
	Q3 L.A.R. Editorial Board (E)		250.00
	R1 Environmental Committee (E)		500.00
			51800.00
2.3	UNALLOCATED FUNDS		2380.00
	TOTAL DISBURSEMENTS		101580.00
	(E) = ELECTIVE (C) = CORE		10/02/90

project management, OALA membership in a new organization called "Group for Design in Business", a well-attended ski day (60 participants) and a Government Access workshop which is being co-sponsored with the Service Sector Secretariat of the Ministry of Industry Trade and Technology.

Membership Profile: As part of our 1990 OALA dues collection, we will include a membership survey form. Our intent is to obtain more information about our membership such as area of practice (academic, private, public practice), areas of specialization and recent awards and citation. This information will enable us to respond better to needs of members, requests from the public and to provide input on matters of professional interest.

Chapters: The Eastern Ontario and Southwestern Ontario Chapters of the OALA continue to meet on a monthly basis. Local members have participated in numerous community events and become involved with various local issues during the year.

OALA/CSLA Matters

1991 CSLA/OALA Congress: planning is underway for this joint meeting. It has been scheduled for February 28-March 2, 1991 in Toronto.

LAR: In response to a request from the editor of LAR, the OALA Council endorsed in principle the continuation of our agreement with LAR.

Technospec: OALA Council will be contracting out the production of the next issue of Technospec. Long-term, it is the intention of OALA to distribute Technospec nationwide. It has been suggested that avenues for coordination be addressed through CSLA as part of development of this revenue-generating project.

Cecelia Paine
Past President, OALA

THE QUEBEC ASSOCIATION OF LANDSCAPE ARCHITECTS

Members: 150
Student associates: 86

In 1989, the public, as well as related professionals and disciplines, became more aware of our profession. The year got off to a successful start with the National congress in Quebec City and continued with two special events during which landscape architects were the subject of talk: "Les parcs dans la ville our l'art et la science de l'architecture paysagiste" exhibition (Parks in the City of the Art and Science of the Landscape Architect) and "L'art dans la ville" symposium (Art in the City).

The exhibition, organized jointly by the Urban Life Interpretation Centre and the AAPQ, was held in Quebec City from February to September. It also included a day of free consultation on residential planning, as well as a varied program of conferences open to the public.

The "Art in the City" symposium, held in Montreal in May, brought together landscape architects, artists, sculptors and various contributors. The symposium's success was made possible in part by a grant from the Canada Council for a publication on the symposium's proceedings, scheduled to be released in 1990.

In addition to various briefs submitted at public consultations held in the Montreal region, steps to obtain registration with reserve of title also encouraged discussions with professionals working in fields related to landscape architecture. At the end of a consultation process, the president of the Quebec Professions board confirmed his support for our application, as did various groups and associations, during a conference at the University of Montreal. Despite the slow progress of the AAPQ's application, current results are positive. In order to round off its awareness campaign on its application, the AAPQ has just completed a high-quality brochure for MPs, ministers and other concerned organizations.

conducted, three General Meetings and three workshops/seminars, as well as the CSLA Design Award Show combined with an MALA Reception

- Eight issues of MALA NEWS were published in 1989
- The Association's 1989 Revenues are listed at \$13,854 while the expenditures amounted to \$13,048.
- As of December 31st, the MALA had a total membership of 78. This included 35 members (including 8 out-of-Province), 19 Associates, 18 Student Affiliates and 6 Honourary Members. Of the 35 members, 19 (54%) are working in private practice, 11 (32%) are employed by government agencies and 5 (14%) are teaching at universities.

Gunter Schoch
Executive Director, MALA

ONTARIO ASSOCIATION OF LANDSCAPE ARCHITECTS

Profile of the Membership

Total paid membership as at Dec. 31, 1989:
616 Full
147 Associates
16 Affiliates
12 Honourary

New Staff

Executive Director: During 1989, we appointed Dr. Arthur Timms to the position of Executive Director. Dr. Timms (Arthur) brings 14 years of association management of the OALA, with significant expertise in administration and long range planning.

Office Staff: With Dr. Timms' assistance, we have also hired a new Executive Assistant, Josee Oullet, who will replace Mary Uzielli upon her retirement at the end of May. (We are pleased that both Josee and Arthur are able to communicate in both French and English).

1989 Activities

Code of Ethics: A final draft of our revised code

of ethics has been distributed to our membership and was approved at our February 17, 1990 AGM in Hamilton.

Handbook of Professional Practice: In 1989, the Education and Research Committee commenced work on preparation of a handbook which is primarily intended to serve as a study guide for Associate Members preparing to take the Professional practice and Ethics examination. This handbook was endorsed by the CSLA in Winnipeg in July, 1988.

Promotion: Data has been collected for an updated directory of member firms. Only firms who have at least one L.A. principal may list in this directory. The new directory will list areas of specialization of each firm.

Examining Board: The OALA Professional Practice Examination was given in May and again in November of 1989. Approximately 70% passed in each sitting. A revised *member reinstatement policy* was approved by the Council a year ago. This new policy addresses situations in which members leave the OALA and later want to rejoin. Copies are available from the OALA office.

Strategic Plan: Members from Council and the general membership are currently involved in development a strategic plan for the OALA. It is intended that this will service as a 5 year planning document, focusing on objectives and means of achieving them. A preliminary document was presented to the membership at the February 17 AGM.

Bylaws Revision: Many of the OALA's bylaws are out of date and as a result, we are initiating a process of completely revising the bylaw document. This process will continue into 1990.

Yellow Pages: A large number of individuals are reported to be improperly listed as landscape architects in the Ontario yellow pages directory. This matter is currently being pursued with our legal counsel.

Program Activities: Membership programs during the year have included Associates meetings, a gardens of Portugal night, a 1/2 day seminar on

CSLA PRESIDENT ELECT 1990

John MacLeod, AAPQ is the nominee for President Elect of the CSLA. John's nomination will be confirmed by the membership at the annual general meeting to be held in Calgary in March, 1990. He is a resident of Montreal and is active in education and private practice.

MacLeod indicates that his primary interest as President of the CSLA would be to increase the visibility of the profession through heightened interaction with government and other agencies dealing with environmental and peace-related issues, and to promote stronger professional and personal links between landscape architects in Canada and abroad.

Following is the resume of John MacLeod, the CSLA nominee for President Elect:

John B. MacLeod

John is a native of Winnipeg and received his Master's degree in Landscape Architecture from the University of Manitoba in 1978. His professional career began in private practice in Quebec city where he piloted a diverse array of urban and rural projects in master planning (Plains of Abraham-National Battlefields Park) and design (Old Port of Quebec). Since 1985, he has taught landscape construction and design at l'Ecole d'architecture de paysage at l'Universite de Montreal. His recent projects have included a master plan for l'Universite de Sherbrooke and typological research for an open space system for la Ville de Montreal. ♦

COMMITTEES AND TASK FORCES

In 1988 and 1989 several Committees and Task Forces have been active in formulating programmes, procedures, and policies for the CSLA. A brief summary of activity is as follows:

Accreditation: The Accreditation Committee has accredited three University programmes in Landscape Architecture over the past two years. In 1989, the University of Toronto

(accreditation team chair, Professor Douglas D. Paterson FCSLA) and the University of Montreal (accreditation team chair, D.W. Graham FCSLA) were granted full accreditation. Previously, the University of Manitoba MLA programme was granted full accreditation by a team headed by Professor Jack Milliken FCSLA.
Hugh Knowles, Chair.

Awards: The Awards Committee conducted another successful professional awards programme in 1989-90. Nearly 50 entries were submitted to the Jury this year. The jury included Professor Moura Quayle, B.C.; David Powell, Prairie Provinces; Professor John Consolti, Ontario; and Ulric Couture, Quebec. The national awards will be presented at the CSLA Congress in Calgary.
Doug Clark, Chair.

Community Service: A comprehensive report outlining a policy and programmes for community service for the CSLA was prepared in 1988. These proposals will be considered by the Governing Board for implementation in 1990.
Vincent Asselin, Chair.

Congress '91, Toronto: Planning for the 1991 CSLA Congress is underway. Committees are struck and a theme is being developed. A presentation will be made at the Calgary Congress. Mark February 28 through March 2, 1991 on your calendar!
David Anselmi and Jane Walsh, Co-chairs.

Education: Major reports on Education Committee structure and Continuing Education were submitted and approved by Governing Board in 1989. A work programme is to be developed in 1990 to begin implementation of the recommendations.
Professor Doug Paterson, Chair.
Professor Ron Stoltz (continuing education).

Environment: The Environment Committee assisted in shaping the CSLA Policy on Sustainable Development at the Quebec Congress in February 1989.
David van Stolk, Chair.

Free Trade: The CSLA maintained a Task Force

on Free Trade in 1989 and efforts were supported by a number of members. Landscape Architects should now be included in the Free Trade Agreement along with planners in a new amendment undergoing a review process. Cooperation with the ASLA has been maintained throughout this process.
Fred Hann, Chair.

ICOMOS: The CSLA will open lines of communication with ICOMOS in 1990 and consider cooperative ventures.
Cecelia Paine, Chair.

IFLA: Peter Jacobs continued in 1989 as the CSLA delegate to IFLA. Peter spearheaded a move to IFLA reorganization and rationalization. He represented Canada at the Manila Congress and coordinated Canada content in a new international publication on Landscape Architecture. The 1989 IFLA Yearbooks have arrived and will be distributed to the membership in the near future.

Media Access: This important Task Force examined issues relative to media access and visibility for the profession in a report approved by the Board in October (see December 1989 Bulletin). This will become an important programme in 1990.
Ize Andzans, Chair

Publications: The Publication Task Force has examined the role of CSLA publications and developed detailed recommendations relative to the *Bulletin* and *Landscape Architectural Review*. The Board is implementing recommendations in the form of an improved *Bulletin* and establishing an editorial board for *LAR*.
Ted McLachlan, Chair.

Reciprocity: Research was initiated in 1989 to gather membership standards from the component association. A workshop will be conducted at Congress '90 to explore requirements for reciprocity among the provinces.
David Wagner/ Peter Klynstra, Co-Chairs.

Status of the Profession: Continued erosion of the profession in public service has been the target of this Task Force in 1989. Meetings

were held with Public Works Canada and the National Capital Commission. The classification of the professional by the federal government will be the subject of 1990 initiatives.
Brad Johnson, Chair

The Committees and Task Forces welcome new members. If you are interested in serving on a specific area please contact the Chairperson or the CSLA Executive.)

James Taylor, FCSLA
Executive Director

COMPONENT ASSOCIATION REPORTS

BRITISH COLUMBIA SOCIETY OF LANDSCAPE ARCHITECTS

Membership:

Members in good standing	103
Associates	59
Student associates	26
Inactive	7

Examinations and New Members: A total of 31 applicants wrote sections of the pre-examinations held the weekend of October 21, 1989. As a result of the pre-examination process, 3 new members will be welcomed into the BCSLA.

Administration: The Policy and Procedures Manual and the revised bylaws were distributed to Board members. A policy on Inactive Member Status and Reinstatement was approved in principle. Gerry Eckford was appointed as the Acting Registrar until the AGM.

BCSLA Strategic Plan: Economist Dr. Ron House conducted an economic survey of members, and his draft Strategic Plan is complete. It will be presented to the membership in a workshop as part of their programs. Events and activities included:

- Workshop on proposal calls attended by consultant and government landscape architects, was coordinated by the Public Sector Committee.

- telephone survey of landscape architects in the public sector to obtain their views on objectives for the BCSLA was coordinated by the Public Sector Committee.
- telephone survey of related professionals to determine their views on the services, contribution, fees and future roles of landscape architects was coordinated by the Professional Relations Committee.
- workshop on the media with a panel representing newspaper, radio and magazine, as well as reports on activities including telephone survey of related professional, report on core body of knowledge, and update on opportunities for expanding professional relations was coordinated by the professional Relations and Public Relations Committees.

Other activities included:

- sponsorship of two activities as part of Design Vancouver week:
- "liveable landscape" displays at grocery stores using recycled materials and graphics explaining sustainable environment at the local neighbourhood level; and a display, workshop and debate as part of the "Environment" theme day to be held at the Roundhouse on the former Expo site.
- BCSLA/BCNTA Joint Meeting to discuss issues related to last year's "winter kill" of plants caused by unusually cold weather.
- evening seminar on "Understanding the Mind of Plants and Stones in Traditional Japanese Gardens" presented by Toshiaka Masumo, a landscape architect from Japan.
- letters from the Environment Committee about key issues to government representatives. Letters addressed:
 - the preservation of the old-growth forest in the Carmanah Valley
 - a submission to the Provincial Government's Task Force on the Environment and Economy
- an evening seminar on soil awareness for landscape architects
- a summer BBQ/softball game event
- an X-mas party at the UBC landscape architecture studios
- a revised manual of Landscape Standards (prepared with the BCNTA) with a new chapter on Maintenance has been printed

- and is being sold.
- a Firm Roster was published and distributed
- a one-page brochure which describes landscape architecture and the BCSLA was printed and distributed
- the Environment Committee sponsored an evening seminar on Acid Rain in B.C.
- the BCSLA had a booth and participated in the AGM of the Architect's Institute of B.C.

It was an active year with many well-attended events and programs.

Catherine Berris
Past President, BCSLA

MANITOBA ASSOCIATION OF LANDSCAPE ARCHITECTS

- MALA appoints Executive Director and establishes permanent office address as of January 1st
- MALA obtains Name Notation under the Manitoba Corporations Act on March 23rd
- MALA joins the Winnipeg Urban Idea Centre as Corporate Member on March 30th
- Seven MALA Members participate the first time with other Canadian and U.S. design professionals at the annual Governor's Quality Environment Project in the State of Minnesota. The weekend charette took place in Hallock, Minnesota on April 21-23
- MALA Council decided to pursue Name Act Legislation and established a Name Act Committee on April 27th
- The tenth MALA Gold medal was awarded to Gordon Smith on May 24th. This prestigious award is issued annually since 1980 to a graduating student for highest achievement in landscape architecture studies at the University of Manitoba
- MALA conducted an across Canada survey on membership dues, fees and charges among the CSLA component organizations. The results were published in the August/September issue of MALA NEWS
- The MALA membership approved an out-of-Province Members Policy and a new "Affiliate" category at the September 28th General Meeting
- During 1989, ten MALA Council Meetings were