

# upfront\_en avant

mission design  
design mission

Two events shared the front stage on the Québécois, Canadian, and international design scene: the official launch of Mission Design on May 10 in Montréal, and the International Federation of Landscape Architects' (IFLA) decision to hold its 54th International Congress in Montréal as part of Montréal 2017, a major international interdisciplinary event celebrating the 50th anniversary of Expo 67, the 150th of Canada, and the 375th of Montréal.

After two years of consultations in the community, the dedicated work of members of the CIDQ (Conférence Interprofessionnelle du Design du Québec) and its partners gave birth to Mission Design. The organization will combine design and economic development in Quebec while securing strategic national and international positioning for architecture, landscape architecture, design and urban planning.

Mission Design's prestigious Board of Directors, chaired by Mr. Jean-Paul L'Allier, has introduced a consultation committee composed of over 40 members. The AAPQ is a founding member, and collaborated with the CSLA and Mission Design to produce the 2017 IFLA Congress submission that successfully initiated the Montréal 2017 project, and provided an impetus to prepare international candidacy submissions with other member associations.

Mission Design : [www.missiondesign.org/](http://www.missiondesign.org/)

► BY RAQUEL PEÑALOSA, VICE PRESIDENTE AAPQ

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**Members of the Mission Design team include:**

**Landscape Architects:**

Jean-Jacques Binoux, Officer AAPQ, representing the CIDQ / Mission Design

Yvan Lambert, AAPQ President, Treasurer, Board of Directors Mission Design

**Advisory Committee:**

Wendy Graham, Landscape Architect, Direction of Large Parks and Nature in the City, City of Montréal

Nathalie Prud'homme, Director of Planning and Architecture, National Capital Commission of Québec

Isabelle Giasson, Partner and Director, Department of Landscape Architecture, Cardinal Hardy

Lucie St-Pierre, Partner and Vice President Landscape Architecture, IBI Group / DAA

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