



500 ORNAMENTS

MATHIEU CASAVANT

NIPPAYSAGE

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IN DECEMBER, the office is overcome with Holiday fever. It is also the time for reflecting on the past year, our recent projects and the challenges to come. Since 2008, NIPPAYSAGE has produced a series of greeting cards in the form of colourful cut-outs. The cards help us show off the year's projects and send our best wishes to our clients, colleagues, friends and families.

These are small, fun-to-collect 2D objects that reference iconic glass-ball Christmas tree ornaments. Collectively, they form a festive and original company portfolio that we build as the years pass. It is a playful document of NIP's work since 2001.

Each ball is sent with a metal hook to make it easier to hang. The symbolism of the round object is eloquent enough on its own that there is no need for additional festive references to send our season's greetings. Last year, we sent more than 500 of these ornaments.

In 2011, we started including a QR code to add an interactive experience and supplement the message.

Starting in December 2012, we will also share an electronic version on social networks. To receive it, follow us on Twitter (@NIPpaysage) or send your contact info to nip@nippaysage.ca.

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In December, the festive spirit consumes the office.



Projet de marquage événementiel du chemin Remembrance, Mont-Royal, Montréal

URBAN SOL AND
PAYSAGES URBAINS
Joyeuses fêtes!