Towards an International Landscape Convention
LANDSCAPE as an umbrella concept of an integrated entity of physical environments, is imbued with meaning and compromises an underpinning component for ensuring well-being and dignity of communities and individuals.
LANDSCAPE is perceived by people and therefore reflects the diversity of cultures; landscapes are the basis of human life and inspire the cultures that inherit and inhabit them. Landscapes are a determining factor for cultural identity, formation and consolidation.
LANDSCAPES GIVE BACK

BENEFITS OF SUSTAINABLE SITES

THE SUSTAINABLE SITES INITIATIVE™
Why Invest in Landscape?

So that this can be transformed → →
beyond borders
The European Landscape Convention beyond Europe
Why a International Landscape Convention?

Declaration of fundamental ethical principles to promote the recognition
evaluation
protection
planning
management of

Landscapes in every nation through adoption of guidelines
conventions (laws, agreements)

which recognize
diversity & values +
principles & processes relevant to safeguarding landscape resources
Relationship To Existing Proposals

This proposal deals with the relationship populations have with the landscape. This sets it apart from other charters and categorizations of a more scientific, or specifically delineated territorial nature and from those concerned with the protection, or sanctuary of more exclusively natural environments.

Whilst many of these documents may refer to the cultural, recreational, aesthetic and social aspects of landscape, they are seen as elements that play a supporting role as part of complex range of topics affecting a defined area. The distinctive nature of this proposal is that it deals with the experience people have of, and with the landscape, shaped by ideas, materiality and culture. It is an entirely different approach.
The aim is for the ILC to stimulate a more integrated, democratic approach that establishes the landscape as a holistic tool for planning, managing and creating sustainable development. Dealing with the protection of the past as well as the shaping of the future, it would recognize the vital connections between governance, culture, health and economics. Rather than being an enforceable tool, it was agreed that the convention should:

- offer inspiration through principles and guidelines;
- encourage work across established institutional, geographical and disciplinary boundaries;
- provide leadership;
- share and rewarding good practice; and
- deal with the whole space, the rural and the urban, wilderness and man-made, the most treasured and memorable and as well as the unloved and degraded.
Towards an International Unesco Landscape Convention

Background
The quality of the environment is a key component of every society's identity and robust economic growth. Certain remarkable, valuable, historical and beautiful landscapes are given sanctuary, but at present, the everyday landscape, the social, economic and physical context of our lives, has no champion. Fragmented into various components that are green, grey or blue, agricultural, historical or ecological, landscapes are often undervalued and neglected, seemingly belonging to everyone, but actually to no one.

Each week, across the world, communities are experiencing benefits, but also feeling the impacts of industrialisation, urbanisation, and the search for energy. Lines are endangered or affected by poor or badly planned development. Problems are caused by demographic shifts and changing patterns of work and habitation, as well as climate change, the depletion of natural resources, deforestation, pollution, degradation of cultural and natural heritage, and in the global context, the loss of biodiversity and species. These problems have led to local, national and, in some cases, international work on landscape conservation, but they require a more strategic and holistic approach to the protection and management of our landscapes.

Why a Convention?
A new international convention would encourage a different way of thinking about the landscape by:

- Considering the landscape as a cultural and natural concept, a physical and abstract entity, having economic and social value
- Focusing on the experience people have of their physical environment, dealing with the protection of the past as well as the shaping of the future
- Recognising the vital connections between governance, culture, health and economics
- Offering inspiration through principles and guidelines, encouraging work across established institutional, geographical and disciplinary boundaries

Who is it for?
Recognising that different cultures have different ideas about the landscape, a convention will be comprehensive and overarching yet flexible, encouraging national, regional and local interpretation and application. The idea will empower communities and people who are concerned with economy, health, and sustainability of their culture and environment.

Acting as a catalyst for sustainable development, a new convention would encourage intergovernmental, transnational and public cooperation. Stimulating integrated policy making, unlocking greater value for people and the economy for now and in the future, it will help raise aspirations, reinforce democracy, encourage local culture and by recognising the true value of the landscape help improve the quality of life for all.

Contacts
If you have any queries about this convention please contact: admin@fionline.org whc.unesco.org secretaria@icosos.org

Photo © Malcolm Nogales
A new international convention would encourage a different way of thinking about the landscape by:

✓ Considering the landscape as a cultural and natural concept, a physical and abstract entity, having economic and social value.

✓ Focusing on the experience people have of their physical environment, dealing with the protection of the past as well as the shaping of the future.

✓ Recognising the vital connections between governance, culture, health and economics.

✓ Offering inspiration through principles and guidelines, encouraging work across established institutional, geographical and disciplinary boundaries.

✓ Providing leadership, sharing and rewarding good practice.

✓ Dealing with the whole space, the rural and the urban, wilderness and man-made, the most treasured and memorable and as well as the unloved and degraded, will help establish the landscape as a holistic tool for planning, managing and creating sustainable development.
1. Carta de Argentina del Paisaje _CAAP
2. Carta Brasilera de Paisaje _ABAP
3. Carta Costarricense del Paisaje _ASOPAICO
4. Carta Colombiana del Paisaje _SAP
5. México Paisaje Charter _SAPM
6. Carta Peruana del Paisaje _PAIPERU
7. Carta del Paisaje de Venezuela _SAPV
8. Carta Boliviana del Paisaje _SAPEMA
9. Carta Chilena del Paisaje _ICHAP
10. Carta Uruguay del Paisaje _AUDAPD
11. Carta Canadiense del Paisaje CSLA

Americas & Caribe
Landscape Charters
African Landscape Initiative

Three Working groups established:
• Southern Africa
• Eastern Africa
• Northern and Western Africa
Asia Landscape Initiative

Adapting to Climate Change

Green Infrastructure

Green infrastructure planning increasing connectivity, multifunctionality and landscape performance in the built environment.

The Australian Landscape Charter

Australian Registered Landscape Architects commit to the following Strategic Actions:

- **Leadership**: Lead by example with inspiring and informed solutions, creatively designed and successful in their effects.
- **Design**: Provide design leadership in the creation and management of ecologically sustainable, culturally responsible and economically supportive landscapes.
- **Collaboration**: Collaborate and construct effective partnerships with the community and allied professions in developing sustainable planning, design and management solutions. Collaboration is required to achieve stewardship of the Australian landscape to ensure future development is socially, environmentally and economically sustainable.
- **Education**: Advance standards of excellence in education for the broader community, clients and fellow professionals on the comprehensive implications of and opportunities for urban and regional development, planning strategies, design trends and government policies on the landscape and associated values.
- **Representation**: Actively promote the objectives and principles of the Charter.
- **Research**: Participate in and support research that advances the achievement of sustainable environments and processes that protect and enhance Australian landscapes. Advance the study of sustainable landscapes and promote open exchange and broad integration of the knowledge acquired to produce sustainable results.
- **Evaluation**: Use the Charter as an evaluation tool to measure & review outcomes, to promote changes and to advance Australian Registered Landscape Architects' principles.
The Aotearoa-New Zealand Landscape Charter
Working together....
Strategies At Global level ILC*:
UNESCO supports the content of the proposal. The next step is to reinforce the existing draft.
✓ Elaborate a new proposal comprising Natural Landscapes with a more specific emphasis on landscape protection (applicable to conservation, preservation and development). To target the 2012 Florence Meeting to present the new version.
✓ To contribute if possible to research the scope and overlaps/gaps in the current legislation (Ref. to Michel Prieur in Limoges).

ILC Working Group
Kathryn Moore Kathryn.Moore@bcu.ac.uk, Chair,
Martha Fajardo mfajardo@grupoverdeltda.com, Latin-American
Patricia O’Donnell odonnell@heritagelandscapes.cc, USA, Canada
Liu Xioaming lxm0808@vip.sina.com, China and Asia
To set up an International network/web page to diffuse and exchange on local, national/regional and international support for Landscape. To add to the existing IFLA web site, links and information from around the world.

To encourage the setting of Landscape Observatories through the Regions

To foresee the submittal of the ILC proposal to RIO+20 (done - November 1)

To identify and engage new partners to support the ILC strategic campaigns.

* The Africa Region will be submitting three Landscape Charters in February 2012: South, West and East African Landscape Charters
At Regional level Latin American Landscape Initiative

✓ To revise the draft, objectives and to rename the initiative.
✓ To endorse the new name, "Latin American Landscape Charter Initiative".
✓ To seek the engagement of the diverse regional network of people, organizations, and institutions to participate in promoting and implementing the National Landscape Charters and the ILC.
✓ To socialize with individuals, organizations, business, governments and others to establish a holistic tool for planning, managing and creating a sustainable development.
The 3 years | 3 axes strategy
A region by region strategy but with a World perspective. Axes: a) to review the progress and results of the landscape charters consultation; b) to reach consensus on the Latin American Landscape Charter Initiative document; and c) to consider the future strategy of the LA Initiative within the ILC.

3 year Timetable:
✓ 2011: Completion of the National Landscape Charters and the draft of the LA Landscape Charter Initiative by October 29 at the IFLA Americas Regional Conference, Punta del Este, Uruguay
✓ 2012: Endorsement (sign) of the Latin American Landscape Charter Initiative. October 19 at the IFLA Americas Regional Conference in Medellin, Colombia
✓ 2013: The Regional Initiatives (Europe, Latin America, Africa, Asia?) within the global ILC
**CONVENCIÓN INTERNACIONAL DE PAISAJE ILC - INICIATIVA LATINOAMERICANA CARTA DEL PAISAJE**

**Fecha 25 de octubre de 2011.**

<table>
<thead>
<tr>
<th>Tiempo</th>
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| 1:30-1.45 pm | **INSTALACIÓN Y PRESENTACIÓN DEL TALLER**  
Bienvenida, Lista Participantes  
Carlos Pellegrino y Martha Fajardo |
| 1:45-2:15 pm | **LA ESTRATEGIA LATINOAMERICANA** una VISION DE CONJUNTO vs ILC  
3 años + 3 Ejes  
Desiré Martínez, Carlos Jankilevich, Carlos Pellegrino, Martha Fajardo |
| 2:15-3:45 pm | **REGIONAL DIAGNOSTICS** 10 minutes per delegate: Each Landscape Charter is up to identify landscape features, issues, strengths and proposals of territories to develop case studies  
1) Carta de Argentina del Paisaje _CAAP  
2) Carta Brasiler de Paisaje _ABAP  
3) Carta Costarricense del Paisaje _ASOPAICO  
4) Carta Colombiana del Paisaje _SAP  
5) Carta del Paisaje México _SAPM  
6) Carta Peruana del Paisaje _PAIPERU  
7) Carta del Paisaje y de los Recursos Escénicos de Venezuela _SAPV  
8) Carta Boliviana del Paisaje _SAPEMA  
9) Carta Chilena del Paisaje _ICHAP  
10) Carta Uruguaya del Paisaje _AUDAPD  
11) Otros |
| 3:45-4:30 pm | **LA COMISIÓN REGIONAL PARA EXAMINAR EL PROCESO DE REDACCIÓN DE LA INICIATIVA**  
La Iniciativa en Acción: Estrategias y Áreas de enfoque y su relación con la Convención Internacional del Paisaje ILC |
| 4.30-5.00 pm | **COMPROMISOS Y CIERRE DEL TALLER**                                                      |
Latin America Campaign

The Latin American landscape architects and their associations are nowadays working on mechanism to implement their National Landscape Charter through the civil society, others organizations and institutions.

1. Carta de Argentina del Paisaje _CAAP
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6. Carta Peruana del Paisaje_ PAIPERU
7. Carta del Paisaje de Venezuela _SAPV
8. Carta Boliviana del Paisaje _SAPEMA
9. Carta Chilena del Paisaje _ICHAP
10. Carta Uruguaya del Paisaje_ AUDAPD
11. Carta Canadiense del Paisaje CSLA?
Regional ILC Committee Members that will contribute to the writing process of the ILC:

- María Teresa Espinosa, BOLIVIA
- Martha Fajardo, COLOMBIA
- Carmen de Ibérico, PERU
- Saide Kahtouni, BRASIL
- Alexandra Moncayo Vega, ECUADOR
- Saúl Alcántara Onofre, MÉXICO
- Raquel Peñalosa, CANADÁ
- Carlos Pellegrino, URUGUAY
- Norma Piazza, URUGUAY
- Maribel Rodríguez, PUERTO RICO

Timetable:
2012 March 25: First draft of the Latin America Landscape Charter Initiative
2012 June 25: Final draft of the document
2012 October 19: Document completed to be signed at the IFLA/SAP Americas Conference in Medellin Colombia
Latin-America Landscape Initiative
BOTTOM-UP process by the Civil society
2012: Endorsement (sign) of the Latin American Landscape Initiative. October 19 at the IFLA Americas Regional Conference in Medellin, Colombia
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00 – 9:30 am</td>
<td>INSTALLATION AIM OF THE WORKSHOP</td>
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<td>Welcome, Attendance List</td>
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<td>Introduction</td>
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<td>Martha Fajaros</td>
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<td>9:30 – 10:00</td>
<td>THE ILC STRATEGY</td>
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<td>Overview of progress to date Martha Fajaros</td>
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<td>World Initiatives overview along with the ILC strategy</td>
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<td>Desiré Martínez, IFLA President</td>
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<td>10:00 – 11:40</td>
<td>REGIONAL PROPOSALS</td>
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<td>10 minutes per delegate/ Each Landscape leader present ideas identify</td>
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<td>landscape features, issues, strengths and proposals on how to develop</td>
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<td>the charter, a manifesto, or convention</td>
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<td>Regional issues &amp; ideas- All Others</td>
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<td>11:40 – 12:30</td>
<td>REGIONAL COMMISSION TO START THE PROCESS OF WRITING THE INITIATIVE</td>
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<td>Initiative in Action: Strategies, Agenda and Areas of focus</td>
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<td>12:00 – 13:00</td>
<td>COMMITMENTS AND CLOSING OF THE WORKSHOP</td>
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Africa Landscape Initiative
International Landscape Convention

Three Working groups established:
• Southern Africa - Liana Muller
• Eastern Africa - Sunday Abuje
• Northern and Western Africa - Issia Habou

Working groups Meetings:
• Regional meeting of the 3 sub regions proposed 1st meeting in Abuja or Lagos, April 2012
• 2nd meeting in Abuja/Lagos in order to finalize everything and make concrete proposals, Communicate with IFLA
• Next committee meeting will be held at the 2012 IFLA World Congress in Cape Town
An introduction to the African Landscape Charter Initiative
✓ Members are needed from various professions and bodies
✓ History of the ELC and Latin America Landscape Charters
✓ Discussion on “Towards an International Landscape Convention” and UNESCO

Three strategic actions for working on an African Landscape Convention:
- Communicate
- Commit
- Research

We need to identify the organizations, institutions and individuals to communicate the concept to and foster relationships with and involve in the process (architects, planners, engineers, IUCN, UNHabitat, UNESCO, ILASA, and Governments
“El paisaje no tiene sentido sin un hombre que lo observe, que lo contemple o que concretamente lo viva”

Franco Zagari