



Guidelines for L|P Contributors

Last updated January 2022

General Checklist

- Article ideas, abstracts or rough drafts must be submitted by [at least 1 month prior to copy deadline] (or earlier).
 - Final draft of article must be submitted by [tbd].
 - Article length: Feature articles to be 1400-1600 words and short articles to be 300-500 words.
 - Illustrations / photographs: Please supply about 12 to 15 images for a feature article and 3 to 5 for a short article. See guidelines, below, for specific requirements.
 - Biography: A short contributor's biography should accompany the submission.
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Your Readers

As the primary publication of the Canadian Society of Landscape Architects (CSLA) *Landscapes / Paysages* provides a national platform for the exchange of ideas related to the profession of landscape architecture. Its mandate is to communicate, educate, document, and otherwise increase awareness of the profession's role in the design, planning and management of Canadian built and natural environments.

The magazine's intended audience includes landscape architects, professionals from associated disciplines, members of governmental and non-governmental organizations, elected officials, as well as the broader general public. Accordingly, the contributions' writing style and illustrations should appeal to a broad readership. Engaging, thoughtful, informative, and visually striking stories are what we aim for.

Telling your story

There are infinite ways to tell stories. In this instance, contributions can be project-based, idea-based, philosophical, technical, reflective, or speculative. The goal is to discuss what is unique about a project, initiative, or idea; what makes it particularly noteworthy, creative, or points us in new or unexpected directions. We are looking, above all, for tightly focused stories that expand our knowledge of the landscape architecture profession and of the societal and environmental contexts within which it operates.

Articles should be written in an inviting “magazine” style, with an interesting lead, a clear thesis and colourful anecdotes, quotes, and examples. Authors must remember to include people: the landscape architects, their team, their clients, and those that ultimately enjoy the projects. We want to come away enriched by the human element of the story. We want to feel the excitement generated by the project, understand the research that went into it, the challenges that needed to be met, the point of view and artistic intent of its designers, and the catalytic moments that made it happen.

While *Landscapes / Paysages* is a professional magazine not all contributions have to be about landscape architecture projects or initiatives. Nor do they all need to be written by landscape architects. When a contribution is more reflective in nature, it can be included as an Essay. Contributions from multi-disciplinary teams including landscape architects, or involved in landscape architecture projects, are particularly welcomed. *Landscapes / Paysages* will sometimes seek or accept contributions from outside Canada. In this instance, a clear connection to Canadian projects or practitioners should be demonstrated.

Contributions from landscape architecture students and academic faculty members are also encouraged, though these should be written in a style appropriate for broad public readership. In this instance, it is important to inform possible contributors that *Landscapes / Paysages* is not a peer-reviewed publication and that papers or excerpts from papers written for academic publications will not be accepted. Footnotes and endnotes, often found in academic papers, should be used sparingly, if at all.

Images Guidelines

A typical long article features 6-10 images, so an assortment of 12 to 15 is required to allow for some choice and variety. For a shorter article, 3 to 5 images are required. Please consider the selection of images early in the writing process. High-quality illustrations, photos, plans, etc., are crucial. Remember that we count on them to tell the story! Since *Landscapes / Paysages* is a design magazine, PLEASE be critical of the images you send.

A good selection of impactful, informative images is harder to put together than one might think. Ideally, the selection of images should include both long shots that give an overview of the project as well as close-ups of meaningful details. Images that convey the project’s design qualities, place

specificity, or regional character are encouraged. Photographs that include people and communicate the excitement generated by the project are highly desirable. Typically, we will not run a drawing / plan that cannot fit one half of a magazine page without losing the readability of its annotations.

To ensure proper credits, please ask the contributors to keep track of image authors and sources throughout the collection process. Ask them to also provide clear, concise image captions. Note that *Landscapes / Paysages* requires permission from the copyright holder of each image. We do not normally pay for images.

NOTE: If provided images do not meet the *Landscapes / Paysages* guidelines or are not found suitable for use, we reserve the right to not publish them. We will make every effort to contact you to replace the images in question.

When producing or selecting your images please consider the following:

1. **Send top quality illustrative material.** Great images will determine the space each story is allotted in the magazine! The magazine designer will generally choose about 6 EXCELLENT images for the longer articles from the number submitted: 2-3 for the shorter pieces.
2. **Make sure photos are vivid, crisp, and well-focused.** No fuzziness or faded colours!
3. **Vary the subjects.** Show an overview of the project. Show its context. Focus on people. Focus on details.
4. **Vary the image types.** Aim for an assortment of drawings, models, preliminary illustrations, before and after shots, on-site site photos, details, and people.
5. **Send LARGE images.** Larger images are clearer and allow some cropping or resizing when editing. Photos should be sized at least 4 x 6 inches, or larger (at a resolution of 300dpi). Cover images must be sized 8 x 10 inches or better. Note that simply making a small photo larger and saving it does not work!
6. **Send individual images, not boards or posters!** Very large posters, plans or drawings are not magazine friendly. Instead, send a jpeg of a particularly colourful illustration used therein. Keep in mind that *Landscapes / Paysages* cannot use large drawings or plans, but we CAN use sections of them. Also remember that when plans are reduced in size, lettering may become impossible to read.
7. **Send high resolution images,** at least 300 dpi (dots per inch, sometimes measured in ppi, pixels per inch) at the intended print size. Please see the table below for the minimum pixel count.

Minimum Pixel Count for 300 dpi Printing

Intended Print Size	Pixel Count at 300 dpi
4 x 6 inches	1200 x 1800
5 x 7 inches	1500 x 2100

8 x 10 inches	2400 x 3000
11 x 14 inches	3300 x 4200

File formats for submission

Stories should be emailed to the guest editor in Microsoft Word format to allow for review and editing with track changes, which are then sent back to you for review and approval. Low-resolution images, sent for quick review, can be emailed at the same time.

For final images we encourage the use of Dropbox, WE Transfer and other file sharing programs as email may limit the size and quantity of files sent. **Use high-res jpeg (.jpg) or .tif formats** for all images. PDFs are NOT printable. Files in their original digital formats (i.e., Photoshop, Illustrator, CAD, RAW, or brand-specific camera formats) cannot be processed by *Landscapes / Paysages*.

Contributor's Biography

Please provide a brief biography (around 50 words), a recent personal photograph, your preferred email address, **and a mailing address** (for complimentary copies: no mailing address received, no comp copies sent!). Our authors are the voice of LP, and our readers appreciate knowing where you are coming from. Do include a mention of your work or home base but please keep it brief. Instead, we invite you to use the biography to tell us something about yourself and / or connect to the story you are telling in the magazine.

Here is a sample biography from one of our past *Messiness* contributors:

CAROLINE LAVOIE teaches landscape design theory and representation at Utah State University, where she has inhabited the same (messy!) office for 20 years. "My office landscape is covered in almost geologic layers of papers, surrounded by mountains of books, student projects, paintings, drawings, models, mobiles, even hats, and then the fabulous view the real mountains outside my window."

Questions?

If you have any question regarding submission to *Landscapes / Paysages Magazine* please contact:

Laurie Blake, Editor-in-Chief, LANDSCAPES | PAYSAGES MAGAZINE

Email: lp@csla-aacp.ca

Telephone: (705) 487-2307