

MINUTES

CSLA Board of Directors

Friday, November 25th to Saturday, November 26th, 2016
 Hilton Saint John, Saint John, New Brunswick

Present: Gordon Smith, Vincent Asselin, Robert Norman, Margaret Ferguson, Trevor Tumach, Cameron DeLong, Dan Glenn, Jonathan Sagi, Nastaran Moradinejad, Jean Landry, Monica Giesbrecht, Sarah Culp, Michelle Legault

Regrets: Arnis Budrevics

By Teleconference

Cameron De Long, Carol Craig, Chris Grosset, Colleen Mercer Clarke, Heather Cram

No.:	Item:
1	Call to Order and Welcome
2	<p>Approval of Proposed Agenda</p> <p>Letter of endorsement for Isabelle Giasson was added as item 19a)</p> <p>MOTION 2016-11-1: Moved by Vincent Asselin and seconded by Sarah Culp that the agenda for the 25-26 November 2016 Board meeting be approved as presented. Motion unanimously approved.</p>
3	<p>Approval of the Minutes of the Meeting</p> <p>MOTION 2016-11-2: Moved by Robert Norman and seconded by Monica Giesbrecht that the minutes of the meeting of September 12th, 2016, be approved as modified. Motion unanimously approved.</p> <p>MOTION 2016-11-3: Moved by Jean Landry and seconded by Margaret Ferguson that the minutes of the meeting of October 8th, 2016, be approved as presented. Motion unanimously approved.</p>
4	<p>President's Report</p> <p>Gordon Smith reported on his Fall activities as President. The highlight was the Governor General's Medal events in Ottawa. There was an invitation to participate in the architecture lecture, where Cornelia Oberlander received a standing ovation. We hope to be included in future winner lectures. At Rideau Hall, there was an unprecedented standing ovation by His Excellency. The gala was a wonderful event and a vote of thanks should be given to Virginia Burt for her contribution. A post-mortem will be reported on the event during this meeting. Gordon Smith also attended the CLARB meetings where he sat on a panel. Legislation and the recent task analysis were important issues discussed at the meeting. A relationship is forming between CLARB and IFLA, which is a positive development. He also attended the ASLA Conference in New Orleans and was impressed by the trade show. He sat on a panel on climate change and noted that the ASLA was very interested in the work the CSLA was undertaking, especially the positive relationship with the federal government. In addition, the issue of the history of Aboriginal issues and culture as being recognized by landscape architecture was of great interest, and may be worth exploring. Of great importance for the ASLA currently is encouraging diversity in the profession. Naturally, the election was a topic of conversation, as the values espoused by the Republican candidate were in</p>

direct contravention of the values expressed at the conference. For the next number of years, the ASLA will most likely be defending the profession. In terms of day to day operations, the president and executive director speak on a weekly basis and, looking forward, the advocacy and government relations will be a priority.

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Component Reports

- a) **APALA** : Dan Glenn reported that APALA held its AGM in Truro in October with the students of the new Dalhousie University landscape architecture program in attendance. One of the goals of the strategic plan is to establish the legacy award. The Klynstra Scholarship was just awarded and APALA is embarking on another scholarship program for Dalhousie University. Fee cutting and fee schedules is becoming an important issue for APALA. For example, firms coming from other provinces are charging less. Members discussed the merit of facilitating a fee structure agreement between components. Should Qualification Based decisions be promoted within municipalities? MALA is promoting this within the Federation of Canadian Municipalities. Perhaps this should be managed via the code of ethics? A fee schedule is useful, but not when it is not enforced. The CSLA could demonstrate its role in this case by demonstrating our worth to municipalities through advocacy. Municipalities may be part of the solution for this issue: a consultant roster, working through the FCM and its provincial counterparts. Next steps: identify the problem and work through the ATF with the FCM on quality-based assessments, and encourage the components to work through their component. Encourage components to collaborate on fee structures. Every component association could be asked to prepare a two-page statement in two months on this issue.
- b) **AAPQ** : There are close to 500 members with AAPQ, though the requirements for full members have changed, which may mean a drop in full membership, along with retiring, non-practising landscape architects. The AAPQ's new Executive Director is politically connected and his main mandate was to update the AAPQ's administrative structure and normalize the finances. There is improved communication with AAPQ board members. AAPQ is working closely with the municipalities. The loss of accreditation for the Université de Montréal BA program was an important issue to manage for the association. Thus, the AAPQ is trying to further understand how the reciprocity agreement works. What is required for reciprocity in other provinces, in more detail than is encapsulated in the reciprocity agreement? Jean Landry suggests that a more specific list of requirements should be captured in the reciprocity agreement: a summary for each association could be added for context, and include background information, such as details on the oral exam, which components use the LARE, etc.
- c) **OALA** : Sarah Culp reported that the OALA has over 1700 members and Aina Budrevics became the OALA's Executive Director when the position was modified from Administrator. Three staff are currently in place. Ground Magazine was recently launched digitally along with Twitter and Instagram accounts. A subscription option is also available. One of the key priorities is pursuing enhanced practice legislation. A number of training sessions were given to teach landscape architects how to advocate for the profession. Several meetings with MPPs have been held. A webinar was held with members in November to update them on this project. A legal firm was recently retained to refine the draft legislation. A Queen's Park Day will also be held in April: a breakfast, meet and greet with MPPs and meetings with the legislators. A newsletter is also being published to update members on the practice legislation. The first cycle of the mandatory CE program will be complete in 2017, and the OALA is developing an audit tool. The professional fees and services guide task force has also produced several member resources. Brown and Cohen is the government relations firm used by OALA and were instrumental in advancing the government relations portfolio.
- d) **MALA** : Monica Giesbrecht thanks all for attending Congress. MALA is evaluating where the Congress profits will be spent. MALA is gaining traction in the name act legislation - made easier by the change in government in Manitoba. A bill will hopefully go before the legislation in March 2017. A fee schedule update is currently in progress. A lawyer was hired for bylaw updates required for the name act legislation. Manitoba Landscape Architecture Month was held in September, in correlation with several design festivals, and it has been beneficial in increasing the visibility for landscape architecture. The registration board has completed a guide for out of province members.

	<p>e) SALA : Trevor Tumach reported that Kari MacKinnon was hired to handle administrative issues, which has freed the Board to take on strategic issue. A lawyer was retained to review bylaws and to move ahead with name act legislation. The Minister is on board with the legislation and has been lobbying on SALA's behalf with the MLAs. SALA is also faced with the issue of fees, as with APALA.</p> <p>f) AALA : Jonathan Sagi reported that the AALA's new website was released and a search for an Executive Director is in place. AALA raised fees by \$180 to fund the executive director search and hiring; the members supported this increase. AALA has a board of young professionals currently. AALA will also be building an operational reserve fund and creating a firm membership category.</p> <p>g) BCSLA : Nastaran Moradinejad reported that the BCSLA Board is also composed of many young professionals. A strategic plan is in the planning with a consultant. The Public and Private Relations Committee conducted a member survey and the result was that the BCSLA was doing a fairly good job at providing member services. A special projects grant is being established by the society and student outreach remains a priority. The 2017 Conference and AGM will be held in Kelowna on April 1st. The fee schedule is out of date and members have requested an update. There has been success in the CE program over the previous year.</p> <p>h) NWTALA : The NWTALA membership last met at the Congress in June. The NWTALA is reviewing the CLS to provide northern content for the second edition. The NWTALA is also introducing a voluntary CE program based on the CSLA's template model. The Northern Research Bursary's fundraising will also be a priority.</p> <p>i) NuALA: No report.</p>
6	<p>Executive Director's Report, Review of the CSLA Website and Review of the November 2016 Evergreen Action List</p> <p>The Executive Director provided a report of the November 2016 Evergreen Action List and current priorities for the CSLA.</p> <p>MOTION 2016-11-4: Moved by Robert Norman and seconded by Nastaran Murradinejad to appoint Arnis Budrevics as Chair of the Finance Committee for 2017. Motion unanimously approved.</p>
7	<p>Finance Committee Report – Review of current financials</p> <p>Michelle Legault reported that the financials for October 31, 2016 were in good order.</p>
8	<p>Advocacy Task Force Report</p> <p>Carol Craig reported that the ATF is working on several strategies. The ATF is targeting the Federation of Canadian Municipalities. They have several objectives and initiatives which tie in to CSLA's objectives. A defined strategy is currently being designed which will be submitted to the Board. An outreach strategy to the ASLA is also being developed: climate change advocacy, yearly visits, President's Council involvement. The Speaker Exchange Program is also in place with RAIC, CIP and EC. The Canadian Landscape Portfolio's third edition will also shortly be launched, and the designed landscapes edition is currently open for submissions. WLAM for 2017 will shortly be launched and will link to the third edition of the landscape portfolio. The ATF will also design a poster on the top 10 reasons landscape architecture can save the world. Gordon Smith expressed his thanks for the Advocacy Task Force's work, and Carol's leadership in that committee.</p>
9	<p>Congress 2017 Update</p> <p>As a reminder, members of the Planning Committee are: Pierre Bouchard, Co-Chair, Michelle Legault, Jean Landry, festivals and special events, Raquel Penalosa, scientific committee and IFLA representative, Paula Meijerink and Ron Williams, Scientific Committee, and Wendy Graham, Communications Committee, and Michelle Legault, Bernard Bigras, Isabelle Giasson, the AAPQ's president.</p> <p>Cornelia Oberlander, Timothy Morton and Djirk Simonds have accepted to be keynote speakers. There was a tremendous response to the first call for speakers and the Scientific Committee is currently reviewing the 80+</p>

	<p>summaries submitted in landscape architecture. There will be a second call for proposals in January. Jean Landry is heading up the special events committee and we are in planning for tours, visits, and exhibits. A call for volunteers was recently issued for the tours and special events committee, and Jean received a tremendous response. There is a working session planned for the 21st of December in Montreal to work through a critical path from now until October 2017. This critical path and work plan will touch all aspects of the Congress, and will be remitted to WDSO with deadline dates identified. Sales continue for the trade show. We have sold approximately 12 booths so far, which means we will share a commission on those sales. However, we are in competition with the ASLA, which begins four days following the World Design Summit and Congress. A curator for the trade show is being hired by the WDSO and it is hoped that the exhibit will be a large draw for delegates. WDSO has not yet secured all the funding required, and we are hopeful this will come into place in the new year. However, the planning committee is confident that we are moving forward per a somewhat modified schedule. In addition, we have begun working much more closely with the IFLA on our Congress in the past months, and this has been very helpful in identifying expectations of the event, something which was missing at the contractual stage. The CSLA has also learned that one of our obligations is to organize both a student charrette and a student design competition. The planning committee is already in the planning stages, choosing a site for the charrette, identifying the Université de Montréal as a partner. For the student design competition, a brief is currently being drafted by Ron Williams, who is a co-chair of the scientific committee, and we are working closely with Bev Sandalack of the University of Calgary, who is chairing the competition. For the CSLA, however, the next weeks will be important in identifying areas of responsibility for the CSLA and the AAPQ, and engaging the AAPQ staff in the planning of the event.</p> <p>In terms of our relationship with the WDSO, it remains a difficult structure for us to work within. We expected that the WDSO would take on a leadership role for the event, however, this is unrealistic. Therefore, the CSLA and the AAPQ must be leaders in moving this event forward. We have the luxury of setting the tone and the structure of the event because of our advanced planning, but have the frustration of being one of the partners trying to lead in a partnership position.</p> <p>Robert Norman commended the work of Michelle Legault and Jean Landry. He suggested that the planning committee consider what the board could contribute to alleviate the struggle in the planning, or the lack of resources.</p>
10	<p>Canadian Landscape Charter and Portfolio Report</p> <p>Jean Landry reported on the Canadian Landscape Charter and Portfolio. The NWTALA, AAPQ and AALA have completed a provincial charter, and MALA is developing a provincial charter as well. The goal is to use the 2017 World Congress to launch an international charter. He reported that the work on the development of the charter needs to be refocused. He proposes that an implementation document could be drafted which would help municipalities recognize the charter. Continued support from the CSLA is requested, as is a work session at the 2017 Congress and in March, and enhanced communications.</p> <p>Regarding the Portfolio, Jean Landry reported that he invites suggestions for improvements. Letters have been sent to the component offices, the awards of excellence winners and to the general membership to submit images for the second edition. For the third edition, financial support has been requested via the LACF and there is potential for private financial support.</p>
11	<p>Membership Committee Report</p> <p>Gordon Smith and Michelle Legault presented the revised by-laws.</p> <p>MOTION 2016-11-15: Moved by Dan Glenn and seconded by Nastaran Moradinejad to approve the revised bylaws dated November 2016 for ultimate approval by the membership at the 2017 AGM as modified. Motion unanimously approved.</p>
12	<p>LAAC Reciprocity Agreement with LAAB</p> <p>Heather Cram provided an update on the accreditation standards. The edits and comments received at Congress from the Committee and the heads of programs have been integrated into a final draft which will be reviewed by</p>

	<p>the committee. Those final standards should be submitted to the CSLA in the new year.</p> <p>In the accreditation standards, there is a note about the reciprocity agreement with LAAB-ASLA and it was suggested that we renew the agreement. LAAB informed the CSLA that they never signed the agreement, nor does the LAAC have the mandate to pursue. It would fall to the CSLA to do so. The point of the agreement was that students could transfer schools and that graduates could be recognized cross-border. With the new president and the current threat to NAFTA, establishing this may be very difficult. In addition, a mechanism already exists through CLARB. The intent of this agreement was to recognize schools' accreditation cross-border. The Board decided that this item should not be pursued. Gordon Smith thanked Heather Cram for her leadership in the LAAC.</p>
13	<p>Proposal by Chris Grosset, NuALA, re Indigenous Advocacy</p> <p>Chris Grosset reported that his proposal is to develop a committee to review Indigenous issues how they relate to landscape architecture, such as how to represent those issues in our work, what the UN Declaration on Indigenous Rights could mean, and how we prepare our members to respond to this issue, as recognized in the Canadian Landscape Charter. He suggests that we use our advocacy to prepare our profession and show support. For example, the FCM has a task force, the RAIC has a sub-committee, as does CIP. Members discussed how and whether the CSLA could be involved, or whether this should reside at the component level. The Truth and Reconciliation Report document points to health and to adhering to the UN's declaration on the rights of Indigenous people. Members suggest that this committee is political, and our role should be to help CSLA members understand the complexities. What are the questions we need to ask? What do we need to recognize? What parts of the Truth and Reconciliation Report apply to us? How do we ensure that our members are doing the best work possible and are informed of all the issues, and are building positive relationships allowing for a voice for Indigenous issues in the various aspects of landscape architecture's work. Could this be a discussion internal to the CSLA? Members discussed starting the discussion paper on the Truth and Reconciliation call to action and the UN Declaration on the Rights of Indigenous People.</p> <p>Members suggested reviewing the Truth and Reconciliation Recommendations and the UN Declaration on rights on Indigenous Peoples, forming a task force and providing a discussion paper, thus supporting the first of Chris Grosset's recommendations to explore the question further. Is there a link to be made to our code of ethics? There is certainly a link to the Canadian Landscape Charter. The terms of reference would be: identification and prioritization of resources required by our members to increase awareness of Indigenous history, current conditions and issues facing Indigenous communities, and legal statutes as it pertains to the rights of Indigenous People in Canada. While this type of package would be most relevant to non-Indigenous CSLA members working with Indigenous communities, it should also consider the importance to inform all of members about these items.</p> <p>Margaret Ferguson, Jean Landry and Monica Giesbrecht volunteer to join the task force.</p> <p>MOTION 2016-11-6: Moved by Monica Giesbrecht and seconded by Jean Landry that the CSLA establishes a task force on Indigenous Issues to be chaired by Chris Grosset with the purpose of drafting a report on the Calls to Action from Truth and Reconciliation Report, for the Board's review. Motion unanimously approved.</p>
14	<p>Nominating Committee Report</p> <p>Robert Norman reported on the work of the Nominating Committee. By January 1st, we need to have at least one member who will stand for nomination. Members discussed the skills required for a president in 2018. Skills include: strategic planning, diplomatic skills, and presentation skills.</p>
15	<p>Governor General's Medal in Landscape Architecture: post-mortem</p> <p>Michelle Legault provided an update on the post-mortem. Gordon Smith thanked Michelle for the event. Margaret Ferguson suggested that the CSLA host an event with the component to celebrate the recipient, instead of a large Ottawa-based event. Jonathan Sagi also suggested hiring a PR firm. Monica Giesbrecht suggested a long-term plan of endowing a fund whereby the recipient could travel to schools. Nastaran</p>

	Moradinejad suggested inviting the recipient to a following Congress to give the presentation at the gala.
16	<p>Role of Past CSLA Presidents</p> <p>Robert Norman reported on a potential role for the past CSLA presidents, either in chairing committees, being involved, being in a continually useful role, etc. We should be conscious of the weight carried by the title of past president, and utilize this resource in the CSLA's work. The idea is to involve our past presidents into our future work. Michelle Legault suggested incorporating this into our Board manual.</p>
17	<p>Board Manual for November 2016</p> <p>MOTION 2016-11-7: Moved by Robert Norman and seconded by Monica Giesbrecht to approve the November 2016 Board Manual as modified. Motion unanimously approved.</p>
18	<p>Climate Change Adaptation Task Force Report</p> <p>Gordon Smith presented Colleen Mercer Clarke who has been invited to chair IFLA's Climate Change Committee. There are now 16 members of the task force, coast to coast to coast, including several senior members, and the outreach the Board is doing during the task force is engaging participation across the country. The task force is grappling with applying the UN sustainable goals to a leed-style checklist. The position paper on climate change adaptation is currently being revised, working with NRCAN to nominate landscape architects to sit on advisory panels. IFLA is reconvening its professional practice committee and the climate change task force will move forward. Raquel Penalosa has made a proposal that the IFLA Americas group develop an "Americas Accord" on climate change: a 2-3-page statement on the accord to which nations and organizations will be signatories, with a hope that the CSLA will be the first signatory and the accord will be launched at the 2017 World Design Summit. Colleen Mercer Clarke will be initiating a conversation with the ASLA regarding this accord.</p>
19	<p>Canadian Public Health Association Request</p> <p>Colleen Mercer Clarke reported on a request from the CPHA regarding a multidisciplinary roundtable and suggested that</p> <p>MOTION 2016-11-8: Moved by Robert Norman and seconded by Jean Landry that a member of the Climate Change Task Force be assigned to sit on the Canadian Public Health Association roundtable. Motion unanimously approved.</p>
19 a	<p>Oral History Project by Isabelle Giasson</p> <p>MOTION 2016-11-9: Moved Sarah Culp and seconded by Margaret Ferguson that the CSLA issue a letter of endorsement for Isabelle Giasson's Oral History Project. Moved with one abstention.</p>
20	<p>Government Relations Task Force Round-table</p> <p>The roundtable notes were captured in the Government Relations Task Force Terms of Reference.</p>
21	<p>Budget Review</p> <p>MOTION 2016-11-11: Moved by Trevor Tumach and seconded by Jean Landry to approve the 2017 CSLA Budget as presented. Motion unanimously approved.</p>
21	<p>Adjournment</p> <p>The meeting adjourned at 12 p.m. on Saturday, November 26th, 2017.</p>