



**CSLA/AAPC
BOARD OF GOVERNORS MEETING
DRAFT Minutes
Dec. 8, 2005
Teleconference**

Rick Moore, President
Sara-Jane Gruetzner, President--elect
Fran Pauzé, CSLA Executive Director
Rob LeBlanc, APALA
Chantal de Menezes, AAPQ
Jim Vafiades, OALA

Eduardo Villafranca, MALA
Roger Green, SALA
Liane McKenna, BCSLA
Alex Borowiecka, NWTAL
CathySears, AALA

Regrets: Richard Wyma, NUALA, Bob Halfyard, NLALA

1. Call to Order

The President, Rick Moore called the meeting to order.

2. Approval of Agenda

MOTION 2005-6-1

Moved by Gruetzner and seconded by de Menezes “that the agenda be approved as presented.”

Motion carried

3. Approval of Minutes of October, 2005 meeting

MOTION 2005-6-2

Moved by McKenna and seconded by LeBlanc “that the Minutes be approved as presented.”

Motion carried.

4. Green Infrastructure

Moore provided a description of the project and outlined the proposal from LEAD (Leadership for Environment and Development) Canada (LCI). As part of the proposed partnership CSLA would be represented on the study team and would also provide financial assistance. The final project will be a report.

Moore informed the board that a decision by the board is not needed at this meeting.

Marc Lalonde joined the call at 12:15.

CSLA member Lalonde outlined the intent of the project which will involve research, networking and strategic dissemination of research results with a goal of promoting the concept and application of green infrastructure within Canadian municipalities. Greater capture of green infrastructure opportunities will advance multiple sustainable development objectives on a national scale. Progress within Canada relative to this intent will have significant relevance to international communities who also face similar urban challenges regarding sustainable development strategies and by extension, quality of life issues.

The project is conceived as the first phase of a multi-year effort by LCI to advance the uptake of green infrastructure within urban environments. It will be the first project of LCI's Urban Agenda Committee, comprised of a number of LEAD Fellows in Canada. The project leader will be Marc Lalonde as chair of the committee.

LCI is interested in obtaining support from the CSLA in the form of providing graphic materials, photos and examples of Green Infrastructure related projects from across Canada. These can be specific projects involving CSLA members.

They have hired a project manager and have obtained \$30,000 in funding. The consultant produced the questionnaire circulated to the board. The selection process targets people from different sectors to achieve diversification on the committee. Lalonde is currently the only landscape architect.

Discussion

- Clarification is sought on study benefits for CSLA and its members.
- There are already other studies on this subject, members inquire as to how this one is unique.

Lalonde provided information on the differentiation between LEAD and LEED, an international agency formed in 1988 with funds from the Rockefeller foundation and based now in London, England. LEED (Leadership in Energy and Environmental Design) is the organization that created and oversees LEED certification. LEED has developed an international code for Green Buildings.

LEAD Canada is looking at Municipal governance, aspects and trends & influences that support Green Building and identify links.

Moore asked if there were other questions and thanked Marc for participating. The item will be carried forward to the January meeting for further discussion.

Lalonde left the call at 12:40

ACTION

Pauzé will ensure that Lalonde's complete proposal is sent to the Board.

5. Congress 2007

Moore updated the Board on the meeting held in Ottawa between Vafiades, Poitras, Moore, Gruetzner and Pauzé.

He informed the Board that Vafiades obtained support from the OALA at their November Council meeting and thus the Congress in Cuba has the full support of the host components. He noted that OALA must still forward a letter confirming their commitment.

The organizing committee has made progress and Poitras has organized a meeting in Havana with people at the Canadian Embassy in February. As well, the committee has established a preliminary budget and will obtain SEED funds from OALA, AAPQ in addition to the funds from CSLA.

Members noted that the intent of the board is clear and the Congress was already approved in principle and thus no motion is required.

ACTION

Vafiades will request that a letter be sent by OALA to CSLA confirming the commitment to host the 2007 CSLA Congress.

6. Strategy for Growth

McKenna provided a brief update on the progress of the initiative.

A survey will be developed by the selected consultant- the Mustel group. This survey will be sent to CSLA members and will hopefully receive input from 600-800 across Canada based on a 50% response rate CSLA. It will be sent in late January.

The consultant will continue efforts for the remainder of the member list via reminders, call backs, and appointments, will be employed to exhaust the member list including efforts to at minimum, obtain age demographic for close to 90% of members.

Surveys will be sent to Landscape Architect Graduates and alumni associations at the 5 accredited Canadian university programs.

Services to be provided by the consultant

Questionnaire design
Sample

Data collection
 Coding
 Data processing
 Written report/analysis
 Focus Group Moderating and Report

Proposed Schedule	
Task	Date/Week
Questionnaire design	December 2005
Data collection	Jan/Feb 2006
Data processing	Feb/Mar 2006
Report	Mar 2006
Focus Group and Report	June 2006

Discussion

A salary survey was requested by AALA members. CSLA should ask the consultant if it is possible to incorporate this. McKenna responded that they want to keep the questionnaire short, but that she will inquire.

Other members expressed the view that including salary questions might impact the number of responses received.

Moore suggested that McKenna discuss this with the consultant.

Sears responded that the information could be very useful. Landscape architecture is one of a very few professions without access to this info.

The survey will be confidential.

McKenna noted that they will need the help of the Board members to encourage all CSLA members to complete and return the survey.

7. CSLA 2006 Budget

The draft budget was presented.

Moore proposed that the board review the budget and that it would be discussed line by line in January.

He asked that board members provide feedback to Fran Pauzé in order that any changes can be incorporated at that time.

ACTION

- Fran Pauzé will modify the presentation to include Budget and Actual figures from 2004 & 2005 and will remove reference to 2002 & 2003.
- Board members will provide feedback on the draft budget by Jan. 5 in order that the revision can be forwarded to members for their review prior to the Jan. 20 meeting.
- The January agenda will include time for a financial review including time to consider how to increase revenues.

Items for consideration:

- Increase the allocation for the website
- Increase the allocation for Communications
- Dues increase
- Research other sources of funds

8. President's report

The President presented a verbal report on recent activities including discussions with Marc Lalonde regarding the Green Infrastructure initiative and review of the submission from the Mustel group for the Strategy for Growth.

9. Executive Director report

The Executive Director presented a written report providing information on Action items from the October meeting. As well, she updated the Board on activities on Communications, L-P and other issues.

10. Financial report

The Executive Director presented the financial report. All revenues and expenses are in line with budget and there are no areas of concern.

11. Awards of Excellence

Green informed the Board that he would send out a status report on remaining items from the Task Force's recommendations.

12. Congress 2006 update

McKenna provided a brief update on plans of the 2006 Congress. Plans for the social program and other activities are going well.

The committee has confirmed keynote speakers:

Julie Bargmann, Tom Leader, Leonie Sandercock, Larry Beasely, Mark Imhoff, and Mick Houck.

13. Other Business

Sears presented a submission from Linda LeGeyt regarding a continuation of the CSLA Oral History which could potentially result in the third publication in the Changing the Face of Canada series.

Discussion

15 candidates would need to be identified by the CSLA Board.

Budget allocation for 2006 of \$15000 to \$20000 will be considered at the January 06 meeting in Toronto.

14. Adjournment

MOTION 2005-6-3

Moved by Sears "that the December 8, 2005 meeting of the CSLA Board of Directors is adjourned."

Future CSLA Board meetings

Toronto on January 20-21, 2006

Teleconference, April 2006 TBA

Vancouver June 12 & 13, 2006

The Board meeting in Toronto will include a half day Board training session.