



CSLA/AAPC  
BOARD OF GOVERNORS MEETING  
Minutes  
January 29, 2003

**Teleconference**

**Present on line**

Andre Schwabenbauer, President  
Colleen Mercer Clarke, President-elect  
Adrienne Brown, BCSLA  
Alex Borowiecka, NWTALA  
Cam Patterson, SALA  
Cynthia Cohlmeier, MALA

Garry Carson, AALA  
David Leinster, OALA  
Myke Hodgins, AAPQ  
Peter Klynstra, APALA  
Jim Floyd, NLALA  
Fran Pauzé, Executive Director

The President, Andre Schwabenbauer called the meeting to order and thanked the BoG members for being available for this special meeting. He indicated that there were two items on the agenda for discussion: the proposal received for the CSLA magazine L-P from MediaEdge Communications and the approval of the 2003 CSLA Budget.

***Landscapes- Paysages***

The president referred everyone to the report circulated to all members one week prior to the teleconference meeting (see attached) and invited discussion and questions from the Board.

**DISCUSSION**

Myke Hodgins began the discussion with a question regarding how CSLA would ensure the quality of the magazine. He also spoke of concerns with the proposed ratio of advertising to editorial of 50:50.

Andre Schwabenbauer stated that MediaEdge is looking at the ratio and may revise it, however, this is the standard for their contracts. All advertising will be reviewed by CSLA to determine that it is suitable for the publication prior to any issue of the magazine being published.

CSLA will also have complete editorial control and the new 2003 budget has funds specifically allocated for editorial assistance and graphic design.

Cecelia Paine is now looking into how we might hire an editor and maintain this support position for the editorial board. Andre Schwabenbauer stated that she believes the new proposal is the best option available to CSLA at this time and fully supports it.

Responsibility for editorial will be a combination of the CSLA Editorial Board, the editor appointed by MediaEdge and an editor appointed by CSLA. MediaEdge is open to CSLA creating a structure that works for us.

**MOTION 2003-1-1**

**Moved by Cam Patterson and seconded by Myke Hodgins "that CSLA pursue an agreement with MediaEdge to publish the CSLA's National publication *Landscapes- Paysages*."**

**Motion carried, one abstention**

Cynthia Cohlmeier proposed that she write a short article for the Bulletin introducing the new magazine to CSLA members.

Myke Hodgins noted that members would appreciate that money from subscriptions can now go to improving editorial and graphic design.

Adrienne Brown indicated that the BCSLA did not support the proposal but considered that there were no other choices.

Approved February 26, 2003

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Andre Schwabenbauer responded that there were other choices available- including the Azure proposal, maintaining the Southam contract or an entirely new approach which is what the MediaEdge proposal represents. David Leinster stated that OALA is confident that the CSLA's representatives have researched the subject well, and have made the correct choice.

### **2003 Budget**

Andre Schwabenbauer informed the board that at the November 2002 meeting there were two items that could not be defined in the draft budget.

One was the Executive Director's contract, which was executed in January, and the other was L-P. With the new motion to negotiate an agreement with MediaEdge, this too has been resolved.

Andre Schwabenbauer asked if there were any questions on the Proposed Budget that was circulated to the Board.

David Leinster sought clarification on line item 62, Film Documentary, as there was uncertainty regarding this item at the November 2002 meeting.

Colleen Mercer Clarke responded that the amount of \$6,100.00 was carried forward from the approved budgets of 2001 & 2002.

Myke Hodgins noted that the Board's understanding at that time was that this is the balance of funds to which CSLA was committed. He said that the discussion regarding the additional \$20,000 was in principle only and was to show support and to assist with the fund raising efforts. The representative of the Documentary committee stated in his proposal in 2001 that these additional funds would never be requested.

Adrienne Brown asked for more information on the timeline for the project and the decision made by the committee to proceed. Jim Floyd responded that the project is taking much longer than originally anticipated, and that it is likely to be 5 years, and not 3 years as projected.

### **Motion 2003 1-2**

**Moved by Myke Hodgins and seconded by Garry Carson "that the CSLA close the books for 2002 and move the remaining surplus to the Reserve Fund."**

**Motion carried**

### **Motion 2003-1 3**

**Moved by Cam Patterson and seconded by David Leinster " that the CSLA BoG accepts the proposed 2003 budget dated Jan. 26, 2003 as presented."**

**Motion carried**

Andre Schwabenbauer informed the BoG that there might be additional revenues, not currently included in the budget. Recent conversations with ASLA indicate that there will likely be a settlement from them regarding the CSLA's losses for Congress 2001. These proceeds will be divided equally with AAPQ. He also noted that registrations for the IFLA World Congress are going well, and there may be a profit from this event.

This concluded the business of the meeting.

A general discussion followed as to coordination of the Toast to Canada event being held at the opening of the IFLA World Congress. To date there is a commitment from BC and verbal commitments for ON and Québec. Consensus was reached that all food will be arranged by the Marriott Hotel, which looks after catering for the Telus Convention Centre. Arrangements for the service of regional wines and beers are pending and an AALA

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representative will obtain information from the Marriott and forward it to all components. The component associations will also look after visual displays, music and other cultural aspects.

Adrienne Brown inquired as to the status of the survey to be sent to members. She proposed it not be sent with the Bulletin but it should be sent separately as a Word document. There was general agreement to this proposal by Excom.

BoG members are asked to provide feedback on the document that will be translated following the review by the Board. This item will be placed on the agenda for the February BoG meeting and can then be endorsed by the Board prior to it being sent out to CSLA members.

The meeting was adjourned.

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