

**CANADIAN SOCIETY OF
ASSOCIATION DES ARCHITECTES PAYSAGISTES DU CANADA**

BOARD OF GOVERNORS MEETING

August 11, 12, 13, 1997

Edmonton, Alberta

Minutes of Meeting

Attended by:

AALA ▲ Andre Schwabenbauer (AS), AAPQ ▲ Vincent Asselin (VA), APALA ▲ Colleen Mercer Clark (CMC) & Cary Vollick (CV), BCSLA ▲ Allan Neufeld (AN), MALA ▲ Don Hester (DH), NWTALA ▲ Alex Borowieka (AB), NALA ▲ Neil Dawe (ND), OALA ▲ James Floyd (JF), SALA ▲ Rob Crosby (RC), President ▲ Ron Middleton (RM), President▲Elect ▲ David Wagner (DW), Executive Director ▲ Larry Paterson (LP), President-elect/elect - David Mitchell.

Regrets: none

Opening Remarks:

Andre welcomed everyone to the meeting, to Alberta and to the upcoming congress. AALA is looking forward to a good time by all.

RM - introduced David Mitchell and welcomed him to the meeting and the BOG. He noted that Neil Dawe would join the group later this day and that Don Hester would join sometime throughout the sessions.

Regarding the Agenda, it was noted that: RM to chair day 1 and DW day 2.

Agreed to paste minutes from this meeting into the text of email messages rather than as an attached file.

Agenda was agreed as posted.

1. **Minutes of St. Johns Meeting** - No comments

Motion 97-2-1

***Moved VA, 2nd AS That the minutes of the St. Johns meeting be adopted.
carried***

3.1 Policies implementation

- RM - noted that this issue should be a recurring item on each agenda. Policies discussed at last meeting include allowing new members to join without dues for the first year; additional policies will come about as we move forward. BOG
- All - No reports from BOG members.
- RC - noted that the policies in general were brought forward to SALA and committees have been set up to review policies within context of SALA. Policy issues/adoption will be dealt with by years end.
- All - Noted that the issue of no fees membership is only for new grads not those that have been out for a few years before deciding to join.
- VA - AAPQ is concerned about problems of administering this policy. Will need more detail on how to do book-keeping etc. Execom

3.2 National Internship Program

- Circulate to all members of CSLA; AAPQ needs a translation - could then be put into their bulletin. AAPQ motion at their AGM to come back to the next AGM in 1998 with proposal on how to deal with issue of internship. LP/AAPQ
- The existing committee report reviews the current processes of internship to enhance portability of moving amongst associations. AS willing to update report to ensure it is representative of what is happening across the country. AS
- RC - noted this issue reinvents itself every couple of years while AN observed that once the policy is agreed then it becomes a guide of future reviews and implementation.
- All - BOG committed to review document and advise AS of changes.
- CMC - noted that APALA is changed. BOG to notify AS of changes within the next three weeks. AS to make changes and provide to BOG for review with their members, Policy to be translated into french and provided to AAPQ. BOG urged to put in their newsletters. Also to be on Web Page if possible. AS/BOG/LP
- CMC - change in agenda to move web page ahead on agenda. - Agreed

3.19 Web Page

- RM - provided BOG with hand out on Green Book and college of fellows
- CMC - U of T hosting web page for CMC and U of T has now caused delays so issue as a volunteer to work on system is difficult to administrate. CMC has moved her web page to her firm.
- RM - Drew BOG's attention to page 5 of his President's report. Item 3 - noted U of T difficulties as well. Also noted the June 3rd response from the University attached to "Fellows" handout. Rodney Hoinks is no longer available and RM feels we need to discuss with Rob Wright from U of T to see if they can manage program effectively to benefit of membership.

- DW - Expenditures to date? RM about \$50.00
- DW - his mandate as president is promotion and communication - best vehicle is the web. DW has a presentation in HTML for the AGM. Current CSLA web page is good first attempt but needs a big leap forward to publish items of interest to the membership. U of T has done a lot of work but if they can't continue we should hire someone to do it - ie such as DW's student Andrew for \$10.00 per hour. CMC agrees.
- CMC we can't have our sites go down we need to depend on service. APALA page still trying to get it up but has difficulties because of server.
- DW/CMC web page site for golf course superintendents assoc. is excellent and should be accessed. CMC role of landscape architect is disintegrating into planting plans - this issue is being actively debated across the APALA membership.
- AS - Congress page transferred to NAIT and will continue in a modified form to service Alberta firms. Should approach Workplace Wisdom individual to assist us.
- JF - referenced problem of Rodney Hoinks and OALA issue of not allowing him to join even though he has a Phd. It's time for CSLA to discipline the OALA for allowing important people to move away from the association.
- All - General consensus that the CSLA must go to a commercial server.
- LP - noted NDA web site note in binder. The CSLA should link to this site. The CSLA web page is registered as www.csla.ca and www.aapc.ca

Motion 97-2-2

Moved AS 2nd RC that we utilize budget sum allocated for web page to establish a reliable a server to manage web site. 2nd

Carried

Action DW with Andrew's assistance. DW

- All - The components should continue to get their acts together to have access to all information available - could even be cooperatively competitive between components. All
- CMC CSLA home page - provide sites/links to components - RM could go either way.
- DW - home page should provide direct access to secretariate - ie roster, etc via members only access code
- AN - better handled at component level. As information is more current there.
- DW - tremendous amount of duplication across the country. Need to dove tail information between CSLA and components together. This will save both money and time and spread the news more quickly.
- CMC reciprocity is issue for web site as the CSLA is a professional not commercial

enterprise and web knows no bounds therefore must have issue of reciprocity resolved so that clients aren't surprised if they hire someone off the web that isn't an accepted member of a component.

3.5 International Program

RM - noted upcoming meeting with Alliance, asked VA and CMC for their advice.

VA - has notes to be copied for BOG. LP reviewed info in binder.

CMC only CSLA member able to talk to Allinace is Don Barron. CMC feels that international issues are important and that BOG should take a more active role.

BOG

VA - we should do something. Suggests that CSLA should take initiative as recommended by Peter Jacobs. IFLA structure is not perfect but is the best we have.

CMC cant talk to issue of Alliance because she has no info on it.

JF - tradition, recognition and values of IFLA is well known. Most crushing thing is that LA is building borders rather than eliminating them. UNESCO recognition is important. Alliance has values that are important that need to be integrated into IFLA. His opinion is that IFLA is more important than the Alliance.

Motion 97-2-3

Moved VA 2nd JF: that the CSLA should investigate re-joining IFLA on the basis of shared values and that CSLA individual members should be provided, in the interim, the opportunity to join IFLA.

Discussion

JF - shared valued are important. And should be part of the re-joining strategy.

AS - international issues are not a high priority. We should not spend a lot of time and effort on international issues. We need to do our own things well - get our house in order first.

AB - as individual member of IFLA what power do we have . LP change occurs through organizations.

DM - role is to communicate to our membership that neither organization is serving our interests well but that individual members may wish to join the organization to stay atune to what's going on. Budget of concern.

RC - motion is to encourage discussion. Budget issue can be dealt with when it becomes an issue. Supports motion.

AN - a minority issue - few BC members are interested international affairs. Good to promote individual to seek membership.

CMC Growth of the profession and shared values are important. Need international contacts to help us grow.

- JF - Biggest IFLA problem in addition to money was protocol. Alliance was to be project oriented - the flavour of being all inclusive. Anyone can get on the band wagon - never felt this issue with IFLA - interested in IFLA being able to accept Canada's interests.
- VA - international initiatives are important - we need to work together for common objectives - will get more recognition locally through international connections. This helps profession as a whole.
- RM - constitution of CSLA obliges us to be a member of an international organization.
- RC - our policy is also in support of international issues
- Motion Carried:** Action International committee.
- RC - what happened to John McLeod's committee? Committee was related to CSLA members who wished to do international projects - there was a sum of money identified. Committee to follow up with John. Internat. Com.
- All - Alliance relationship should continue - to address issues of mutual interest and concern.

3.6 Nominations Committee Report

- RM - on behalf of Ken Hoyle - we have by our bylaws - need a minimum of two candidates and alternate east to west. We have done neither, but not due to lack of effort. However we have secured the nomination of David Mitchell by acclamation and thank Ken Hoyle for his efforts.
- All - BOG members urged to think about how nominations are handled and how bylaws are structured related to this issue.
- AS - AALA elections - had difficulty finding candidate - as member would not run against other member. General consensus among BOG that this is a common problem.
- JF - how person is chosen is of concern
- VA - we had a session on restructure of the CSLA - the election of the president should be part of these discussions. General agreement. All

3.7 Reciprocity Committee

- RM- on behalf of KH. KH has written OALA and BCSLA asking why they won't accept one another's members -
- AN - the identification of obstacles. Have struck a committee and are responded to KH. Awaiting OALA response to see what the issue are in order to resolve and move forward. BCSLA/OALA
- JF - OALA there are many issues that need to be talked about. From the history of the profession there is a role that the CSLA could play more effectively. Originally the CSLA controlled the professional stamp. This evolved into regional organizations - that has now become an issue of territory rather than one

- of free movement. Architects have a page that shows each component signatures - this could be adopted by the CSLA as a model for our use. CSLA has opportunity to brush aside issue of BC and Ont. Discussions and draft a one page agreement that components can sign.
- CMC policy is in place that accomplishes this.
- AS - problem arises in examination of member in Ont and BC where it is not in other areas.
- CMC Relayed problem of APALA member trying to do work in Ont using APALA membership. Infighting as to who can practice is superficial.
- JF- Agrees - gave example of Ontario's grandfather clause.
- DW- lets get a sign up sheet for reciprocity or do we apply for membership and sue them if they deny it?
- DM - BC does not grant membership - it is granted by the BC government. There needs to be equivalent standards. BCSLA is willing to work to resolve obstacles.
- CMC - is this an issue of competency or restrictive trade?
- DM - are we interested in upgrading our standards? It appears so by our discussions. We need to maintain our professionalism via national standards - that all components need to work towards resolving.
- DW - why doesn't BCSLA banish some of their members?
- AN - referred to disciplinary hearing of BCSLA board of directors - that have resulted in reprimands that were not made public as issue was not considered a major concern. There was no fine and no restriction even though the legislation would have permitted same.
- DM - process should be gone through to resolve issues.
- JF - signature page is important. General consensus is that we support this issue however written examination is a concern. Written exam is defensible oral exam is not.
- CMC Nominating signatures for new members are very important. Disagrees with written examination. May recommend that we have government intervention to resolve.
- DM - the examination is an important component to reciprocity. There are ways of how we examine that can allow membership to occur.
- DW - problem across the country is that once you become a member you are never thrown out of the profession and are never chastised for poor practice.
- AS - recounted AALA design - build experience.
- AN - referenced the RAIC document that is in use regarding reciprocity.

Motion 97-2-3

Moved JF 2nd AN that the CSLA take the responsibility to draft an agreement on national reciprocity that each component association can be a signatory to

Carried unanimously

BREAK FOR LUNCH

3.9 Service Awards Committee

RM - JF has not received the AALA nomination of Marie Kipen as yet. AALA to provide tomorrow.

JF - awards re communications point of view. Standardization

1. Regional Statement- context in Canada

2. Site specific - planning design, communication, education

3. Environmental guidance statement- refer to leadership and its effect on community, what level - ie policy of government or more grass roots

Applications should include telephone contacts

Awards posted on web page, national news release, local news,

Winning award is less important than celebration of efforts of individual.

CMC - environmental leadership?

JF- a notion rather than policy - a recognition that this issue is moving towards the main stream. Move towards environmental guidance has outstripped landscape architecture advancement over last years. It would not be difficult for CSLA to move into policy making ranks.

CMC concern - need to have scientific validity and community base.

JF- the award is about the "guts" of a project. Need to know what award is being given for and what has been learned.

AS - a good starting point

RM - nominations become a series of case studies.

JF- to provide info to BOG for consideration prior to finalizing before next BOG meeting. BOG comments due back by Sept.6th. BOG/JF

3.10 Report of the Awards Committee

RM - replacement for Ted McLachlan.

DW - meeting with Charlie Thomsen, U of Manitoba will continue to manage the program. Dates for submission, and applications will be out shortly. Expect it to return to old system with the adjudication in JAN/FEB. Charlie is to be the new chair of the committee.

RM - have asked awards group to include a student award as part of the Professional awards program.

DW - need to ensure that the awards are made public. Hopeful for a positive move in this direction. He will make this a part of his mandate. DW

3.11 Report of the Executive Director search committee

RM - advertised in Association Executives newsletter. Got the member rate! Contacted companies in Ottawa, and placed ad in Bulletin.

Process - reviewed committee make-up, asked DM to join. Now need to work towards making selection by mid to late September. BOG entrusts committee to do what is appropriate.

CMC hire someone outside of profession, how do we handle committee administration?

RM - will depend on organizational abilities. Members of CSLA may need to take on greater responsibilities.

General consensus that a firm is not a good as the individual.

CMC May be able to run individual through a university/NCC or other organization as a contract person - good for benefits.

All - Need to respond to each applicant and outline process of how we will proceed. Decide who to interview and move forward.

3.13 Alliance for Design

LP - reviewed the current status about the progress on the business plan noting that the Bulletin published the 12 objectives of the design sector.

All - Need to gather data base on value of services emphasised as important to success. BOG to provide data by Sept 7th. BOG

DM - referenced "House" study that was conducted in BC. Need better information. Discussion on the value of service - lowering fees does not work.

3.14 Congress 98

VA - University of Montreal will assist AAPQ to organize a continuing education/smaller congress format. History will be focus of program. Will send over all of Canada in several formats. In **March 26-27, 1998**. 1.5 days of presentation, have BOG meeting, CLSA and AAPQ AGM on the Saturday. AAPQ continuing ed programs have generally had 70 - 80 persons attend. History is a popular theme. Are generating list of individuals. BOG to advise of individuals in their region who know about local history. Currently looking at Faculty of Management building as venue.

Language of conference is language of person talking. Want to do a publication from the conference. This might be translated in synopsis. No simultaneous translation. Keynote speaker will be a Canadian. - someone to talk about native people. BOG to email suggestions to Vinny BOG

Focus is landscape architecture not landscape.

VA will make announcement at this conference.

CSLA/AAPQ/College des management and others as sponsors for the conference.

Involve more people.

CSLA funding still required. Request for support is forthcoming probably in September.

3.15 Congress 99

JF - Trends in profession is towards specializations. What OALA has been thinking about is "how diverse the profession has become". Some are core people and marketing, cost parameters etc. are of concern. ASLA is a bigger show with good education potential. What do we have in Canada? People who attend year after year must be analyzed to determine what it is that brings these people to a conference. Ie age, what they learn, how old, etc. OALA has negotiated with the NCC and are hopeful of signing agreement with them. Ottawa will therefore be the venue. Meeting the needs of the membership is important to determine what expectations are and to build on these.

CMC people go to conferences to learn something, and to meet clients. We need to spread our web to attract more participants. Ie GLOBE series in Vancouver. Maybe we need to focus on what our clients want rather than what our members want.

JF - perhaps we need a multi-year strategy and stop re-inventing the wheel.

DM - we're the client and we're the people that organizations such as the BCNTA want to participate with. This could be a good venue for us to present ourselves and make some money.

CNTA has contacted AALA about sharing info for their upcoming 1998 event in Calgary. AS to provide DM with copy of letter.

Date is tentative for fall 1999

3.16 Congress 2000

AN- to explore with BCSLA

3.17 Congress 2001

LP- reviewed status of current negotiations and fax to Dennis Otsuji.

3.18 Components and Engineers Info.

Delayed - BOG to provide update info as soon as possible.

3.20 Policy on Component Financial Assistance.

Currently do not have a policy. It is for those most in need. Key is to have

members attend the meeting.

CMC this is an issue that needs to be addressed as it is a concern for their members. APALA is not growing in membership and costs are rising.

Action: deferred to Execom. for preparation of draft. Execom

6.0 Three Year Program Review - RM report

Reviewed report provided to each BOG rep.

Discussion:

Potential of exec. Director may not need have treasurer responsibilities. May need to limit the amount a Exec. Dir can sign. Need to initiate a financial reporting system that guarantees protection of member funds.

BOG to recommend appropriate nominees for the Accreditation council. Names to be provided to RM by Sept. 6th.

Meeting adjourned for the day at 1605 hrs.

AS - thanked RM for his term as president noting that he was most helpful for AALA and congress issues.

DAY TWO - City of St. Albert Civic Centre

Meeting began at 9:40 AM. Chaired by David Wagner.

Attended by: DW, DM, ND, AN, CMC, VA, JF, RC, AB, AS, RM, LP regrets DH

3.4 Report of the Continuing Education Committee

ND - comments made by BOG at last meeting have been incorp into policy. Have had no feedback on questionnaire. MALA council believes Continuing ed program is too "wishy washy" and needs to be more formalized and more rigorous. ND read further from an MALA submission outlining program concerns.

ND- wishes to upgrade questionnaire and include in Bulletin. Alternatively BOG members could take to their groups and return comments etc. ND does not feel that continuing ed can be a CSLA initiative. Universities may be interested in running a continuing ed program for CSLA. RM has left copies of the draft continuing ed policy at the universities he has visited.

- DW - thanked ND for his presentation noting that continuing ed is very important. Model of setting up professional courses that must be taken may not be the best one. DW directed ND and DH to adopt program of continuing education (3) and solicit their support to continue to set up a program that serves the goals of the membership.
- JF - providing cont. ed is important to the OALA, including the establishment of a credit system that dovetails with the CSLA among six points of their education committee.
- ND - appears to be an overlap of what OALA and the CSLA are doing. Urged OALA to take CSLA doc. into account and perhaps even allow the OALA committee to develop a national program.
- DW - we continually re-invent the wheel. It is a great challenge to have these issues resolved so that we can use the programs of one group to benefit all groups. If OALA is currently doing a continuing ed program, DW challenges them to provide the program for the nation.
- VA - we have all agreed that continuing education is very important and suggests that the code of ethics could be adjusted to reflect the need that the this issue is a personal member responsibility.
There is much that is being done. Every year there are sessions held at U of Montreal. There are 75 -80 people who attend each year. Price is important, however transcripts of presentations are made available. CSLA should not try to have its own program but should coordinate efforts between the components to ensure their efforts are collectively made available to all members.
- DW - agrees but is concerned about how we get the information that is generated to the membership. This is the role that CSLA can undertake.
- DM - shares objectives of cont. ed program and suggested that the OALA program could be used by all if OALA was interested in taking on this role. If BC wishes to adopt the model of another group this would be good. Information can come from a variety of sources.
- RM - recommendations of Cont. Ed document have not been adopted yet.
- AN - merit in CSLA playing a role in the delivery of continuing ed service.
- RM - since province maintain their rosters it is appropriate that they do the monitoring of cont. ed programs that members attend.
- VA - web could be used.
- ND - DH is compiling information that is available. Could have a speaker series that goes through region at a grass roots level to have general public gain an understanding of landscape architecture.
- VA - should always be a role of the BOG to have a presentation in the cities in which they meet.
- RC - these work very well. Have had good success in Saskatoon; a collaborative effort.

- AS - document has been circulated to AALA exec. who endorse it and could implement portions of it. AALA wishes to undertake continuing education with SALA and MALA and will initiate discussions in this regard. Congress 97 cont. ed programs have not been well subscribed.
- DW - mandatory points for cont. ed program could be a good way to raise attendance. If points are not achieved - throw members out of organization.
- VA - lets do every thing we can to get things underway.
- RC - it is not necessary to be mandatory. SALA members want to have info that they can benefit by. This needs to be a +ve experience.
- DM - objective is to work towards a system that is viable. Need to introduce over a period of time.
- RC - do we still want to do questionnaire?
- ND - original intent was to do questionnaire in Bulletin however may not now be appropriate. BOG members to report at next meeting what they are undertaking in continuing ed. BOG
- CMC Klynstra and CMC have put together program on the environment. This is a module that could be put presented at other places and times. It has not been followed up but the idea of doing modules is valid and CSLA could co-ordinate these. Ie Video could be used.
- DW - pleased there is enthusiasm for the concept of cont. ed. Asked that program of cont. ed be headed up by ND and DH and continue to refine the doc. to recommended implementation stage and "final" CSLA position on Cont. ed.
DH/ND
- AS - Congress 97 will have cameras running at wrap up session. Would like to have some funding to convert to VHS tapes. Amount to be determined.
- RC - cont. ed committee?
- ND - needs an educator; RM - Steve Fleishauer from Guelph has been recommended. Charlie Thomson has been helping. John MacLeod could also be of assistance.
- VA - What is intent of \$2000?
- ND - Incidental to developing data base.?
- VA - Possible use Volume 2 of Oral History
- DW - Would RM be willing to chair Program 3 on education? Yes. RM

Meeting broke at 10:45 for a smoke break reconvened at 11:05.

3.12 Communities in Bloom

- RC - observed that the brochure is the first time that the CSLA has been represented as one of the supporters. How much benefit are we getting?
- AB - NWT has done their own program.
- AS - there are LA's from around the country participating with others in judging etc

- that we are benefitting from in terms of exposure.
- DW - at Execom mtg, we dealt with Louis Beaupre C-in B rep. Who had requested this money in support of his travel to meeting etc. to participate on our behalf. The Execom agreed that the budget of \$2,000 for Community service be used this year in support of the program.
- AS - Hugh Knowles has been a judge. Martin Sawden hosts and tour the group when it is in St. Albert.
Other BOG members referenced L.A.s in their area that support program.
- LP - reviewed C. in B. desire to have a CSLA design award to various categories of their program.
- AS - if CSLA were to give award it should only be 1 and for the very best.
- RM - doubts we have resources to participate in terms of financial support. Our name is attached to the program and can continue. If we feel objectives of program merit our support we could contribute more.
- AS - can be more than just financial.
- VA - some concerns with program. A "melting pot" of awards. AAPQ gives three or four different awards within the program in Quebec. It is important for the communities who participate. The profession can benefit however membership in general do not seem to give it a lot of support. Agree that an award from CSLA should be only 1 and for excellence.
- CMC has been involved for a couple of years and original misgivings have been set aside. Nova Scotia towns are very involved in the program - award is less important than community based initiatives that support a variety of environmental programs. There is a fellowship that is developing among the participants that is very worthwhile. Is a good thing for the CSLA to support. Need to have a co-ordination among the CSLA so that our members can better understand what is happening.
- AN - agrees, a good program. Supports concept of 1 award for the top submission.
ND - a bias, has been asked to be a judge. Echoes BOG comments a good way to raise the flag for CSLA. Judges expenses are paid by Communities in Bloom. Communities get copies of judging reports. Two key professions are horticulture/floriculture and landscape architecture. In Newfoundland have focused on "tidy towns" concept supported by the C-in-B program. There are 41 communities participating. Has economic benefit. NALA is designing a sign for the winners of Tidy Towns. Not so sure about award but suggests that we put money into the program and that we should increase ~~our~~ contribution from 2 to \$5,000. International competition this year is in Spain. *out.*
- DM - supports the program. La's should be involved.
- JF - interesting that the media are picking up the program. Supports what is being done however has concerns that the program is directed at the "unsustainable"

landscape - that which is manicured. LA's could talk to the losers of the programs on how to be more environmentally smart. Our knowledge is important.

- ND - current focus tends to be too horticultural. Communities however are moving towards a more sustainable type of landscape. This is where more towns and communities must go. LA's as judges are important as they can tell communities how to make themselves better. Community effort is rewarded.
- DW - appears to be mood swing from previous meetings. Suggests that we may need to consider additional support and funding. Item to be put over for further consideration at next meeting. BOG
- ND - proposes that we continue to monitor program and review at next BOG. Louis Beaupre could raise the profile of the CSLA a little more effectively.
- JF - CSLA should provide Louis Beaupre with the information that we wish to be presented and not depend only on his interpretation.
- DW - has seen the C-in-B program on television.
- ND - CSLA needs to let Louis know what we need and how he can report to BOG.
- DW - asked for volunteers to embrace initiative on behalf of the BOG and provide Louis with direction .., DM volunteered. DM
Agreed that this is also the role of the CSLA office. CSLA office

3.16 Congress 2000

- RM - passed on comments to NALA about concerns re continued eastern conferences. NALA agrees with idea that BC can be approached. NALA now considering 2002 or 2003. NALA
BC to explore to and report back. BCSLA

10.0 U o f T student publication.

- RM - alumni of program have been approached students in undergrad program to do a publication of grads of the program as a wrap up to the conclusion of the program.
- VA - examples of work are shown at the U of Montreal. Therefore we could have more requests to consider.
- JF - OALA is supporting. This is an opportunity to enhance the profession.
- RM - issue is whether we support the publication which will be a History of the bachelors program. Have not sent request for money. We have committed to publish request in Bulletin.
- AS - will get same request from University of Manitoba.
- CMC should look for dramatic ways to assist students.

Motion 97-2-4

Moved RM, 2nd VA that the CSLA provide support to the U of T program in the amount of \$250.00. Carried

WEDNESDAY - AUGUST 13/97

Sheraton Grande Hotel - 0915 AM

- DM - provided copy of Ron House report and pass to each member of the BOG.
- RM - welcomed everyone to the meeting noting that the proceedings of the conference are now available for purchase.
- AS - announced that BOG members need to sign up for tours if they are going to participate.

Agenda: RM

- New professional publication
 - Joint session with educators RM has provided them with questions to be discussed - ie what about the loss of the Bachelors programs in Canada, continuing education and role of university in same.
 - joint luncheon with educators, Alliance,
 - joint meeting with Alliance - RM has provided them with questions to be discussed - ie how do we build greater opportunities and greater enthusiasm.
- RM - Noted that at AGM no component reports to be presented, RM will do review of business of past year, LP to do finance, DW to do computer presentation of
- DW - noted that the Marie Kipen issue was still outstanding.
- JF- presented information on above that AALA recommended president's award to Marie Kipen

Motion 97-2-7

JF 2nd DW that the CSLA provide a president's award to Marie Kipen .

Carried Unanimously

Professional Publication

- RM - when he became president he raised the issue of a professional publication, the questionnaire responses noted that a publication was of interest. RM then asked, Cecilia Paine (CP) to pursue the issue of defining a proposal for consideration.
- CP - reviewed final report dated Aug.5th - noted that item c referred to on report was left out and copy was provided. Also provided recommendations.
- Terms of reference prepared for committee included what happened to LAR and are the conditions the same today. Cecilia discussed this issue with Pleasance Crawford. LAR was a private enterprise started by Nick Van Vliet. CSLA had

little to say about editorial content. Conditions of LAR still do exist in some form and a leap of faith may be required to move the issue forward noting that it is very important for new people entering the profession and members of the profession to have a journal. The 3 general options of the Oct status report were noted as well as the advice that Cecilia had been given by publishers who advised that tagging on to an existing system was more important than starting afresh. Overview of the proposed publication (dated May 26th) developed by RM and CP was reviewed. Expression of interest letters were mailed to three different groups. Two responded with interest and Alf Simon submitted a proposal as well. Reviewed hi-lights of each.

- ND - questioned if Landmark had been approached
- CP - considered but not approached as they seemed more trade oriented.
- JF - if Award magazine is used would it go to all CSLA members.
- CP - will rely on information received in letter from Award. Noting reference to costs for AAPQ members, and that they would distribute to all members.
- CV - degree of control is an important issue that needs to be considered in an over-arching way. APALA wants to put a CSLA deliverable in front of their members. Debates about editorial content, costs etc may be a red herring. Need to be sure why we want a journal.

Discussion on LAR and how it passed on.

- DW - LAR was undertaken during the era of "core" and "elective" programs.
- RM - this is no longer the case as there are now no "elective" programs.

Break for coffee

Meeting joined by educators introduced those in attendance.

- Educators - U of Montreal - Ron Williams (RWi)
- U of Toronto - Rob Wright (RW)
- U of Manitoba - Charlie Thomson (CT)
- UBC - Patrick Mooney (PM)
- Ryerson - Miller (M)
- U of Guelph - James Taylor (JT)

Suggested that cost not the determining factor in making a decision regarding the publication of a journal.

Sample BOG response:

- AN - not enough as once per year need more often; concern over advertising; proposal

- by HLR preferred.
- AB - agrees with AN; advertising is necessary
 - LP - a tough sell
 - VA - agrees with HLR option
 - DM - agrees with HLR option but are there other options?
 - CMC likes Planning issue of magazine. But need to reach a broader audience. Can we meld with something that reaches a broad audience? Are moving on to the web can this be used?
 - DW - agrees that we need to reach a board audience about the value of services, and would like to see re-packaging to have a wider appeal.
 - ND - likes Plan Canada approach, but also wishes to a get message out as to who and what we are; need a quarterly publication; there should be a niche that would appeal to the general public; if not possible then members of our profession writing in other journals could be an option.
 - JF - Congratulations to Cecilia for bringing this issue for discussion. Relation to components is important; quarterly information is important but local components could do this; case studies could be published by the CSLA; summaries of information could be on web with entire article in journal; agrees with HLR proposal.
 - CP - HLR response and general public response noted in HLR addendum.
 - RC - supports HLR proposal
 - CV - draws a difference between internal and external communication. HLR deals with internal publications, this needs to be supplemented by greater frequency. Doubts it will have broader appeal. Plan Canada is not a particularly good external communication. Need editorial content in other magazines to showcase our capabilities. Therefore need to support both ideas.
 - RM - clarified that internal and external communications were important but that this journal was not conceived as a promotional item.
 - AS - agrees with CV - HLR option could evolve into what we need but there are other avenues that we should use. More in favour of the first option of using Award mag.
 - PM - option 2 - was scholarly, Old LAR did eventually get to area of refereed articles however issue of a jury for articles needs to be addressed.
 - CP - HLR did address peer review process similar to how LAR was done.
 - DW - where are you currently publishing?
 - PM - most publishing now in other areas such as "Places". A Canadian LA journal could be a vehicle for this work.
 - JT - academics need desperately to print, commercial publications may not be able to address complete academic needs. Potential to use Alf's idea discussed and web pages could be a vehicle for publishing. This model could be considered to

- disseminate research info as complementary to written/commercial publication.
- CV - need to consider each proposal in broadest context and be sure what our needs are that need to be serviced.
- RM - congratulations to Cecelia for undertaking difficult task.

Motion 97-2-8

JF, 2nd DM: that we approve HLR proposal in principle and that we target 1998 as a release date for initial publication.

Carried unanimously

Action - RM to announce to the membership
 Task force CP, CV,JF, VA CP/CV/JF/VA

Educators to further consider academic journal in their upcoming meeting. Educators

Joint educators session:

- PM - highlighted results of morning session of educators
 - cut backs in funding are still occurring
 - re-structuring restraints are on-going
 - joint/shared courses are being tried but this has some limitations - student teacher ratios are being affected. University resource allocation models are not recognizing amount of time required for studio teaching at low student-teacher ratios.
 - potential of sharing courses between institutions is being considered
 - demand for LA education by student applications remains strong. Getting more older people coming back to school.
 - CSLA - continuing education needs - courses can be given outside of regular student hours allowing for others to participate as well as students in programs for credits. Ie UBC planting design. Profession needs to mandate continuing ed. to allow programs to address this issue.
- RM - CSLA has a policy task force recommendation that recommends this but CSLA cannot mandate only components can. Once this is responded to at component level then mandate can dealt with.
- PM - Universities operate on a cost recovery basis, continuing ed is not cheap. Physical restraint issue - working with municipalities and others to undertake projects for remuneration/equipment or research grants.
- RW - Currently most universities are spending 10% of resources on computing. LA Design teaching is far behind this number.
- PM - Undergraduate degrees now only in Guelph, Ryerson and Montreal. Is this

- detrimental to the profession? Accreditation will still need to be done, training for the future not the present.
- RM - Can the same technical content be taught in a shortened program is a concern?.If this can not be delivered are there things that need to be done in training new graduates that make up this difference? Smaller programs will produce fewer grads - a concern? Are we losing high school students to other professions as we're only giving masters programs?
- RW - Will be smaller numbers focused in certain areas of specialization. In technical areas profession needs to be specific in its requirements so the universities can respond.
- JT - Why are BLA programs being phased out?- coming from university mission as a research based institution. Masters programs provide more opportunity to meet this objective. Training function (undergraduate) costs a lot of money to do. Feeder programs (ie environmental studies programs) can provide student base for first professional masters programs.
- CV - Graduate professionals need to have a profession to receive them. LA is under attack, programs need to parallel engineers and architects so that our degree maintains credibility. These need to be read as equal so that we maintain professional status. Lost of bachelor programs is affecting professions ability to access such things as title acts.
- PM - Going to masters we are becoming more parallel. Shared courses are helping to set attitudes of acceptance by other professions.
- RM - noted that the biggest competition to landscape architects are the engineers.
- CMC - can't get a person who can enter a first professional degree without a sound grounding. Knowledge requirements for LA's are increasing. Engineering is training its people to get "stamps" in various areas that allow them to directly compete with Landscape architects. We need to substantiate credentials.
- PM - need breath and depth. Masters will not give same depth in every student.
- CT - Issues are characteristic of Manitoba. Profession needs to set the rules of what they need universities to produce. Trend is to research and allow students to develop areas of specialization.
- CMC - undergraduate level needs to be a related degree.
- CV - agrees - we need a programmed model of education in land. arch. That allows student grads to directly compete with other professions such as engineers. Comparison of length of education needs to be creditable between LA and other professions such as engineers
- RWi- Problems in Montreal are the same as in other institutions. Research chair is giving tremendous visibility, prestige and continuity. Not looking to adopt only a masters degree but perhaps may be forced into a 3+2 program such as being done by architecture. A four year degree may be adequate as not all students are

- capable of master's. LA is a culture there are certain areas that are fundamental.
- M - Ryerson is a hybrid - now a university - change of scale and attitude is being addressed. Diploma is being phased out. Curricula are being re-written to two year base courses and specialization in last two years for a total of a four year degree. This fall will start second year of new program. It is not a professional degree but students are going into profession and masters programs. Program is considered an honours program
- RM - extended invitation to all to attend city hall reception.

BREAK FOR LUNCH.

Joint meeting with Alliance members

- RM- welcomed everyone to this session noting that we would continue with discussions started in the morning and over lunch. He referenced the withdrawal of the members from IFLA and the desire to now pursue the re-joining of IFLA. CSLA wishes to proceed carefully to explore an international dialogue.
- DB - Need to talk more, Alliance has been doing this. Need to ensure that the membership knows what is going on. He referenced the history of what has gone on with the IFLA issue. Approx. ten years ago IFLA began to have problems, CSLA worked hard to get the organization back on track but efforts were not successful. Changing the constitution of IFLA was urged but not successful. Japan invited resigned nations to Tokyo to discuss issue of reunification. Recommendations from the meeting did not get implemented in IFLA but out of this meeting the Alliance was conceived. The problems of re-joining is a complex issue that needs to be addressed - there are many problems that are being discussed in order to focus on reunification. The Alliance is growing and more countries are getting involved. Current focus is how to re-unify with IFLA and how do we move forward with concept of Alliance which is now working well. Alliance is getting exec. Directors together to share information such as setting up internet etc.
- DJ - David Jarvis provided summary of meeting with Arno Schmidt. Tried to determine middle ground that would be acceptable to both organizations. Middle ground includes ceiling figures for larger nations to remove that problem. However, large centralized admin of IFLA remains. Alliance is performing well with no money and no power. IFLA can continue to provide it's international role and UNESCO recognition while Alliance can continue with its sharing of information. No power and no money means no egos for control. Communication remains the key to the success of the Alliance and each organization maintains its own program of international affairs. Alliance is the

vehicle of communication.

- AC - Alan Chenoweth; AILA now the chair of the Alliance. Have had discussions with IFLA but have been discussing issues related to projects. Getting association management together has been an important set forward. Keeping abreast of what is happening around the world has been of interest particularly the concept that the profession can not slip in stature in any area as it will effect us all if it does. Need a world wide perspective - a value of belonging to the Alliance.
- RMo - Bob Mortenson; need to determine to type of organization that appeals to smaller countries as well as the larger ones. Now is the time for IFLA to be re-born. Issues must be resolved in a process that will allow for a re-birth that will be successful. Does Alliance continue to grow?
- HK - Haruto Kobayashi; concept is that there is lots of people who attend IFLA as an individual member and the same thing is happening in Japan. JILA became part of IFLA in 1953. JILA has 3000 members some of whom wish to go to IFLA. JLCA consists of 4000 members and many of these also wish to go to IFLA. Purpose of attending is to meet international people and meet other landscape architects. Now have a group called Japan IFLA that has 120 members. This group is not yet satisfied with IFLA as there is not a world representation of landscape architecture. Originally LA in Japan were also working all over the world therefore the organization grew because of support IFLA. Mr. Sato the mentor of the Japanese landscape architects feels that change is required. Mr. Kobayashi just last month received the international communication award. He now would like to write a book about IFLA.
- DB - questions?
- CV - Japanese membership on individual basis versus country affiliation of interest.
- AC - Chenoweth - IFLA now has individual membership to cover those people from resigned nations.
- CV - Canada does not have feeling of individuals as members of IFLA only a country as a member.
- RMo - Mortenson - what is a federation? Should it run more like a society. Japan's change allows some participation, people go to IFLA for social reasons however there is more than this which is important particularly the advancement of the profession within the world.
- AC - Chenoweth - attendance of members at IFLA is directly proportional to their participation.
- CV - distance from membership in organization is important consideration. Ie CV is two steps removed from IFLA/Alliance . He is member of APALA - CSLA - IFLA/Alliance.
- HK - Kobayashi - in Japan JILA members became IFLA members in 1984 became individual members. Must study systems for membership.

- DB- concerned about how to get all information that is available out to the membership. Alliance is hoping to resolve issues while Schmidt is president of IFLA. Canada needs to be at the table of discussions and is committed to not doing anything without notifying other resigned companies.
- TD - Tom Dunbar - CEO meeting has directed ASLA to look at re-joining IFLA by opening up a dialogue. ASLA job is to talk through with the Alliance to develop a proposal on how dialogue can be undertaken.
- AC - Chenoweth - Alliance will continue to talk however decisions on how to join or not are individual country ones. Belonging to Alliance is the same as subscribing to a journal. Through the new members can be part of an international network.
- DB- communications is the key.
- CV - success of Alliance is a country to country service provider. Model breaks down when it has individual membership. Individual membership issue can still be a focus of IFLA. Therefore services of country to country are Alliance and individual to individual are IFLA. Bureaucracy of IFLA is cumbersome for reunification.
- RM - can anyone provide reason for CSLA to provide for individual members to join IFLA?
- AC - Chenoweth - higher costs to individual; perception of compromise of country position.
- Rmo - Mortenson - ASLA - is it important enough for ASLA to rejoin for a fee of X that would be paid equally by larger countries; rejoining based on issues and what can ASLA offer IFLA in a proactive leadership role.
- TD - Dunbar - ASLA input will benefit them as well as IFLA particularly in the longer term.
- DB- potential to have IFLA and Alliance to have meeting is in the same location to help resolve the issues.
- DJ - Jarvis - Alliance goes on in any case. Trying to come up with middle ground that allows rejoining. It may not be agreed by IFLA membership or by Alliance membership. Try to put what we have in Alliance into IFLA but not at any expense. IFLA either accepts or not but it really doesn't matter because Alliance will continue to grow.
- DW - Forum of Americas last year was discussed last year in Los Angeles - what is status of minutes of meeting.
- TD - Dunbar - report has been long in coming. Now have resolved the ASLA issues as promised at the meeting. Report will be out soon. ASLA will go to Buenos Aires and chair ASLA position. Where we go from here to be defined. Forum of the Americas is a project of the Alliance undertaken by the ASLA. ASLA trying to determine if a Forum of the Americas - Part two will take place in Argentina.
- AC - Chenoweth - thanked group for opportunity to discuss issues.

DB - thanked CSLA for allowing Alliance to meet at this conference.

BREAK FOR COFFEE

PM BOG session underway missing JF and AB.

General discussion on publication based on observations from joint session with educators.

ND - basic skills of landscape architects seems to be lacking.

RM - should we sample our membership to see what skills are lacking?

VA - noted that many changes in LA programs are financially based not education based. Masters students do not come totally prepared to do landscape architecture as it is practised.

DW - re: AGM would like to review his presentation and then meet with each BOG rep to discuss options on how to proceed.

Agree to meet before the AGM.