

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS  
ASSOCIATION DES ARCHITECTS PAYSAGISTES DU CANADA**

---

**MINUTES  
BOARD OF GOVERNORS MEETING  
October 17, 18, 1996  
Corinthian Room, Biltmore Hotel  
Los Angeles, California**

**Attended by:**

**AALA - Andre Schwabenbauer, AAPQ - Vincent Asselin,, BCSLA -Allan Neufeld, MALA - Don Hester, NWTALA - Alex Borowiecka, NALA - Neil Dawe, OALA - James Floyd, SALA - Rob Crosby, President - Ron Middleton, President-Elect - David Wagner, Executive Director - Larry Paterson**

**Regrets:**

**APALA - Colleen Mercer-Clarke**

**AGENDA**

**ACTION**

The following was added to the agenda

- item 1.14 Internet
- item 5.4 CSLA Restructure  
Component Financial Assistance  
University of Toronto Situation

**1 BUSINESS ARISING FROM REGINA BOG MEETING**

**1.1 Review of minutes of Regina BOG**

- Item 5 - notes from the meeting are missing
- Item 3.1 AAPQ has category of associates but not associate members.
- Item 6.6 Re: International - BOG approved \$100.00 for membership fee in the International Alliance.

*Moved: Asselin, Second Hester that the Minutes of the Regina meeting be approved as amended.  
Carried*

**1.2 BOG Awards Nominations**

It was noted in the Regina meeting that a package of information was to be provided - therefore nothing has been done yet. Wagner reminded BOG that information is outlined in the bylaws. It was also noted that information was provided at the Regina meeting.

Floyd reviewed the OALA/his philosophy of awards that focused on the potential of awards that could unite with other agencies and those that receive

awards. He noted further that other professions are going through the same struggle and that the CSLA could perhaps get more exposure by piggy backing with other award systems.

Hester - this should be considered on a case by case basis and there is a need to build upon the contributions of the award winners. He noted further that consideration should also be given to those outside of the CSLA membership.

Middleton - Congress 97 is interested in giving awards but that to date there are no nominations from the BOG. He suggested that there be a general call for nominations in the next Bulletin and that the issue should then be placed on the agenda for the next BOG meeting.

LRP

Floyd - it is important to ensure that the reasons for the awards are well known, understood and documented to allow for the proper marketing of the award.

Middleton asked for a committee to review awards nominations and to make recommendations regarding awards. Floyd volunteered as Chair with assistance from Wagner.

JF/DW

### 1.3 Core and Elective Programs Issue

Asselin - issue is not an AAPQ problem but a CSLA one. He noted however, that it was a sensitive issue for the AAPQ board in that they feel it is fundamental to retain the Core and Elective programs. The AAPQ position on this matter has never changed and they are having difficulty determining what is core and what is elective within the current program structure.

Middleton - currently all programs are considered core.

Floyd - current programs could be noted as "core" or "elective" with communications being the likely one to be noted "elective".

Middleton - the problem may be one that is more concept than substance.

Wagner - CSLA operates on a budget basis that is approved by BOG. Each member should focus on their component interests to ensure that the money is expended on issues that are important to them.

Middleton - this should be kept in mind when reviewing the budget proposals.

Asselin - the issue was triggered by the change in the CSLA bylaws that took place in Montreal - it was perceived by AAPQ members in a negative way and members are now asking how well they are being served by the CSLA. He noted that there is a need to have the CSLA clearly state why the changes in the bylaws were undertaken and that in Quebec City the proposal for change was not accepted by the AAPQ.

Execom

### 1.4 Report on Finances

Paterson reviewed the current financial statements noting that there was \$120,165.45 in income and \$102,494.08 in expenditure leaving a current unexpended balance of \$17,671.37.

### 1.5 Continuing Education

Dawe - continuing education is very necessary for the general

membership. He provided a copy of the committee report noting in particular the seven points to be considered. He pointed out that continuing education could be a money maker and that certificates for participation could be granted.

Hester, co-author of report - MALA approved a strategic initiative that incorporates continuing education. This could be used as a model for the CSLA which could then use the university as a vehicle for delivery of the programs.

There is a broad range of topics and a variety of media available that might help unite members with students. He displayed a brochure on continuing education from the University of Manitoba noting that U of M's videos are professionally produced. The issue of copy write could be a concern when using the university videos so MALA was looking into producing videos for the CSLA that would be CSLA owned. There needs to be incentives to attend sessions. These could be credits that are applicable to continuing membership in the society.

DH

Floyd - CSLA could become a registrar for continuing education, which could become a component of reciprocity, and which could also be used to lever the members into participation ie points for attending AGM. Cost is however a concern.

Middleton - a committee should now be struck to prepare the model. The report is an excellent start but it needs to be refined. He questioned if this should be for components to adopt as they are the ones responsible for the profession or whether it should it be a service of the CSLA, or perhaps a marrying of the two.

Asselin - everyone agrees that continuing education is important. We need to determine how to make it accessible - costs, time and subject are all important. Further there is a need to access what is already available and each component should trade information on what they are doing.

Schwabenbauer - AALA have dealt with the issue of continuing education by liaising with other professional groups such as the interior designers who have a good model. Workshops should be accredited and there should be broad topics with flexibility built in. Schwabenbauer to provide info for BOG.

AS

Schwabenbauer - Architects in Edmonton recently established workshop sessions focussed on professional practise. The goal is to establish an institute in Edmonton for continuing education in architecture. AALA and the U of A are partners. Programs are expanding. Continuing education is an issue of each congress but most congress organizing committees are not satisfied with the attendance. Congress 97 has NAIT who will offer programs related to the conference theme. It is hoped this approach will set new standards for continuing education.

Wagner - list of available videos should be put on the Internet. CSLA should facilitate the workshops at congress and components could assign their own point systems for continuance of membership.

Floyd - is french a problem? - ie do we need to provide a written

translation for those watching English only videos. These could have a greater point value than English - English responses. IDEX workshops even extend to how to earn income.

Crosby - for SALA the issue is their isolation and the universities are only offering courses related to engineering. It is therefore important for SALA to be made aware of what is happening. The CSLA could be a clearing house.

Hester - MALA worked with the engineers and the City of Winnipeg to bring together a continuing education opportunity.

Dawe - the committee needs to clearly define a process and how it is to be sanctioned. They will bring forward a funding proposal to the next BOG.ND/DH

Asselin - Congress and continuing education have traditionally been parallel, perhaps they should be coincident.

Paterson reviewed CANCOPY proposal regarding the issue of copy write. A copy of the proposal was to be provided to each member.

LP

Execom to review and decide on appropriate action.

Execom

#### 1.6 CSLA Investments

Paterson - CSLA funds are currently held in trust and invested in GICs.

To be reviewed at year end and action taken as previously recommended.

LP

Fund will be invested in the interest bearing instruments with 20% maturing each year.

#### 1.7 Accreditation

Middleton - the CSLA has taken on a large responsibility. The schools feel that it must be administered well and the CSLA office needs to provide administrative support as required.

LP

Middleton - reviewed contents of CSLA - ASLA agreement.

*Moved Asselin, second Hester that accreditation be moved from the College of Fellows to the CSLA office for the administration of the program.*

*It was noted that the college is still an important component of accreditation and that both national and international sources of accrediting team members needed to be considered.*

*Carried unanimously.*

#### 1.8 Reciprocity Status

BCSLA and OALA are still pending agreement.

Neufeld - BCSLA status report provided. The Minister of Labour has contacted the society regarding issues of compliance with the Labour Mobility Act. BCSLA executive feel that the CSLA must move towards a standardized national written examination. Proposed the motion noted in the handout.

*Moved Neufeld, second Floyd that all CSLA component organizations adopt in principle the move towards a standardized written examination.*

Dawe - concern for NALA is the cost.

Hester - MALA feels that the exam is focused only on general issues and not specific skills that Landscape Architects should possess.

Schwabenbauer - AALA has the same sentiments. The LARE is a start that offers a basic entry into the profession - should consider chapters specific

to regions.

Floyd - OALA has minimum standards with respect to technology/engineering aspects which some LA's are refusing to write. Is the LARE a restriction or a stepping stone? It should be the latter and exams should not be considered as a barrier to practice but a milestone towards the practice of the profession.

Asselin - LARE has no advantage for AAPQ members as there is no legislation in Quebec that requires it. If other components adopt the LARE this may create a problem for the AAPQ.

Floyd - CSLA should contact IFLA regarding the language issue.

Paterson - IFLA is only conducted in english and french.

Wagner - has reviewed the Labour Mobility report and noted that reciprocity is an issue that the BOG has addressed for at least ten years. The exam appears to be a protectionist stand that prevents mobility. We should move beyond this issue without examinations and comply with the Labour Mobility standards. He will not support the motion.

Schwabenbauer - the concern is that we must be responsible to the public.

Hester - MALA agrees with examination but this could be a practice review not the LARE.

*Moved Amendment Hester, second Asselin that the word "written" be removed from the motion.* Neufeld - reviewed the Labour Mobility measures with respect to minimum competence - section III.

Wagner - using the same document questioned the above. - chapter 7 page 33

*Amendment failed*

*Motion failed - 3 for, 4 against, 1 abstention*

Asselin - questioned the need for a Reciprocity Policy

Wagner - policy needed to deal with labour mobility issues.

Paterson - reviewed need for protection of the public through professional competency - if examination is what is needed to provide this assurance then we should undertake it.

#### 1.9 NCC (National Capital Commission) Proposal Update

Paterson reviewed current status noting that the CSLA has written expressing concerns about the proposal and is awaiting feed back from the NCC.

#### 1.10 Canadian Council of Professional Engineers - Canadian Society of Landscape Architects

Paterson reviewed current status noting that discussions between the engineers and landscape architects on the definition of the profession are on going. The CCPE is to consider the CSLA proposal at an upcoming meeting.

### BREAK FOR LUNCH

#### 1.11 Self Regulation

NALA - no change

AALA - discussions on going since Dec 95 with the architects, interior designers

and planners to amend the architects act to an omnibus act. Now have a draft of the act and regulations (approx 75% complete), have held info sessions and it is now in the hands of the architects to come back with a time line for their ratification of documents prior to ratifying by other groups and the government.

A current target is the end of November with submission to government in December. The Landscape Architects, Interior designers and Planners are now having some doubts about the eventual success of the proposal.

NWTALA - discussions with the architects are underway but the climate for work is so difficult that self regulation is an issue for the future rather than present.

OALA - thrust is to identify with certificates, those members who carry E and O insurance. This is an important issue to change the image.

AAPQ - no change

MALA - meeting with legal council and Minister of Finance to identify caucus members to sponsor name act legislation. Have negotiated an exclusionary clause to be added to the new professional engineers act. MALA will now review the proposed changes to the engineers act.

BCSLA - no change

SALA - have a detailed list of tasks prepared. The first is to get ministerial sponsorship - currently awaiting response. Target is to try for the spring 98 sitting of the legislature.

#### 1.13 Nine Cities Conference

MALA - provided hand out of results of meeting held Sept 28, with 25 people in attendance including 9 MALA members.

AALA - split meeting into two sessions. The first with the architects and planners and the second with only AALA members. Had 10 LA's attend the first session, second session with Garry Hilderman, Doug Olsen and Ted Mueller to take place at AALA AGM, Nov 23.

OALA - had meeting at University of Toronto with students. Interested in the virtual aspect of the meeting; software for national linkup could be provided by Rodney Hoinks. Title of session - "brilliant future" attended by Bernard Saint Denis of Montreal, Ken Hoyle, and Neil Fitzpatrick. 15 people attended.

The five students who attended seemed to have no interest in professional practice. Floyd suggested we need to rethink what we are doing as professionals in order to foster professionalism and interest in landscape architecture.

Hester - need to open doors to other areas of interest as that is where the job opportunities are - i.e.: environmental management.

Floyd - a U of T student said - you're giving us a keyhole we need a pathway.

Middleton - each BOG rep to provide a summary of their meeting.

BOG

NALA - met as a group on Oct 25 with Peter Jacobs who also gave a public presentation about the work of Fredrick Todd. Each NALA member has written their views on the issue.

NWTALA- meeting is scheduled for beginning of December with Ken Hoyle in attendance. Will have 6+members plus other interested parties attend.

**AAPQ - at present still has no enthusiasm for meeting due to other priorities. Perhaps November could be a possibility.**

**BCSLA - will meet the end of November date TBA. Interested in securing a panelist.**

**SALA - as above.**

**Middleton - to provide information kit to AAPQ.**

**RM**

**Wagner - referring to MALA report - we need to become increasingly relevant.**

**Floyd - OALA has a questionnaire that explores the past and present of the profession. It was sent to 94 & 95 classes.**

#### **1.14 Internet**

**Middleton - have added more to the net which is now in french and english with the CSLA brochure added. Congress 97 is also on the net. A bulletin board will be up soon as will a job registry. Asked BOG to advise of any errors or omissions. AAPQ to review french component.**

**BOG/AAPQ**

**Middleton - have offered to components that CSLA could help create component links to the CSLA page. Now links to OALA but there is no info yet from other components. BOG urged to push this issue forward. Images and text to be provided to U of T who will prepare the site.**

**BOG**

**Any word processing format is acceptable. Images - scanned are preferred. Info to be provided to Middleton.**

**BOG**

**Middleton - there is potential to have a firm roster and member roster listed. Search could be CSLA/Component/Firm/member etc.**

## **2. POLICIES**

### **2.1 Policy on Continuing Education**

***Moved Hester, second Schwabenbauer that the CSLA adopt the Continuing Education Policy.***

#### **Discussion:**

**Floyd - referred to a point system as a model - IE the Dr. Shigo workshop on trees.**

**Asselin - suggested we need to highlight associate members noting there is already many demands concern placed on these people so we should consider not adding continuing education to their requirements.**

**Middleton - students are not getting enough from the university programs - IE work experience and courses on various subjects could be a part of continuing education.**

**Floyd - Membership should decide what is important. LA's need to self evaluate so that other LA's know what to engage in.**

**Hester - MALA is concerned that we don't get in the same position as the architects. Courses must be stimulating, of high quality and offered within a regulated process.**

**Asselin - AAPQ would need to clarify words "should be" - this is perceived as**

a requirement - "should" is "mandatory" for components who will decide themselves the extent of the requirement. Do we need a policy with so much detail?

Dawe - the policy is intended as a framework for the components to adopt.

Crosby - components should be doing continuing education on a voluntary basis anyway. SALA endorses the need for self improvement. Regarding Principle #4 he noted that the policy as proposed does not reflect self study.

Hester - should have a "journal club" to monitor what people need.

Middleton - would then need to determine appropriate level of monitoring

Asselin- need separate continuing education for members that is different than that offered to associates.

Floyd - the document is more about process than policy. It should be more pointed to get people to buy into it. Self education of the society is important but members need to talk with one another. Point systems become a "carrot".

Dawe - individuals need to pursue continuing education on their own.

*Moved Amendment - Schwabenbauer, second Asselin to delete references to continuing education for associates. Carried*

This will delete policy No.1

*Moved Amendment - Floyd, second Hester that formalized records be kept in place of monitoring.*

Commented that formalized was intended to mean standardized. The responsibility for record keeping would be the components.

*Carried*

Question called on the motion.

*Motion on Continuing Education Policy carried as amended.*

## 2.2 Policy on Associate Membership

*Moved Hester, second Crosby that the Policy on Associate Membership be adopted.*

### Discussion:

Floyd - regarding the need for a mentor, why not direct the employer to be a mentor to avoid potential of conflict of interest if another LA was involved.

Asselin - Policy for AAPQ should be connected to the previous work on associate membership.

Middleton - the CSLA role is to encourage new landscape architects to become associates of components so they can eventually become full members.

Crosby - add words "to have support to move" item "b" as quickly as possible.

Dawe - questioned examination requirements.

Neufeld - is it necessary to refer to fees?

Hester - MALA is in favour of staggered fees.

Floyd - OALA has a backlog of associates - good that the CSLA can address the issue to get moving.

*Motion Amendments - Hester, agreed by Crosby:*

- a) *Amendment 1 - insert words "to have support" after associate in paragraph #1.*
- b) *Amendment 2 - "where feasible" to be added under mentors rather than "if feasible" and that co-mentors be appointed.*
- c) *Strike from para.#6 "such...to landscape architects" after "annual fee increase".*

*Amendment Carried*

*Motion Carried as amended*

### **2.3 Policy on Public Relations**

Floyd - strategic distribution of articles related to the profession is important.

Paterson - noted Media - Link information.

*Moved Wagner, second Asselin that the Policy on Public Relations be adopted.*

#### **Discussion:**

Dawe - need a strategy to deal with the media.

Wagner - should acknowledge UBC's participation on the CBC's Gzowski show.

Neufeld - regarding item #5 word "support" does this mean money?

Wagner - needs to be defined.

Crosby - SALA "land use changes" - *replace changes with "issues" - all agreed*

Neufeld - re #4 - best place to promote landscape architecture is with the other professions - *should add "or other related professions" or remove "affecting our profession" agreed to remove the latter.*

*Motion Carried as amended*

### **2.4 Policy on Community Service**

*Moved Wagner, second Dawe that the Policy on Community Service be adopted.*

#### **Discussion:**

Crosby - SALA feels that item # 3 of the policy is negative and recommends deletion.

Hester - MALA agrees

*All agreed to delete #3.*

Floyd - need to have CSLA members report on their community service work in a simple sentence or topic for discussion.

*Motion Carried as amended*

### **2.5 Policy on International Initiatives**

All agreed to change the word "attractive" to "appropriate" in line 1.

*Moved Hester, second Schwabenbauer that the policy on International Initiatives be adopted with the following refinements:*

- a) In the preamble paragraph 1, line 1; change the words "conservation and attractive" to "conservation and appropriate".*
- b) In the preamble paragraph 2, line 1; change the words "profession to be of international assistance" to read "profession to be internationally active".*
- c) Delete policy statement #2*

**Discussion:**

Crosby - are policy statements 1&2 appropriate for the CSLA?

Floyd - are policy statements 1&5 the same?

- d) Delete policy statement #5*
- e) change first word in policy statement #6 from "provides" to "promotes".*
- f) adjust the numbering of the policy to suit the above changes and*
- g) in policy statement # 4 change wording "to be of service" to "to be active".*

*Motion Carried as amended*

## **2.6 Exchange Policy**

*Moved Floyd, second Asselin that the Exchange Policy be adopted.*

**Discussion**

Hester - policy should also support student exchange.

Floyd - could align with student tours such as those put on by the Canadian University Travel Service.

*All agreed to change the word "provide" to "promote" in policy statements 4,5,6 & 7.*

Floyd - CSLA might make statements to encourage students to take second languages.

Crosby - SALA members commented that the policy must be clear that the exchange is for learning.

Neufeld- suggested adding "to promote understanding" in the preamble paragraph 1, 2nd line - all agreed .

*Motion Carried as amended*

## **3. 1997 PROGRAM AND BUDGET**

Middleton - Budget and Green Book need to be read simultaneously. Propose to live within our present means of revenue, therefore should not waste much time discussing issues related to revenue. The budget is based upon the Execom

proposals in response to the member survey.

Floyd - is there an opportunity to further promote more members to respond to the survey so that we get a better response? What is the Green Book?

Middleton - distribution of the response seems representative of the membership.

The results were published in the bulletin and we have had no comments from the members. Therefore it is the best we have to go on.

Schwabenbauer - commended Middleton for being conservative in approach.

Middleton - provided an overview of the budget proposals noting increases in future years expenditures are based upon anticipated increases in membership.

Asselin - budget is projecting more expenditure than income.

Middleton - history has shown that we rarely spend the amounts allocated therefore the budget is considered as balanced.

Asselin - AAPQ feels the budgets are continually increasing and suggest this should not be the norm. Also all programs are understood to be "core".

Middleton - Asked Asselin to indicate which programs AAPQ would view as elective.

Schwabenbauer - The BOG supports a balanced budget.

VA

#### **Program 1 - Administration**

A copy of the policy on E and O insurance to be provided to each BOG rep.

LP

#### **Program 2 - Awards and Special Recognition**

Crosby - questioned student competition funds asking if the money was prize money for the planned competition at Congress 97?

Middleton - the total number of awards has been reduced e.g.: Honourary Member and Community Service are similar, Regional Service overlaps with the College of Fellows, the President's award has been disbanded.

Floyd - need a level of celebration for students.

BOG supports simplifying the awards program.

#### **Program 3 - Education and Research**

Floyd - recommended deleting item 97.3.2.1

Asselin - suggests removing "research" from program title.

Schwabenbauer - 97.3.1 - is there too much money proposed?

Middleton - unsure - to be determined by the Council chair. May need to go to Washington to review transition with the ASLA office.

Hester - suggests adjusting 97.3.2. to be \$2000.00 and deleting 3.2.1 and 3.2.2

#### **Program 4 - National Activity**

Hester - what is the reciprocity taskforce?

Middleton - Hoyle was asked to chair a task force to move the issue forward.

Crosby - what is outsourcing?

Paterson - with respect to CSLA, outsourcing is contracting out by government particularly Public Works.

Hester - should we spend this much money on reciprocity?

#### **Program 5 - International Activity**

no comments

**Program 6 - Communication**

Crosby - why are the excom and bog meetings under communication?

Middleton - politics

Asselin - BOG should be opportunity for members to speak at schools etc.

Members urged to submit topics they would be prepared to talk about.

**BOG**

Floyd - BOG message that real work is going on needs to be promoted.

Wagner - this has happened - IE Hoyle was on Radio, there is potential to get on the CBC - Gabereau, could tie to a Vancouver BOG meeting, could also talk with ministers of government.

**Program 7 - Public Relations**

Hester - Mile Middle is not included?

Middleton - CSLA has no ability to undertake projects.

Asselin - Program review? Item 97.7.1

Middleton - funds noted are for committee expenses for development of a cohesive program - chaired by Wagner.

Wagner - the CSLA press kit is not being used. Other materials need to be reviewed to determine a strategy to increase exposure.

**Discussion on the Budget:**

Schwabenbauer proposed changes to the budget totally \$10,000.00

Hester - regarding program 3 - proposed to amortize accreditation council expenses over several years.

*Moved Schwabenbauer, second Hester that the budget be accepted as amended.  
Carried Unanimously*

Note: Summary as produced in the Bulletin Attached.

---

**END OF DAY ONE**

---

**DAY TWO - MEETING IN SAME LOCATION - BEGAN @ 9:00 HRS**

---

**COMMITTEE VOLUNTEERS**

Task force on associate/ internship programs - review suggested for CSLA program - to be chaired by Schwabenbauer assisted by Neufeld.

Reciprocity task force - chaired by Hoyle

**4. CSLA - ASLA ISSUES**

**4.1 Congress 2000**

Paterson reviewed the ASLA - Dalton letter and noted issues related to the conference.

Asselin - Congress 2001 is OK with the AAPQ

Floyd - translation is a huge opportunity to bring in IFLA and Alliance. Could

be a world conference.

Asselin - need to decide on a city then the year. 2000 is better than 2001 for a convention.

Floyd - Montreal is best city for a conference.

After further discussion it was decided that the CSLA position would be to try and keep the conference in Montreal in the year 2000.

Agreed that an agreement needs to be signed with the ASLA

#### 4.2 Alliance

LP

The BOG meeting was joined by Don Barron, CSLA Alliance representative and Bob Mortenson, ASLA Alliance representative.

Barron - reviewed the CSLA long standing issues regarding IFLA, noting CSLA resigned from IFLA in approx 1992; IFLA has now changed constitution but that the leadership in IFLA is reluctant to change. Therefore a group of countries including ASLA, CSLA, LI (Britain) and AILA (Australia) decided to form the Alliance. - first meeting in Britain in 1995 where a memorandum of understanding was signed.

Barron - Alliance is a group of countries interested in international affairs that promote landscape architecture. Its members determine how, where, and when their international funds will be expended. There are no votes only discussions and countries do what they wish and report to others about the outcome. CSLA is responsible to send a member to the Alliance meetings.

Mortenson - reviewed the Mexico project undertaken by ASLA as a model of how the Alliance can work with another component.

Barron - CSLA - Brazil trip was an Alliance project and an Alliance initiative allowed LI member to be hosted in Montreal. *(Note the Brazil trip was generated and totally organized by the CSLA office, the LI member was accommodated through efforts of the CSLA office and no alliance rep was involved. - LRP)*. At the Melbourne meeting Canada invited the Alliance to meet in Edmonton in 1997. This was accepted.

Mortenson - noted that the Melbourne meeting allowed the Alliance to begin to move "towards something". He stressed why the Alliance is important and why IFLA does not work in his opinion. He noted that individuals join a group to get something they don't have, to share information and to find out what others are doing. Learned professions have a body of knowledge and people who can disseminate it in a competent manner from a current knowledge base. The LA profession is different in each country therefore its advancement is different in each. IFLA, he noted, can't work as they don't have the resources to tie together the differences of each country. He then noted that the "Alliance is an organization that does nothing". Landscape architects are professionals responsible for their profession in their own country. For example at AILA, the members present their own projects at awards ceremonies. The LI has developed a salary survey that could be adopted by other countries, there is an AILA initiative to study the Pacific Rim these are the sort of things that Alliance members can share. The ASLA hopes that there will one day only be one world

organization of landscape architects. The AILA has passed a resolution that they will join the Alliance, Japan has joined and New Zealand is considering. The intention is to keep the organization simple and get it on the Internet.

Hester - is there a push to get South America to join the Alliance?

Mortenson - The concept allows for projects to take place that advance the profession in "our" hemisphere and to help in solving mutual problems. The ASLA is funding and can control what it does. Members have toured South America to ask them to come together to explore LA. There is no hidden agenda.

Floyd - regarding process, in Britain how many attended?

Mortenson - Nordic countries also attended

Floyd - Forum is extremely small group

Mortenson - All are at the table and have approved the definition of what a project is - there is as yet no sanction but must involve more than one country and note why do, how do and output where funds come from.

Barron - invited all BOG to Edmonton Alliance meeting for discussion on international issues.

BOG

Mortenson - professional standards CLARB ASLA have an understanding on exam in mainland China and CLARB is getting together to develop a new questionnaire of the profession to build a data base. Alliance members will participate to raise the standards of landscape architecture in the world.

Barron - The LI Salary survey will be provided to the CSLA as will the minutes of the meeting. Where to from here? Jacobs currently monitors IFLA, Barron the Alliance. Barron will provide Alliance minutes and report to the CSLA BOG. He will make recommendations as to where the Alliance is going and how the CSLA can participate.

Barron

Barron - CSLA budget need not change but the CSLA needs to have a member at the Alliance meetings.

Middleton - need to move towards greater service to the membership and need to move away from a few members sitting around a table discussing issues that involve all members.

Barron - will have everything on the Internet.

Paterson - Re Alliance - IFLA; commented that there are two sides to every story the presentation on the Alliance was but one opinion.

Asselin - the Jacobs proposal of a separate CSLA - IFLA organization should be re- initiated as part of the program review. Floyd and Asselin volunteered to review and bring proposal to BOG prior to Congress 97.

VA/JF

Floyd - CSLA should officially request the Secretary of State to assist with money for Alliance representatives to attend meetings.

Axworthy letter to be provided to each BOG rep.

LP

#### 4.3 Forum on the Americas

Middleton - reviewed the agenda for the meeting noting the CSLA representatives would be Middleton, Wagner, Paterson, Taylor and Oberlander.

Floyd - need to ensure that all understand the CSLA position on education,

ethics etc.

Schwabenbauer - extend an invitation for all to attend Congress 97.

Floyd - potential to billet?

Schwabenbauer - will be explored by the committee - potential to use the university.

#### 4.4 University of Toronto Issue

Floyd - reviewed issue of demise of LA program and the strategy of the OALA for dealing with the university. Urged all BOG to write to the university so they will recognize the value of LA on their campus.

BOG

Middleton - has received call from ASLA education co-ordinator asking what the CSLA response will be. ASLA has concerns that the demise of the U of T program might impact programs in the USA.

Hester - meeting of the Educators in Regina - we have an oversupply of new grads who can't get jobs - programs are in danger and will be rationalized.

Floyd - OALA has prepared a myth and fact sheet to help with letter preparations. Ryerson currently is a four year technology degree. There is no LArch contact with students in the first two years of their program. It is therefore effectively only a two year program

Neufeld - UBC was under scrutiny but survived due to professional pressure.

He will provide information to Floyd.

AN

#### **CSLA ACTION PLAN**

*- work on letter writing campaign to Provost of University, need letters from members in every province.*

*- Landscape Architecture is part of the future.*

*- CSLA will work with OALA and others regarding opportunities to review options available.*

*- Expand the campaign to politicians who can write letters on the benefits of landscape architect's work.*

#### 5. NEW BUSINESS

##### 5.1 Component Reports

BOG reps handed out copies of their component reports and presented highlights.

##### 5.2 IFLA Request

Respond to IFLA indicating they are to deal on this and other issues with the CSLA and not components

LP

Respond to Tourism Vancouver

LP

##### 5.3 Component Assistance

Paterson - reviewed current use of funds

Floyd - potential for rotational use should be explored, as well as providing matching funds for travel by governments and other components.

Crosby - BOG rep is the single largest expense of SALA.

Schwabenbauer - need a clear definition of the purpose of the expenditure - all

agreed.

Execom

NALA - request for funds is important to their members as it connects them to the rest of the country. IE NALA juror at awards program - NALA can pay \$200 - needs another \$1000.00 - would like a CSLA grant. Should then rotate through alternate provinces.

**5.4 ASLA - CSLA Session - Joint meeting with the ASLA BOG**

Base on issues management to see what's coming and get out there and deal with it.

Economic stress and lack of credibility of profession are eroding LA undergrad programs.

Adversarial competition within the profession is not healthy. Competition should give way to cooperation.

*CSLA joined ASLA meeting*

Issues within the ASLA rated as to priority

1. Communication skills are needed for leadership
2. Education - Private Practice disconnectedness  
Emerging markets - competition with versus cooperation within profession
3. Licensure maintenance and defense
4. Goals linkages - issues linked back to goals
5. Erosion of standards of undergraduate programs in US and Can.  
Inadequate support for diversity of profession.

Middleton - reviewed issues of importance to the CSLA noting concerns with the U of T program and that the CSLA would appreciate ASLA support. Noted also the signing of the Accreditation agreement, diversity how to attract graduates into the profession - CSLA studies of where the grads are going indicate that some jobs will not ensure membership in the CSLA. Ethnic ratio and cultural diversity are not a CSLA concern.

ASLA Chair directed the ASLA BOG directed to come back before next conference with issue statements for each of their top three issues and a strategy to deal with each.

*CSLA reconvened in own meeting space*

**5.5 National Design Alliance**

Paterson - reviewed next phase of the study dealing with the preparation of a business plan for design

Floyd - supported the NDA position

Crosby - SALA working on similar issues with the Design Awards program.

BOG provide comments on Labour Mobility to LRP for forwarding to HRDC.

BOG

**5.6 Professional Awards Program**

Schwabenbauer - AALA difficulty with deadline date for submissions at end of October. Would prefer January.

Paterson - shift to October was in response to other components expressing

difficulty with January submission date.

Awards timing schedule poll of BOG, AAPQ,BC, not concerned, OALA July 31 better to showcase submissions, MALA need package out earlier, SALA prefers late Jan/early Feb., AALA - back to Jan., NALA back to Jan., NWTALA back to January ensure winter components of project are included.

General consensus was to shift towards January in 1998.

ExCom

**5.7 Liability Insurance - Playgrounds**

Asselin - CSLA asked to find out position of playground associations with respect to liability for designs. Need to explore with Marsh and McLellan.

ExDir

**5.8 Executive Director Search Committee**

Program 1 issue need to redefine the office and recruitment procedure to get an new executive director.

Committee Middleton, Wagner, Crosby, Paterson.

Proposal re Terms of Reference and search strategy needed for March BOG.

RM

Floyd - should consider Ottawa as the base

Middleton - Issue is focus of exec. dir and office should not necessarily be to lobby Ottawa but build on member services.

Dawe - Ottawa presence is important.

Committee to review job description and revise as necessary and to determine search strategy. Objective is have new exec dir in place by Fall 97.

Floyd - staff is very important and number of staff will determine salary level.

BOG urged to advise on any issues/concerns they would like to have addressed in either the position or the office.

BOG

**5.9 National Landscape Architecture Publication**

Middleton - reviewed report by Paine. Universities have vested interest in a journal.

Asselin - magazine stand type of magazine is not an issue nor is language. Key is to get information out in whatever form you can.

Members want more for less - Bulletin could expand but the budget is cut.

Should look to have an existing publication produce a special issue on landscape architecture. Idea is to get a permanent reference document for LA.

Information to be passed back to Paine who will be asked to proceed with tasks outlined in report.

RM

**6 CONGRESS**

**6.1 Congress 97 Update**

Schwabenbauer - location is the Hilton Hotel in Edmonton, August 14 - 16 between the Folk Festival and the Fringe Theatre. Theme - High Tech - High Touch, spaces - people - tools.

Distributed poster and reviewed content. To be sent to all CSLA members, associates and other allied professionals. NAIT helping with pre-conference

workshops and the web site.

Alta Community Development are providing a grant to cover the cost of the poster and NAIT is covering postage. Cost of the hotel is \$70.00 per night.

**6.2 Congress 99**

Floyd - timing has not reached the critical stage to have the OALA pursue. Anselmi not delegated anything yet, but OALA is concerned. Conferences in Toronto are costly, Ottawa has only slight interest and London is not possible. Will go back to OALA and report to BOG in March.

JF

Asselin - meeting should occur every year. There should be a meeting in 1998. BOG discussion followed on need to get together and share ideas - a large scale conference not necessarily the answer and local meetings could be a good venue.

**6.3 Restructure of the CSLA**

Paterson - indicated that, based upon his experience, there is a need to restructure the CSLA to a program rather than a component basis. Concern is over BOG reps ability to respond to issues.

Floyd - OALA secretary represents committees, councillors do not but OALA is now moving towards a super committee structure. Need to deal with strategic thinking not strategic planning.

Hester - disagrees with Paterson on premise of re-structure suggests

- a) need all BOG members to have longer term to avoid lack of continuity.
- b) need reps from provincial associations on CSLA BOG - so that BOG is not dominated by one region.

Crosby - low responses to surveys show no interest in committees.

Proposal/Issue to be brought forward to next/future BOG meeting for consideration.

LP

Asselin - need clear understanding of what is the CSLA

Program statement to be prepared for BOG review with the members. BCSLA - Neufeld to review potential of non - LA facilitator to facilitate workshop..

**MEETING ADJOURNED.**

*Minutes prepared by L. Paterson, Executive Director*