

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS
ASSOCIATION DES ARCHITECTES PAYSAGISTES DU CANADA

Draft Minutes of the Board of Governors' meeting held at the Four Seasons Hotel in Toronto, Ontario on February 27 and March 3, 1991.

Present:	Larry Paterson	President
	John MacLeod	President-Elect
	Nancy McLean	BCSLA
	Ron Middleton	AALA
	Don Barron	AALA (March 3)
	Campbell Patterson	SALA
	Alfred Simon	MALA
	Jary Havlicek	OALA (Feb. 27 a.m.)
	Bob Bee	OALA
	Jean-Francois Rolland	AAPQ
	Peter Klynstra	APALA
	Alexandra Boroweicka	NWT
	Karen LeGresley	NWT (March 3)
	James Taylor	Executive Director

President Patterson called the meeting to order at 8:50 a.m. He welcomed Bob Bee, who will be sitting on the Board following Jary Havlicek, and Janet Ball who was acting as recording secretary.

1.0 ADOPTION OF THE PROPOSED AGENDA

Jary Havlicek wanted to comment on items 4.8, 4.10 and 5.3 in the morning as he had to attend the OALA Annual General Meeting in the afternoon. Larry Paterson wanted to discuss ICOMOS, and Hugh Knowles' honorary doctorate and CSLA support of this. Jim Taylor informed the Board that members and guests had been invited to attend the OALA luncheon. He also indicated that he would add the Report on the Foundation.

MOTION 02.91.01

MOVED BY MIDDLETON, SECONDED BY PATTERSON THAT THE AGENDA BE ADOPTED AS PRESENTED.

Carried.

2.0 APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING

MOTION 02.91.02

MOVED BY SIMON, SECONDED BY ROLLAND THAT THE MINUTES BE APPROVED AS WRITTEN.

Carried.

3.0 REPORTS

3.1 **President's Report** - President Paterson directed the Board to the Annual Report for his written report. He thanked all the Board members for their commitment of time and effort and noted that the CSLA is only able to operate because of the work of the members. He extended special thanks to Jim Taylor and wished John Macleod best of luck in his term as President.

3.2 **Treasurer's Report** - President/Treasurer directed the Board to the financial report from the accountant in the Annual Report. He indicated that we have significantly increased interest income and that income from the Bulletin was up and should improve in 1991. As well, he pointed out that there is still \$3,000 in the Heritage Trust Fund. He further noted that Executive Director's fees were lumped together in 1990 but have been split in 1991. Administration costs, office expenses and Bulletin costs have gone up consistent with increased services and quality of reporting/printing etc. and IFLA costs have gone up because of the strength of the Swiss Franc. Paterson mentioned that the Board might want to review the \$1750 annual Scholarship commitment because this has been static. Under the Three-Year Plan, a 3% reserve was to be set aside. This has been increased to 5% which has been rotated through longer-term bank investment certificates. Paterson invited comments.

MOTION 02.91.03

MOVED BY MCLEAN, SECONDED BY MIDDLETON THAT THE FINANCIAL STATEMENT BE ADOPTED AS WRITTEN.

Carried.

Paterson directed the Board to page 9 in the Annual Report. He noted that in the past, the Board had agreed that administration should occupy less than 50% of the funds but that with increases in membership and services, this situation might have to change. He indicated that we are presently operating on a balanced budget.

Paterson felt that monies set aside for legal advice, although they haven't been used should be kept as a cushion. He noted too, that we are hoping to publish a membership roster this year.

Paterson also suggested that there was a need to review by-laws so they are in line with the way the CSLA is currently operating.

Klynstra asked about money set aside for developing the UNE. Paterson indicated that there are monies which can be shifted within the budget (for example, North-South liaison) and this could be discussed under item 6.2. Klynstra said that CLARB would like someone to meet with the committee to develop the questions for the UNE and that funding would be needed for this person.

MOTION 02.91.04

MOVED BY SIMON, SECONDED BY PATTERSON THAT THE AMENDED BUDGET BE ADOPTED.

Carried.

- 3.3 **President-elect's Report** - MacLeod referred to his report as written in the Annual Report. He stated that he wants to look forward, to reflect the consensus of the Board. He felt that Continuing Education was extremely important and that it will be focused on at Waskesiu. He felt that increased membership participation and visibility were also important and reminded the Board that we must build on strengths and accomplishments and make programs more visible and more efficient.

Larry Paterson urged Board members at this point to read the reports in the Annual Report rather than repeating details in order to save time.

- 3.4 **Executive-Director's Report** - Taylor thanked the Board members for sending in their reports so readily. He reminded the Board that the Secretariat is still working on a part-time basis and suggested that a target date be set for establishing a permanent set-up. As membership and membership services increase, the workload increases and the profile is higher. He recommended that the Executive Committee develop a strategy at the next meeting. He also said that with the establishment of a permanent Secretariat, there may have to be a move to a 50:50 split in funding between services and administration.

Taylor felt that the Executive Committee had worked well during the past year as had the portfolio concept on which the Board had been working. Taylor also requested that the Board portfolios be reconfirmed for the coming year.

Taylor confirmed that the Bulletin would continue to publish 4 times yearly and congratulated Chantal Prud'homme and Cecelia Paine for their editorial input. He said he would like to see more reports from the committees. Taylor also outlined the policy for sponsors of the Bulletin i.e. that advertisers can put in an insert for \$1.00 per member.

With respect to outreach, Taylor said that he had noticed an increase in the number of organizations with which we deal.

Taylor reviewed progress on the Three-Year Plan. He said that priorities had been updated in Yellowknife and those had been targeted in budgeting. Item 1.3, the long-range plan for Headquarters will be dealt with at the next Executive Committee meeting. Under Goal 2, the Congress Planning Policy Manual was very important and would also be under review at the next Executive Committee meeting. He also felt that the by-laws should be reviewed to make sure they reflect the CSLA today and that appropriate amendments should be made. He said that not much time had been spent on Goal 3 but that with our membership at its current level, the CSLA was eligible to elect a second representative to IFLA and may now have more involvement. He suggested that perhaps the CSLA could look at the ICOMOS proposal and said that we now have funding for some North-South, East-West liaison activity. Also with regard to Goal 3, the Joint Committee has met 3 times. Some

questions have been raised regarding the involvement of the ASLA in Canada. Taylor said that he would follow up with Claire Bennet, President of the ASLA who would attend the Joint Committee meeting on Friday. He reported that reciprocity is moving forward and continues to be a priority. He said that a grant had been forwarded to Manitoba to assist with their costs regarding provincial registration. He reported that AALA and AAPQ may come on stream.

3.5 COMPONENT ASSOCIATION REPORTS

- 3.5.1 **BCSLA** - McLean reported that there were 15 new members. The most important issue for the BCSLA was the UNE and the consensus at their AGM was that it should be brought back through Committee. As well, he had adopted a revised fee schedule more clearly reflecting the hourly rate in line with other professional fees.
- 3.5.2 **AALA** - Middleton reported that membership is growing slightly. He also said that AALA has money from Congress '90 but no financial statement as yet.
- 3.5.3 **SALA** - Patterson had nothing further to the written report in the Annual Report except for items relating to Congress '92 which would be discussed later.
- 3.5.4 **MALA** - Simon reported that MALA had their AGM during the last week of February and had adopted the reciprocity clause in good faith but understood that there might be some problems in Ontario. He said that the registration initiative was moving along and that the Law Reform Commission was reviewing all professional registration legislation based on the legal precedent in other professions. He said that he had written requesting funds for this but Paterson had not received the letter. MALA had awarded one honorary membership to Dr. Jennifer Shay. They had also hosted awards which were extremely successful. The awards had been exhibited in the Faculty of Architecture gallery for 1 week and then in City Hall for 1 week and received some very positive feedback. MALA had some concern about membership categories, particularly "affiliate" and had changed this to "Friends of the Profession" so that there could be no professional abuse of the designation through public misunderstanding. He suggested that perhaps categories should be standardized.
- 3.5.5 **NWT** - Boroweicka reported that 9 members are currently registered. A comment on the Main Street Issue had been requested by the city of Yellowknife. She noted that there was no mention of fees from NWT in the 1991 budget.
- 3.5.6 **APALA** - Klynstra said that it had been a bad year for landscape architects and that APALA had lost 4 members. The Executive had, so far, not managed to pull things together but he was hoping for improvement.
- 3.5.6 **OALA** - Havlicek reported that the planners had put in an application for a Name Act in Ontario. OALA has established a task force to look at this and was looking for input from the membership which would be reviewed. He has a gut feeling that the OALA should object but that they cannot object. He felt that a grandfathering clause should be the minimum but that more work will be done. He also reported that D.W. Petit had been adopted to member emeritus of the OALA.
- 3.5.7 **AAPQ** - Rolland reported that it had been a very successful year for the AAPQ and that it was their 25th anniversary. They had established visibility as their major task and had had some publications and major events. Next year, he said, they would deal with registration, a very slow process, although they would continue to concentrate on visibility. He said that the AAPQ also wanted to identify problems with both public and private practice of the profession and look for solutions. There would be a forum in March for discussion of these problems. He reported that at the AGM in March, there would be a proposal for adoption of the reciprocity clause.

Paterson asked for dates of annual meetings and they were given as follows:

BCSLA - Feb. 16; AALA - 2nd Sat. in May; SALA - April; MALA - Feb. 21; OALA - Feb. 27; AAPQ - Mar. 23; APALA - March; NWT - pending.

Taylor asked for an idea of Committee meeting requirements to make sure that they could be accommodated and that meetings were posted at the registration desk.

4.0 COMMITTEE AND TASK FORCE REPORTS

- 4.3 **Congress '91** - Havlicek said that the report is published and that cooperation worked very well. The Organizing Committee extended their thanks to Taylor and Paterson for their assistance and input. He reported that there were 35 exhibitors in the trade show. There had been some concern over registration numbers but this was pushing towards the black.

- 4.8 **Continuing Education** - MacLeod would like all components to adopt a by-law that continuing education be a condition of membership in good standing. OALA Committee adopted this philosophy but must draft the by-law and have it ratified by the membership which will take at least a year. Klynstra suggested that continuing education be a service that the CSLA provide. Bob Bee felt that if there were going to be requirements, there should be criteria. Simon wondered if other associations had discussed the issue. Rolland said the AAPQ was going to promote it but not require it. He said that all instructors have thus far been on a volunteer basis and that some years it has worked and some years it hasn't. McLean said that the issue came up at the BCSLA AGM and there had been an additional levy of \$50 to provide for the strategic plan and for Continuing Education. Members felt that it should be provided at no additional cost on a user pay basis. Bee was under the impression that Continuing Education was something that had to be provided according to the Act. Middleton felt that Continuing Education requirements might provide a vehicle whereby it could be demonstrated to the authorities that members are being monitored. Klynstra said that the Committee had proposed something more encouraging and less restrictive, that the goal is participation and any articles, anything they do, any courses should be considered.

The Board was joined at 10:30 a.m. by Daniel Wojcik, a principal of Saratoga Associates, representing CLARB.

- 4.10 **Reciprocity** - Havlicek said that the OALA had addressed the "notwithstanding" clause and that Council could never get behind it completely. He felt it needed refinement and had a solicitor reviewing the wording. He commented that, as it is worded now, the requirement of an exam is not specified. In Ontario, the Act requires that the OALA guard the quality of education. This may vary from province to province and thus the wording must be clarified. Also, the word "member" must be clarified as there are different types of members. The OALA Council felt there was not enough information to formulate a decision. In principal they agree but it must be in line with the Act. Paterson wondered whether OALA would be able to recognize reciprocity if a UNE were adopted. Havlicek felt that they would, but only if the exam were acceptable to them. Simon thought that the issue revolved around a residency requirements and that the member would be subject to passing provincial exams. Paterson said that all other components, apart from OALA, have adopted or were intending to adopt, the clause.

Unified National Examination - CLARB

Daniel Wojcik introduced himself to the Board and went on to describe the UNE. He said that CLARB is currently undertaking task analysis, that is, establishing a job description for a landscape architect to form the basis for a refined exam. They would like to do this every 5 to 8 years in order to get a feeling of what the profession is all about. CLARB is presently serving approximately 5,000 landscape architects throughout the U.S. They want to make the exam very credible and defensible and so are being very careful. Following expression of interest from BCSLA, they changed the by-laws to include North American provinces and states to expand and include Mexico and Canada. He felt they might be able to offer the exam in Canada in 1992. He said that CLARB is composed of 43 members boards - not all of whom have practice Acts - and that their primary purpose is regulatory centred around the UNE related to the health and safety of the public. The exam is prepared through an examination committee with technical assistance from psychometricians (exam development specialists). He distributed copies of "Subject Outlines" which detail the exam as it is now used. The exam spans 2 days but some states have specific state exam items included (eg. Irrigation in the Southwest) which sometimes extend the exam to 3 days. The revisions are to be done sometime near June and he felt that they might invite the CSLA into the process to strengthen ties. The Committee is composed of 10 people representing a cross-section relating to a wide variety of geographic and practice areas. There is a possibility that CLARB could solicit input from CSLA members to develop task analysis. The Cross-section only include "licensed" landscape architects. There are 25,000 landscape architects in the states so 5,000 represents a good sample. CLARB will be having a Board meeting in Denver during the first week of March and a CSLA representative would be welcome.

Paterson wanted to know how CLARB works, how we would become a member organization, how exam results are distributed, and how grandfathering was dealt with.

Wojcik replied that CLARB is made up of all (43) licensed Boards throughout the country each of which has licensing requirements. CLARB offers the examination, which is uniform, and everyone throughout the country takes the exam at the same time on certain specified dates. CLARB provides all the services while states provide space, proctors, etc. Exams are shipped back to CLARB and they are evaluated at one national centre (this year in California). They feel that the exam is strengthened by doing it and grading it in one place. It is a graded exam with an evaluation guide given to the graders. Ultimately, it is a pass/fail exam. There were 7,700 in 1990. State exams are graded separately.

The exam committee have access to "master graders" to eliminate confusion and everyone understands the intent of questions. The exam is written only once a year and is reissued every year. Security is a very important issue. A sample of previous exams is available in the form of a booklet which gives details on how to approach the exam, what the questions look like etc. so the students taking the exam are not shocked. The appeals process is not yet uniform however. Member boards want an appeal process at one centre. This is being examined.

McLean wondered if one could take parts of the exam or whether you had to take the whole exam. Wojcik said again that it is to be a "uniform" exam.

With respect to "grandfathering", Wojcik said that there is a grandfather allowance - an oral exam which is fairly stringent and usually used for practitioners who have been in the business for a while. The exam is really meant for the person coming out of school with 3 years of experience. Continuing education is being discussed now. Some states require continuing education to maintain registration. At present, it is not a standardized process although they would like it to be standardized.

Simon wondered whether a local or regional network was used to administer the exam. Wojcik said that CLARB asks the region for one grader for ten exams. Costs for graders to come to the grading centre are absorbed in the cost of the exam. Some states fold their own costs into the exam costs as well so the total cost of the exam may vary from state to state. The cost to become a member organization is \$900 but is going up to \$1500

Paterson inquired whether there was any potential for having a UNE in French or Spanish and said that if CSLA were to participate, the exam would have to be in metric. Wojcik said that availability in other languages was not a possibility at the moment and Klynstra said that the metric issue is already solved as NCARB is already in Imperial and metric thereby setting a precedent.

Havlicek outlined the situation in Canada. We have two components with Name Acts, three others working towards this. BCSLA has a comprehensive exam. OALA only has an internship system with supervisors over a three-year period to ensure experience in all aspects although they do have an exam in Professional Practice and Ethics. He doesn't know if Ontario would be interested in changing their system. This would constitute a major decision for Ontario. The OALA has the authority, under the government, to regulate the profession and are always trying to maintain communication and establish reciprocity. He does feel that it would be useful in establishing a workable North American reciprocity.

Wojcik said that many states do also have internship requirements and felt that this could fit in with a UNE. Havlicek felt that presently, OALA would only be interested in the Practice and Ethics section. Simon pointed out that MALA favours the use of a national examination because the internship record book is so subjective.

Paterson inquired about the timing of the questionnaire. Wojcik said that it should be within the next month. The results of the questionnaire are to be incorporated in the 1992 exam. This kind of survey has not been done before aside from some limited academic work. The sample size will be 20%.

Taylor questioned whether it was true that presently, only two associations have the government authority to regulate the profession in Canada and so are the only ones who would be able to buy into CLARB. Wojcik confirmed this. He further stated that the only requirement is that the organization have a law regulating membership. Simon was not sure that the issue of regulation excluded components. Wojcik said that CLARB would examine this further.

McLean commented that it would be helpful if CLARB could supply the whole package for component associations to look at.

C. Patterson was concerned that the \$1500 annual dues would be prohibitive for a component as small as SALA. Wojcik informed the Board that the small components could join with a larger one and have the exam administered through the larger organization or perhaps on a regional basis. Wojcik also mentioned that the fees for an individual taking the exam were in the neighbourhood of \$250 to \$300 but that this varies from state to state.

Paterson thanked Mr. Wojcik for coming and being most informative. He confirmed that the issue would be discussed at greater length during the week.

Meeting adjourned for the OALA luncheon at 11:35 a.m. and reconvened at 1:20 p.m.

Havlicek and Bee were not in attendance for the afternoon session.

- 4.10 **Reciprocity (cont.)** - Paterson distributed the "Subject Outline", the purchase agreement, and the letter to Missouri from CLARB. He summarized the previous discussion on the UNE and invited further discussion.

Middleton felt that AALA would only be interested if full reciprocity were in effect. Klynstra felt that it was imperative that CSLA have someone at the CLARB meeting. He was concerned that CSLA not pass up the chance to be involved in the next exam. The CLARB Board meeting was scheduled for Denver at the beginning of March, the meeting to update the exam is in June

and the Annual General Meeting is in Seattle in September. He suggested that the BOG could appoint a representative () could immediately contact the consultant to have them send some of the surveys to Canada. Forty would form a minimum acceptable but he wondered if there might be some resistance to sending 200 (20%) to Canada.

MOTION 02.91.05

MOVED BY KLYNSTRA, SECONDED BY MCLEAN, THAT THE CSLA CONTINUE CONTACT AND REPRESENTATION REGARDING THE UNE SO THAT IT WILL BE ADAPTABLE FOR THE CSLA.

Carried

Klynstra felt that subscribing to the exam would cost the CSLA virtually nothing. Havlicek said that for an association like OALA, the administration costs would be high but that it might be cost effective if large numbers were involved. McLean said that it would cost at least \$3,500 to administer the BC exams and understood that CLARB takes a small percentage. Paterson suggested that we would have to examine our levels of membership and see if it matches CLARB's requirements. CSLA would have to see what kind of deal could be struck if it were to bring an additional 10% to their membership.

McLean offered to go to the Seattle meeting in September. (*Meeting re: exam preparation is in June. Someone should go to this but we don't have the location*)

Taylor suggested sending a letter of interest and inquiry requesting information on regulations and costs. Since BCSLA will probably be the first involved, maybe the program should be centred in BC. He felt that not much would be accomplished by going to the meeting in Denver.

MOTION 02.91.06

MOVED BY KLYNSTRA, SECONDED BY MCLEAN THAT CSLA SEND A LETTER TO DENVER WITH THE NAME OF REPRESENTATIVE AND A SAMPLE OF THE BC BY-LAWS AND REQUEST THAT SOMEWHERE BETWEEN 40 AND 200 QUESTIONNAIRES BE SENT TO OUR MEMBERS.

Carried.

Klynstra pointed out that we have to accept that it takes a generation to institute something like a UNE and it is therefore imperative that we do it soon.

Paterson suggested that a letter should be drafted at the Sunday morning meeting and requested a volunteer for the post of CSLA representative to CLARB. McLean volunteered for the post.

- 4.1 **IFLA** - Paterson reported that we have over 1000 members and therefore have the opportunity to name 2 representatives to IFLA Grand Council. Currently, Peter Jacobs is our representative. MacLeod mentioned that Peter Jacobs has suggested that we should begin to look for a replacement for him. Taylor referred the Board to page 17 of the Annual Report for Jacobs' report and mentioned that the CSLA had purchased 10 copies of the book "Landscapes in the World". MacLeod said that 107 copies had been ordered for the country with the AALA ordering the most. Apparently, the publication was sold out in the bookstore at the U. of Montreal. Taylor suggested giving a copy to Art Eggleton and solicited direction from the Board as to how to use them. Klynstra suggested that it could be a gift to the new Deputy Minister of Public Works because there are three federal public works projects included. With regard to the representative, Rolland suggested that it might be useful to choose someone who attends anyway. MacLeod thought that criteria should be established for the type of person to be chosen. Paterson suggested referring the matter to the Executive Committee who could submit recommendations for criteria for the representative and deal with it in terms of budgeting as it will have a significant impact.
- 4.2 **Media Task Force** - Simon directed the Board to the report in the Annual Report. He presented the Media Access Strategy report. He said that he has not had names of representatives from all organizations - Klynstra had no name to represent APALA; Brian Dodds, AALA; Pierre Valiquette, AAPQ; Victor Ford, OALA. Simon suggested that due to the time and commitment required, the representative should not be the president of their respective component association. Taylor noted that 50 press kits were available to be given out. Taylor further suggested that a clipping file be established to assess the impact that we're having.

- 4.4 **Education Committee** - will be having an informal meeting with representation from all schools and will review Doug Clark's report. They are trying to come up with a specific plan of action for next year. They want to go over the scholarship program. They are wondering whether giving \$250 scholarships gives the CSLA either visibility or credibility. They are hoping that someone will be willing to take over the position of chair of that committee. The maximum number of representatives for the committee will be 1-2.
- 4.5 **Community Service** - Rolland said that he would like to receive a report from each association on the past year's activities and plans for the next year on community service in the interests of sharing experience. He would like to have the report in 6-8 weeks if possible. He would also be interested in seeing a report in the Bulletin on the Community Service program of Congress '91. The OALA is going to present a summary of the roundtable discussions on Community Service to the City of Toronto as a gift. He would also like to see a committee established to react to major environmental issues in Canada. Paterson pointed out that in the '91 budget there is an Issues Committee to deal with such things. Rolland wondered how the CSLA could be involved in the Green Plan and felt that we could have provincial action and visibility in this area. Paterson said that the CSLA had been officially invited to participate in the Green Plan. Taylor said that he had circulated the Green Plan at the BOG meeting in Ottawa and that there was a representative in BC. He also mentioned that the revised plan was out and should be distributed. As well, he said, the CSLA has been invited to participate in the Spicer Commission although CSLA participation in this commission had been deemed inappropriate. Taylor wondered if there was potential for Community Service at Congress '92.
- 4.6 **External Affairs** - Paterson said that he would report on the Design Forum and other meetings later in the agenda. Taylor confirmed that Brad Johnson is the current chair of this committee.
- 4.7 **Accreditation** - Simon reported that Charlie Thomsen finally has all the information and would be having a meeting on Saturday. He was to bring a report from Manitoba and was encouraging others to bring reports as well. Middleton said that he had been approached by the Northern Alberta Institute of Technology regarding whether the CSLA would be developing accreditation procedures for Landscape Architectural Technology programs. They would rather be accredited by CSLA than by engineering technologists and are therefore seeking CSLA approval. He pointed out that CSLA does have a membership category in the by-laws for this. There are currently 4 programs in landscape architectural technology. Simon was not sure whether Charlie Thomsen was aware of the distinction. MacLeod felt it would double the mandate of the Accreditation Council and would be a lot of work. Taylor wondered if the Council could review their mandate and see if there was room for this. Charlie Thomsen could come back Sunday with a request.
- 4.9 **College of Fellows** - Taylor reported that nominations and review of nominations had been completed. He noted that a total of 3 people would be brought forward at the AGM for membership in the College of Fellows, Larry Paterson, Irene Cinq-Mars and Glen Harrington. He noted that Len Novak was the current chair and the rules and regulations for the mandate of the College will be cleaned up so that they can be passed on to others.
- 4.10 **Reciprocity** - Taylor suggested that Klynstra should sit down with OALA to resolve their opposition, as they are 65% of our membership. A memo may have to be drafted explaining it as it is without legal jargon.
- 4.11 **Awards** - nothing further to report. Members were reminded about signing appropriate certificates. Paterson announced that Cornelia Oberlander had been nominated to the Order of Canada and that he would like CSLA to recognize and honour her for this. She was to provide him with a short resume. He said that he was trying to get a ginkgo tree donated which could be planted somewhere in her honour. Rolland requested that a letter be sent to the AAPQ from CSLA detailing Oberlander's nomination. Taylor said that the award material is available but would have to be translated.
- 4.12 **ASLA-CSLA Joint Committee** - Taylor reported that Claire Bennett, President of ASLA would be meeting with the committee on Friday morning.
- 4.13 **Free Trade** - Taylor reported that CSLA now has a letter from ASLA indicating their support of Landscape Architects as a professional designation under the FTA (Free Trade Agreement). He indicated that Fred Hann had passed this letter on to John Crosbie.

Canadian Chapter of ASLA - Taylor said that there was an Ontario Chapter of the ASLA in the early 1980s which was of concern to the OALA. After the passage of PR37, the OALA reorganized so that they had exclusive rights to use the name Landscape Architects in Ontario and could, therefore, issue a restraining order on the Ontario Chapter of ASLA. The chapter disbanded but continued to charge dues. A survey was completed which found only a lukewarm response to the idea of an ASLA chapter. There remains some support in Ontario but nowhere else. It has been agreed by the ASLA/CSLA Joint Committee that they can have a chapter but only with members who are already members of the CSLA so there is no dilution of our membership. Local ASLA members have recommended that a national chapter will not work but that maybe an Ontario

chapter might work again. Paterson said that he had written to Ann Milovsoroff but is still awaiting a response. Taylor suggested that we should draft an official response to Ann Milovsoroff. Taylor said that CSLA is on record as saying that we do not want ASLA to have component associations. If they have a Canadian chapter, everyone would have to pay dues and there is tremendous resistance to this (basically funding administrative people to go to meetings with very little for services). Simon was concerned about the dilution of the membership. Middleton stated that if we pursue reciprocity, the issue would be a moot point anyway. Paterson said that there is no mandate in the questionnaire to allow the ASLA to proceed with a chapter and that John Consolati was going to recommend that the issue be dropped. Simon wondered whether the ASLA was recommending that there be a category allowing members at large but Paterson was unsure about this. He did confirm that everyone would have to pay chapter dues under the new regulations.

Taylor said Roger Martin of ASLA would be at the Congress and that he would attend the Joint Committee Meeting. Taylor then solicited guidance and suggestions for the Friday morning meeting. He mentioned that there seems to be some interest in a joint Congress (perhaps 1997 or 1998) in Canada (perhaps Toronto or Vancouver). This would mean a major commitment. He felt that, due to Free Trade, it would be possible to get US exhibitors in for a major trade show. McLean said that they had tried getting US exhibitors in for BC during Expo and there had been no problem. She mentioned, however, that many of the exhibitors have state regulations governing how far they can go and whether they can cross borders. Taylor wondered whether we should drop this idea now or continue with it. The ASLA felt that they were seriously looking at the feasibility of these suggestions and they plan about 6 years in advance. The City of Toronto had got wind of it and had already expressed interest. Grants would be available to bring that number of people into the country. Taylor felt that it would raise the profile of the profession but that we would have to consider our resources. MacLeod asked if anyone was interested in a joint meeting. Patterson felt that it would be unfair to ask a component association to host an event as large as this because of limited manpower. He thought the CSLA would have to be the host organization and hire a professional conference management company to arrange things. Taylor said that the OALA does have the resources if they were interested. Larry Paterson said that the Executive Committee would look at this further and bring forward a recommendation.

- 4.14 **By-Laws** - Paterson reported that Estyl Mooney had agreed to review the by-laws.
- 4.15 **Nominations** - Paterson read Mooney's report in the Annual report outlining the election results and reported that Doug Clark had been elected as President. He requested additions to a slide show for Doug's 40th birthday on Saturday. MacLeod wanted to know how many people participated. Taylor referred him to the Annual Report and noted that the sealed ballots had been brought to the meeting pending a motion to destroy the ballots. Due to problem of missing pieces in the ballot mailing, MacLeod suggested that perhaps a lead sheet should be incorporated to indicate what should be in the envelope. McLean expressed some concern that there had been no forum, no opportunity for candidates to express their intentions. She felt that there had been some confusion about when the vote would actually take place and that some people thought that the vote was going to be at the meeting and that the proxies were the votes. MacLeod confirmed that there needs to be clarification of policies and procedures. Paterson complimented the candidates on their capabilities and said that the lead sheet was a good idea and that the ballots should be handled more carefully.
- 4.16 **Environment** - Paterson suggested that a decision be made regarding whether Environment would be rolled into Issues.
- 4.17 **LAR Editorial Board** - Patterson said that he had spoken to Daly and referred the Board to page 18 of the Annual Report which mentions the Long Lake Agreement. Daly had commented that he is looking for additional people to sit on the Board. Rolland had put forward Michael O'Neill's name but Patterson had not yet forwarded it to Daly. Rolland would like to suggest to Daly that all letters should be addressed to O'Neill but that copies be sent to the secretary of the AAPQ. Daly was not at the Congress so Pat Mooney was to share the meeting on Saturday. The "Awards Issue" was referred to item 6.21. Cam Patterson was to attend the meeting as an observer. Taylor had written to Daly and was concerned that LAR was not able to cover the awards in the regular publication and wanted instead to produce a supplement. John Consolati and Pleasance Crawford would serve as editors. It was suggested strongly to Daly that they try to get that information into the next issues because in future years, we may not have extra funding for a supplement.
- 4.18 **Congress '92** - Patterson reported that there had been a fair amount of progress so far. He said that there was some concern with SALA organizers that CSLA had offered to help with organizing and SALA wondered about CSLA's ability to deliver on that. Larry Paterson was at the meeting in Saskatoon where he received an update and reported that CSLA has so far provided \$2,500. Cam Patterson distributed posters for Congress '92. He said they are still sorting out possible speakers etc. With respect to budget, he said the breakeven point was 75. Daly is heading up the ambassadorial committee and is in contact all SALA alumni. Patterson was confident that SALA would achieve a breakeven number and reported that they had booked accommodation for 150 although much of the accommodation is shared (due to the nature of the setting). He said that SALA would be looking to AALA and MALA for support and was hoping that CSLA would assume responsibility for the Trade Show. He said Thursday morning in Saskatoon could be devoted to Continuing Education and, in the afternoon, everyone could go up to Waskesiu by bus. He was still checking on whether the Continuing Education seminars could be

held in Waskesiu. Larry Paterson said that the CSLA had already committed to doing the Continuing Education and inquired whether there was any space in Waskesiu for a trade show. Cam Patterson explained that things would be spread out somewhat, however, the town site was all within walking distance so he felt there should be no problem with respect to changing locations for various activities. He also said that SALA is taking a low-key approach. They would have a booth at the trade show in Toronto and he had brought some slides of Waskesiu. He said he was still working on a strategy for the AGM.

- 4.19 **ICOMOS** - Taylor said that everyone should have received the proposal for a conference and that it would be dealt with later in the agenda. He reported that it had been put under allied organization and that we would therefore have a \$720 budget for the coming year.
- 4.20 **East-West and North-South Programs** - Macleod reported that he had been to the Soviet Union and had signed a protocol of intent. The Soviets want to make contact with various national associations. They feel some sympathy with CSLA because of similar landscape, climate, etc. He would be pleased if there was a motion to proceed with this. He said that the SUALA was listed with IFLA as having 20 members. He said that we know very little about the Soviet Union but that an exchange of information and articles would change this. He felt if we could send people over there to talk about Landscape Architecture, since there is no formal program, they would be very eager to host people. They could, in turn, send someone to look around here in a very inexpensive fashion, allowing them to interact with Canadian Landscape Architects. He realized that the CSLA is not in a position to pay for plane tickets but felt that there would be no problem in finding people to do this. He suggested that perhaps the provincial associations could make some contributions. He further suggested that if we really want to give them a sense of how we work here, it would be advantageous to involve them in joint projects. All of this, of course, was to be subject to BOG approval. Paterson asked whether the Board would propose to bring this forward for approval as tabled. MacLeod further mentioned that there was \$1500 in the budget for North-South Liaison and wondered if this was to be put into sending IFLA delegates or whether we should use it to encourage the North-South exchange. He noted that from the residual money from Heritage Trust, we sent a small token to the members of the Colombian delegation and wondered what should be done with the rest of the money.

MOTION 02.91.05 of

MOVED BY MACLEOD, SECONDED BY SIMON THAT THE PROTOCOL OF INTENTIONS BE ADOPTED AS PROPOSED SUBJECT TO THE BUDGET ALLOCATIONS AND ALSO THAT SIMILAR ACTIVITIES BE ENCOURAGED WITH SOUTH AMERICAN LANDSCAPE ARCHITECTS IN CONJUNCTION WITH ASLA PROGRAMS WHERE POSSIBLE.

Carried.

There was some discussion of IFLA and the fact that we were becoming more active in international initiatives. There have been requests from Soviets to work in American offices and a suggestion that we could have a joint program in some respects.

Middleton felt that the greatest benefit for the foreign LAs is for them to come here. He noted that it is well within the capabilities of most North American professionals to visit these places on vacation. McLean suggested doing videos of which copies could be made allowing a much wider exposure. MacLeod said that the AV technology is very primitive and that we can't assume that they could use that medium. Taylor mentioned that under 4.20, there was a letter from Victor Chanasyk suggesting that we provide organizational assistance. Taylor had made an informal commitment that CSLA would provide their own as well as some provincial by-laws. MacLeod approved this idea and felt that the Soviets would be glad to do the translations over there making it much cheaper. MacLeod then volunteered to coordinate the activities resulting from the Soviet association. Middleton wondered if there would be any problem with internal divisions in the USSR. MacLeod stated that the CSLA should avoid any political involvement. Taylor asked whether the Ukrainian movement is separate from the SUALA. MacLeod did not know of any coordinated effort involving the Ukraine. He felt the country was big enough that we could make individual contacts as long as SUALA was copied on all correspondence so it remains clear that there is no attempt to undermine them. Simon suggested getting support from corporate sponsors, for example, Apple Canada. This would be a way of supporting the program and also of introducing technology to the Soviets. He also cautioned that we should not just see this as foreign aid but also appreciate what we can learn from them. Boroweicka said that there are numerous groups in the North for the Soviet Union, but usually they are educators, health personnel, etc. usually at higher government levels. She suggested that perhaps one of these groups could be from SUALA. MacLeod said he would follow this up. Rolland suggested that perhaps each association could volunteer to sponsor one person for each year as a pilot project. Klynstra suggested a joint Soviet-Canadian Congress in Calgary.

LACF - Taylor showed the LACF newsletter and mentioned the support of Pollen. He invited the Board to attend the Foundation meeting on Saturday. Taylor then distributed the LACF financial and reviewed them. He said he would like to

propose that, if there is extra funding, perhaps the LACF could be funded to undertake some specific research related CSLA programs.

5.0 BUSINESS ARISING

- 5.1 **NWT ASSOCIATION** - Paterson said that the Board had received the NWT by-laws at Long Lake in September with a request for feedback. There was concern that a Code of Ethics was needed before beginning. Havicek was concerned about the three project requirement i.e. that to be considered for membership in the NWT Association, you had to have completed three projects in the North and wondered if this was in the full spirit of reciprocity. The NWTLA felt that working in the far north was different and therefore, this requirement was necessary. Middleton felt that a key issue with respect to the by-laws was that they didn't have a true definition of landscape architecture. He also said there was a clause regarding scope of practice which he felt was not legal. Taylor directed the Board to Gunter Schoch's response which was distributed. Paterson asked if anyone had a problem with elevating the NWT to full association status at the AGM effective January 1, 1991. Middleton said that he would like to hear a response from the NWT regarding how they will address the issue of reciprocity. Boroweicka responded that the NWT is offering membership to people out of province with those restrictions because the NWT is a small group and there is a fear that they could easily be taken over by people from other provinces. Even now, a lot of work is done by people from out of province. The restrictions were an attempt to protect their interests and knowledge. Taylor saw the three-project requirement as serving the same function as an exam. Middleton felt, however, that you should test knowledge rather than setting out a procedure. Taylor felt that it was a way of gaining knowledge. Middleton responded that by-laws are supposed to set out principles. If you set out procedures in the by-laws, it's not very flexible and asserted that there is a need to separate knowledge and procedure. Boroweicka claimed that part of the rationale was to establish a commitment to the North. Paterson confirmed that although there is concern, with the concerns that have been raised, there is no indication that we should not accept them. McLean said that she would like to see the NWT's by-laws subject to review by the Executive Committee. Paterson confirmed that it is intended to take all comments under advisement and change the by-laws accordingly and have them reviewed at the next Executive Committee meeting. Simon cautioned that they should be very careful about the legal implications of wording such as "Landscape Scientist". Boroweicka said that wording was to encourage affiliate members. Simon wanted to know what assurance there is that if we say everything is OK now and that we'll iron out the details later, that this will be possible. Middleton wanted a statement recognizing what we're trying to do with all the other component associations. Boroweicka was concerned that the reciprocity clause has to be accepted verbatim. Taylor said that the NWT must deal with the issue of the Code of Ethics and must be able to harmonize with the CSLA. He also said that the by-laws should be philosophical with operating procedures running parallel and should be flexible. Simon said that a new association might benefit from the experience of other associations as all components have gone through years of refining by-laws and therefore, these reflect an efficient way of working. Boroweicka countered that there are some things, like not having an elected head, which are accepted under the Societies Act in the NWT, which simply reflect the way in which they want to run their Society. Simon said, however, that many times, the only way communication among groups can exist is if there is a specific, designated contact person. McLean suggested that NWT be accepted subject to ratification of the by-laws. Boroweicka said, however, that the NWT would like to be recognized fully and with no restrictions.

MOTION 02.91.02

MOVED BY KLYNSTRA, SECONDED BY PATTERSON, THAT THE NWTLA BE ACCEPTED AS OF JANUARY 1, 1991, AS A COMPONENT OF THE CSLA.

Carried with 2 abstentions.

MOTION 02.91.06

MOVED BY MIDDLETON, SECONDED BY MCLEAN THAT THE NWTLA RESPOND TO COMMENTS RECEIVED AT THE BOARD OF GOVERNORS' MEETING ON THEIR BY-LAWS AND THAT THE PROPOSED REVISIONS BE SUBMITTED TO THE EXECUTIVE COMMITTEE FOR REVIEW AT THEIR NEXT MEETING AND THAT THEY BE RATIFIED AT THE NEXT BOARD MEETING.

Carried with 1 abstention.

5.2 Final Budget 1991 - no discussion

5.3 Winnipeg Design Committee - no discussion

5.4 Dutch Video - *It was quite expensive to have the video transferred to North American video format. Middleton?? had not brought it with. (I hadn't made a note of this but I seem to remember something about it - please verify)*

- 5.5 **Life Members** - Taylor said that all members suggested by AAPQ, MALA, and AALA had been accepted and that he had a list for review. Paterson read a letter from Gunter Schoch expressing thanks for his Life Membership.
- 5.6 **Roster Publication** - Janet Ball requested that Board members submit the names of the members of their respective committees as well as their most recent membership lists. Taylor said that we were hoping to publish a roster by May.
- 5.7 **AAPQ Publications** - Rolland presented the AAPQ publication which he had distributed, the proceedings from "Le paysage et l'art dans la ville" which was to be available during the Congress as well as "L'architecture de paysage au Quebec" was also presented as a public relations document. He said there had already been a good response with about half the publications sold. He thanked the CSLA for their support in buying a half page space. He inquired whether CSLA would be interested in buying additional copies. Rolland said that AAPQ would send 50 copies at \$4.00 per copy as agreed at Long Lake. Paterson said he would send the cheque. Rolland then proposed that some of the articles should be translated into English.
- 5.8 **CMHC Brief** - Simon tabled the report on Housing Quality. Taylor said he had the brief and would send it out with the minutes.

6.0 NEW BUSINESS

- 6.1 **LAR Awards Publication** - Taylor referred to the letter to Nick van Vliet and said that the conditions had been accepted as set out. He reported that John Consolati had promised that it would be a very high quality publication and would be inserted with LAR. He had said that the overrun of 1000 will be distributed to the component associations for promotional purposes. This was necessary because of timing i.e. the June/July issue was already dedicated and we couldn't let the Awards Program go without publicity. CSLA had very little input on this and no decisions have been made on how to deal with distribution. Paterson said that LAR needs to make decisions months in advance regarding content of the magazine and that they have found it very difficult in the past to sell advertising in an Awards issue. They wanted to modify the issue to make it more viable for them. They had looked at producing an issue on Parks and were committed to producing it. We had not got back to them soon enough with direction etc. LAR had decided to go ahead with a supplement because the awards have a high enough profile that they should not go unnoticed. It was funded by unexpended funds from previous years' programs. We have full control over the supplement. Taylor said that the CSLA has made it very clear in the letter that we do not want a similar situation to occur again next year and that we feel that, if they do not publish this information, it represents an abrogation of their responsibility as a Landscape Architectural Magazine. In hindsight, he said, we did not make a specific clause in the Long Lake Agreement to guarantee an Awards issue. He felt that the Editorial Board should act as a watchdog. MacLeod wondered if major suppliers should be detailed on award-winning projects. Paterson felt that this was a smokescreen. MacLeod also wondered whether an overrun of 1,000 was enough but was assured by Taylor and Paterson that it was.
- 6.2 **Special Projects** - Taylor said there could still be some money left over for updating the brochure which is out of date. He suggested that maybe we could launch a program for redesigning the brochure. He felt it would be useful in the press kits and provides adequate information for a variety of audiences. Paterson distributed a proposal from Blackbird Design about logistics. Taylor said that, if there are surplus funds, perhaps they could be directed to LACF with specific research projects, for example, what role should landscape architects have in Environmental Issues? He suggested that maybe we should channel some money to LACF to commission some research and that perhaps this could form a foundation for the future. He also suggested that another idea might be to support conferences with other groups who have little funding. MacLeod suggested tapping into the Ministry of Communications for new funding and running it through LACF. Taylor said that the Ministry of Communications had expressed some interest in positioning Landscape Architecture as an artform - as a form of cultural expression. He said that he would be meeting with Linda Johnson of the Department of Communications in Ottawa about this. Paterson warned that there wasn't sufficient time to discuss the special projects at any length and that they needed to be brought forward at Sunday morning's meeting. He wanted to defer items 6.3 to 6.9 and deal with Item 7, the AGM Agenda.

7.0 AGENDA FOR THE AGM

Taylor distributed the minutes of the last AGM and an agenda was revised.

Paterson thanked departing members, McLean, Middleton and Havlicek for their work. MacLeod thanked Paterson for his work as president.

MEETING WAS ADJOURNED AT 5:25 TO BE RECONVENED ON SUNDAY MORNING, MARCH 3 AT 8:30.

March 3, 1991

President MacLeod called the meeting to order at 8:40 a.m. He welcomed President-Elect Doug Clark and NWT representative Karen LeGresley. He then requested rapid input/review on Education, Reciprocity, Editorial Board, Media Access, Accreditation, LACF Committees, Congress'92 and ASLA meetings after which he reviewed progress on the agenda. Items 6.3 to 6.9 remained to be discussed.

Media Access - Simon stated that the role of Media Access representative is not being taken seriously. MacLeod said that the information available from the awards program could be our greatest tool and that there would be a great effort to get that information out. Simon wondered if Clark was still making kits. Clark said that they had covered BC, Manitoba and Ontario to date but that what they do with it is up to them. The Awards Committee is now dealing with 6 magazines across Canada, independently of the committee. MacLeod thought it would be beneficial to have some tracking of this by the Media Access Committee.

Education - Macleod said the group would try to meet twice a year to try to work out issues confronting Landscape Architecture education in Canada. There is to be a meeting in Montreal in May.

Accreditation - Middleton reported a small but lively meeting. He said an interim report had been filed by Manitoba and a full report would be coming shortly. He also said that Charlie Thomsen would like to look at the material for the UNE. Taylor said that he would send the CLARB package to Thomsen. Middleton said that they had begun to address the issue of certification of technical schools but there would have to be some modifications. Ron Williams will be coming back to Council with them. Macleod said that Guelph is not accredited by CSLA and is questioning the need for becoming accredited. He suggested that perhaps the Accreditation Council should have some discussions with Guelph and report back to the Board.

Reciprocity - Klynstra reported an intimate meeting. He said that reciprocity has come down to an issue of the UNE. NWT was given some things to think about to shorten the problems that have to be worked out with respect to the by-laws to bring them into reciprocity. He suggested that someone associated with the UNE should take over the portfolio. McLean has taken UNE and reciprocity goes with it. Taylor pointed out that McLean won't be on the Board and MacLeod suggested assigning it to Peter Kreuk and assuming he'll accept it.

By-Laws - MacLeod inquired whether Paterson wanted to follow in the tradition of past presidents and deal with the by-laws. Paterson agreed and said he would work on this with Estyl Mooney.

LAR Editorial Board - Patterson said that Daly had been reappointed chair of this committee. He reported that they are in the process of formulating a process and procedure for peer review of articles. They are trying to get names of suitable referees for various topic areas and are trying to get more articles. Paterson said that, in the past, the articles were published in the language in which they were written with a synopsis in the other language, however, that feature articles would be translated. Rolland suggested that some of the French articles should be translated so others know what's going on in Quebec. Patterson thought it was a shame if the only thing that was preventing LAR from being a bilingual publication was the cost of translation and wondered if CSLA could assume a role in this. Clark had heard that too many articles were waiting for publication. Doing a translation would waste too much space. MacLeod said that the principle is a laudable one and asked if the Board would like to make a motion.

MOTION 03.91.01

MOVED BY ROLLAND, SECONDED BY PATTERSON, THAT THE POSSIBILITY OF TRANSLATING LAR BE STUDIED AND THAT THE COSTS BE BROUGHT BACK TO THE BOARD.

Carried.

Paterson said that he had already done that for another project and would provide the information to Rolland.

MacLeod suggested that there were ways that an Awards issue could attract advertisers. Taylor said that he had spoken with representatives of Oaks Precast who had told him they don't use LAR anymore because its too thin. Taylor suggested that perhaps we need to help LAR position itself with industry. One problem is lead time with respect to seeing what products are featured in award winning projects. There may be a lag time - the advertiser might appear after the award has been published. Oaks thought a four to five month advance deadline was ridiculous. If they could compress this it might be more effective. Simon said that another point we should be aware of is that there is a danger that it [LAR] is now going to be driven by what advertisers they can get rather than by the interests of landscape architects. For example, the Parks and Recreation issue was produced because they covered a conference and had the advertisers all lined up. This was in place of the awards issue. Patterson had the impression that LAR was in a fragile situation. Pleasance was concerned about components searching for advertising for their newsletters and had heard rumours that the Bulletin was going after

Advertisers. Taylor denied this allegation. He explained that the Bulletin does get sponsors but they are unsolicited. If we refuse and say that they must advertise in LAR, we will lose the revenue from the Bulletin that we budgeted for. Oaks has said they have a limited advertising budget and are looking for the most effective vehicle. MacLeod said that it seems that if there is any competition, it would be from the OALA newsletter. MacLeod suggested that if there is a problem, it should go through Bob Bee rather than through the Board. Patterson said that he would like to turn the portfolio over to the BCSLA. McLean accepted on behalf of Peter Kreuk.

Congress '92 - Patterson said that SALA has limited membership and would like to hand over the sponsorship, advertising, magazine and trade show to CSLA or have the CSLA hire someone. He said SALA does not have the resources to pay a conference organizer. Also, Preconference education seminars must be done and he would like CSLA to take care of those. These are all intertwined, he said, and must be done together. Larry Paterson reminded him that the CSLA is the people in the room - Jim, Janet and John. The theme of this Congress is teamwork. He suggested that perhaps OALA might be interested in helping with the trade show. Wayne Nishiyama had pointed out that the trade show could not be divided from the organizing of the rest of the conference. Klynstra said that the Continuing Education Committee would gladly accept the responsibility for its portion. Clark said that the only thing the CSLA provides is continuity. He saw the trade show as a very local responsibility with one person taking most, if not all of the responsibility. He felt it had to be someone who is related to the marketplace. Bee was concerned that advertisers might not want to go to two and that manpower might be a problem however, OALA was willing to supply the information about what they did with respect to the trade show.

MOTION 03.91.02

MOVED BY PATTERSON, SECONDED BY ROLLAND THAT THE CSLA HIRE SOMEONE TO HANDLE THE TRADE SHOW, SPONSORSHIP AND ADVERTISING FOR CONGRESS '92.

Motion Denied

Taylor was concerned that the sponsorship should be at a local level. He said there were two kinds, general national sponsorship which could be handled from Ontario and local, which must be handled there. If it were scaled down to perhaps 25, there would probably be no problem. He felt the biggest problem would be space and transportation. He said that CSLA would be willing to mail things out for advertising/promotion and would support translation and sending information to allied organizations but he warned that there might be a problem if the budget was heavily weighted toward sponsorship. Simon said that, although the CSLA wants to share, it does not have the ability to provide anything other than financial and moral support and thinks there is going to be trouble with this at some point. Paterson felt that the cost of a conference organizer should be borne by the local organization and put into the budget as a hard cost. Klynstra mentioned that trade show participants always complain about lack of exposure. He suggested that perhaps there could be a trade show tied directly to the Continuing Education seminars, for example, seminars on Site Lighting Design could be related to attracting site lighting design producers. Clark felt that this type of trade show might work well in Waskesiu. He saw one serious problem with a normal trade show, that being that Congress '92 will be coming after most of the provinces have had their AGMs and there might be some competition. Patterson argued that CSLA agreed in 1989 to take on these items and now they aren't doing any of them. Simon said, "Why not just admit that CSLA is just putting a levy on every Congress?" Taylor responded that every CSLA member benefits from every Congress without doing anything and then every 7 years, they have to organize it. He doesn't feel that CSLA ever agreed to doing anything about sponsorships - it's a local concern. Taylor said that the potential for a trade show in Waskesiu still has to be looked at and brought back to the Executive Committee. Patterson felt there was no time to waste and that SALA was "duped" into thinking that CSLA would help. Paterson reminded him that the function of CSLA is that of a coordinating body. The 1989 motion was put forward by a component, voted on by the components and now, SALA, who voted it in, is objecting.

(Larry, the motion you had worded so carefully belongs in here along with some minor points of discussion but it appears to be missing from my original draft copy. Unfortunately, the disk is now unreadable for some reason so I can't look at it again. I'm hoping you can reconstruct it from your notes.)

ASLA Joint Committee - Paterson said that there are continuing efforts to be recognized and that there had been some discussion regarding the potential for an ASLA chapter. There can be only one chapter per country and members must also be a member of their own national group. There is a Canada chapter in existence but they are not being charge chapter dues. They are deciding whether to reactivate dues collection from the Canada chapter or whether to disband it. Taylor said the Ontario chapter is in limbo. There was some concern about ASLA paralleling the component associations. But, having a Canada chapter would allow CSLA members to have a greater voice. They (who) have drafted a letter to their membership. Bee said that if a [Ontario] section does form, he would like to see that it is not given the status of a chapter. He would like to see a Canada chapter with section of minor significance. Taylor said we should file a letter with the Executive Committee, a formal letter stating our position which will help Claire Bennett. McLean pointed out that there exists a misunderstanding that the ASLA is licensing or regulating body - it is merely a club which nets one certain benefits, eg. magazine, discounts, education information. McLean would like to see CSLA respond in a positive fashion. She felt CSLA should take advantage of ASLA resources, however, McLean is personally opposed to a Canada chapter. Paterson didn't think that perception is a problem. He thought the problem happens when the designation ASLA is taken to mean something other than it does by public or clients, etc.

Mention was made of the possibility of a joint CSLA-ASLA meeting. 1997 is the earliest possible date. The year 2000 was also mentioned. ASLA would like to pursue the idea of an international conference but there is a problem with timing since their meeting is in the fall and ours must correspond with our by-laws.

PATERSON LEFT AT 10:30 A.M.

Patterson extended a vote of thanks, on behalf of the Board, to Larry Paterson, Jim Taylor, John Macleod and Alf Simon for the fantastic job they have done over the past year.

Reciprocity - Klynstra said that since McLean was taking over the UNE and CLARB, reciprocity really goes with it. McLean said that they have the mandate in BC to decide by June whether they are going to use it. Taylor said that he has been formulating a letter to CLARB which he read. There was discussion of Canadian content re: French, survey, cost and by-laws for a representative component.

6.0 NEW BUSINESS

6.8 Congress '93 - MacLeod said that all components should have received a copy of the ICOMOS letter re: Congress in 1993 in Montreal being held as a joint Congress although they have no money. It was suggested to be on the theme of heritage sites. Rolland suggested that CSLA hold this meeting in cooperation with ICOMOS and AAPQ would do the organization with ICOMOS in Montreal. He said that we must decide who will be the major supporters of this Congress - ICOMOS is looking now. Rolland felt that it would be valuable in terms of disseminating information on Canadian and Quebec landscape architecture. Bee wondered what we'd gain from it and how large their meetings had been in the past. Rolland said that the main benefit would be visibility. There would probably be international speakers and attendees. Their previous Congresses have been attended by about 400 people. MacLeod thought IFLA could be involved as well. He felt the main question was who would be the organizer.

MOTION 03.91.03

MOVED BY PATTERSON, SECONDED BY KLYNSTRA, THAT IF THE AAPQ IS WILLING TO TAKE ON THE 1993 CONGRESS IN MONTREAL WITH ICOMOS, THAT THE CSLA SUPPORT THIS.

Carried.

LeGresley wondered if the June date would pose a problem with respect to the by-laws. MacLeod said this should be looked at as the by-laws do state that the annual meeting should be within 90 days of the end of the fiscal year. Taylor said that ICOMOS had suggested that IFLA be a major sponsor and that they had approached LACF for funds in the past. He also cautioned that we should be careful that the conference remains of interest to our own membership and does not get lost because of the size and international scope of the conference. MacLeod said that, even if the subject of the ICOMOS part were small, it could still be broadened nicely to include people from across the country. Taylor mentioned that our member of record is Cecelia Paine and that we should discuss this with her and that we should be sure that our members are allowed to give papers. MacLeod requested that Rolland develop some of these things for the next meeting.

6.2 Special Project

6.2.1 LAR Awards Issue - Taylor said that one has been put forward, the Awards Issue with LAR. He said that it had been discussed with Pleasance Crawford and John Consolati. He requested Clark to send all the raw materials to Pleasance Crawford and requested feedback on how the presentation should be laid out - should we show only nationals or nationals and regionals? We need a policy on regional awards. Clark said that the Landscape Architecture Magazine will feature as many of the awards as it can. Horticulture Magazine will feature the residential items. Awards Magazine will feature all of them. These packages have already gone out. He thought it unfortunate that we have to go to this kind of expense when we get the coverage for free. MacLeod felt that, with respect to regional content, the feeling has been in the past that the write-ups have been so small that they didn't really have any impact. As well, visibility can't be distributed equally and the national awards are more important and the quality should be higher. Taylor pointed out that if we only do national awards, there will be some room to say something about the projects and felt that it would be better to have quality rather than quantity. Clark mentioned that the Atlantic region is not represented nationally. Taylor said the costs for the Awards issue are being taken care of from carry-over funds (about \$8,000). Patterson said that Congress '92 would be interested in an insert with that issue. Simon felt that critical comment was necessary for interpretation and understanding and LeGresley wondered if jury comments would be included. Taylor said that they would. Taylor felt that including the regional awards might be overkill. Middleton agreed that we should do a good job on the national awards and leave the regional awards.

- 6.2.2 **CSLA Brochure** - Larry Paterson tabled a proposal from Blackbird Design re: updating the brochure. It was suggested that we might go to a smaller format to save mailing costs. He said that the writing of this brochure is sensitive and should reflect regional values. Cam Patterson felt that selection of photos was also of extreme importance. Klynstra suggested that quotes should be solicited from more than one firm. He suggested talking, for example, to the design firm that won the RAIC contract and also to others. Middleton said that it needs more regional representation and would like to include some reference to components. LeGresley felt that it was necessary to give the writers a very clear definition of what was wanted our definition to be nationally. Taylor said that this is about a \$10,000 project and felt it would be more cost effective to appeal to all audiences in some way. MacLeod invited volunteers to be involved in this project. LeGresley agreed. MacLeod deferred the issue.
- 6.3 **Design Strategy Forum** - MacLeod reported that the Design Strategy Forum had been held in December at Montebello, Quebec and included design professions in Canada to determine federal policy on design. He said that there were more representatives from landscape architecture than from any other profession. He felt there was potential in working with the Ministry of Communications re: design awards, the Canadian Design Centre, Centres of Excellence, Building on Diversity, etc. and reported that there are to be several follow-up meetings. Regionally, where possible, landscape architects will be feeding into the process. MacLeod said again, that he and Taylor would be meeting with Linda Johnson from the Ministry of Communications the following week. He then asked the Board if there were any strategies they thought should be proposed. Taylor said he felt that we are seen as equals with other design professions and that we have raised our profile. He said that there had been a follow-up meeting with a rep. from the RAIC and that we should capitalize on these liaisons. He thought we might be able to get some government support in raising the profile of designers both nationally and internationally. Clark thought it would be a good idea to pass on the list of participants at Montebello to the BOG for reasons of contact. Taylor said he would distribute the list with the minutes. Taylor mentioned that there was talk of a design centre in Toronto but that landscape architects were not included.
- 6.4 **Spicer Commission** - Taylor reported that this item had been dealt with at the Executive Committee. CSLA received a letter to join the Spicer Commission but realized that this was better handled by the component association. He had submitted a request for the component associations to receive the material as CSLA was not comfortable with a national position on this issue.
- 6.5 **Industry Science and Technology Meeting** - MacLeod said that a meeting had been held January 11th to discuss possibilities of connections between RAIC and CSLA. There seemed to be a possibility of funding for a publication of research on the membership or make-up of the profession and communication had been left wide open. Jack Hall had been invited and has offered advice and support with existing governmental restraint and suggested that we could perhaps use Moura Quayle's report as a starting point for negotiation for something more specific. He said that presently, we are seen as an industry like anyone else. MacLeod wondered if we could establish a permanent Secretariat with other design professions.
- 6.6 **RAIC** - Taylor said there was a lengthy discussion on research but no support for architectural or landscape architectural research. He said they are going to maintain communications on that and keep us informed. They may have more influence in this regard. Looking at various bodies which might be willing to fund research in landscape architecture.
- 6.7 **Department of Communications** - Taylor said that Linda Johnson, Ministry of Communications, was interested in recognizing landscape architecture as a form of Cultural expression. He suggested that perhaps our brochure could be used as a communication document and therefore be subject to some funding assistance and that perhaps the 1993 Conference could be positioned to receive funding from the Ministry also.
- 6.8 **Congress '93 and '94 locations** - Simon requested that both Congress '93 and '94 locations be established as well as BOG meetings for the year. MacLeod said that Montreal had been discussed for 1993 and that Victoria had been talked about for 1994 as was Vancouver. The Eastern Arctic had been proposed for 1995 (joint NWTLA and AALA) and Vancouver for 1997 possibly as a joint meeting with ASLA. 1999 will be the ASLA centennial in Boston. LeGresley felt there would be a lot of problems involved with a first conference in the NWT. Simon said he thought there should be at least 3 years advance notice for a Congress so the host organization would have adequate time to make preparations. McLean mentioned that there are very few Island members of BCSLA and there is some concern with also having the possible Joint ASLA-CSLA meeting in 1997. MacLeod requested that this be deferred to the next meeting when we have information.

Klynstra suggested that the next BOG meeting be scheduled to coincide with McLean's return from the CLARB exam meeting which would speed up that issue. Board meetings were decided on as follows: June 14 and 15 in Vancouver; end of October (25-26) or November 1-2 in Halifax; end of February, beginning of March in Montreal.