

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS
L'ASSOCIATION DES ARCHITECTES PAYSAGISTES DU CANADA

Minutes of the Board of Governors meeting, held in the Board Room
of the Nova Scotian Hotel in Halifax, on March 22nd and 23rd 1986

The President, Michael Hough, called the meeting to order at 9.00 a.m.

PRESENT: Michael Hough President CSLA/AAPC
 Cornelia Hahn Oberlander President Elect
 John Altorio Executive Secretary-Treasurer
 Arthur Cowie BCSLA President
 Larry Paterson AALA President
 Douglas Clark SALA President
 David Wagner MALA President
 Richard Moore DALA President
 Marie-Claude Bergevin AAPQ President
 Peter Klynstra APALA President
 M. de Billancourt recording secretary

The President welcomed David Wagner new MALA President,
replacing Charles Thomsen and Richard Moore, new DALA President,
replacing Macklin Hancock.

1. ADOPTION OF THE PROPOSED AGENDA

MOTION: It was moved by A. Cowie seconded by D. Clark, that the
proposed agenda, as amended, be adopted.

Carried unanimously

2. MINUTES OF THE PREVIOUS MEETING - October 26-27, 1985 in Ottawa

MOTION: It was moved by L. Paterson, seconded by D. Clark, that
the minutes of the October 26th and 27th 1985 meeting be adopted.

Carried unanimously

3. PRESIDENT'S REPORT

3.1 Direct approach to students: the President reported that he had sent individually addressed letters to students of the following universities: U. of Montreal: 132; U. of Toronto: 85; U. of Guelph: 170; U. of Manitoba: 46; U.B.C. 65. The President further reported that one student from the U. of Toronto wrote with regard to competitions and that he will be writing back.

The President stated that contact with students should continue and is continuing through regular distribution of the CSLA Bulletin, copies of which are sent in bulk to each faculty of L.A. The new Fact sheet will be inserted with the June issue of the Bulletin.

3.2 DALA - Congress 86: the President, on behalf of the CSLA, agreed to participate in a 3-part sponsorship for door prizes at the CSLA Congress - letter attached.

3.3 Fact sheet: this, stated the President, will introduce the CSLA to the general public and is also intended to inform universities and institutions of learning regarding our Society. Lack of information motivated this move.

- Fact sheet attached - available in both languages.

3.4 Invitation to Congress 86: the President suggested that a formal invitation be addressed to John Wacker, ASLA President. Members of the Board agreed.

3.5 Native Canadian Scholarship: the President stated that, in accordance with Cecelia Paine and D. Gruenwoldt's report, he has reached the conclusion that numerous federal grants are granted to Native Canadians, and that there is little, if any point, for the CSLA to do the same and that alternatives must be found.

3.6 5-year plan: this, the President reported, was an original idea from Cecelia Paine, who agreed to chair a committee with John Altorio and Vincent Asselin to study the matter. Attached is the detailed report on the 5-year plan. - see Secretary-Treasurer's report.

3.7 Women in the L.A. workplace: the President informed members of the Board that Moura Quayle has received funding from the Social Science & Humanities Council (copy attached) and that she no longer requires funds from the CSLA in this regard.

3.8 Funding

- 1) AAPQ Protected title (titre protégé)
- 2) AALA new legislation for certification
- 3) LAR/RAF
- 4) Annual student landscape architecture competition

- see Financial support

3.9 Government Agencies: the President reported that only SALA and AALA sent a list of provincial agencies and thanked both Presidents for their collaboration as well as Cornelia Hahn Oberlander who sent the list of federal agencies. The President requested that the other component associations should send names and addresses as soon as possible to the CSLA secretariat.

3.10 CSLA Foundation: The CSLA Foundation should be a Foundation in its own right which could be called the Landscape Architects Foundation. To be discussed at the next meeting.

3.11 University of Toronto Faculty of Architecture and Landscape Architecture: letter from President Hough (attached) stating the opposition of the CSLA to its proposed closure by the University.

3.12 Italian Exhibit: the President reported that, although the exhibit was ready to go, it had been impossible to find out where or to whom the exhibit should be sent.

3.13: IFLA: President reported on the sending of a telegram to President Zvi Miller, further to the death of his wife. The President pointed out that professor A. Rattray had been officially appointed 1986-87 IFLA/CSLA delegate. He also mentioned a recent letter and report from IFLA commenting on the precarious financial situation of IFLA.

3.14: CSLA Filing system: the President requested comments on the filing system, a copy of which was sent to each president for comments with the March meeting agenda.

3.15 Secretariat: the President reported that an administrator/translator would cost between \$21,000 to \$24,000 per year. P. Klynstra pointed out that the proposal from Jacques Charette was not the same as that previously agreed upon at the last October meeting regarding sharing of space. J. Altorio distributed a copy of the attached proposal to members of the Board. See further comments on Secretariat after Secretary-Treasurer's report and during Sunday meeting.

- CSLA Workload: The President requested that a copy of the Calendar of functions and administration be sent to Presidents of component associations - attached

4. PRESIDENT ELECT'S REPORT

Cornelia Hahn Oberlander reported that she will continue the work of her predecessors and that her aims and objectives would be concentrated on employment, especially for the youth: that funds should be raised to show the many facets of the profession through TV, shows, etc. The President Elect supports the 5-year plan and the friendly relations with ASLA and promised to work within the CSLA mandate. Efforts included in the Review, the CSLA Bulletin and the provincial newsletters should be coordinated to emphasize visibility of the CSLA. The President Elect stated that the new CSLA headquarters was a step in the right direction but that she would tend towards hiring an executive director, someone capable of presenting what we are, who we are and how we can help in environmental issues. In other words what landscape architecture is all about, presented in a highly marketable fashion, thus providing the CSLA with the image it wishes to project across the country.

5. SECRETARY-TREASURER'S REPORT

5.1 Elective and Core Programs:

J. Altorio reported that, although all component associations had the same fiscal year, the CSLA fiscal year ends in July. He pointed out that there is not as much in the Elective program at this time of the year. Award money had been allocated but not distributed; money allocated for Women in the L.A. workplace was no longer needed due to funding of the project by other than the CSLA. CSLA has not as yet received the 1985-86 membership dues from component associations. In short, explained J. Altorio, and as long as we get the membership dues, we are not in any financial difficulty. The IFLA dues have not been paid but will be upon receipt of the membership dues from component associations.

5.2 Secretariat cost and budget: the conversation once more was brought back to this issue and again P. Klynstra pointed out that Jacques Charette's proposal was not the deal he expected and that this was a brand new deal and insisted that J. Charette not be the person to hire the CSLA secretary. D. Clark having asked how much the CSLA could afford for services of a secretariat, J. Altorio replied that the CSLA could afford it and that if an executive director is hired, the question would be what to cut elsewhere. Priorities have to be established. J. Altorio further pointed out that items of the Elective program were decided by component associations and cuts could be made there.

The ensuing discussion brought up the points that this issue was discussed during the October 1985 meeting. D. Wagner suggested that J. Charette should pay for services rendered, that the CSLA should pay rent and further stated that if J. Charette wishes a full-time secretary, he should share the cost of such services.

6. SECRETARIAT

Further to the President Elect's and the Secretary-Treasurer's reports, Arthur Cowie stated that both executive director and executive secretary had value and should be discussed further. R. Moore asked if there was a statement as to what the objectives of the secretariat are. J. Altorio pointed out that a change always brings some rupture and makes continuity in the services rendered somewhat difficult.

P. Klynstra repeated that his understanding of Jacques Charette's proposal was quite different from the original and that his concern is that the proposal represents quite an expensive proposition, providing J. Charette with free secretarial services in exchange for a small, if nice place, and that answering the telephone for 1 to 6 persons plus the CSLA might prove a heavy load.

C. Hahn Oberlander suggested administrative firms while A. Cowie suggested that a person in B.C. be hired, but not necessarily a Landscape Architect. He further pointed out that paperwork was not what was needed but someone to explain Landscape Architecture.

The President stated that the issue was the transfer of what was now in place and hiring a full or part-time secretary or administrator/translator to keep what we have had for the last 10 months. D. Clark further pointed out that discontinuity could jeopardize the steps undertaken: time and efforts spent in reaching the actual stage could be lost. Therefore the question is can we afford Mr. Charette's proposal? Will this proposal jeopardize what we now have? D. Clark suggested that this be included in the 5-year plan.

The consensus of opinion was the importance of keeping what was now in place. For further comments on the Secretariat see under Secretary-Treasurer's report and Sunday meeting.

C. Hahn Oberlander asked if a printout of what the actual secretary does is available as this should be used as criteria for hiring. (attached calendar of functions and administration)

L. Paterson pointed out that the new deal from J. Charette is 300% higher than the original deal regarding sharing for free space.

The President suggested that the meeting be continued and that the issue of the Secretariat be resolved during Sunday meeting and requested J. Altorio to contact J. Charette during the meeting. (NB: J. Altorio was unable to reach Mr. Charette during the meeting)

7. NOMINATIONS

A) TO THE COLLEGE OF FELLOWS:

- 1) Frederick Dehmichen - AAPQ
- 2) Walter Kehm - DALA
- 3) Leonard Novak - AALA

MOTION: It was moved by L. Paterson, seconded by P. Klynstra that all 3 members be nominated to the College of Fellows.

CARRIED unanimously

7.A Installation of Fellows: It was suggested that M. Quayle be asked to prepare a projected show of work from Fellow members in order to explain the merit of Fellowship.

B) PRESIDENT ELECT:

(both candidates having been officially informed and being both willing to serve in this capacity)

- 1) Bradley Johnson - DALA
- 2) Walter Kehm - DALA

MOTION: It was moved by L. Paterson, seconded by D. Clark to accept both nominations.

CARRIED unanimously

8. ASSOCIATE (EXTENDED) MEMBERSHIP: Attached report from D. Clark, for information purposes and based on data supplied from provincial by-laws. This report shows there are 21 different categories, although it appears that BCSLA definition of associates is the same as that of affiliates.

A. Cowie suggested to discontinue the appellation affiliate.

D. Clark stated that, given directions from the component associations, he will report on this issued at the next meeting to be held in June in Vancouver.

The President stated that the point of this discussion was to get some direction for the next step.

MOTION: It was moved by D. Clark, seconded by R. Moore that BCSLA changes the current category of affiliates to associates, both appellations having the same definition.

CARRIED unanimously

9. COTTAGE INDUSTRY: Attached report from AALA

The President asked what action could be taken and L. Paterson answered that he did not think that any action was possible. He added that the Board was a consulting board, that its function was to decide what could be done about the cottage industry's issue. He further added that the report from the AALA had been prepared in order to secure better quality Landscape Architects and services, especially in the light of professional liability. He suggested that Presidents of provincial associations should take action in conjunction with the CSLA. - see liability insurance

The President asked if there was a solution to this problem. L. Paterson stated that the answer was promote, promote, promote and that since the cottage industry is in to stay, the issue should be resolved through normal competition.

Lunch at 12.30

During luncheon, served in the board room of the Nova Scotian hotel, a brief "computer roster" demonstration was given by members of APALA, using the Canadian made software "ZIM". - see roster

The President called the meeting to order at 1.30

10. DESIGN COUNCIL:

The President reported that this is a dead issue for lack of answers to the CSLA since last November and because of the decision from the Design Council to move from Ottawa to Toronto.

11. FINANCIAL SUPPORT:

1) AAPQ - M.-C. Bergevin reported that AAPQ now has a lawyer and would very much appreciate financial support from CSLA. From the 3 possible avenues mentioned in the last Board of Governors meeting only one remains possible, that of protected title (titre protégé), members of AAPQ wishing for a title of their own. Besides CSLA financial support the AAPQ will require a one time only additional fee of \$150. per AAPQ member, this to apply when an associate becomes a full member.

A. Cowie, agreed in principle providing this be not restrictive but promoting reciprocity.

The President requested that discussions and action be deferred until other financial support requests had been heard.

2) AALA - for certification (attached)

To review the by-laws. Support is required to seek legal action in this regard. D. Clark having asked who worded the by-laws, L. Paterson answered the "bureaucrats" at significant cost. J. Altorio remarked that AALA may be required to have a grandfather clause. P. Klynstra asked what the value of registration was, J. Altorio answered that one implication was the increased ability to perform, and to do what had not been possible before.

3) LAR/RAP (attached) the President stated that N. van Vliet was requesting a grant to promote the Review and that an Editorial Board was in place.

4) Annual Students Landscape Architecture Competition (attached) by CSLA, BCSLA, and L.A. students' association of UBC.

- The President asked if support for the above programs was agreed upon.

L. Paterson suggested that the last two requests be not part of funding. LAR should be self-sufficient and, together with the Award program, this should be a request for promotional support. The AALA request for certification should not be considered promotional.

MOTION: (AAPQ & AALA) It was moved by L. Paterson, seconded by D. Clark, to support both AAPQ and AALA in their request.

CARRIED unanimously

LAR/RAP The President asked about financial support to LAR and what message should be taken back to N. van Vliet regarding funding. The consensus was that CSLA should request further information and a detailed submission on what precise action should be taken to promote the quality of LAR. Also that a firm proposal be submitted regarding cost. This issue to be brought back before the Board of Governors at the June meeting in Vancouver with amounts of money previously received and a detailed financial report from LAR/RAP including revenue expected.

MOTION: It was moved by R. Moore, seconded by A. Cowie that the CSLA supports in principle further financial assistance to LAR for the purpose of increasing circulation, pending reports as stated above.

CARRIED - opposed: SALA and MALA

Regarding the Bulletin, which conveys CSLA message as to what Landscape Architects are, the following motion was submitted.

MOTION: It was moved by P. Klynstra, seconded by L. Paterson that the Bulletin be kept separate but inserted in LAR.

CARRIED - opposed: SALA and BCSLA

Annual students Landscape Architecture competition (attached).
The President requested comments on this issue and added that this would be a one time only participation exclusively for Expo '86 and asked for approval for 1st, 2nd and 3rd prizes.

MOTION: (Annual students competition) It was moved by P. Klynstra, seconded by D. Clark that the CSLA supports prizes for the competition and that financial support not exceed \$250.

CARRIED unanimously

12. PROFESSIONAL LIABILITY INSURANCE: (D. Clark's report attached)

Liability is becoming an increasingly difficulty issue. After discussion, the concensus was that there are several issues such as, legislation for liability. L. Paterson pointed out that part of the problem was the association of Landscape Architects with architects and recreation since both architects and recreation are considered high risks.

The President remarked that a national plan is the fundamental issue and that it was difficult to secure insurance for a small group or small office. A national policy should be implemented and the basis for a kind of agreement discussed. Having established the strategy, possible alternatives could then be discussed, such as:

- 1) National insurance scheme through an agency; and
- 2) self-financing basis (self-insurance)

The President requested that each component association send information regarding suits, amounts of suits, types, etc. to D. Clark who will then report at the next Board meeting to be held in June in Vancouver.

13 Pro-Motion '86: (CSLA Congress '86)

(see previous report from BCSLA) Dr. David Suzuki will be the main speaker.

14 HONDRARY MEMBER:

A. Cowie suggested that A. Erickson be made honorary member at Promotion '86.

It was proposed by A. Cowie, seconded by D. Clark that Mr. Arthur Erickson be made an honorary member of the CSLA and BCSLA and that an award be presented to him during a dinner at Congress '86 for his contribution to Landscape Architecture.

The President read the requirements for honorary member. L. Paterson pointed out that good design should not be confused with contribution to the profession and that it should first be ascertained if A. Erickson falls into the category of having made a major contribution.

After a lengthy discussion on the merits of Mr. Erickson, it was decided that, should the CSLA be unable to reach a decision, the decision on this matter would rest with the BCSLA.

NB: A suggestion by P. Klynstra to view some of Mr. Erickson's work at the Library, on the way to the reception, failed to materialize due to lack of time.

15. CSLA PROMOTION:

14.1 LOGO: J. Altorio presented nine logos made by graphic artist J. Charette. After viewing the samples the consensus was that J. Charette should receive clear direction with respect to logos presented at this meeting: that J. Charette develop his preferred design further, taking into account the role of Landscape Architects in planning, people and environment.

MOTION: it was moved by P. Klynstra, seconded by D. Clark that J. Altorio should explore the subject of logo further, on the basis of recommendations by the Board.

CARRIED unanimously

14.2 PINS: J. Altorio reported that the logo will be used for the pin and that as soon as a logo is accepted, a similar design or a variation on the design will be used for a pin.

14.3 POSTERS: re Congress '86

A. Cowie stated that the brochure was not particularly appropriate, and that he would prefer a simple poster. He added that the point was how many posters should be printed and at what cost.

P. Klynstra suggested that we should not be spending monies to promote Landscape Architecture amongst Landscape Architects. The President stated that, if BCSLA is of the opinion that it is worthwhile to have a poster for Congress '86, then it should be up to the BCSLA to decide.

The meeting was adjourned at 5.20 p.m. on Saturday March 22nd 1986.

SUNDAY - MARCH 23rd 1986

The President called the meeting to order at 8.30 a.m.

16. REPORT FROM THE PROVINCES -

REPORTS ATTACHED - NB: except that of OALA and BCSLA whose reports were not received. (May 7th 1986)

APALA reported that there is now a Newfoundland Association of L.A. with 7 members.

17. CSLA Awards committee - report attached

The President asked if everyone agreed with the report and, further to discussion on combining national and regional awards and the question of the cost of travel by jury members, the following motion was submitted:

MOTION: It was moved by R. Moore, seconded by A. Cowie to allocate \$4,000 for the CSLA Award program in its upcoming budget.

CARRIED - opposed D. Clark

18. 5-year plan:

The President stated that this would be a discussion for the purpose of establishing guidelines.

J. Altorio submitted his report (attached) and pointed out that the objectives of the CSLA are communication, coordination and representation which are not defined into specific programs: that the 5-year plan was prepared on the basis of no change in membership and no inflation and that the report can be changed and modified as requested by the Board.

P. Klynstra and D. Clark congratulated J. Altorio on a thorough report and an outstanding presentation.

L. Paterson mentioned that he appreciated the work done but that the 5-year plan needs to address policies and long term goals, also that it is premature to talk numbers when the CSLA should be talking policies and procedures.

J. Altorio said that the comments made at the meeting would be taken into consideration in reworking his report, to be submitted to the next Board of Governors meeting to be held in June, in Vancouver.

On the subject of an executive director D. Clark asked what will that person be doing for the CSLA. L. Paterson commented that the President was in fact the executive director of the CSLA and suggested that the idea of an executive director be elaborated and presented to the next meeting.

The President offered a summary of the foregoing: the purpose of the 5-year plan was to get members of the Board thinking. There are long range oriented policies and short range policies. J. Altorio will take these aspects and develop his document on that basis. This is to be prepared in concert with presidents of component associations.

MOTION: it was moved by A. Cowie, seconded by D. Clark that J. Altorio take the matter back to component associations for further reporting at the June meeting. The intent will be to present input not for approval or disapproval.

CARRIED unanimously

David Wagner, new MALA President left at 11.00 a.m. to return home.

19. ROSTER: (attached ALASYS)

It was reported that the APALA roster was not quite up to date, and it was decided that P. Klynstra would send each president of a component association a copy of the list now on computer for updating purposes.

20. SECRETARIAT

A very lengthy discussion carried over from Saturday meeting, resulted in the following motion

MOTION: It was moved by A. Cowie, seconded by M.-C. Bergevin that a budget of between \$12,000 to \$14,000 per year be allocated for the operation of the Secretariat.

CARRIED unanimously

Considering that J. Altorio had been unable to reach J. Charette during the meeting, to request a rewording of the proposal, it was suggested that J. Altorio should again contact J. Charette in the light of both Saturday's and Sunday's discussions and to report back to the President.

It was moved by M.-C. Bergevin, seconded by L. Paterson that the meeting be adjourned at 12.30 noon