

CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS
ASSOCIATION DES ARCHITECTES PAYSAGISTES DU CANADA

Minutes of the Board of Governors meeting, held in the Kelsey room
of the Bessborough Hotel, in Saskatoon, Saskatchewan
on July 7th 1985.

The President, Michael Hough, called the meeting to order at 8.45 a. m.

PRESENT:	Micheal Hough	President CSLA/AAPC
	Cornelia Oberlander	President Elect
	Len Novak	Past President
	John Altorio	Executive Secretary-Treasurer
	Reinhart Petersmann	President APALA
	Marie-Claude Bergevin	President AAPQ
	Macklin Hancock	President OALA
	Charles Thomsen	President MALA
	Douglas Clark	President SALA
	Larry Paterson	President AALA

ABSENT:	Arthur Cowie	President BCSLA
	Pat Gittings	Recording Secretary

The President congratulated the outgoing president, Mr. L. Novak, for his efforts over the past year.

Changes to published agenda:

- some items of the President's report
- appointment of Executive Secretary-Treasurer
- Core and Elective programs
- Native Canadian Scholarship
- Accreditation Programs
- 1985-86 Schedule - Meetings of the Board of Governors
- Associate membership
- Membership Roster
- IFLA appointment policy
- Policies & Procedures Manual

MOTION: It was moved by L. Paterson, seconded by C. Thomsen that the agenda be accepted.

CARRIED unanimously

1. PRESIDENT'S REPORT

new secretariat

The President presented an overview of his report on the proposed secretariat, which has been set up with a secretary and telephone within the OALA offices in Toronto. As discussed at the Saturday meeting, the office in Ottawa could be shared with the Canadian Institute of Planners (CIP).

Bulletin

Organ of communication. The President expressed the need for a six times per year bulletin, with a new look; French and English articles and two co-editors.

Programs in place

The President will continue with programs already in place.

2. APPOINTMENT OF THE EXECUTIVE SECRETARY-TREASURER

The President congratulated John Altario for his services over the past year and proposed his reappointment.

MOTION: It was moved by L. Paterson, seconded by C. Thomsen, that Mr. J. Altario be appointed Executive Secretary-Treasurer for the current year.

CARRIED unanimously

3. CORE AND ELECTIVE PROGRAMS (see Appendix A)

The President opened the discussion and stated that the budget had not been prepared in advance and could not be studied prior to the meeting. The President further stated that two (2) crucial items were to be considered:

- approval of the Core program, including the operation of the secretariat, so the program could be carried over the summer;
- development of the proposed Bulletin

budget - re Core and Elective programs - Native Canadian Scholarship - new secretariat and bulletin

The President reminded the Board that the Native Canadian Scholarship had not yet been budgeted.

Core program -

The Executive Secretary-Treasurer explained that the present budget is based on declared membership and that IFLA dues should include associated expenses as well as membership fees. The total of the Core program is now at \$36,000 with an approximate cost per member of \$42.00.

M. Hancock stated that rent for office space was low, and the Executive Secretary-Treasurer explained this was for a partial year.

L. Paterson raised concerns re: Core and Elective programs, stating that on a percentage basis the major portion of funds is now for administration rather than for services to members, and that initially costs will rise significantly and suggested a projected cost on perhaps a 5-year term.

Both M. Hancock and Cornelia Oberlander stated that the initial costs would be of future benefit.

Secretariat -

the President explained that the current budget was a holding budget and that he will be presenting figures to the Board. He stated that he understood the concerns over the increase but that the Society cannot operate without a secretariat and that, during his mandate, he will look into the Ottawa headquarters regarding costs, organization, etc.

M. Hancock noted that DALA is not making money on arrangements regarding time in assisting the new secretary.

The President stated that the Ottawa secretariat was a proposal which would require research and noted that he will present recommendations and suggestions throughout the year on how the secretariat is working and on expected costs.

L. Paterson stated that CSLA is a federation of component associations and each component association governs its membership and that the CSLA has only seven (7) members within the component associations: if he agreed on the secretariat in principle he added that not enough time had been spent on the ramification of the secretariat, such as administrative costs.

C. Thomsen also stated that he agrees with the secretariat but the move had been premature and expressed concern about costs.

Yellow pages advertising -

L. Paterson, R. Petersmann, M. Hancock and Cornelia Oberlander voiced their disagreement over the issue; the consensus being that contact should be made through the component associations.

The President explained that the idea of yellow pages was initially to secure a telephone number to be in the public eye. He pointed out that the numbers would have been in place next year only, but agreed to remove the item from the budget.

It was pointed out that BC, Quebec, Ontario and Alberta had their own number, although L. Paterson explained that the Alberta number was in his office, answered by his secretary to be redirected into proper channel.

MOTION: It was moved by D. Clark, seconded by L. Paterson that the Core program be approved as outlined in the proposed budget for 1985-1986 with the exception of \$2,400 proposed for yellow page advertising.

It was moved by L. Paterson, seconded by C. Thomsen to amend the above motion to include the Native Scholarship Program.

However, L. Novak stated that the bursary for the native canadian study is in principle an Elective program and not an administrative item. L. Paterson withdrew the amendment to the motion.

CARRIED unanimously.

CSLA membership count

The Executive Secretary-Treasurer presented a membership count:

APALA	21
AAPO	95
DALA	560
MALA	21
SALA	19
AALA	55
BCSLA	83
TOTAL	885

to indicate that with this membership the cost per share for the Core program would be \$39.00

Elective program -

the President requested further discussion and approval of two of the Elective program items at this meeting:

- 1) Native Canadian Scholarship program
- 2) Bulletin

Native Canadian Scholarship program

The President stated that the terms of reference for the program will be established by Cecelia Paine and Dieter Gruenwoldt of Ottawa to deal with the basic legislation: human rights, charter of rights, etc. Both have agreed informally to act as a committee in this matter.

MOTION: It was moved by L. Paterson, seconded by C. Thomsen that approval in principle be given to establish a Native Canadian Scholarship program.

CARRIED unanimously

A discussion on having a committee representative of all Canada resulted in the following motion:

MOTION: It was moved by L. Paterson, seconded by C. Thomsen to initiate a Native Canadian Scholarship by appointing a committee co-chaired by Cecelia Paine and Dieter Gruenwoldt and to further appoint a representative from the Board of Governors. The committee will report to the Board of Governors at the Fall meeting with a program and a time frame for its realization.

CARRIED unanimously

The President stated that he will send a letter of congratulation to Cecelia Paine for initiating this program.

Marie-Claude Bergevin volunteered to be the Board of Governors representative on this committee.

bulletin

The President requested approval in order to proceed with the bulletin which has two (2) co-editors:

- 1) Rodger Todhunter, from OALA
- 2) Richard Gaudreau, from AAPQ. (Pseudonyme GODRO)

The President noted on changes he would like to implement:

- improved graphics
- improved layout
- lesser costs
- more involvement from members re: items
- to be published six times per year.

L. Novak gave a brief history of the Bulletin as being the official organ of communication of the CSLA and the only direct line of communication to members.

It was pointed out that the Bulletin should be bilingual, not necessarily a translation but articles in both languages; that enough information is available for a bi-monthly publication; that it should be an information Bulletin for communication of the Board of Governors' decisions; that the Board should review the material for correctness of information, and should report on each of the committees.

budget

M. Hough called for a motion concerning the Elective program in order to allow him to take the initial steps.

R. Petersmann objected in that if approval could be secured in principle, Presidents should ask their general membership for approval on budget items.

L. Paterson stated that his Council was against acceptance of the Elective program before it is taken back to the Council. However, he agreed that it could be adopted in principle.

M. Hough called for a motion in order to allow him to proceed with the program, recognizing the total budget may not be finally approved until October and pointed out the need for approval in principle to secure authority to proceed with the program.

After discussion L. Paterson stated that the Board should be concerned with the product of the program and the quality of the product not with dollar figure.

J. Altorio stated that as a professional organization the roster is basic; the brochure is basic; and the bulletin is also basic.

L. Paterson approved in principle but without the dollar figure. The Presidents could return to their membership and sell a lesser amount. The Board should be approving a motion to allow presidents of component associations to have appeal of participation to the membership. If the total amount of money extended on a per member basis can be reduced, it cannot be reduced to the point of being unable to recover any of it. We need to establish a figure, so let it be \$75.00 per member, and if the component associations cannot support this amount, they in fact have the ability to opt in and out of an Elective program, because we provided this flexibility.

MOTION: It was moved by L. Paterson, seconded by C. Thomsen that the total amount of CSLA membership fee be approved at \$75.00, and that each president should return to their Executive Council for discussion of both Core and Elective programs, for action in the Fall.

CARRIED unanimously

MOTION: It was moved by R. Petersmann, seconded by M. Hancock that the Elective program be approved in principle

CARRIED unanimously

MOTION: It was moved by C. Thomsen, seconded by L. Paterson that the budget for the Bulletin be approved on the same basis as last year: \$3,000.

Brochure

L. Novak indicated that the \$6,000 allocated for the brochure is essentially spent as committed and that R. Gaudreau needs this amount for printing the brochure, in fact he ran short by \$1,500.

MOTION: It was moved by M. Hancock, seconded by L. Paterson to approve a budget of \$7,500.

CARRIED unanimously

4. ACCREDITATION PROGRAM - (Mr. R. Williams joined the meeting)

The President reported that Mr. B. Johnson had been elected Chairman of the Accreditation Committee.

R. Williams pointed out four points to be taken into consideration

- 1) should those teaching at schools be included;
- 2) should Presidents of component associations be excluded;
- 3) should members of the Board of Governors be excluded;
- 4) is some experience with education essential

and he suggested some candidates to serve on the committee:

<u>Landscape Architects</u>		<u>Non Landscape Architects</u>
P. Tattersfield,	B.C.	H. Elder, J. Shadbolt
		P. Oberlander
Hugh Knowles	Alberta	
Jack Walker	Sask.	Gordon Arnott
B. Johnson	Ontario	
André Sauvé or	Quebec	Jean Ouellette or
André Lafontaine		Jean-Claude Masson

The President suggested that appointed committee members be selected in accordance with the criteria established by R. Williams and that they will both discuss exact wording of the letter to be sent to the College of Fellows in this regard.

Cornelia Oberlander noted that the criteria should include that committee members be:

- 1) up-to-date on current professional methodology;
- 2) a person who has served at other schools: i.e. Harvard, etc.;
- 3) persons who have shown and demonstrated highest professional standards and are well known within the profession.

R. Williams left the meeting following discussions of the accreditation issues.

5. SCHEDULING OF 1985-1986 BOARD MEETINGS

Further to comments it was agreed that the next meeting of the Board of Governors be held in Ottawa, October 25 to 27th 1985; the date of the March 1986 meeting, to be held in Halifax, will be decided at the Board of Governors meeting in Ottawa.

6. ASSOCIATE MEMBERSHIP

The President opened the discussion stating it was decided to postpone the issue until the Fall meeting and that associate members should also be receiving the bulletin.

M. Hancock agreed concerning the bulletin and noted that Associate membership is used by OALA as a step towards full membership. He pointed out that it was, however, difficult to obtain status under the local statutory regulations.

L. Novak suggested to let the matter rest concerning the incorporation of associates to allow further research.

L. Paterson stated that this was inappropriate at this time and that full debate on the subject should take place at another meeting.

L. Novak stated that a by-law change is now in effect and it might seem to the general membership that the Board of Governors is stepping backward. He strongly recommended that associate membership be accepted in principle with fees held at zero for the first year, as money should not be the issue. He pointed out that reservations came too late to take the issue back to membership, changes in the by-laws notwithstanding. However, he added that he will, through discussions with these two component associations, help resolve the reservations held by OALA and APALA.

The discussion indicated a general consensus to the above comments.

MOTION: It was moved by Marie-Claude Bergevin, seconded by C. Thomsen that there be no fee for associate members in the CSLA for 1985-1986.

CARRIED unanimously

Ballots on Associate Membership

MOTION - It was moved by L. Paterson, seconded by C. Thomsen that mail ballots on CSLA associate membership be destroyed.

CARRIED - AGAINST: APALA AND DALA

Marie-Claude Bergevin left the meeting in order to catch her return flight.

7. OTTAWA OFFICE AND CIP

The President commented on the possibility of sharing office space with CIP (Canadian Institute of Planners). He stated that CIP is reorganizing - so the time is right - and stressed that only administrative services will be shared: location, telephone, etc.

After discussion regarding possible confusion with C.I.P. or Planners and Landscape Architects, L. Paterson summarized the situation stating that this will provide a base operation for issues of national concern; that it will optimize our position as a profession and that a common address would be shared with a separate telephone number.

L. Paterson further commented stating that one major reason for the establishing of the Ottawa office will be to lobby on behalf of the profession; and to legitimize the CSLA as a profession. He suggested talking with planners, interior designers, biologists, etc. to possibly share administrative costs. He pointed out that if several organizations shared services it could be easier to maintain distinctiveness.

L. Paterson suggested that if no other organization is to share accommodation, the sharing with CIP alone should be carefully studied.

The President agreed to investigate and to present a report at the Fall meeting.

7. MEMBERSHIP ROSTER

It was stated that the membership roster should be distributed to component associations for distribution to members, and it was asked if the roster should be centralized or if it should be renegotiated via a contract with Lombard North.

L. Paterson explained: the capacities of the roster at present can print out members, associates, affiliates and other classification such as honorary students, with full name, address, telephone number(s), etc. It can be done on a component by component association basis. This is already part of the software which has taken several hours of work to program so that a set of labels can be ready and in the mail within three (3) hours.

J. Altorio noted that funding for the roster is now \$2,000.

After discussion D. Clark asked if the software will be turned over to the secretariat at some future date, L. Paterson answered yes.

MOTION: It was moved by C. Thomsen, seconded by D. Clark, that the contract with Lombard North be maintained for another year.

CARRIED unanimously

L. Paterson pointed out that this item should not be renegotiated in mid stream, since the current agreement with Lombard North is in effect until November 1985. He agreed to present a new proposal at the Fall meeting concerning the cost of a new contract.

L. Novak noted that he received a proposal from APALA, which should be presented at that time.

10. OVERALL POLICY OF IFLA APPOINTMENTS

The discussion centered on the implementation of a policy on IFLA appointments, and the establishment of rules and regulations for such appointments.

MOTION: It was moved by C. Thomsen, seconded by R. Petersmann that IFLA representatives be asked to bring to the Board of Governors recommendations as how future members should be appointed.

CARRIED unanimously

11. CSLA/ASLA

The President reported on his meeting with ASLA President, R. Mortensen on aspects of mutual relationship. The essence of the meeting was to go further than the recommendation of appointing a joint task force. A dialogue will be maintained at the executive level to deal with any issues and cooperation should be the key.

Ontario Chapter of ASLA

This question having been raised, L. Novak stated there be a moratorium on further aspects and that the issue of ASLA active solicitation of members be raised in order to avoid future problems.

The President stated that he had been invited to attend the ASLA annual 1986 meeting in Cincinnati as well as visiting Washington. Although he did not see a real need to visit Washington he agreed to attend the Cincinnati meeting, to continue active dialogue with ASLA.

12. Items pending

- CSLA Policies and Procedures Manual

The President stated that there remains the question of Policies and Procedures Manual which could be postponed until the Fall meeting.

- Gold medal and logo

R. Petersmann asked if rules and regulations could be established for protocol on competition as the Award Program of the CSLA regarding the design of a gold medal and of a logo. The President asked if the question of gold medal and logo could be postponed until the Fall meeting.

The President congratulated all attending members for their collaboration.

It was moved by R. Petersmann, seconded by M. Hancock that the meeting be adjourned

The meeting was adjourned at 1.45 p.m.