

Canadian Society of Landscape Architects
Minutes of the Board of Governors Meeting
Edmonton, Alberta
July 12, 13, 1983

Attended by:

Douglas D. Paterson,	President	CSLA/AAPC
André Sauvé,	President-Elect	CSLA/AAPC
Cary Vollick,	President	APALA
Macklin Hancock	President	OALA
Ted McLachlan	President	MALA
Victor Ford	President	SALA
Garry Carson	President	AALA
Richard Pavalek	President	BCSLA
Larry Paterson	Executive Secretary-Treasurer	

Regrets: Luc Bérard President AAPQ

Observers: July 12, 1983 - none
July 13, 1983 - Len Novak 1983 President-Elect CSLA/AAPC

Note: The following itemizes all motions of the meeting and action(s) requires. For a more detailed account of the proceedings, please refer to the meeting tapes (micro-cassette) available on request from the executive-secretary-treasurer.

Motions and Actions

Start 10:00 A.M. July 12, 1983

1. Welcome to last of BofG meetings for 82-83 fiscal year - D.D. Paterson.
2. Moved T. McLachlan that the minutes of the previous meeting March 12, 13, 1983 be adopted as circulated. 2nd C. Vollick. Carried
3. President Report - D.D. Paterson
As per Congress Issue of Landscape Architecture Canada 83 plus comments to be made on specific topics as meeting proceeds.
4. President-Elect Report - A. Sauvé
 - letter re: Serge Joyal - Minister agrees landscape architecture should be included. André has met with new President of R.A.A.C.
 - Annual meeting AAPQ - Andre apprised by low budget approved by membership, for C.S.L.A. sorry, President AAPQ not present at these proceedings. Andre hopes to meet Board of AAPQ later this fall.
 - New President AAPQ Luc Bérard
5. Executive Secretary Treasurer Report - L. Paterson
 - presented - financial report July 1, 1983 indicating a total expenditure for year of \$25,438.12 as compared to a budget of \$33,650.00.
 - presented treasurer's statement to July 15, 1983 indicating a bank balance of \$10,929.98 as at June 30, 1983.
 - presented membership statement to July 1, 1983.

(2)

- presented Annual Audit for year ending Dec. 31, 1982 indicating Cash at end of year \$7,709.00

Presented - Election of Officers Report.

Questions: - Actions:

- André Sauvé wishes each component to inform him of their formula/methods of determining C.S.L.A program contributions.
- OALA will review their payment for 82-83 and rectify situation as soon as possible.
- I.F.L.A. had to forward money as it's collected.
- Student Award for 1982 should be cleared through U. of Montreal. Action Executive Secretary.
- Roster funding other executive programs from previous year needs to be added to financial statement as carry forward item.
- action by executive - secretary treasurer

Moved: C. Vollick 2nd V Ford that the Auditors report for 1982 be accepted as tabled. Carried

- There are further funds to be expended for the 82-83 fiscal year ie: ± \$7,500.00 to Core programs and ±\$10,000.00 for executive program action - Executive Secretary Treasurer update as obligations are met and expenditures made
- need to adjust financial statement viz-a-viz breakdowns of expenditures of President, President-Elect, office and so on action - Executive Secretary Treasurer.
- need to continue to refine - election of officers balloting - action - President and Executive Secretary

Moved: T. McLachlan, 2nd G Carson that the report of the Executive Secretary Treasurer be received as presented. Carried

6. Component/Association Reports

6.1. Atlantic Provinces C. Vollick APALA

- written report tabled - please refer to handout provided at meeting and appended hereto.

6.2. Quebec - Regrets AAPQ President - Luc Bérard, André Sauvé representing:

- AAPQ looking at 1% per month penalty for lack of dues payments.
- now 90 members and 80 associates and board is reviewing method of getting associates to become members
- reciprocity - other provinces and other country members will be given reciprocity in AAPQ if their membership requirements agree with AAPQ requirements and they have two years of practise.
- AAPQ to send copy of membership standards to each component association.
- Action - President AAPQ NOTE: All other component association Presidents also to reciprocate with exchange of member standards.

6.3. Ontario - Macklin Hancock, President OACA

- The membership numbers in CSLA by Ontario requires that OALA wisely choose and support their actions in the society.
- now have bill drafted re certification has been presented to Ontario Government. OALA would like CSLA financial support for certification program. Bill has passed first reading. Copy attached.
- feel the association needs direct personal contact with its members.
- increasing pressures re: A.S.L.A
- OALA needs higher public profile and methods need to be worked out with C.S.L.A.
- finding it difficult to financially make ends meet.
- Copy of OALA President's remarks attached.

Action: OALA to provide BofG with a document of their process of certification including costs so that other components may benefit from OALA's :

experiences. President OALA to get his board's approval prior to distributing information.

6.4. Manitoba - Ted McLachlan President M.A.L.A

- just gone through 10th year of active organization.
- are opening meetings to other individuals and professionals.
- Presented Zvi Millar Honorary Membership in M.A.L.A.
- membership is increasing particularly in associate category.
- M.A.L.A. are exercising penalty fees for non payment by members. Executive Members are asking for return of certificate and stamp for non payment and are collecting the same. This personal contact is bringing more members to the meetings.
- M.A.L.A. Gold Medal to Alfred Simon recent U. of Manitoba graduate.
- of total of three C.M.H.C. Awards given this year one goes to U of M. student.
- M.A.L.A. hoping to help out in Jubilee Celebrations. T. McLachlan has a Canada Council Grant in the amount of \$10,000.00 to prepare photographic exhibition Prairie Vernacular Landscapes for presentation at Congress 84.

C.M.H.C Awards
to landscape
Arch.
Lydia
Levycky
\$1900.00

6.5 Saskatchewan Victor Ford, President S.A.L.A.

- written report attached.

6.6. Alberta - Garry Carson, President AALA

- bylaws have been updated w.r.t. membership qualifications
- executive has been reorganized to make it more workable. Have one year of Presidency, have elected Calgary and Edmonton Directors to look after their regions.
- have quarterly newsletter produced by offices on rotating basis. Next newsletter following Congress 83.
- Registration important but currently not active. Prefer to go name act route.
- Currently have problems viz-aviz long terms sensibility of remaining in profession, identity with other professions moving in on Landscape Architectural "Territory", public sector-private sector workload and image.
- Hoping to identify "older" members to be available for professional gatherings of other groups.
- preparing brochure
- looking at hosting joint meeting with Planners in 1984 in Jasper.
- Congress 83 needs 75 degrees to break even and all indicators are that the goal will be achieved.
- have 65 paid members 7 of which pay CSLA through other Components and don't anticipate much growth for next year.
- Proceeding with discussions between Public and Private sector to resolve differences.

7. Locations and Times for Upcoming Meetings

November 83 St. John, New Brunswick November 11,12,1983

March 84 Guelph Ontario Date to be announced

8. I.F.L.A.

- Action - Executive Secretary Treasurer to forward IFLA "bell curve" fee schedule to component associations Presidents for inclusion in Policies and Procedures Manual
- Currently 1.5. years in arrears

Moved V. Ford 2nd C.Vollick that the CSLA pay all outstanding dues to IFLA forthwith.

Amended to read payment of all outstanding 1982 fees plus 1983 fees for those members currently paid to the society.

Carried

9. Annual Meeting(s)

9.1 Congress 84

- Still concern by the Board over agenda and format of meeting for Congress

84 and Board is urged to stay in touch with organizing committee.

Action - BofG members - ensure organizing committee is aware of what component associations are doing for 84 celebrations.

- need to set up regular information exchange between organizing committee and components - action Executive Secretary Treasurer.

9.2 Congress 85

Moved T McLachlan 2nd M. Hancock That Congress 85 be set for July 4-6-1985 at Saskatoon, Saskatchewan

Carried

Request by V. Ford on behalf of organizing committee for \$1,000.00 seed money... tabled to Saturday AM discussion re Core and Elective Program.

9.3 Future dates

Congress 86 - Vancouver

Congress 87 - Halifax

Congress 88 - Winnipeg

10. Society Foundation

-Copies of information have been passed to BofG for review and suggestions.

-currently relatively inactive.

-originally to be administered by Fellows of Society

-need to do a sensitive review of the Foundation and why it is what it is.

Action - BofG and Foundation - initial approach - President to discuss issues of membership etc. with Foundation members.

- Foundation could be multi-disciplinary up to a point. ie. up to 50%

Action - Board of Governors to submit names for Foundation for potential active role within group to Executive Secretary by August 15th so Foundation President can be put in place by November Board Meeting.

11. Policies and Procedures Manual

- update provided at meeting

- needs updating and refining on continual basis.

12. Bylaws

need to set up dated review for potential changes following Congress 84

13. Certificates

- require new wording for certificates

Action - Board of Governors new executive

14. Professional Rings

- C. Vollick to provide measurements of his ring to Executive Secretary for forwarding to jeweler.

- once in place need to advertize to General membership.

15. Membership Roster

- for information have \$700.00 in expenditures to date and estimate of \$2,550.00 for printing.

- have number of changes to make as yet ie. missing December 82 OALA new members.

- once printed to be shipped to components for distribution. Print run -500.

- Copies for CSLA member purchase to be made available at \$7.50 each including mailing.

Action - AALA, BCSLA, OALA to notify members.

- Updates of roster to be completed by Executive Secretary as required.

Moved V. Ford that the sale of CSLA rosters to CSLA members who do not receive rosters as executive program be set at \$7.50 and \$100 for commercial use.

2nd G Carson

Carried

16. College of Fellows

- College would be happy to accept specific recommendations from component associates.
- College would judge and make appointments based on component submissions and submissions from other Fellows.
- CSLA would undertake mailings etc.
- Duncan Hargrave, Hugh Knowles have been nominated by OALA and AACA respectively and should become fellows in 1984. Need Component Association - recommendations by November meeting.

Action - Component Association Presidents.

17. Life Members and Honorary Members

- need to review and impliment for those who are deserving - Action - new executive.
- need to develop appropriate wording and artificates - Action T McLachlan and D.D. Paterson.

18. Unified National Exams - Reciprocity

- D.D. Paterson provided statement of progress to date.
- good to see AAPQ changed in bylaws to deal with reciprocity.
- issue needs to be received and appropriate action taken by upcoming executive.
- each component needs to begin to state clearly their position viz-a-viz reciprocity and forward to Executive Secretary - see for record and national availability.

19. Corporate Image

- much has been accomplished to date thanks to T. McLachlin for his tireless efforts.
- need a public image in the press etc.

20.- Brochure

- need to forward copy of various certificates to APALA for inclusion/use in preparation of brochure - Action - Executive Secretary Treasurer.
- APALA is using services of professional graphic design firm in preparation of brochure.
- Possible text appended hereto.

Moved G, Carson that C. Vollick and APALA proceed with brochure utilizing text as tabled and discussed. 2nd V. Ford Carried

Action Component Association to forward work examples - good b/w photos to APALA ASAP. Must be in by August 30th as APALA will be proceeding at that date.

- Thanks to C. Vollick and APALA for work to date.

21. Study of Profession

- still have some funds available from existing budget
- master mailing list has been assembled and includes all alumni of schools etc.
- has mailed 10% sampling to members.
- results to be available for distribution at Congress 84.
- potential exists for need for meeting perhaps in Association with B of G meeting. Could include upwards of 20-25 people to give a good balance of membership.

22. Student Awards

- cheques have been prepared and mailed to 83 recipients .
- need to identify Masters Program at Guelph - Action new executive.

- have produced certificates. These should be framed and costs included as part of core program - Action new executive.

23. Journal Awards

- to Robert Jolicoeur at Archi-pays
- and via L.A.R. to Pleasance Crawford and Gerry Englar. (Merit)
- Need to review award panel and if CSLA should include stronger CSLA statement of society.

Action send copies of L.A.R. awards to T. McLachlan.

24. Awards Program

- see Judges Report attached.

Action OACA has been asked to consider taking over CSLA Professional Awards Program in order that both groups may benefit from the actions of one. CSLA would remain responsible for Professional Awards Program and is aware that in doing so it would also be responsible for financial losses. OALA, if in agreement, need to be ready for mailout -separate French and English, no later than early November. Action - President OALA at August Meeting of the OALA Board.

NOTE: There is a fifteen minute break in the tape during the Awards discussions due to insufficient numbers of tapes being readily available. L.R. Paterson

Discussion - needs to be directed towards the possibility of adding award categories particularly for small scale residential projects and unconstructed projects. ie. design presentations.

Action new executive.

Moved: T. McLachlan that the OALA be approached to consider integrating the CSLA and OALA awards Program for the Jubilee Year. 2nd C. Vollick.

Discussion: Program should be considered as a mobile program rotating to the component association hosting the Annual Congress.

Motion Carried

Note: Policies and Procedures Manual - M-1 needs to be adjusted w.r.t. awards procedures.

Moved T. McLachlan. 2nd C. Vollick that an award be established in the category of communications.

Carried Unanimously.

Moved V. Ford that Heine receive an Honorarium of \$350.00 and letter of thanks from the Board of Governors for his tremendous efforts on behalf of the Professional Awards Program. 2nd C. Vollick.

Carried Unanimously.

25. External Affairs

25.1 I.F.L.A. Fees

- refer to item 5 of these minutes.
- new I.F.L.A. Delegate for 1984. In 1984 if CSLA gets 500 members it would allowed two (2) representatives to the IFLA Grand Council. CSLA needs to determine methods of selecting new delegate. Action- new executive.
- should be 4-5 years delegate
- need to write to individuals who may serve as possible delegates and determine if they are interested. This needs to be in place by November B of G Meeting.
- Suggestions

- Jim Taylor	- Alberta	AALA
- Al Rattray	- Manitoba	MALA
- John Stewart	- Ontario	OALA

(7)

- Suggestions -Peter Jacobs -Quebec AAPQ
- Reinhart Petersma -Atlantic Provinces APPLA
- Michael Hough -Ontario OALA

25.2 ASLA

- Now have a chapter of the ASLA now recognized in Ontario as a separate chapter as announced in latest Land Bulletin.
- C.S.L.A. will continue to watch affairs of this new chapter with interest and not intervene in their affairs until more is known.
- C.S.L.A. needs to ensure their membership appreciate and understand the differences between CSLA and ASLA.

Action

- The general feeling of the Board at this time regarding ASLA is that the President not respond to ASLA at this time.

25.3 I.F.L.A. Education Report

10 to each Component Association.	70
10 for B of G distribution.	10
20 to O.A.L.A.	<u>20</u>
Total	<u>100</u>

26. History and Archives

26.1 Study on History

Sue Donaldson is available Saturday to give report on status of work to date.

26.2 Archives

B of G has received a proposal from Owen Scott as Chairman of the Archives Committee. That proposal moves to relocate the Archives from the University of Guelph to the National Archives in Ottawa. Preliminary inquiries regarding this have been made by Owen and he is seeking the B of G approval to proceed. Archives Committee would then be in a position to direct its energies towards soliciting materials rather than cataloging and storing same. The question of material retrieval needs to be clarified viz-a-viz ownership and legal rights of access.

Action

- need to clarify Archives position regarding collection of materials. President to notify all components that materials for the Archives may be forwarded via Sue Donaldson, as part of her study on the History of the Profession, to the Archives.

Moved

Maclin Hancock 2nd Garry Carson

That the proposal regarding the transfer of the Archives from the University of Guelph to the National Archives in Ottawa be supported by the Board and that the next step in the process be implemented posthaste.

Carried

27. National Competition - ~~50~~ Jubilee Year

Don Pettit of N.C.C. is currently reviewing potential projects and will notify the Board accordingly. If 84 cannot be achieved as a realistic objective work should continue to proceed to ensure competition becomes a reality. Competition guidelines established previously by CSLA needs to be reviewed and updated as required.

Action new executive.

28. Publications

28.1 L.A. Review

- Presented quarterly to society
- has presented some problems for components relative to fees viz-a-viz elective program.
- convention issue of L.A.G. 83 is part of L.A.R. which has now gone to 5 publications per year for economic reasons.

- President tabled letter from Editor L.A.R.
 - CSLA needs to continue its support of the Review and ensure it remains the national magazine of the society.
- Action each component association to solicit potential advertizers from within their region and notify the Review accordingly.

- 28.2 Annual Journal - 1984
- intended to be published either as extension to convention issue or special congress report (70-80 pages)
 - should have larger advertizing base ie. Heritage Canada, Air Canada, etc.
 - could be sold for + \$10.00
 - costs per page \$270.00 for 1983-84. 80 pages will cost + \$22,000.00 and CSLA may have to contribute significant seed money.

- 28.3 Direct CSLA Mailings to Membership
- Subjects
- Highlites of Board Meetings
 - Core elective Programs
 - Elections
- This would allow us to broaden the image of CSLA in such areas as the Review.
 - This could be handled as an elective program. Action new executive.
 - Could develop standard format and handling procedures to ensure time committment is limited.
 - Proposed content for Dialogue appended hereto. Action All-review and comment.

29. Membership - General
- Action each component association to provide Executive-Secretary Treasurer a list of names and addresses of those individuals who are Landscape Architects but not members of the component. CSLA President to write each one and solicits their support.
- Action each component association must continue to pursue new members and make sure they participate. The goal of 100 members should be reached by July 1985/6.

30. Areas of Importance for the CSLA
- Action by talk
- Membership
 - Communication and professional interactions.
 - Public Image
 - and many others

31. Thankyou to D. Paterson for a job well done!
- Moved M. Hancock 2nd A. Sauvé
- that an expression of thanks be extended to Larry Paterson for five years of services to the society. Carried

32. Adjournment
- Moved C. Vollick that the meeting of the Board of Governors be adjourned.
- 4:30 PM July 13, 1983 2nd. R.Pavelek