

CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS

M I N U T E S

BOARD OF GOVERNORS MEETING OF THE C.S.L.A./A.A.P.C.
NOVEMBER 11-12, 1983, ST. JOHN, NEW BRUNSWICK

Attended by:

Andre Sauve, President CSLA/AAPC
Len Novak, President-Elect
Charles Lanktree, President APALA
Luc Berard, President AAPQ
Macklin Hancock, President OALA
Ted McLachlan, President MALA
Victor Ford, President SALA
Garry Carson, President AALA
John Altorio, Executive Secretary-Treasurer CSLA/AAPC

Delayed:

Richard Pavelek, President BCSLA

NOTE: The following itemizes all motions of the meeting and action(s) required. For a more detailed account of the proceedings, please refer to the meeting tapes or transcription, both available upon request to the Executive Secretary-Treasurer.

MOTIONS & DISCUSSIONS:

1. Review of Minutes of Board Meeting in Edmonton, Alberta

MOVED: Ted McLachlan that minutes of previous meeting be adopted with the following addenda:

1. Add item 4.11, the motion was adopted that OALA receive a grant of \$5,000.00 as part of the 1983-84 Electives Program as supported by all Associations. AAPQ would reserve support until the matter was discussed in Council and reviewed at the next Board of Governors meeting.
2. Include in future CSLA Board Minutes a summary description of identified support for and against of motions and brief summaries of comments during agenda discussions.
3. Clarification of item 5. Mailings, that Cary Vollick's responsibilities were for preparing newsletter format and President-Elect Len Novak and Executive Secretary-Treasurer, John Altorio be responsible for distribution.

2nd: Cary Vollick Carried.

2. Discussion: OALA Certification Grant
Luc Berard - after discussion with AAPQ Council, it was decided AAPQ would support this Program if OALA would respect the right of AAPQ members practicing in NCC territory to be recognized by the OALA. Macklin Hancock responded by supporting the proposal although the matter would be reviewed by OALA Council prior to any agreement of reciprocity with AAPQ.

It was agreed that AAPQ/OALA discussions would result and an agreement may be possible by the next Board Meeting. To expedite this process, AAPQ agreed to prepare a written statement of their position for OALA.

3. Andre Sauve - initiated a review of each Association's beginning of fiscal year; general date of Annual Meeting; date when next year's budget is presented; summary of membership standards requirements; present annual fees for membership and Association president's term in office.

ACTION: Andre Sauve to provide copies to the Board of this summary of Association schedules.

4. Andre Sauve welcomed Charles Lanktree, new President of APALA to the Board.
5. Andre Sauve asked for clarification, as outlined in his list of various items in the 1982-83 Electives Program. Comments and/or actions to be taken, summarized as follows:

1. Item 5, Annual Magazine

Clarification by Ted McLachlan on matter of funds allocated to and spent by Landscape Architecture Canada (Nick Van Vliet). \$6,000.00 was allocated but Ted was not sure how much was spent.

ACTION: John Altorio to refer to 1982 Financial Statement and report.

2. Item 3, Unified National Exam

Discussion between Andre Sauve and Ted McLachlan that \$2,000.00 had been budgetted. Unanswered questions included whether committee expenses had been paid, if so how much and if any moneys remained.

ACTION: John Altorio to refer to 1982 year and statement and any 1983 bills paid.

3. Item 7. Membership Roster

Discussion between Andre Sauve and Ted McLachlan that \$1,200.00 had been budgetted. Ted indicated that no moneys had been spent at this time. Participating Associations are to receive free copies and excluded BCSLA, AALA and AAPQ. All non-participants would be charged for any remaining copies ordered and this would be coordinated between Cary Vollick (AAPLA) and Executive Secretary-Treasurer.

4. Item 9. Membership Eligibility

Ted McLachlan indicated that he had prepared a table of Association standards of eligibility on the matter of the possibilities of reciprocity. Ted recalled that \$250.00 had been budgetted.

5. Item 11. History of the Profession

Ted McLachlan indicated to Andre Sauve that Sue Donaldson had been budgetted \$1,000.00 to get her started last year and Andre Sauve remarked that \$1,290.00 seemed to have been spent. Ted further remarked that a total of \$3,500.00 has been allocated over the past two years, if this year's \$2,500.00 is taken into account.

6. Report of the President-Elect (Verbal)

Len Novak reported that his primary direction will be to prominence of the profession and improved communications to members through the CSLA Bulletin.

7. Report of Executive Secretary-Treasurer (Verbal)

John Altorio reported that a CSLA chequing account had been established in Ottawa in addition to the savings account in August, 1983. Since a balance sheet comparing program items to receipts and expenditures was not available and based on questions from Len Novak, on status of collections from Associations, it was proposed by Macklin Hancock and Andre Sauve that such a report be prepared for the next Board meeting. Macklin Hancock suggested that such a format for each Board meeting would allow the executive to change but the system to remain in force for future reference.

ACTION: John Altorio to prepare a table comparing revenues and expenses against CORE and Elective Programs for the next Board meeting.

At this point, Richard Pavelek, President of BCSLA arrived and was greeted by the President and the Board.

8. Report of the Associations

1. BCSLA, Richard Pavelek (Verbal)

BCSLA is about to complete a Landscape Construction Standards document in the format of the national construction standards with minor additions on maintenance. The purpose of this document is to establish a basis on which specifications may be interpreted with definitions of materials and procedures. It is wished that it may become a national document with the financial support of C.M.H.C. in B.C.

15 candidates are taking the provincial examination. There is a general feeling of optimism in B.C. such as B.C. Place and Expo and Vancouver area with new transitway, Canada Harbour Place and Covention Centre. However there is still a 30% to 40% unemployment among younger landscape architects.

2. AALA, Garry Carson (Verbal)

Bad news first. Continuing to suffer especially in the private sector. Public sector has preferred to do work in-house. AALA membership remains at 57 with possibly a couple of new members. The good news is that there is still a good response to AALA programs with enthusiastic participation from a core group of members. Programs include the recognition of need for dialogue amongst related professions with a joint participation in a conference at Jasper Park Lodge with Canadian Institute of Planners on such issues as the future direction of of each profession and possibly where they may go together. An obvious connection seems evident with Jim Taylor's Study of the Profession. Another AALA program is studying the role of landscape architects in public and private sector where there has been considerable tension recently. A workshop was established on October 1 with significant representatives from each group to help establish a policy statement on how landscape architects may best provide professional services and in so doing help educate new members of the profession. This issue is especially important in Alberta where the public/private split is about 50/50.

AALA is establishing a Service Award in order to recognize the contributions of outstanding service by members to the Association.

A final program is an AALA Procedures manual, similar to the CSLA's, to help in the process of continuity of association work with the quick and constant turnover of council and committee members.

Break for lunch. Thanks go to Estyl Mooney and Charles Lanktree on behalf of APALA for hosting the Board and to M. Migneault of Hilton International for an excellent history of the downtown revitalization of St. John, superb lunch and interesting tour.

3. SALA, Victor Ford (Verbal)

Generally, there seems to be a reduction in the volume of work affected by a 20% cut in government funding of the Provincial Authorities such as Waskana with a corresponding reduction in development work done by landscape architects. For example, Waskana Centre development is in a holding position. However certain private firms have benefitted from the Ministry of Tourism projects dealt out to listed firms under a type of retainer system although, as in Alberta, much of that work has now gone to in-house government staff. There has been a flurry of activity in housing but mainly in single family which does not generate much work for landscape architects.

Regarding Congress' 85, promotional material was passed out. "Spirit of the Land" theme and speakers have been established. Latest issue of SALA was distributed. Great enthusiasm has been generated and significant progress has been made so far. A sharing of activities with Parks Canada, which is celebrating their 100th anniversary has been established.

4. MALA, Ted McLachlan (Verbal)

Manitoba is doing great. There are 4 new members plus 6 new associates with 22 in total. Issues generating activity have included by-law review which has set new policy. On matter of reciprocity, a simple mechanism of recognizing out-of-province members as new members in MALA. With regard to new landscape architects, such

as recent graduates or having recently moved to Manitoba, a one year residency requirement would be needed prior to consideration as new members. This gives MALA greater control of professional standards requirements for new members.

The past year has been the first year in which a deficit budget has been presented, arising largely out of support of L.A. Review. This has required budgetting a fee increase from \$175 to \$180. MALA is proposing a provincial tree for Manitoba with Paper Birch, Manitoba Maple and Green Ash as the likely contenders. It could generate some good publicity. Work has remained good and active with many major projects under construction.

The Association has been quite active with meetings and workshops including an update on computers in the landscape architect's office. A new executive will be formed by late January with a new MALA-CSLA Board member by the next Board of Governors meeting in March.

5. OALA, Macklin Hancock (Verbal)

Economic situation is "spotty" with Toronto presently poor, Kitchener area good and Ottawa very good for landscape architect work. Especially poor is work for new landscape architects. Strides have been made regarding job creation with one member, Roph Sussman through his position with City of Scarborough Parks, in conjunction with receiving \$291,000.00 in federal grants to design and develop new parks in the City. This success has helped engage 11 landscape architects to municipal staff which has in turn generated new applicants for membership to the OALA.

A by-law change has been proposed to help pick-up landscape architects practicing outside the association.

A foray, by Macklin and Ken Tilden, OALA Secretary, to Ottawa regarding job creation programs in the province by the federal government resulted in several meetings including one with the assistant to Charles Caccia, minister of Housing, to explain the value of considering the expertise of landscape architects in the new government projects.

OALA met with Ontario government committee regarding Bill PR37, the OALA Certification bid. Main activity has been to address the various opponents to the Bill including various individual landscape architects and other groups such as Flowers Canada and Landscape Ontario (Association of Landscape Contractors). Support has come from the OAA as expressed by Mr. Brian Parks, President who indicated that the proposed changes to the architect's provincial act allows for landscape architects to use the name "architect".

The next step is a meeting with the Legislative Committee regarding a hearing of opposition to the Bill, before the end of the year. The Bill itself is being introduced into the legislature by Mrs. Margaret Scrivener, former provincial cabinet minister, with an impressive history of support of issues related to landscape architecture. There is cautious optimism that the Bill may be passed before the end of the next session of the legislature in about 6 months.

A November general meeting turned out 75 landscape architects although only 39 full members were present (precluding a quorum). The majority of associates however, indicated a strong interest in the certification program, which was encouraging.

Macklin Hancock suggested a proper delegation from CSLA be put together to approach Ottawa on the matter of job creation.

Garry Carson asked about the establishment of an Ontario Chapter of the ASLA. John Altorio voiced a concern that neither OALA nor CSLA had been contacted officially by ASLA on this matter and asked if the Board should communicate our concerns about this lack of contact directly to ASLA. An explanation of the present situation of OALA in seeking certification may best be controlled with a regular line of communication between OALA and ASLA.

Macklin Hancock stated that OALA's position was to wait and see if this move would affect the association.

Richard Pavelek introduced the question of a possible conflict between national organizations being responded

to by IFLA. Victor Ford cautioned that any move on CSLA's part might possibly jeopardize OALA's certification bid. Ted McLachlan felt this a proper issue for IFLA to set a policy on at their forthcoming Budapest Congress. John Altorio suggested that the least that CSLA should do, through and with OALA sanction, was to contact the ASLA in writing and formally request a statement regarding its position on allowing the formation of a new chapter in Canada. Macklin Hancock felt that on the question of jurisdiction, it should be made clear who speaks for landscape architects in Canada and more specifically in Ontario. In light of these responsibilities by CSLA and OALA respectively, ASLA should then be asked to clarify their position on jurisdiction over members in Canada. Victor Ford felt that this would become even more important as associations strive for provincial legislation meaning that the matter of cross-the-border conflict should best be addressed and resolved at this time.

9. MOVED: Ted McLachlan that the Executive Secretary-Treasurer of the CSLA inquire of the corresponding position of the ASLA the status of the Ontario Chapter of ASLA in terms of constitution and membership.

2nd: Luc Berard

VOTE: 6 - For

OALA - Abstain

Carried

Macklin Hancock explained that he could not vote on the motion in view of OALA's position of wait-and-see.

10. Ted McLachlan felt it time for CSLA to state its position on accreditation since, to this point, CSLA has not accredited any of the landscape architecture programs of any of the universities in Canada. However, ASLA has accredited the the landscape architecture programs of Universities of Guelph and Toronto. Pressure, therefore has forced the schools to look to ASLA for credibility in the academic sector although clearly preferring CSLA to assume this role. In this absence, CSLA is not acting as a responsible professional body.

Macklin Hancock stated that it is not unusual for professional programs in Canadian universities to be accredited by American institutions exclusively or in conjunction with Canadian ones.

8. 6. AAPQ, Luc Berard (Verbal)

The work situation is fairly good for members but not so good for associates who have about 25% unemployment.

For this reason, many associates now require 3 years of apprenticeship instead of 2, since an increasing number do not have jobs to fill out their required training period.

Montreal has recovered quite well from the recession but Quebec City has been slower and hopes to start soon in 1984.

The Promotion Committee has two special events planned:

1. Celebrating the 15th Anniversary of the landscape program at the University of Montreal during the last week of April, next year. The organizing committee is beginning preparations for a two to three day affair sponsored jointly by the University and the AAPQ. The public will be invited to a one day clinic providing information about courses, displays of work and the profession. The last day will be for the annual meeting of the Association. AAPQ invited the Board to hold their next meeting in spring in Montreal and suggested having it coincide with the celebration/Annual Meeting events.
2. AAPQ is preparing a permanent display for the CSLA Jubilee '84 Congress.

Other work includes revamping the association's Code of Ethics; preparation of a procedures handbook for new executive members of AAPQ Council along the lines of the excellent CSLA binder; discussions with other professional organizations such as the Quebec Architects Association about a provincially legislated act for landscape architects; Robert Jolicoeur has declared Archi-Pays officially dead and discussions are underway to provide Association news through another source such as a newsletter or possibly a joint venture with LAR.

7. APALA, Charles Lanktree (Verbal)
Membership has remained stable. Work is underway to upgrade APALA membership standards. Fees have not climbed out of reach and membership support has been good.

A display is being prepared for the Jubilee '84 Congress and APALA will be celebrating its 10th Anniversary. The CSLA Brochure text has been prepared but graphics has been held up due to lack of membership support in terms of submissions. Parks Canada is celebrating a 100th anniversary of the establishment of our first

national park, in 1985 affording a marvellous opportunity to liaise with them our common heritage and suggested that Charles Caccia, Minister of the Environment be invited to the Jubilee. Charles indicated that APALA is eager to host the 1987 CSLA Congress to be held either in St. John or Halifax.

The economic situation is not as good in the Maritimes as it is in general.

The CSLA Roster is basically ready with some new information coming from one or two associations. John Altorio and Ted McLachlan voiced concern that a very eager membership has been waiting a long time for a roster and that Cary Vollick has been given a mandate to prepare it.

A general round of discussions debated the problem of graphics for the Brochure that Cary Vollick is preparing. After many suggestions on ways of acquiring graphics from various sources, it was pointed out by Ted McLachlan that this matter had been discussed at the past three Board meetings and that it was decided that in the absence of graphics from outside sources, Cary would use the services of a graphic artist to prepare generic drawings of generic landscapes for the brochure.

This concludes the Reports from Associations.

11. Location and time of the next Board meeting

It was generally agreed that for reasons of holding the Think Tank on the Study of the Profession, support of OALA Certification, an opportunity to show our solidarity within a strong ASLA camp and general support of OALA during sensitive times for it. These points were also supported by Doug Paterson in his October 17, 1983 letter to James Taylor regarding holding the Think Tank specifically in Guelph. Although having been invited by AAPQ regarding the University of Montreal's anniversary celebration, a Guelph meeting is essential at this time and possibly a fall Board meeting may be in order in Montreal. Ted McLachlan suggested that Ron Williams might invite Board members to give lectures in conjunction with a Board meeting and commemorating the 15th Anniversary of the Landscape Architecture program.

MOVED: Victor Ford that the next CSLA Board of Governors' Meeting be held in Guelph during March 23, 24 and 25.

2nd: Charles Lanktree

Carried: Unanimously

12. Andre Sauve reviewed the locations for the next CSLA Annual Meetings and received verbal acceptance as follows:

1985 Saskatoon (preparations in gear)
1986 Vancouver (accepts)
1987 Maritimes (accepts - St. John or Halifax)
1988 Manitoba (accepts - Winnipeg tentatively)
1989 Quebec (accepts - either Montreal or Quebec City)

Andre Sauve suspended the meeting until Saturday morning (November 12, 1983).

November 12, 1983 - Meeting Resumed

13. Golden Jubilee Congress '84

John Altorio presented for the Steering Committee. A summary paper had been circulated, as prepared by the Chairman of the Steering Committee, Deiter Gruenwoldt. About half of the mailings of posters, buttons and preliminary report letter had been received by the component associations although the mails had not been kind to some such as the OALA.

John gave an overview of planning to this point in time, as an extension of the summary by the Chairman.

- hotel preparations of delegates' rooms, meeting and display rooms made
- invitations to commercial exhibitors sent with 13 of 19 confirmed at \$500. per space
- cost differences between booking less than 75 delegates at the Chateau Laurier versus 75 to 90, or 90 or more are significant enough (about \$1,400.) to need encouraging a strong turnout and maximum booking at the Chateau Laurier
- the present tentative agenda for the three days of the Congress
- present work on contacting speakers and agencies
- promotion through publications, distribution of Congress literature, posters, buttons and letters

Questions followed from Luc Berard regarding invitations of French speakers and translation services, including suggested names such as Benoit Begin and Pierre Dansereau.

The urgency of providing communication to the membership as soon as possible to encourage early decisions on arranging time to attend in July and expected costs.

Requests were made to provide the associations with a layout plan of the display spaces in the hotel plus additional guidance on display themes.

Richard Pavelek suggested that the work on displays be reviewed by the Board amongst the component associations to coordinate their efforts.

Len Novak presented concerns that he and others felt important. Invitations of speakers has run behind schedule; the control and coordination of the Steering Committee Chairman has been questioned; lack of enough consideration of honouring and inviting those with a sense of the tradition of the Society; possible oversight of using Susan Donaldson's work on the History of the Profession; concern over packing too much into the three days of the Congress, thus stretching the ability of the agenda to be effective; and more effort into utilizing senior members of the profession to take on tasks to help the Steering Committee carry out tasks and giving directions.

14. Accreditation (letter from Peter Jacobs)

Andre Sauve and Ted McLachlan discussed the logistics of having an Accreditation program and council and the possible costs anticipated by CSLA. It was suggested that the schools would bear some of the cost and that CSLA may need an extra person to administer the program. Peter Jacobs should be asked to present an honest evaluation of the possible cost of such a program to the CSLA.

MOVED: Ted McLachlan that the President approach Peter Jacobs to do a study of a CSLA Accreditation program that would lay the ground work for action by the Board. Included in the study would be proposed costs to the CSLA and to the schools. This study to be prepared for the March Board meeting.

2nd: Victor Ford Carried: Unanimously

ACTION: Letter and contact with Peter Jacobs by Andre Sauve.

15. Student Award

MOVED: Ted McLachlan that in lieu of a silver CSLA ring, that a Gold Medal award be presented to the university student recipient in each of the 5 Canadian schools of landscape architecture at the Spring Convocation.

Moneys approved by CSLA for a silver ring would be used instead for the Gold Medal awards.
2nd: Victor Ford Carried: Unanimously

ACTION: Ted McLachlan to write to the heads of each university department regarding wording of the medal and related logistics.

Macklin Hancock and Victor Ford excused themselves from the meeting due to previous commitments.

16. History of the Profession (letter of November 9, 1983 by Sue Donaldson)

Len Novak discussed his discussions with Sue Donaldson. She has completed her information gathering including all interviews except parts of Ontario. Due to lack of funding from a Canada Council grant and being unable to rely on university help due to cutbacks, she is requesting additional funding from CSLA in the order of \$1,000.00 to be used for clerical services including word processing. Len discussed better communications be established with CSLA through the Executive Secretary-Treasurer and in turn coordinate any input her study may have in the Jubilee Congress activities. She has suggested being the historical coordinator for the Jubilee Steering Committee in terms of contact of appropriate people.

She understands that CSLA has budgetted \$2,500.00 in total for the study and limited that to travel and communications expenses. She has asked, through Len Novak, to use her remaining funds for such items as clerical and word processing costs and in order to complete her work, more money. Andre Sauve and Ted McLachlan understood that \$1,000.00 for start-up costs last year and \$2,500.00 this year (total \$3,500) was budgetted by the Board. Approximately \$1,500.00 has been spent to date.

MOVED: Ted McLachlan that Executive Secretary-Treasurer write a letter to Sue Donaldson explaining that \$3,500.00 is the total allocated to date for the study. \$1,000.00 of that taken from working capital (to be verified) and \$2,500.00 in the 1983-84 Electives budget. If further funds are necessary, that Sue Donaldson prepare a firm proposal on the amount that she may need. This proposal would be voted on during the next Board meeting in March. The Board further qualifies that the total monies allocated, may be used for the study in general.

2nd: Richard Pavelek Carried: By all members present. OALA & SALA absent

17. Andre Sauve presented the 100th Anniversary Issue of the Quebec newspaper, La Presse as an example of a format for presenting the History of the Profession study in the L.A. Review, Special Edition.
18. Nominating Committee (letter from Doug Paterson)
James Dobbin and Steve Moorhead have been approached by the Past President, who is responsible for this Committee. Decisions by these people have not been received and two candidates are required. By-Laws require alternating Presidents between east and west each year. President Elect during Len Novak's term should be from the east.
19. College of Fellows
Garry Carson requested that the status of Hugh Knowles, from Alberta, be investigated and clarified. Garry understood that he had been accepted as a Fellow last year. Richard Pavelek asked that we request of the College of Fellows if a letter has been prepared regarding nominations.
20. CSLA Foundation
John Altorio reported that in his meeting with the present Chairman, Don Graham, that he has decided to resign for various reasons including health and new blood. John suggested managing the file and bank account at this time until the College of Fellows elect a new chairman amongst their body.
21. Liability Insurance
John Altorio reported that the Leatzow Agency from Chicago had requested permission to propose to CSLA and its members, a liability insurance program. The Board would welcome a proposal by Mr. Leatzow at this time. Richard Pavelek suggested looking at proposals from a second company to compare. Richard would have the second company contact John Altorio with comparative information.
22. Study of the Profession (James Taylor's Report)
Len Novak explained that this report is basically a summary of his preliminary results based on about 20 respondents. Garry Carson explained that this is only a sample questionnaire. with the main questionnaire being distributed now.

ACTION: That Executive Secretary-Treasurer forward copies of the preliminary report to each component association.

23. Student Awards

Ted McLachlan presented a short verbal report on Student Awards indicating that monetary award and certificate is presented at the banquet of the annual congress. Names of recipients are forwarded to the Executive Secretary-Treasurer who then prepares the certificates.

24. Professional Awards

No report was presented since Macklin Hancock was absent. John Altorio explained that CSLA had decided and OALA had accepted the responsibility of organizing the awards program. However, no one has accepted the responsibility of chairman and until that has happened, a program cannot proceed.

MOVED: Richard Pavelek that CSLA receive by mail a format for a CSLA Professional Awards Program by December 12, 1983 and any revisions reviewed by correspondence by the beginning of the year.

2nd: Ted McLachlan Carried: by all Board members present. OALA & SALA absent.

25. MOVED: Richard Pavelek that cost for Client Certificates be set at \$50.00 for purchase of a certificate from the CSLA

2nd: Ted McLachlan Carried: by all Board members present. OALA & SALA absent.

ACTION: Executive Secretary-Treasurer to handle sales and mailing.

26. CSLA Bulletin

Len Novak requested of APALA through Cary Vollick, that a standard format be prepared for a simple Bulletin of current CSLA news. If Cary is not able to do this, Len volunteered preparing it himself and send the camera-ready original to John Altorio for distribution under funding from the Elective Program (\$1,200. budgetted for 3 issues).

27. MOVED: Richard Pavelek, to thank APALA (on behalf of the Board) for hosting the St. John Board Meeting.

2nd: Luc Berard Carried

28. MOVED: Ted McLachlan to adjourne the meeting.
Carried