

THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS  
L'ASSOCIATION DES ARCHITECTES PAYSAGISTES DU CANADA

Minutes of the Board of Governors meeting, held in the Frobisher Room  
of the Château Laurier, in Ottawa, on October 26th and 27th 1985

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The President, Michael Hough, called the meeting to order at 9.00 a.m.

PRESENT:

Michael Hough	President CSLA/AAPC
Cornelia Hahn Oberlander	President Elect
John Altorio	Executive Secretary-Treasurer
Arthur Cowie	SCSLA President
Larry Paterson	AALA President
Douglas Clark	SALA President
Charles Thomsen	MALA President
Macklin Hancock	OALA President
Vincent Asselin	AAPQ Secretary *
Peter Klynstra	APALA President
Dieter Gruenwoldt	guest speaker **
M. de Billancourt	recording secretary

\* Marie-Claude Bergevin, AAPQ President, was unable to attend.

\*\* D. Gruenwoldt arrived at 10.00 a.m. to leave at 11.00 a.m. (26th)

1. ADOPTION OF THE PROPOSED AGENDA

MOTION: It was moved by D. Clark, seconded by C. Thomsen, that the proposed agenda, as amended, be adopted.

Carried unanimously

2. ANNOUNCEMENTS

The President will send a letter of congratulation to W. Crompton for the excellence of the arrangements regarding the meeting. (note: this letter has now been sent)

3. MINUTES OF THE PREVIOUS MEETINGS - July 4-7th 1985 in Saskatoon.

The President commented on the difficulties in adopting the minutes and suggested that the following procedure be adopted in the future: a draft will be sent to members of the Board of Governors for corrections, amendments or approval and a final version will then be mailed to members of the Board of Governors.

C. Thomsen requested that his association's name, MALA, be among those who disagreed on the issue of yellow page advertising, on page 4 of the minutes of the July 7th meeting.

MOTION: It was moved by D. Clark, seconded by L. Paterson, that the minutes of the July 4th and July 7th 1985 meetings be adopted.

Carried unanimously

#### 4. PRESIDENT'S REPORT

##### 4.1 ASLA meeting in Cincinnati - October 1985:

The President was invited to this "summit" meeting by R. Mortensen, ASLA Past President. (The new President is John Wacker).

Collaboration between the two associations was initiated by Leonard Novak, Past President of the CSLA, in order to maintain dialogue. (Report from L. Novak attached)

On behalf of the CSLA, the President informed the ASLA on the operation of the CSLA and suggested that collaboration be continued on matters of mutual interest. The President also suggested that we might learn much from the ASLA's way of doing things, such as ASLA Foundation fund raising, and indicated that steps be taken to bring the CSLA Foundation back into action.

##### 4.2 Bulletin:

The President passed copies of the second issue of the Bulletin (October 1985) to members of the Board.

The President informed the Board that the new format would prevail and that the Bulletin would be published six (6) times per year. The President further commented that there will be between 4 to 8 pages per issue and that the third issue would be out by Christmas. The President requested that members of the Board take back with them the issue of assistance to the co-editors to ensure that information on environmental news, people, etc. be sent regularly to them for publication.

Cornelia Hahn Oberlander commented on the information contained in the component associations newsletters, information not otherwise available to the CSLA and suggested that each component association send their newsletter to the CSLA secretariat, on a regular basis. The President agreed.

M. Hancock mentioned that he had sent material to Rodger Todhunter but that the co-editor had said that he would like to concentrate on other issues.

Cornelia Hahn Oberlander suggested that the Bulletin be sent not only to all members but also to students, schools, universities, honorary members, ASLA and other related organizations. The President said that this would be done.

A. Cowie raised the point of addresses and names of component associations on the back of the Bulletin as to their inconsistency: office addresses versus personal addresses, etc.

Note: a copy of the October issue of the Bulletin was circulated and each President amended his or her name and address - Attached.

#### 4.3 CSLA Award Winners:

A new initiative by the CSLA President: a copy of letters sent to the clients of CSLA Award winners was circulated, by the President. Considering that clients can be great promoters of Landscape Architecture, the President suggested that future Presidents should continue this initiative.

#### 4.4 Accreditation:

The President reported that R. Williams has the final version and that the program is under way. C. Thomsen asked what happened to the Accreditation Board started years ago. The President replied that he will contact either Peter Jacobs on this matter or undertake research in the minutes of the previous years of the CSLA Board of Governors meeting.

#### 4.5 Native Canadian Scholarship: Report from C. Paine attached.

The President reported that Cecelia Paine - chairperson - was now developing terms of references: objectives, tasks, basic criteria, etc. The questions being resolved include: financial assistance to native Canadians: awards, monies and if so how much and under what form: burseries, scholarship, etc.

D. Gruenwoldt reported that he contacted the Ministry of Indian Affairs, in order to find gaps in the benefits the Federal Government already offers Natives: basically the government pays for post-secondary education. D. Gruenwoldt further reported that the government was manoeuvring out of several of its obligation towards Natives so the issue could be turned over to private enterprises, adding that while talking to some of the Natives, as well as senior officers in the Government, he found out that:

- travel and professional field trips are not funded;
- special peripheral items, such as books not specifically mentioned or not identified in the curriculum, are not covered.

#### 4.6 Environmental issues:

The President indicated that the network initiated by Peter Jacobs had been extended and that the issue of logging in South Moresby Island in British Columbia was a critical issue deserving action.

#### 4.7 Brochures:

The President emphasized the value of the brochure as a tremendous promotional tool which should be used extensively, and requested that each component association send to the CSLA Secretariat a list of government organizations dealing with environmental issues, urban planning, etc. with names and addresses, so that brochures could be sent.

Note: It was requested that component associations be included on the back of the brochure - Each President requested a number of brochures be sent to them - (this has been done)

#### 4.8 Secretariat:

The President reported that he had been unable to reach or contact C.I.P. regarding sharing of space.

D. Gruenwoldt indicated that he initially looked at between 200 to 300 s.f. of space at a reasonable price with an executive secretary and pointed to 4 options now available:

- 1- his "shack" about 26 miles out of town, a beautiful place, which he would offer free of charge, but he added that this might be too rural for the CSLA;
- 2- office space with Jacques Charrette: the work is compatible in that Jacques Charrette is a graphic artist, a Past President of Quebec Association of Graphic Artists or the Canadian Society of Graphic Arts. A very nice office at 111 Canal Street close to the Museum of Man in Hull. J. Charrette, who does not, at present, have a secretary, would expect to share the services and the cost of the CSLA secretary. J. Charrette would like to know, in advance, how much traffic the CSLA might expect to its headquarters;
- 3- space in the Confederation Building, or Place, approximately 200 s.f. at \$7.00 per s.f.;
- 4- D. Gruenwoldt, being in the process of buying a building in Ottawa would like to rent space to the CSLA for \$300. per month. Approximately 200 s.f. with a 10' ceiling.

M. Hancock commented that if Ottawa/Hull is well known to Ontarians or Quebecers, this may not be the case for the rest of the Country.

A. Cowie indicated that he would like to see access, cost, meeting space, etc. written down in a form of agreement.

D. Clark suggested that guarantees, permanency, should be points to be discussed and also mentioned that the Board had previously agreed on not sharing space with another association but that the CSLA be on its own to ensure adequate service to membership.

It was suggested that this be discussed with J. Charrette at the evening reception.

D. Gruenwoldt having mentioned to Jacques Charrette that a decision would be taken in the New Year, the President informed the Board that a decision would be taken at the March 1986 meeting.

The consensus was that: accessibility, image, location, cost, permanency be the focal points of this issue.

P. Klynstra remarked that accessibility was meaningless since the CSLA is a service to members and few of them will be visiting, therefore a mail box is quite adequate and indicated that APALA is opposed to sharing with a single organization, such as C.I.P., but would accept sharing with a group of organizations.

MOTION: It was moved by L. Paterson, seconded by M. Hancock that the CSLA should have an independent presence, rather than shared accommodation, not excluding, however, free university space or free rent elsewhere.

Carried unanimously

The President indicated he would present a proposal regarding the Secretariat at the next Board of Governors meeting to be held in March of 1986.

Note: see secretariat - meeting of the 27th

#### 5. EXECUTIVE SECRETARY-TREASURER'S REPORT

Two (2) summary sheets were presented to members of the Board:  
1) 1984-1985; 2) 1985-1986

1984-1985: - in brief is an account of the budgeted items for current Elective programs up to October 22nd 1985 - Amounts not spent nor expected to be spent are carried over to 1985-1986. Some over expenditures are expected.

Summary: Surplus of 31,000 in various bank accounts  
less unpaid amounts of 9,746 for a balance of  
21,254 to be carried over

1985-1986 - in brief, an account of the Core and Elective Programs.

Core: items introduced at the July 1985 meeting in Saskatoon -  
all budgeted items will amount to \$32,750.

Elective: considered as still proposed. However, there have been expenditures based on particular items such as Bulletin, Brochures, Congress '87 in Halifax, which are considered likely to be passed. Other items, either listed or to be added, will be considered in a final summary or a final budget.

Summary: 21,000 carried over from 1984-1985  
46,566 proposed expenditures for 1985-1986

Note: This requires a revenue of approximately \$25,000 or 300 members, based on \$84.00 per member. Since declared membership totalled 885, there will be excess revenue in 1985-1986.

The President requested a precise evaluation of the cost of the Secretariat, other than the 4 items tabled: 1) salary; 2) word processor; 3) office equipment; and 4) space, telephone, etc.

MOTION: It was moved by L. Paterson, seconded by F. Klynstra that the Executive Secretary-Treasurer's report be approved.

Carried unanimously.

(15 minutes recess at 11.30 a.m.)

## 6. COMPONENT ASSOCIATIONS REPORTS

APALA: (verbal report)

Membership: 23 members (1 or 2 will be leaving Halifax before the next meeting); 3 or 4 associates not close to attaining full membership.

Congress '87: There will be two detailed technical workshops on the 19th and 20th followed by a concentrated 2-day meeting, to be held in Halifax on August 21st and 22nd of 1987 in the Nova Scotian Hotel on the waterfront. (Note: an old CN Hotel connected to the railway station)

AAPQ: (verbal report presented by AAPQ's secretary, Vincent Asselin in the absence of Marie-Claude Bergevin)

Membership: 95 full members and 60 "stagiaires" (associates).

In August the "Journal de l'Ordre des Architectes du Québec" sent an open letter, written by Gilbert Paré, architect, regarding "l'avenir de l'appellation architecte-paysagiste" (The future of landscape architects' title), stating that this title should in fact be abolished (letter attached). Ron William, a landscape architect, an architect and an associate professor, wrote on his behalf, not on behalf of the AAPQ, a letter addressed to "le comité administratif de l'Ordre des Architectes" (The Executive Committee of the Order of Architects) disputing various points of the letter. The AAPQ does not wish to give this issue too much importance at this time, in the light of changes in the Quebec Laws by "l'Office des Professions" (Professional Department) which governs all professions and which will especially affect AAPQ's Génie de l'Aménagement (Planning Engineering). On this issue the AAPQ is considering three (3) avenues:

- 1) a Bill, similar to that in place in Ontario;
- 2) a "titre protégé" (protected title) by "l'Office des Professions";
- 3) an association with "l'Ordre des Architectes" or other related professions.

These will be discussed at the November 15-16th meeting of the Association, to coincide with the "Horticultural Days", where AAPQ will make its position known and, if required, hire a lawyer specializing in Quebec Law.

M. Hancock suggested that the CSLA/AAPC should support Quebec, because of the importance of this matter and since there are a few in the component associations who are in government and have a concept of the future, an appreciation of what is coming in the next few years and of what is needed for our society. The CSLA should try to assist the profession in Quebec in a way that is most meaningful to keep the sense of solidarity we had when Mr. Paterson was President. It was singularly worthwhile for the DALA to have financial support from the CSLA, and we should try to give financial support to Quebec members. On a more selfish note, M. Hancock added, the more we can promote Landscape Architecture in Quebec, the more we are promoting Landscape Architecture throughout Canada. DALA has given seed money to support the creation of a film to emphasize the importance of the work of Richard Sinclair Baker. If we can do it for Richard Sinclair Baker's film we can certainly do it for our own colleagues in Quebec and our next door neighbour. Furthermore Landscape Architecture must have the same support in each and every province across the country.

L. Paterson commented on the need for financial support as the AALA enters registration phase.

The President indicated that the CSLA/AAPC fully supports the AAPQ and asked Vincent Asselin, AAPQ's Secretary, to present a written report to the CSLA, and called for a motion on this issue.

**MOTION:** It was moved by M. Hancock, seconded by L. Paterson, that a component association in need of financial help, should see that help forthcoming.

Carried unanimously

DALA: (verbal report)

Membership: Since the last July meeting in Saskatoon, the DALA has continued to grow in numbers, mainly due to the grandfather's clause and provisions in the Ontario Act to certify the name of Landscape Architects in Ontario. Total membership is as follows: 554 full members, 35 associates, 7 affiliates and 8 honorary members. There remains approximately 100 applications to be processed by Council.

Most of the members who have joined the OALA during the past 18 months are graduates from schools of Landscape Architecture or associates who had not completed their experience requirements or those who simply had not initiated steps for full member status. There are about 90 members from the landscape industry, mainly horticulturists or graduates from landscape architecture or related fields or disciplines.

Concerning membership, J. Altorio, Executive Secretary-Treasurer, indicated that the declared OALA membership last July was 560. M. Hancock replied that last July this was the projected figure for the end of 1985, taking into account that some grandfathers may only pay the first year and others may decide not to join.

J. Altorio stated that he had a current figure of 491 members for OALA and, considering the excess in revenue anticipated for the coming year, suggested to keep the figure of 560 for budget purposes. The OALA President, M. Hancock, agreed.

CSLA: OALA commenced on June 25th 1985 to provide assistance to the CSLA by housing its part-time, but permanently employed, executive secretary until the end of President Hough's term of office.

Welcoming reception: The OALA is planning a welcoming reception for its new members at the Inn-on-the-Park in Don Mills, early in December, at which time at least 140 are expected to attend. The OALA president cordially extended the invitation to members of the Board.

Legal action: This required the OALA to have legal counsel George Miller appear, in September, before Justice Steele of the Supreme Court of Ontario. Landscape Ontario has launched actions to require OALA to admit to membership two (2) individuals whose admissions may have set precedents. This relates to OALA Council having the right to ask for additional information in case of doubtful applicants in one instance and, in the other, an applicant who has used a grandfather member as a sponsor. This is against OALA policy, although not written into the Act. Justice Steele refused to hear the cases, on grounds of lack of urgency. However, they will be brought before the Divisional Court in 6 or 7 months.

Examining Board: The OALA now has a draft examination for admission, which has been tested, in confidence, on a number of members.



Economy: In Ontario the economy is now up 4.5%, which has reflected on employment in our profession. The government's budget indicates the economy will drop to 2.5% next year, but that employment will be decreased from 8.2% down to 7.5%. There will be more people employed but the commercial product will go down proportionally.

Ryerson: The final report, dealing with their graduates in relation to the DALA standards of admission, has now been circulated to the Advisory Council of Ryerson, to Dr. A. Schrecker, Dean and to Margery Winkler, Program Director. This matter has been referred to our Education Committee and to our Examining Board for their input before final resolution by Council.

Annual meeting: To be held on March 7th and 8th 1986 at the Prince Hotel in Don Mills, Ontario.

Planning Committee: To draft strategic plans to help the DALA meet the expectations of the membership for value for their money.

Queen Charlotte Island: Last week the DALA Council decided to support a program to deal with this environmental issue. DALA is now preparing a letter in this regard, through its Issues Committee.

Tree Planting Programs: DALA has proposed that trees be planted on Metro Toronto roads. A Metro Committee voted to accede to the requests of various organizations, including DALA, regarding tree planting on Metro roads.

MALA: (report attached)

C. Thomsen opened with formal congratulations and thanks to SALA for its work regarding the July Congress.

Membership: 27 members and a growing body of associate members.

Premier's Design Awards for Excellence: Monday night is MALA's official Award ceremonies with the President of each of the professional design societies assisting in presenting awards in each of the design categories. This is the first time Landscape Architecture has been included in a separate category. This is for MALA a major event to be continued in the future.

Congress '88: under way - committees being established.

Certification, Registration: Main issue of the year. MALA is very interested in what is happening in Quebec, Sask. and Alberta. November 7th is the date for a special meeting to address this issue and to discuss strategies in order to establish certification legislation.

River Conference: Although MALA President missed this event in order to attend the Board of Governors meeting, he reported being present at the first session. One of the results of this important conference, at the University of Winnipeg, will hopefully be the identification of a strategy for the creation of a legal body to monitor and control the management and development of the river corridors.

Major Projects: A shopping Mall in the city core which will be twice the size of Toronto's Eaton's Center. Some Landscape Architects have received contracts to do the street landscaping for this project.

SALA: (report attached)

Membership: 19 members, 5 associates, 2 honorary and 5 student members. There are 10 Landscape Architects in the province who have not as yet applied for the status designation.

Saskatchewan Nursery Trades and Growers Association will be having their annual meeting on November 5-8th 1985. SALA will be attending in the light of a close liaison with this group.

Saskatchewan Parks and Renewable Resources Retainer System: Plan development handled by Landscape Architects on staff.

Premier's Design Awards: To be continued in 1986.

Landscape Specifications Standards: A committee has been formed to prepare a set of specifications representative of the Prairie Region and to meet with the needs of local contractors.

SALA digest: Edited by Roger Green and David Powell

Annual meeting: April 13th 1986 in Moose Jaw.

ALA: (report attached)

Membership: 67 members and 14 associates

The new President Elect is Bob Gibbs who will be the next AALA representative on the Board of Governors beginning with the June 86 meeting.

Salary level: The rates charged by several Landscape Architects offices are those normally applying to juniors or technicians. This practice is hurting the industry at large and therefore AALA is updating its fee schedule.

Trees in Urban Landscape: A booklet, published jointly by the AALA, Landscape Alberta, Urban Development Institute and Alberta Agriculture. The first printing to be refined.

Provincial Committees: Members of the AALA are participating in;  
1) Environment Council of Alberta - a public advisory committee;  
2) Environment Committee of the Alberta Horticultural Advisory Committee, reporting to the Minister of Agriculture on issues of environmental concern.

Landscape Alberta Nursery Trades Association: AALA will have a booth at their annual convention, to be held in Red Deer on December 6th 1985.

Urban Center and Museum: AALA, in conjunction with other Calgary Groups, will participate in a submission to the City for the establishment of the Center and the Museum.

Bill 57, Chapter P. 18.5 of the Professional and Occupational Association Registration Act has now been assented to. This Act will be a vehicle, allowing AALA to become a registered body in Alberta, and will protect the title of Landscape Architect, in that only members will be able to call themselves Landscape Architects. By-Laws: AALA is currently reviewing its by-laws, in order to meet with this new provincial legislation.

Liability Insurance: To be placed on the agenda of the general meeting, to be held in Edmonton.

Proposal of services: CSLA roster and mailing labels - report attached.

BCSLA: (report attached)

Membership: 80 members. Efforts are being made to contact Landscape Architects not yet members of the BCSLA.

Pro-Motion 86: In conjunction with Expo '86 this is the CSLA Congress in Vancouver. Committees are now well in place. Full report on events, attached.

UBC: School of Landscape Architecture now has 65 students enrolled.

Cottage Industry:

A. Cowie indicated that in Alberta and B.C. this is becoming increasingly problematic, especially from a financial or liability point of view, and suggested the creation by the CSLA of a new category of consultant or perhaps do like the engineers.

After discussions on this matter, it was suggested that component associations should be contacted to secure further information on this issue and that AAPA, in conjunction with BCSLA, would present a brief for consideration at the next Board meeting in Halifax, with copy distributed, in advance of the meeting, to all component associations.

The President agreed. Therefore this issue will be placed on the agenda of the next Board of Governors meeting, to be held in Halifax in March of 1986.

M. Hancock suggested that CSLA could play a role, on a continuing basis, in collecting information across the country on this matter.

Landscape Standards:

A new edition of the Award winning Manual will soon be published.

Luncheon adjournment from 12.35 to 1.45 p.m.

7. ASSOCIATE (EXTENDED) MEMBERSHIP

It was suggested that the Board should refer to the motion tabled by C. Thomsen at the Board of Governors meeting, held in Montreal on March 23rd 1985.

"All persons who practice landscape architecture in Canada and who hold a degree in landscape architecture from accepted university programs in landscape architecture and who are members, candidates, or associates of a component association in Canada, would have a similar or parallel category of membership in the CSLA/AAPC"

BCSLA, AALA. SALA. MALA and AAPQ - still in favour  
DALA and APALA - still opposed

Report from Leonard Novak, Past President on "Statement on inclusion of Associates in the CSLA/AAPC" is attached.

AAPQ and BCSLA are charging an associate membership fee. DALA regards associates as being potential full members and, having few associates, the Council prefers not to include them, although full membership benefits are available to them.

ARALA strongly opposed, since the CSLA is seen as a professional association and considers associates to be persons on the path to full membership. Full membership benefits are available to them.

Extended discussion as to whether or not the CSLA is a "learned society" or a "professional society" also pointed to 5 categories of members within component associations; each association however, having a somewhat different definition than that given below:

- 1- full members - generally graduates
- 2- associates - potential full members
- 3- affiliates - not potential members but interested persons
- 4- students - either students of Landscape Architecture or related disciplines
- 5 - honorary - a recognition of service to the profession

L. Paterson stated that the issue of associate or extended membership should not be debated, considering that a motion was passed to this effect at the meeting of July 7th 1985 in Saskatoon, stipulating that there was an associate or extended membership category within the CSLA. The motion further stipulated that the Presidents should go back to their membership in order to explain fully to them the meaning of associate or extended membership with full benefits attached, except the right to vote.

M. Hancock indicated that he would not like the CSLA to resemble the ASLA. The concept has been (and is constitutionally so) that the CSLA is a body formed to represent Landscape Architects across Canada and organized in a federation of component associations, each having sole jurisdiction within its own boundaries and that this concept should be kept as clear as possible. At present this is lacking. It is the responsibility of the CSLA President to redefine the objectives of the CSLA within the context of a federated body composed of component associations, each of whom, in its own jurisdiction, has to maintain a legal statutory position vis à vis its provincial rights and obligations.

The President stated that the main objective is to get as many persons involved as possible and that associates should continue to receive the Bulletin and other benefits offered by the CSLA to increase communication with the general membership. Membership at large should further be given the opportunity to voice its opinion on the issue of associate or extended membership.

M. Hancock disagreed on the assumption that the general membership does not have enough facts on the subject and that its database on the issue would be too limited for a valuable assessment.

P. Klynstra stated that the ~~definition of associate or extended membership should be clarified.~~

The following motion was the result of discussions, considering the various definitions of associates within the CSLA.

MOTION: It was moved by P. Klynstra, seconded by M. Hancock, that all component associations should send their provincial by-laws to ~~SALA President, Douglas Clark,~~ who will report to the Board at the March 1986 meeting, in Halifax, ~~as to what would be required for some component associations to give the definition of membership some degree of uniformity within the CSLA and what is the intent behind the appellation.~~

Carried unanimously

7.1 Students: P. Klynstra suggested the creation of a student category or a separate student organization.

The ensuing discussion indicated that members of the Board would be in favour of a student organization and that Landscape Architect students should:

- be identified upon graduation;
- be invited to participate in the CSLA, through component associations;
- have a voice in our Society, hence giving students a reason to join the CSLA;
- be offered free membership;
- be congratulated by the President of the CSLA/AAPC upon graduation or by a representative of the Board in each region;
- be involved in some way;
- receive a letter from the President upon graduation.

Considering that the CSLA has no input in Landscape Architecture schools, the following motion was submitted:

MOTION: It was moved by A. Cowie, seconded by C. Thomsen, that copies of the Bulletin, in bulk, be sent to each of the universities, to acquaint students with the CSLA and the component associations. (note: this has been done)

Carried unanimously

The President suggested that the next issue of the Bulletin should address the students, on the basis of what the CSLA could and can do for them; the President also suggested writing a letter to students and that enough copies be printed to send to students across the country, or that a letter to students be inserted in the next issue of the Bulletin.

M. Hancock stated that it was very important that what is sent to students be in terms of explaining what the CSLA is in relation to the component associations: that it is a federated body, which is what differentiates it from the ASLA.

John Altorio indicated that an individual letter, rather than an open letter from the President be sent: a direct relationship is most important.

The President agreed to send a form letter addressed to each student individually, the use of computer making this task feasible.

#### 8. PROFESSIONAL LIABILITY INSURANCE

After a short discussion on the matter the following motion was submitted:

~~MOTION: It was moved by D. Clark, seconded by L. Paterson, to form a committee of 1 or 2 persons in order to study the implication of this issue.~~

Carried unanimously

#### 9. PRESIDENT ELECT'S REPORT - Cornelia Hahn Oberlander (verbal report)

I feel very strongly about Landscape Architects being employed in all levels of government of the public sector as well as the private sector. I noticed, to my great chagrin, that in the department of Mines and Resources for example, there is no one to give advice. This will be explored in a meeting with Doug Paterson and Moura Quayle. Moura will soon draft a questionnaire, although related to women in the work place, I would nevertheless use it, since this would help me during my term of office to find which Departments we could interest in employing Landscape Architects. I would like to concentrate my efforts on this Public Relations project.

This questionnaire is to be widely distributed to various levels of the public and private sectors, who employ landscape architects or consultants, and to Landscape Architects already employed by governmental agencies. Therefore I would like to ask each members of the Board for a list of federal and provincial departments within their province, as well as the CSLA to supply the federally located departments.

- L. Paterson indicated that there were 2 separate issues:
- 1) to ensure that government agencies do employ landscape architects;
  - 2) that landscape architects working in governmental agencies take a more active role.

A draft of the questionnaire could be sent to component associations and the CSLA President for additions, corrections, etc. to be returned to the President Elect within a given time frame.

Vincent Asselin having asked if there was a French version of this questionnaire was assured that there would be one.

The President Elect promised to get the project under way.

10. DESIGN COUNCIL - A letter from Mr. Strandberg re: National Design Council Act - regional expansion, is attached

In brief the question is: is the CSLA interested in joining other groups, not just designers, but planners, manufacturers, industrial designers, etc. All Design Associations in Canada have been invited to submit a joint submission to the Department of Regional and Industrial Expansion.

The consensus was that the CSLA is interested in principle in this new venture. M. Hancock asked if this would include Quebec, so the country as a whole could be involved.

C. Hahn Oberlander suggested that A. Cowie, BCSLA President, and herself, President Elect, could approach Mr. Strandberg in Vancouver for further information on this issue.

The President indicated that the Board, as a whole, approved and requested that both Cornelia Hahn Oberlander and Arthur Cowie take steps to obtain, within the next 4 months, as much information as possible on the matter and to report back to him, as President of the CSLA/AAPC, with a copy to every member of the Board.

M. Hancock stated that this would open up opportunities for Landscape Architects in interchangeable units and other techniques, whereby a variety of expressions can be achieved, respecting the differences which exist within the provinces.



11. APPROVAL OF THE 1985-1986 BUDGET - presented by J. Altorio,  
Executive Secretary-Treasurer.

Items approved under the Elective budget or considered as approved:

Brochures: \$7,500 from the March meeting in Montreal.

Congress '87 Halifax - a continuing cost.

Educational task force, Women in the workplace, Environmental Issues, Native Canadian Scholarship and Student Awards, are continuing from last year, not as expenditure but as new allocations, leaving half of the Bulletin budget since \$3,000 was approved for 1985.

Professional Awards and Roster are new items. There are two (2) proposals, one from L. Paterson - attached - and one from F. Klynstra.

F. Klynstra indicated that his proposal resulted from a request by L. Novak at the March 1985 meeting. The lists used for the previous Roster had been discarded and a new Roster would be started from scratch, using a new computer system. The proposal is for a complete CSLA management package, using a powerful database program, which could be resident in any office in Canada. A "transportable" or "portable" system, more than just a mailing list, which would cost between \$2,000 and \$3,000 per year. Although an urgent request was made for its submission to the Board, it was never considered.

L. Paterson stated that two items need be addressed:

- 1) the Roster itself;
- 2) labels for mailing purposes.

He added that according to his experience the Roster, as a booklet of members, is never asked for and, therefore, not required in this format. As soon as it is known that labels are available, this is the only list requested or required and a Roster is a by-product of the labels. In the past, Lombard North had produced a listing of everyone's names and addresses, which can be either alphabetically, by component associations, by affiliates, by associates, by students, etc., and that the problems with any such proposals reside in updating the material, which is incredibly demanding. Lombard North will, if the Board wishes, continue to provide the services until the Secretariat is in place. The concept of the labels, proposed in L. Paterson's letter, is for the production of labels on demand, which are updated frequently. The updating comes from the CSLA secretariat.

P. Klynstra indicated that the Roster should eventually be resident with the CSLA secretariat but stated that a database was best since the information only need be entered once and affects everything within the system.

The President asked that, if he was to agree with the APALA system, would the efficiency be maintained, since the CSLA now had in place a reliable and dependable system.

P. Klynstra mentioned that his proposal stipulates that the entire system would be in place 14 days after notification. Therefore, a mailing list could be sent out three (3) weeks after receiving approval for the implementation of his system.

L. Paterson repeated that the problem is with the updating of the list, since this has to come from outside.

The President indicated that the system should be centralized and that the question, at present, was on the efficiency of an interim system.

P. Klynstra maintained that his system could easily be shipped to the CSLA secretariat in Ottawa and L. Paterson indicated that the same could be said of his system but that the price for transfer could not be had at this time nor until it is known what system Ottawa will be using.

It was the consensus that, since there are two (2) issues, a motion would be premature and L. Paterson offered to continue to produce the labels for the remaining term of office.

C. Thomsen pointed out that the question of the \$2,000 was not clear, although discussed at the last meeting, and that due to demands from students for names of professionals across the country, he would like an updated list, notwithstanding the format.

MOTION: It was moved by D. Clark, seconded by M. Hancock, to accept the proposal of APALA on the condition that no change be anticipated and that a budget of \$2,000 be approved (\$1,600 for the database and the balance for material). The Roster would be bilingual and resident with the CSLA Secretariat at the end of President Hough's term of office.

Carried unanimously

Note: L. Paterson offered to help APALA in sending Peter Klynstra all pertinent documents, stating that his proposal had been submitted should a status quo situation be envisaged.

Bulletin: The President indicated that he had allowed \$1,000. per issue of the Bulletin.

MOTION: It was moved by L. Paterson, seconded by C. Thomsen, that \$3,000. be approved for the remaining 3 issues of the Bulletin.

Carried unanimously

Professional Awards: The President informed the Board that a budget was needed to continue this program. Two (2) separate systems: 1) regional; and 2) national.

John Altorio mentioned that the 1984-1985 budget for Professional Awards was \$2,500. but that expenditures, at present, totalled \$4,416 or an over expenditure covered, however, by a revenue of \$1,700 from these Awards.

MOTION: It was moved by C. Thomsen, seconded by P. Klynstra, that a \$3,000. budget be approved for the Professional Awards, recognizing the flexibility of the amount thus allocated.

Note: This does not require component associations to start an Award program, but requires only their participation to the National program on a regional basis.

Carried unanimously

President Elect travel:

Cornelia Hahn Oberlander indicated that the budget for the President Elect was very low and J. Altorio stated that travel expenses for the President, the President Elect and the Secretary-Treasurer were covered under the Core program. \$3,000 was allocated last year for travelling expenses, amount not spent and therefore carried over.

MOTION: It was moved by L. Paterson, seconded by P. Klynstra that the 1985-86 budget be adopted as discussed and amended.

Carried unanimously.

The meeting was adjourned at 5.00 p.m. until Sunday morning.

The meeting of the Board of Governors reconvened on Sunday, October 27th, 1985 at 9.00 a.m.

Secretariat: This issue was discussed on Saturday. The following took place on October 27th, after several members of the Board visited J. Charrette's building at 111 Canal St. in Hull.

P. Klynstra asked, with regard to sharing, if a separate sign could be made for the CSLA, thus safeguarding its identity.

MOTION: It was moved by P. Klynstra, seconded by L. Paterson, that if the Hull address is accepted, Jacques Charrette be hired to produce a sign which would be the primary image for our Association, that he be hired immediately as the sign could be ready for the March 1986 meeting.

The President indicated that the address would be Ottawa/Hull, and asked if the Board wishes him to pursue this matter to report at the next March 1986 Board of Governors meeting.

D. Clark remarked that, at the Saturday meeting, a motion was passed concerning the sharing issue and that, before engaging J. Charrette, the CSLA should first find out more about the cost of a sign, and more about the location, the duration of the space made available to the CSLA, etc.

The above motion was modified to read as follows:

MOTION: (amended) that the President be given a mandate to draw terms of reference in regard to the CSLA secretariat, including the sign.

Carried unanimously

## 12. CSLA CERTIFICATE OF MEMBERSHIP

J. Altorio stated that Certificate of Membership are issued on demand from members in good standing of a component association. The cost to members is \$10.00 and requests should be directed to the CSLA secretariat with proof of membership.

## 13. NEW BUSINESS

### 13.1 CSLA Pin

The consensus was that a gold CSLA pin was an idea of merit. The President indicated that the ASLA had a number of items for its members, the money of which is for the ASLA Foundation, and that perhaps the CSLA could initiate a similar project, and money could be allocated to the Foundation.

It was suggested that Jacques Charrette, graphic artist, could be appointed, in the light of the remarkable work he has produced. The pin could be ready for Congress '86. The cost of the design could be offset by the price of the pin to the members.

MOTION: It was moved by D. Clark, seconded by V. Asselin, that J. Altorio would examine the possibility of having a symbolic CSLA pin designed and that he shall report back to the Board of Governors at the March 1986 meeting.

Carried unanimously.

### 13.2 Next Board of Governors meeting

The next Board of Governors meeting will be held in Halifax on the 22nd and 23rd of March 1986.

### 13.3 Italian Exhibit:

The President informed the Board that panels have been provided, courtesy of the Department of Landscape Architecture, University of Manitoba, and that the CSLA was contributing \$200.00 to cover shipment of the exhibit. Since the material is in need of repairs; this amount should be increased to perhaps \$600. The repairs have been done through A. Rattray, since the exhibit is housed at the University of Manitoba.

C. Thomsen explained that in an exchange with Italy, the University of Manitoba panels, from the 70's exhibit, will be shipped to Italy but that financial support would have to be increased to \$600.00. The University is funding the repair of these panels which are selections of projects from across the country. The \$600. would be to cover the shipment to and from Italy.

D. Clark asked if it would not be better to spend this money for the production of something new, or if IFLA should underwrite the cost of shipping exhibits.

The President suggested a compromise of \$325.00 towards this project and negotiations with IFLA for the return of the exhibit since this is a promotion project.

MOTION: It was moved by A. Cowie, seconded by M. Hancock, to allocate \$325.00 for a one-way shipment of this exhibit.

John Altorio suggested entering into discussion with IFLA on this matter and that Peter Jacobs be informed and perhaps take on the task of negotiating with IFLA for the return of the exhibit.

The President agreed with the suggestion and indicated that Peter Jacobs would be informed of this motion.

Carried unanimously

A. Cowie, left the meeting at 11.00 a.m. to return to Vancouver.

#### 13.4 Promotion - advertising - P.R.

M. Hancock suggested that the CSLA be involved in promotion, using money now available.

John Altorio, in order to clarify the financial aspect of this issue, stated that the actual amount was just under \$6,000. or a difference of \$7.00 between what was budgeted at \$68.00 per member and the \$75.00 suggested.

Originally the budget was at \$64.00 per member. Two items on the Elective program were increased, so that the amount had to be changed to \$68.00 but it could further be increased to \$75.00.

However, on reflexion, J. Altorio indicated that in fact non allocated amount of \$21,000. could be added to this sum of \$6,000.

Fillers, video tapes, films, etc. were suggested as possible promotion tools.

M. Hancock stated that landscape architecture is also a cause, not just a profession to better the environment for the enjoyment and benefit of our society.

The consensus, further to discussion, was that the public should indeed be informed in a galvanizing way about landscape architecture and its role in environmental issues.

The President asked M. Hancock, OALA President and every president of the component associations, to report back to their Council the fact that the CSLA has now committed money towards promotion of the profession and to explore possibilities of other promotional avenues.

M. Hancock answered that he would do everything he can to assist the CSLA in this matter.

13.5 Congress '86:

L. Paterson asked if posters could not be made of some pictures of the CSLA brochure in time for Congress '86.

The President requested Vincent Asselin to enquire about the cost of posters and to report to him, as President of the CSLA.

MOTION: It was moved by L. Paterson, seconded by C. Thomsen, that Vincent Asselin of the AAPQ, look into the cost of producing posters for Congress '86 and report to the President.

Carried unanimously

MOTION: It was moved by P. Klynstra, seconded by Vincent Asselin, to adjourn the meeting.

Carried unanimously.

The meeting was adjourned at 12.00 noon.