February 14, 2013

ATTN: His Worship Mayor Gregor Robertson City of Vancouver 3rd Floor, City Hall 453 West 12th Ave Vancouver, BC V5Y 1V4

Dear Mr. Robertson:

The BC Society of Landscape Architects (BCSLA) is respectfully requesting that the City of Vancouver officially proclaim Friday, April 26, 2013 as "Landscape Architecture Day" in celebration of the profession. This day will showcase the best that the City of Vancouver has to offer in projects that celebrate the city and feature such innovations as LEED<sup>®</sup> buildings, greenroofs, living walls, smart growth, greenway projects, and planning and design for sustainability.

The scope of the landscape architecture profession encompasses the design of anything imaginable in the space around, between, or even on top of buildings. For individuals interested in the environment, conservation, and a blend of science and artistic expression, an occupation in landscape architecture may be a great career choice.

Professionals entering the field typically hold either a bachelor's or master's degree in landscape architecture. Landscape architects work with architects, planners, engineers, and other professionals and play an important role in environmental protection by designing and implementing projects that respect both the needs of people and of the environment while ensuring that public safety is paramount. Career opportunities include the development and preservation of open spaces, recreation areas, green roofs and living walls, wildlife refuges, parks, greenways, transportation systems, and many other public spaces. Many of the 2010 Winter Olympic and Paralympic Games venues were designed by landscape architects.

The BCSLA will be holding our 2013 Annual Conference from April 26 to 27, 2013 at the Coast Coal Harbour Hotel in Vancouver. A pre-conference event will be held on April 25 at the same venue. This year's Conference, **Depth of Field**- Exploring Our Culture through the Creative Lens, will challenge over 250 design professionals, practitioners, and key stakeholders, from the public and private sector, academia, and the community explore the common creative ground that we are a part of so that we may further develop the techniques and tools of our profession.

Conference delegates will include landscape architects, planners, architects, and other allied professionals. Events will be open to the public for a nominal cost.

We are asking the City of Vancouver to help us recognize the important city building work done by landscape architects to change the face of urban and rural spaces in BC. It will be a tremendous opportunity to celebrate these individuals who represent our profession so well, but also to celebrate the City of Vancouver's urban achievements with a global audience. We have included draft language from previous proclamations that may be helpful to you.

Thank you, in advance, for your consideration. We hope that you look favourably on our request to help celebrate our City and the professionals who have made a difference. Please contact me at (604) 682-5610 or admin@bcsla.org should you require further assistance or have any questions.

Yours sincerely, BC Society of Landscape Architects

[. Culham

Tara Culham Executive Director

## "LANDSCAPE ARCHITECTURE DAY"

WHEREAS	The British Columbia Society of Landscape Architects (BCSLA) is the professional organization that regulates the profession of landscape architecture in BC according to provincial statute;
AND WHEREAS	The scope of the landscape architecture profession encompasses the design of anything imaginable in the space around, between, or even on top of buildings, to transform the face of urban and rural spaces in BC and around the globe;
AND WHEREAS	There is a growing appreciation of the work done by landscape architects who serve an important role in environmental protection by designing and implementing projects that respect the needs of people and of the environment while ensuring health, safety, and welfare of the public;
AND WHEREAS	International professional associations representing landscape architecture have joined together to honour the profession in April, a month notable for Earth Day (April $22^{nd}$ ) and the birthday of Frederick Law Olmsted (April $27^{th}$ ), founder of the landscape architecture profession in North America:
NOW, THEREFORE,	I, Gregor Robertson, Mayor of the City of Vancouver, DO HEREBY PROCLAIM Friday, April 26 <sup>th</sup> , 2013 as
	"LANDSCAPE ARCHITECTURE DAY"

in the City of Vancouver.

Gregor Robertson MAYOR