

invitation to sponsors & exhibitors

CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS
and
ONTARIO ASSOCIATION OF LANDSCAPE ARCHITECTS

CONFERENCE TORONTO - 2018



*Moving Forward:
Addressing society's challenges through new
paradigms in landscape architecture.*



CSLA
AAPC

OLA
Ontario Association of
Landscape Architects

www.csla-aapc.ca/events/2018conf

your invitation to sponsor



The Canadian Society of Landscape Architects (CSLA) in partnership with the Ontario Association of Landscape Architects (OALA) is pleased to announce the 2018 Conference Sponsor Program.

The Conference is the premier networking and educational event for the growing Canadian landscape architecture profession. The CSLA represents all major decision-makers from Canada's landscape architecture profession, including landscape architects from private practices, educational facilities, municipalities, government ministries and agencies. The Conference provides a rare opportunity to engage with a cross-section of industry leaders.

Reach those working today to shape our landscape. We invite you to participate in this exciting event.

A range of sponsorship benefit options are available for participation in this unique opportunity. We look forward to your support as both a sponsor and participant.

The theme of the 2018 Conference is **Moving Forward: Addressing society's challenges through new paradigms in landscape architecture.**

The profession of landscape architecture is critical to creatively resolving important emerging societal issues. These include increased infrastructure demands, the need for resiliency and sustainability in design, new uses of landscapes, and protecting, preserving and respecting historical places. By learning from the past, this conference aims to explore how landscape architects will contribute to solving these issues in the future. Questions to explore include:

- the expanding role of the landscape architect in a quickly urbanizing world;
- establishing new paradigms of collaboration as a model for good solutions, including working in interdisciplinary teams;
- the increasing role of the city region, including its place and ecologies in our landscape;
- re-defining placemaking, particularly as it applies to the issue of land ownership and indigenous rights;
- the use of new technology and innovation in contemporary landscape architecture;
- the need and desire for increasingly resilient and aesthetic urban design to respond to our changing climate.

location and dates

The CSLA/OALA Conference will be held at the Westin Harbour Castle Hotel & Conference Centre from April 5th to April 7th, 2018.

Pricing details for Conference Sponsorship and Trade Show are for information only, with application forms being distributed and accepted starting September 15th.

additional information

For further information about this exciting event, please contact:

Michelle Legault
Executive Director, CSLA
executive-director@csla-aapc.ca
1-866-781-9799

For further information about sponsorship & exhibitors, please contact:

Sarah Manteuffel
Coordinator, OALA
coordinator@oala.ca
416-231-4181 x 2

sponsorship levels and associated benefits

The following describes the sponsorship levels and associated benefits. For trade show and exhibit opportunities, please refer to the next page.

Partner \$10,000	Principal \$5,000	Associate \$3,000	
X			Two tickets to the CSLA and OALA Galas.
X			Sponsor of a keynote speaker, welcome reception, gala dinner or other major event.
X	X		Complimentary Conference Registration for two, if no trade show booth purchased.
X	X	X	Logo recognition in preliminary program.
X (full-page)	X (half-page)	X (quarter page)	Advertisement in the Conference Program.
X	X	X	Logo recognition and link to company website on CSLA/OALA bulletins and Conference news flashes before Conference.
X	X	X	Logo recognition in Conference program
X	X	X	Logo recognition and link to company website on CSLA website.
	X		Recognition as sponsor one of the planned meals.
		X	Recognition as sponsor one of the planned breaks.

Promo Table \$200 + HST	Giveaways/Marketing material on promotional table (maximum of 2 promotional pieces). Does not include conference pass.
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trade show prospectus

date

The 2018 Conference Trade Show will be held on Saturday, April 7th, 2018.

general information

The Trade Show is one of the main features of the Conference, ensuring your product or services are on display throughout the event.

location & floor plan

The trade show will be held in the Westin Harbour Castle's Metropolitan Ballroom.

schedule and hours

set-up: Friday, April 6th, from 3 p.m. to 7 p.m.

exhibits open: Saturday, April 7th from 7 a.m. to 4 p.m.

take-down: Saturday, April 7th, from 4 p.m. to 6 p.m.

fees

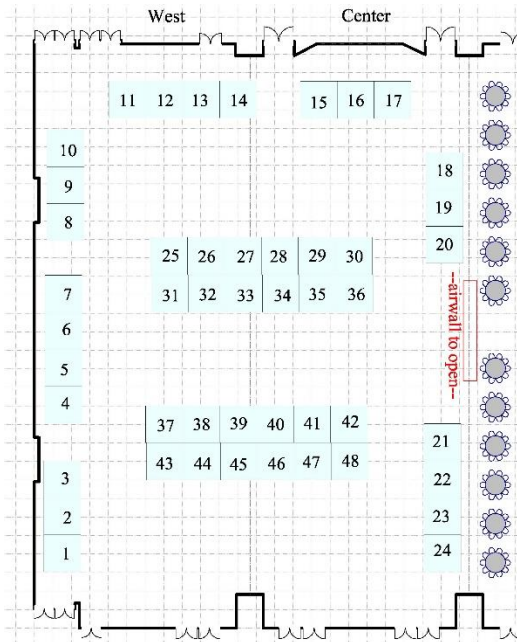
Regular (1) booth: \$1,800; (2) booths: \$3,400; (3) booths: \$4,800

Each booth includes:

- _8 x 10 space defined by pipe and drape, 3 feet high on sides and 8 feet high at back
- _6 foot skirted table
- _2 chairs
- _carpeting

Trade show fees are quoted in Canadian funds and are subject to HST. Payment in full is required to secure space.

Please let us know if you have any comments on your placement on the Trade Show floor, for the organizers' consideration.





facilities/equipment

The trade show equipment and facilities include:

- 1 breakfast, nutrition breaks, and 1 buffet lunch
- Up to 2 Exhibitor Registration Badges (each additional is \$75+HST)

You will be notified of your booth/ table assignment three weeks prior to the event.

booth assignment

Applications will be date-stamped on receipt. Priority placement will be given to sponsors and then space will be assigned on a first-come, first-served basis, providing the applicant has no outstanding debts with the OALA or CSLA. No change to assignments may be made without the agreement of the organizers.

hotel accommodations

A block of rooms is being held at the Westin. For more information, please visit the www.csla-aapc.ca and click on Events, Conference 2018.

shipping & storage

If you will require any shipments to be made to the Westin for the trade show, please mark this on your order form below and Sarah will be in contact with you regarding the hotel's FedEx shipping information.

TERMS AND CONDITIONS OF CONTRACT BETWEEN THE SPONSOR AND THE CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS / ONTARIO ASSOCIATION OF LANDSCAPE ARCHITECTS

Dates – CSLA/OALA reserve the right, at their sole discretion, to change the date or dates upon which the show is held or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Sponsor to OALA.

Rules and Regulations - The Sponsor shall comply with all rules and regulations set by CSLA/OALA for the event and agree that CSLA/OALA's decision to adopt and enforce any such rule or regulation shall be final and binding.

Indemnity – The Sponsor shall indemnify and hold harmless the CSLA/OALA from and against any loss, injury or damages whatsoever suffered by CSLA/OALA as a result of the Sponsor's failure to comply with the terms and conditions of this contract or as a result of the Sponsor's participation in the event, including without limitation, any third party claim against CSLA/OALA with respect to loss, injury or damage sustained or suffered by any other exhibitor, the owner of the building, attendees of the Conference, and their respective directors, officers, agents and employees.

Loss or damage – In consideration of the Sponsor's participation in the Conference, the Sponsor hereby releases CSLA/OALA, their directors, officers, agents and employees from all claims, losses or damages whatsoever suffered or sustained by the Sponsor in connection with the Conference, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business profits, whether arising from any act of CSLA/OALA or otherwise.

Conduct – CSLA/OALA reserve the right at any time to alter or remove Sponsor displays or any part thereof, including printed material, products, signs and to expel sponsors if, in CSLA/OALA's opinion, their conduct or presentation is objectionable to CSLA/OALA or to other participants.

Trade-Show – Sponsorships will be allocated on a first-come first-served basis. The Sponsor shall not assign the contract or sublet their trade show space to another company or individual. The sponsors shall not share booth space with another company.

Shipping – Goods must not be shipped to the show with any shipping charges to be paid on arrival and any such goods will not be accepted. CSLA/OALA assume no responsibility for loss or damage to the Sponsors' goods or property before, during or after the show. Unused items will not be shipped back or returned to the Sponsor.

Gaming – The sale of raffle tickets, lotteries and/or gambling is not permitted.

Privacy – CSLA is subject to the Protection of Personal Information Act, and cannot release delegate lists or contact information.

For further information, contact:

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