



**2009 WORLD LANDSCAPE ARCHITECTURE MONTH**  
***Celebrate Landscape Architecture in Canada***

**April is World Landscape Architecture Month!** Each year, landscape architects in Canada join with their colleagues around the world to celebrate our profession. For 2009 the celebration has even greater significance as it marks the 75<sup>th</sup> Anniversary of the Canadian Society of Landscape Architects (CSLA). April also recognizes **Earth Day on April 22<sup>nd</sup>** and **on April 27<sup>th</sup>, the birthday of Frederick Law Olmsted**, founder of the landscape architecture profession in North America.

As the national organization representing the profession of landscape architecture, the CSLA is encouraging all provincial, regional and territory landscape architecture organizations and our Schools of Landscape Architecture to get involved.

***THE CELEBRATION BEGINS WITH YOU***

The CSLA supports World Landscape Architecture Month and together with our component organizations is inviting you, our members, educators, interns and students of Landscape Architecture to ***Celebrate Landscape Architecture in Canada.***

The CSLA encourages everyone to celebrate this April by organizing or taking part in an event or activity that will promote our profession. Let's all participate and embrace the month of April to celebrate 75 years of our work and our profession!

**"To every member of the CSLA, let's participate in Landscape Architecture Month this April. Share in our profession's 75 years of contribution to Canada with a celebration of your work in our communities."**

CSLA President Cathy Sears



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## **HOW CAN YOU PARTICIPATE?**

The best way to ensure that landscape architects have a vital role in planning and designing for our communities is to promote a broad understanding of our profession and increase awareness of our contribution to Canada. Here are a number of things you can do to participate in our celebrations.

### **POST THE CSLA 2009 LANDSCAPE ARCHITECTURE MONTH POSTER**

The poster selected for World Landscape Architecture Month 2009 was designed by Sylvie Godin of Montreal, Quebec. Ms. Godin graduated from Université de Montréal in 2007, with a bachelor degree in landscape architecture. She is a Member (*probationer*) of the AAPQ.

- Post the 2009 Landscape Architecture Month poster in **schools, libraries, recreation centers and other public buildings** in your community. Request a hard copy from your component, or print off your own copies by downloading the poster from the CSLA website (*See PRINTING INSTRUCTIONS*)
- Print **postcards** of the poster **for mass mailing**.
- **Email the digital file** of the poster to your clients and colleagues.
- Use the poster as **wallpaper on your computer screen for the month of April**.

### **HOST AN EVENT IN YOUR COMMUNITY**

With the poster spread throughout communities across Canada, the CSLA has prepared **suggestions of how you can celebrate** the profession by **hosting an event to celebrate landscape architecture** in your community.

- Use the Landscape Architecture Month **power point presentation template** to make a presentation in your community. Request a copy of the power point template from the CSLA or your component, or download your own file from the CSLA website.
- Contact your local high school principal or guidance councilor to **volunteer with career discovery programs** in your community.
- Volunteer to **speak about landscape architecture at a local school or youth organization**.
- **Serve as a mentor to a student** who may be considering landscape architecture among their career options, or to a student already studying in landscape architecture or a related program.
- **Offer a volunteer work opportunity** in your landscape architecture office to local high school students, or to help students meet volunteer hour requirements to obtain their diplomas.
- **Organize** a tree planting or a clean-up campaign in your local park or along a riverbank with your municipality or local community associations. Aim to hold your event in conjunction with Earth Day on April 22nd.

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- **Donate** a book on landscape architecture or a subscription to Landscapes/Paysages magazine to your local public library or school guidance office.

There's plenty of ways to reach out to young people and your community. A full list of suggested Landscape Architecture Month activities can be downloaded from the CSLA website. As you will discover, there are **no limits** to the possibilities for **celebrating landscape architecture** with your community, clients, local schools, colleagues, family, friends and neighbours!

### ***ANNOUNCE YOUR EVENTS ON OUR WEBSITE***

Submit a posting to the CSLA calendar of events on our website to announce your Landscape Architecture month activity, and send the same announcement to your component organization.

The CSLA and our component organizations have established World Landscape Architecture Month as an annual program to increase visibility and awareness of our profession. The CSLA wants your ideas and feedback on World Landscape Architecture Month. Please send us announcements and information about your World Landscape Architecture Month events, and your ideas for the future of the program: contact the **CSLA toll free 1-866-924-5520 or email Paulette Vinette, Executive Director, at [paulette@csla.ca](mailto:paulette@csla.ca)**.

**Participate this April 2009 and celebrate landscape architecture.**

### **PRINTING INSTRUCTIONS: LA MONTH POSTER**

The LA Month poster is available as a digital file, in both official languages.

**Size:** Digital file formatted to print 11" x 17", landscape page set up. Adjust ratio during printing to enlarge/decrease printing size if desired.

**Paper stock:** Recommended - Gloss 200M TEXT.

**Ink:** Recommended - 4-colour plus press varnish.

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