



**CSLA/AAPC
BOARD OF GOVERNORS MEETING
Minutes
October 13, 2005
Teleconference**

**Rick Moore, President
Sara-Jane Gruetzner, President--elect
Fran Pauzé, CSLA Executive Director
John Zuck, APALA
Rob LeBlanc, APALA
Chantal de Menezes, AAPQ**

**Jim Vafiades, OALA
Eduardo Villafranca, MALA
Roger Green, SALA
Liane McKenna, BCSLA
Alex Borowiecka, NWTALA
Deborah Pitt, NWTALA**

Regrets: Richard Wyma, NUALA, Cathy Sears, AALA, Bob Halfyard, NLALA

1. Call to Order

The President, Rick Moore called the meeting to order and welcomed the future new representatives from APALA and NWTALA, Rob LeBlanc and Deborah Pitt.

2. Approval of Agenda

MOTION 2005-5-1

**Moved by Green and seconded by Gruetzner, "that the agenda be approved as presented."
Motion carried**

3. Approval of Minutes of August, 2005 meeting

MOTION 2005-5-2

**Moved by Villafranca and seconded by Zuck "that the Minutes be approved as presented."
Motion carried.**

4. Strategy for Growth

McKenna presented the final draft of the report from Alpha Communications. She indicated that the Task Force (TF) made up of representatives from various regions around the country had provided excellent input on the various drafts. The Task Force agreed that the report presented issues and short, medium and long term strategies for action. However, it was apparent in developing these strategies, that key information was unavailable or incomplete and therefore further research would be required before all of the proposals in the report could be adopted as the final plan.

The report identifies that further research is required into the age demographic of CSLA members as well as answering the questions about what happens to the graduates of Canadian Landscape Architecture programs and what factors influence their decisions to join or not join a Component Association/CSLA. The findings of further research work would then be used to reassess the report's suggested strategies and priorities for action and allow the development of the final "Strategy for Growth".

She noted that in discussions with LACF representatives in Winnipeg, they indicated receptivity to a proposal from CSLA seeking funding for additional research.

McKenna asked that the board receive the report, endorse the need for further research and look for funding sources.

DISCUSSION

Villafranca congratulated the TF on its work and asked if the information could now be sent to the components. McKenna suggested that this is an initial study and that more work is needed thus the Strategy for Growth is not complete. However the report from this consultant is now complete

ACTION 1

McKenna will send the report to the components with a letter stating that CSLA is continuing its research to obtain the missing information.

MOTION 2005-5-3

Moved by McKenna and seconded and de Menezes “that the CSLA Board received the report and thanked McKenna and the Task Force for its work.”

Motion carried

MOTION 2005-5-4

Moved by Green and seconded by McKenna “that the CSLA will submit a request to LACF to seek funding for the next phase of the Growth Strategy initiative- specifically to collect data and develop further research.”

Motion carried

5. Elections Policy

Moore presented the draft policy originally presented to the Board at the May 2005 meeting. This new policy relaxes the east-west requirement for candidates, and specifies timeline and other procedures for election of the CSLA President-elect.

Discussion

- Only CSLA membership should be a requirement.
- Remaining requirements on draft policy will be considered guidelines only.
- Information on timeline should be presented as procedures.

MOTION 2005-5-5

Moved by Zuck and seconded by Gruetzner “that the CSLA adopts the proposed Election policy with amendments as noted.”

Motion carried

ACTION 2

Fran Pauzé to revise the election policy as discussed and to forward to the Board with Minutes.

6. Congress 2007

Vafiades submitted a written report that states that he and Serge Poitras of AAPQ have met with their respective councils and have obtained approval to move forward with plans for the congress. Serge has met with the Cuban Embassy in Ottawa and was then directed to a Mr. Nelson Ramos from Cuba Tour Eventos in Cuba. He will be visiting Cuba in 2006 to meet with these contacts. Nelson is a Conference organizer recognized by the Cuban Embassy and is in the process of putting together a package of hotel costs for us to review.

Tentative dates are *Thursday, March 22 to Monday, March 26, 2007.*

Discussion

- CSLA requires the commitment in writing from both OALA and AAPQ
- OALA and AAPQ must be asked if they will host a joint Congress if the Cuba plan does not come to fruition.
- Sarah Holland, OALA Executive Director has indicated that a final decision will be taken by OALA at their meeting in November.
- Board suggests that the context with the Canadian government be explored re funding and partnership- specifically with External Affairs.
- CSLA will take a final decision at the December Board teleconference to go ahead or no.

7. President's report

The President presented a verbal report.

He contacted Raymond Carrière of Communities in Bloom who is encouraging further collaboration with CSLA. Moore will meet with them on Oct. 21 in Montreal. Cam Patterson and Marc Lalonde represented CSLA at the recent Communities in Bloom conference in Saskatoon.

Moore reported that he attended a leadership seminar in Guelph recently. This seminar was given by Bill Eubanks and Tom Dunbar of ASLA and was organized by Guelph students. Moore discussed the possibility of repeating the seminar at other Canadian schools and both Eubanks and Dunbar indicated they would be willing to donate their time if CSLA would cover travel costs.

Moore reported to the Board that he addressed the ASLA Board of Trustees when Excom attended the ASLA Congress. He said that the first Keynote speaker for the conference, Mayor Joe Reilly of Charleston, gave a great presentation. Following the presentation Sara Gruetzner suggested that CSLA should consider sponsoring Mr. Reilly, to address the FCM at their upcoming Congress in Montreal, June 2006.

ACTION 3

Excom will follow up with Mr Reilly and FCM to see if this is feasible.

Moore also indicated that he would be very interested in going to Washington in April to attend the ASLA's Lobby Day and the training sessions held prior to it.

8. Executive Director report

The Executive Director presented a written report providing information on Action items from the August meeting. As well, she updated the Board on activities on Communications, L-P and other issues.

9. Financial report

The Executive Director presented the financial report. All revenues and expenses are in line with budget and there are no areas of concern.

10. CSLA Awards of Excellence

Green reported that the Task Force has 6 tasks to be undertaken in prior to the 2007 CSLA Awards of Excellence. He contacted members of the Task Force to recruit assistance but has had little response.

Green outlined these tasks:

1. Establishing objectives & criteria for a survey to determine factors currently limiting the number of submissions.
2. Establishing criteria and technical requirements for a "CD only" submission in 2007, including changes to the overall schedule to accommodate additional production time by U of M
3. Develop an appropriate name, selection criteria and methodology for selecting a new "top honour" award from among the National Honour award winners
4. Develop an appropriate name, description and jury criteria for older projects which have matured into excellence
5. Establish basic guidelines/objective criteria for excellence for each category in conjunction with the category descriptions
6. Review impact/any feedback regarding changes to the 2006 submission requirements.

Rob LeBlanc (APALA) said he would help with the second task in the area of Establishing criteria and technical requirements for a "CD only" submission in 2007

Green noted that the 2006 Submission requirements have been revised and are now posted to the CSLA Website.

ACTION 4

Green will contact the CSLA Board to seek recruits for the TF from the CSLA membership.
Green will create a summary of future tasks.
Green will contact LeBlanc to discuss the technical requirements.

Moore thanked Green for an excellent and well organized report, and clear understanding of expectations

11. Congress 2006 update

McKenna provided a brief update on plans of the 2006 Congress.

- The Call for Papers has been sent out and is posted to the CSLA website.
- A post card announcing the Congress will be included in the November mailing of Landscapes-Paysages.
- The committee is currently confirming keynote speakers and they are also looking for caterers.
- They are actively seeking sponsorship.
- The proposed open forum session to discuss the Strategy for Growth will be included in planning the program.

ACTION 5

McKenna will ensure that Congress information is copied to Excom

12. Other Business

McKenna raised the subject of the new Bylaws and stated that there is concern at BCSLA that the new Bylaws, through the new affiliate category permit a non- landscape architect to become a full CSLA members and could allow a non- landscape architect to be CSLA President.

The next CSLA meeting will be a teleconference on December, followed by a face to face meeting in January. This meeting had been planned for Guelph to permit time to meet with students there but Sara Gruetzner noted that the President had made two visits recently to Guelph and thus proposed that the meeting be moved to Toronto to meet with University students there. This change was accepted by the Board. The meeting will be held Jan. 20-21, 2006 and may include a leadership seminar at U of T if possible.

Green informed the Board that SALA plans to set up a presentation to SUMA on the Urban Agenda and has invited Jim Paterson to make this presentation.

13. Adjournment

MOTION 2005-5-6

Moved by Sara Gruetzner “that the October 13, 2005 meeting of the CSLA Board of Directors is adjourned.”

Future CSLA Board meetings:

Teleconference December 8 at noon eastern time.

Toronto January 20-21, 2006

Teleconference , April 2006 TBA

Vancouver June 12 & 13, 2006