

**CANADIAN SOCIETY OF LANDSCAPE ARCHITECTS  
L'ASSOCIATION DES ARCHITECTES PAYSAGISTES DU CANADA**

**MINUTES OF ANNUAL MEETING 1994**

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Annual General Meeting held Saturday March 19, 1994 at 0845 during the Annual Congress at the Conference Centre, Victoria, British Columbia.

**1. Call to Order**

President Melvin called the meeting to order at 08:45 and introduced the Board of Governors Members, officers of the CSLA and the Executive Director. Special recognition was given to Cornelia Oberlander, Philip Tattersfield and Don Vaughan, senior members of the BCSLA who have agreed to participate in the history study.

The call to order also included a draw for a boat trip for two to the Race Rocks Ecological Reserve and a tour of the Lester Pearson College. It was won by Nancy Clean of BCSLA.

**2. Notice of the Annual Meeting**

President Melvin cited the rules for the notice of the annual meeting

**3. Quorum**

It was established that a quorum of members was reached by those in attendance in person and by proxy.

**4. Minutes of Annual Meeting 1993**

Minutes of the Annual Meeting, Montreal, Quebec were reviewed. Moved by Gunter Schoch, 2nd D. Vaughan that the minutes be adopted. Carried

**5. President's Report to the Membership**

President Melvin referred those in attendance to his presentation in the Annual Report. He thanked the members of the Board of Governor's, the Executive Director and Secretary and all committee members for their volunteer efforts. He praised the brochure and silver medal projects which began three years ago and which were completed in his term of office. He also drew everyone's attention to the work of the International Activities Committee under John McLeod, the Awards program which had 38 entries - a special thankyou to Faye Langmaid for her great efforts, the Service

Awards chaired by Don Barron and the External Affairs Ambassadorial program chaired by Brad Johnson. President Melvin

President Melvin also commented on the following:

- guidelines for the expenses of BOG members
- the new Fellows Medal which is underway noting that this medal would also be available to existing Fellows,
- Congress guidelines which are now in preparation
- the Draft agreement on Accreditation which is underway with the ASLA
- the L.A.R.E. examination now adopted by BCSLA and OALA
- the Task Force on Membership chaired by Don Ruggles
- the History Study and the progress made to date including funding assistance from the Foundation, and
- the Sectoral Study currently underway as a part of the Design Alliance.

President Melvin concluded by thanking the membership for allowing him to represent them.

Moved Joe Daly, 2nd Moura Quayle that the Presidents report be tabled. Carried.

## 6. **President Elect's Report to the Membership**

President Elect Don Barron began his presentation by thanking members of the BCSLA who had worked so hard to put on the conference. He specifically recognized Arak Eglites, President of BCSLA, and the co chairs of the conference, Joe Daly and Jean Anne Whiteman. Judith Reeve, Isabel Doyle, Roger Green, Mike Boking, Doug Backhouse and Jane Durante were also given recognition as well as all members of the various congress committees.

President elect Barron indicated the focus of his term of office would be on the following:

- International Affairs - specifically IFLA.  
Canada is the mediator in an effort to resolve the current membership crisis and the special efforts of Peter Jacobs and others will be continued. John McLeod will be working to renew and refocus an international body working for landscape architecture and not internal power.
- Internal Focus of the CSLA  
The CSLA will continue to promote a service awards program to recognize the efforts of the membership.
- Reciprocity  
This has been approved but never implemented. Work will proceed to resolve any issues that are preventing implementation.

Funding

Associated groups such as LACF, College of Fellows etc., need to find sources for funding of activities. CSLA will work to find self funding methods to help get projects off the ground.

President elect Barron indicated he is pleased to be in this position and looks forward to working with everyone. He encouraged everyone to make use of the travel program that has been set up with Howard Smith Travel to benefit the membership.

Phil Tattersfield sought more information regarding the IFLA situation and was assured that the CSLA position was not part of the ASLA one and that the CSLA was concerned over issues of accountability, and the operation of the organization rather than power. References to the outcome of the recent Tokyo reorganization meeting were also provided as examples of the role CSLA is undertaking.

**7. Tabling of the Financial Report to the Membership**

Executive Director Larry Paterson reviewed the financial report for the year ending December 31, 1993. Members were referred to the Annual Report for details of income and expenditure.

Moved Faye Langmaid, 2nd Joe Daly that the financial report be accepted. Carried.

**8. Tabling of the Executive Director's Report to the Membership**

The Executive Director provided a brief overview of the work of the office of the society over the past year noting in particular the assistance of the executive secretary Linda LeGeyt.

**9. Tabling of Reports from Component Associations**

**AAALA:** Peter Wiseman: Currently undertaking a strategic plan. Thanked OALA and CSLA for assistance in preparation of media kit.

**AAPQ:** Lynn Durnaceau: Still working on Name Act legislation which will present to graduates of landscape architecture programs the ability to use the title. Currently those graduates prior to 1974 are the only ones who can legally use the title. AAPQ is currently working on an initiative to approach the urban planners to see if the AAPQ can get together with them to accelerate the potential to achieve the name act. AAPQ is also working on a strategic plan under the direction of Carole Fernet. The draft has received positive responses from the membership. The plan has four different axis to put into action.

**APALA:** Dan Glenn: Membership is stable. Glad to have potential of media kit.

**BCSLA:** David Mitchell: Membership has grown due to a strong economy and the L.A.R.E. having more people write the exam. A survey of the members indicated

general agreement of the exam process but expressed concern that there is a need to continue to review the need for the exam and to review it's focus. A review of bylaws and standards is underway.

**MALA:** Jim Paterson: MALA is attempting to redefine Landscape Architecture. The riverbank project was referenced as a successful joint venture between the City of Winnipeg and MALA members. The Manitoba Law Reform Commission has encouraged MALA to proceed with name act legislation. Congress 95 is progressing and all are invited to participate. Congratulations to the 1994 Congress Organizing Committee.

**NWTALA:** Have obtained joint memberships between the association of architects of the NWT and NWTALA to combine their resources. Members are working on landscape development for the mentally handicapped centre.

**OALA:** Rob Norman: Over 200 people attended the 25th celebrations. Are currently preparing a computer interactive program on L. A. design projects to be used as a marketing tool. This will be shown at a future meeting for review. OALA have hired a marketing consultant and have had a media training session to develop a block of resource people to react quickly to issues as they arise. ie the Govt. of Ontario hwy 407 project has no mention to of landscape architecture. Now OALA is pursuing them for change and is also hoping to deal with the status of landscape architects who work for government. OALA is adopting the LARE exam; the first exam sitting will be June 1994; and is assisting CSLA with its marketing plan.

**SALA:** A difficult time in Saskatchewan due to the tough economy however SALA is looking to motivate members to future activities. They are considering realigning with another professional group in the prairies and will review the idea at the next AGM.

Moved Norm Yatabe , 2nd Judith Reeve that the reports of the component associations be tabled. Carried.

#### 10. **Report of the Past President**

Past President Doug Clark reviewed the election results noting that eleven potential candidates for President Elect had been considered and that two fine candidates had allowed their names to stand for the position - Marie Claude Parent and Ken Hoyle. The election had a 20% return of the ballots and Ken Hoyle was elected. He will assume his office in July 1994. Ken was welcomed to the BOG by President Melvin.

Moved Moura Quayle, 2nd Lynn Duranceau that the ballots be destroyed. Carried.

#### 11. **Presentation by ASLA**

The scheduled presentation by David Bohardt, Executive Vice Present of ASLA was unfortunately cancelled.

12. **"Business is Terrible"**

President Melvin recounted his concerns about the state of the business of Landscape Architecture in Canada and in particular his experience in Ontario. He indicated that he is of the opinion that the landscape architects who undercut fees are their own worst enemies and are contributing to the problem. President Melvin urged members to charge fee schedule rates in order to have the profession gain stature and to have incomes that demonstrate the worth of the profession. High standards of professionalism need to be maintained even in tough economic times. This sparked some lively debate that included praise for "telling it like it is" and expressions that landscape architects need to take the high road and stop navel gazing - there is a need to inspire those people who are making land use decisions to look to a brighter future. We need to speak out and take a 200 year view. (K. Hoyle) and we need to perform with excellence based on solid research ( C. Oberlander). The current fee structure does not provide for research. There is a need to redefine how we work. We are not listed in the federal government index of professions. The discussions which continued further concluded that there is a need to develop marketing skills.

13. **Presentation on Congress 1995**

Jim Paterson urged everyone to come to Winnipeg in September 1995 to attend CSLA Congress 95 held in conjunction with the International Downtown Association. A world class keynote speaker will be featured as well as a large trade show. The congress will focus on urban waterways.

14. **Congress 94 Resolutions**

No congress resolutions were brought forward.

15. **LABash Announcement**

The University of Guelph will host LABash February 23 - 26, 1995 to mark the 25 anniversary of this event which started at Guelph. "Bring it Back Home" is the theme. All LABash alumni are urged to participate. A call for proposals for lectures, workshops on communities will be forthcoming.

An Honorary Member certificate was presented to Pleasance Crawford for her outstanding dedication to the profession of landscape architecture through her association with Landscape Architecture Review and as a landscape historian.

16. **Awards**

President's Awards: President Melvin announced the 1994 awards to Peter Jacobs - accepted by John McLeod, Peter Klynstra - accepted by Dan Glenn and Al Rattray - accepted by Jim Paterson.

17. **Question Period**

Ron Williams: Will the incoming BOG review the status of the profession. President Melvin indicated it would; and will the review be based upon the sector study - responded in the affirmative.

18. **Adjournment**

Moved Norm Yatabe, 2nd Doug Clark that the meeting be adjourned at 10:42 AM. Carried.